ICOM890

Digital Audio/ Radio Production

S2 Day 2014

Dept of Media, Music & Cultural Studies

Contents

General Information

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Credit points
4

Prerequisites
Admission to MIntComm or MIntRel or MIntCommMIntRel or MIntBusMIntComm or MA in Media Law and Culture or MCrMedia or MFJ

Corequisites

Co-badged status

Unit description
This unit aims to give students an advanced understanding of principles and practices of audio production and broadcast radio production. The Lecture programme covers radio programming and production in these contexts, using local, national and international examples in addition to internet/digital platforms for radio/audio productions. Practical workshops will incorporate skills and techniques of devising and presenting radio program material including: making location recordings, conducting pre-recorded location and studio interviews, exploring techniques and practices of radio journalism, programming, scripted voice segments, promotion, entertainment and feature package production using state of the art digital recording/editing/mixing software.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

Analyse, interpret and construct radio and audio content production for diverse media applications.

Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.

Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.

Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.

Strategize and design a range of creative and journalistic outputs.

Assessment Tasks

Name	Weighting	Due
Assignment 1 - Vox Pop	15%	Week 5
Assignment 2 - Simple Mix	20%	Week 7
Assignment 3 - Radio Feature	40%	Week 11
Assignment 4 - Radio Podcast	15%	Week 13/14
Participation:	10%	Continuous

Assignment 1 - Vox Pop

Due: **Week 5**
Weighting: **15%**

This assignment requires you to edit a **vox pop** you have recorded using a portable digital recorder. Vox pops will be edited using Pro Tools software. This requires that you show competence with digital recording, digital audio editing software, data transfer and management, editing techniques, and cue sheet preparation.

Your vox pop should be edited to approximately 2 minutes and a final copy transferred to the designated lab workstation folder along with a word document containing a brief overview (500 words) of the assignment. This document should include an overview of your topic question,

details of where you recorded, along with the number and details/profiles of the interviewees recorded.

Assessment criteria

- clarity and effectiveness of the chosen topic and the diversity of interviewees

- overall presentation (approach and structure)

- technical proficiency

On successful completion you will be able to:
- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Assignment 2 - Simple Mix

Due: **Week 7**
Weighting: **20%**

This assignment asks you to convey a place or event through words and actuality (location sound). It should consist of a **simple mix** between actuality/location sound and voice (recorded on portables in quiet location or at the scene).
Duration: Approximately 3 mins.

Assessment Criteria

- quality of journalistic or creative outcomes

- originality and creativity in capturing, selecting, and combining sound and voice elements

- technical proficiency

On successful completion you will be able to:
- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.

Assignment 3 - Radio Feature

Due: **Week 11**
Weighting: **40%**

For this assignment, you will work in pairs to research and produce a short (7- 8 min) **radio feature** that may include one or more interviews, voices, script, or other sound (music, effects,

original actuality recordings). This topic for this radio feature will be negotiated with class peers and academic staff and will relate to the end of semester podcast radio project.

Primary source material will be recorded in the radio studio and/or in the field

Studio: Peter Ring will advise booking procedure and be available if you require technical assistance.

Field: Portable recording kits may be booked out from the department. Please see Peter Ring.

Primary source materials can then be edited and mixed with music, sound effects, or other actuality (on ProTools) to create a radio feature based on your podcast theme.

A written reflection (1000 words) should accompany this feature indicating your role, program aims, scope, treatment and the strengths and weaknesses of the final result.

Assessment Criteria

- structure/content
- presentation skills
- technical proficiency
- well-written reflection on the process

Check iLearn for more detail.

On successful completion you will be able to:
- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.
- Strategize and design a range of creative and journalistic outputs.

Assignment 4 - Radio Podcast

Due: **Week 13/14**
Weighting: **15%**

Specific role in a team to produce one of two pre-produced 'radio shows' for podcast, based on a theme developed as part of the radio feature assignment (Assignment 3). Students will be marked on their specific role and how effectively they worked in the team environment. A dot point production diary should be completed and submitted which provides an overview of all tasks completed and milestones reached against a timeline.

Roles will be decided upon in consultation with the tutor (and may involve auditions). Shows will be ready/produced in Week 13 for delivery in Week 14. Roles include: Presenters, Producers, Panel Operators, Program Opener/Sting Producers, and Web Content/Social Media Manager.

Assessment Criteria

All roles will have three set of criteria against which they will be marked. To pass this assessment item, all task requirements must be completed by program deadlines, all production meetings must be attended, and the work associated with each role must be completed to a satisfactory standard.

Check iLearn for more detail.

On successful completion you will be able to:
- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.
- Strategize and design a range of creative and journalistic outputs.

Participation:

Due: **Continuous**
Weighting: **10%**

Assessment grades will be based on overall participation including tutorial activities as directed; the production of synopses for assignments as requested; and active participation in class discussions. Check iLearn for more detail.

On successful completion you will be able to:
- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.

Delivery and Resources

Required and recommended texts and/or materials

The unit requires you to purchase:

1) A (minimum) 4 Gig Memory device to store your audio projects. After storing on this device you will transfer to the appropriate folder on the lab computers (as indicated in classes).

2) One set of reasonable quality semi-open or closed headphones (compulsory for each student, due to health & safety regulations). Radio Facilities Manager Peter Ring will advise in class.

3) Textbook (available Co-Op Bookshop): TITLE: Australian Broadcast Journalism, 3rd edition 2013; AUTHORS: Gail Phillips & Mia Lindgren.

NB: There will be secondary readings and notes on practical work (production and theoretical/ historical etc) made available either distributed in Tutes, or made accessible via iLearn

SOME USEFUL SITES

*Very useful Library Guides to Media: for Radio/Audio: Go to http://libguides.mq.edu.au/media and click on Radio and Audio or go straight there http://libguides.mq.edu.au/content.php?pid=84335&sid=2924197

Web radios and audio sites of interest:

ABC '360 Docs' http://www.abc.net.au/rn/360/

ABC Careers http://www.abc.net.au/careers/

ABC Editorial Policies http://www.abc.net.au/corp/pubs/edpols.htm

ABC Radio National http://www.abc.net.au/rn/

Behind the Scenes at RN: feature making with former Macquarie radio student http://jonathonhutchinson.com/2012/01/20/behind-the-scenes-at-abc-radio-national-co-creative-feature-making/

All Things Considered American Public radio national show http://www.npr.org/programs/all-things-considered/

Arte-Radio (in French: radio arm of European cultural channel) http://www.arteradio.com/

American Public Radio works http://americanradioworks.publicradio.org/

Australian Broadcasting Corporation http://www.abc.net.au

ABC Radio Eye (Features and Documentaries) http://www.abc.net.au/radionational/programs/radioeye/past-programs/

Australian Communications and Media Authority http://www.acma.gov.au

BBC (UK) radio http://www.bbc.co.uk/radio/

BBC World service http://www.bbc.co.uk/worldservice

BBC Writers Room http://www.bbc.co.uk/writersroom/writing/tips_radiodrama.shtml

http://www.adm.heacademy.ac.uk/

BBC ACADEMY is very useful for skills development and is free: http://www.bbc.co.uk/academy

BBC Academy - Working in Broadcast http://www.bbc.co.uk/academy/work-in-broadcast/article/art20140619131745570

BBC Academy - Next Radio: Innovating on Air http://www.bbc.co.uk/academy/production/article/art20130919180644926

BBC Academy - Building a Digital Team http://www.bbc.co.uk/academy/production/online/project-management/article/art20130702112135279 (creating a digital team for broadcasters)

BBC Academy - Editing and Sound Design http://www.bbc.co.uk/academy/production/radio/editing-and-sound-design

BBC Academy - Presenting http://www.bbc.co.uk/academy/production/radio/presenting

BBC Schools Radio Journalism http://news.bbc.co.uk/2/hi/school_report/5275764.stm

Bournemouth University, UK http://www.birst.co.uk/

China Radio International http://english.cri.cn/cribb/index.htm

Commercial Radio Australia http://www.commercialradio.com.au

Community Broadcasters Association http://www.cbaa.org.au

Community Media Forum Europe http://www.freie-radios.at/cmfe/index.php

Deutsche Welle http://www.dw-world.de/dw/0,2692,12276,00.html

Deutsche Welle Traineeships http://www.dw-world.de/dw/1,2692,12132,00.html

http://digitalmedia.oreilly.com/pub/a/oreilly/digitalmedia/2005/08/10/improvingpodcasts.html

Federation of Australian Radio Broadcasters: http://www.amfd.com.au

Goldsmiths Creative Radio http://www.ma-radio.gold.ac.uk/mp3audio1.htm

Griffith University, http://livewirez.wordpress.com/

Hearing Voices (selected programs from NPR) http://www.hearingvoices.com/

How sound tells you tips on making radio http://howsound.org/

Ira Glass on storytelling http://www.youtube.com/watch?v=n7KQ4vkiNUk&feature=related

Making The News (ABC Perspective/podcast from Dir of ABC News) http://inside.org.au/making-the-news/

NExt radio - future of radio   http://nextrad.io/

National Public Radio (USA): http:///www.npr.org

NPR Interns http://www.npr.org/about/nextgen/internedition/spring08/blog/?page_id=251

New Radio and Performing Arts: http://new-radio.org/

Online radio journalism tutorial (USA) http://www.newscript.com/

Radio-Locator: http://www.radio-locator.com

RadioLab http://www.radiolab.org/ (fantastic 'science' radio show)

Radioinfo http://www.radioinfo.com.au

Radio Diaries show from USA http://www.radiodiaries.org/

Real time world stats http://www.worldometers.info/

Record your own Radio Doc http://www.soundportraits.org/education/how_to_record/

Reporters sans frontiers http://www.rsf.org/spip.php?page=rubrique&id_rubrique=280

Resonance FM http://resonancefm.com/

Reuters Handbook of Journalism: http://handbook.reuters.com/index.php/Main_Page

SALT Institute (USA) http://www.salt.edu/

Sound snap effects and loops http://www.soundsnap.com/

Sound Portraits American radio documentaries http://soundportraits.org/

Soundprint radio documentaries http://soundprint.org/

Sound Portraits: http://soundportraits.org/

SBS Radio http://www9.sbs.com.au/radio

2SER http://www.2ser.com/

Sirius satellite radio http://www.sirius.com/

Third Coast Radio festival http://www.thirdcoastfestival.org/

This American Life radio show http://www.thisamericanlife.org/

Transom: a showcase and workshop for new public radio: http://www.transom.org/

Triple J ABC Youth radio http://www.abc.net.au/triplej/

Triple J podcasts http://www.triplej.net.au/listen/podcast.htm

UBU Web radio http://www.ubu.com/sound/radio_radio/index.html

United Nations Radio: http://www.unmultimedia.org/radio/english

Vox Humana Radio Netherlands worldwide http://www.radionetherlands.nl/radioprogrammes/vox humana/

The Wire http://www.thewire.org.au/

New York Public radio station: WNYC http://www.wnyc.org/

World Radio Network: http://www.wrn.com

Young Journo Awards http://www.youngjournalistawards.org.au/

Books/Readings of Interest

Ahern, Steve. Making Radio. Allen & Unwin, Sydney, 2011.

Alten, Stanley. Audio in Media. Belmont CA: Wadsworth. Most recent edition will be in the Co-Op bookshop. (The bible of audio production for those really serious about sound)

Barnard, Stephen. Studying Radio. New York: Hodder Headline/Arnold. 2000

Beaman, Jim. Programme making for radio. London & NY: Routledge,, 2006

Chantler, Paul & Stewart, Peter. Basic Radio Journalism. Oxford Press, 2003

Crisell, Andrew & Guy Starkey. Radio Journalism, London: Sage 2009

Crisell, Andrew. Ed. Radio (3 Vols). Routledge, London 2009.

Fleming, Carole. The Radio Handbook. London: Routledge, 2010

Hausman, Carl et al. Modern Radio Production. Production, Programming, and Performance. Belmont CA: Wadsworth/Thomson Learning, 9th Ed. 2013.

Hendy, David. Radio in the Global Age. Cambridge: Polity Press, 2000.

Geoghegan, Michael W. and Klass, Dan. Podcast Solutions. Berkeley, CA: c2007.

Keith, Michael. The Radio Station. London: Focal Press, 2000.

Kramer, Mark & Wendy Call (Eds). Telling True Stories, NY: Plume 2007

Jason Loviglio, Michele Hilmes (Eds). Radio's New Wave: Global Sound in the Digital Era, 2013. Routledge. New York, London.

McLeish, Robert. Radio Production, 5th Edition, Amsterdam: Focal Press, 2005.

Radio Journal: internationalstudies in broadcast and audio media. 2003 to current.

Shingler, Martin & Wieringa, Cindy. On Air: Methods and Meanings of Radio. London: Arnold, 1998.

Squier, Susan. Ed. Communities of the air. London: Duke University Press, 2003

Starkey, Guy. Radio in context. London: Palgrave, 2004

Talbot-Smith, Michael. Sound Assistance. London: Focal Press, 1999.

See also http://libguides.mq.edu.au/content.php?pid=84335&sid=2924197 at Macquarie Library for full list of current radio titles, data bases, resources, even links to radio programs.

Unit webpage and technology used and required

Online units can be accessed at: http://www.learn.mq.edu.au

The unit uses the following technology:

iLearn, iLecture, Pro Tools software on Apple computers, portable audio recorders and microphones, radio studio and control room facilities.

Unit Schedule

The unit will be delivered as 1 x 1 hour lecture per week, and 1 x 2 hour tutorial block per week, as indicated in the current timetable.

The 2 hour tutorial block is further divided into 2 x 1 hour components dealing with discussion and production skills respectively. These are called TUTE and TUTE WORKSHOP in the schedule below.

NB: This is an indicative guide for the tutorials and tute workshops only. Up to date information is contained on iLearn.

WEEK 1

NO TUTES

WEEK 2

TUTE: Introduction, getting to know each other, what's radio like where you come from, your impressions/prior experiences?

TUTE WORKSHOP: Intro and working with the portable recorders and microphones.

HOMEWORK: Choose a question/s to take into the field in preparation for homework Assign 1 - vox pop. Read handout on portable recording/mics distributed in class.

WEEK 3

TUTE: The interview and the 'vox pop'. Listening to more examples and getting prepared. Class to propose possible questions/topics. Tips for interviewing and vox pops. Interviewing craft skills for vox pops. Issues to do with recording in the field, recording atmosphere. Where to position yourself. Protocols for students.

TUTE WORKSHOP: Audio Lab & using Digital Audio Workstations (DAWs), Transferring audio files ex recorders to Pro Tools. Basic File management. Bookings for recorders and lab.

HOMEWORK: Book portable recorders, complete location vox pop over next week, including recording of atmos, and load raw interviews/atmos (audio files) to workstations so available in class for next week.

WEEK 4

TUTE: Editing approaches and concepts

TUTE WORKSHOP: Pro Tools editing using vox pops from class. Practice editing and basic mixing.

HOMEWORK: Complete editing for Assign 1 by next week and submit before class. See iLearn for paperwork due date.

WEEK 5

TUTE: Listen to Assign 1 - completed vox pops. Discuss Assign 2.

TUTE WORKSHOP: Studio Voice workshop using pre-prepared scripts.

HOMEWORK: Think about possible themes for podcast shows later in semester. Write down some ideas to bring to class next week. Commence thinking about Assign 2 by choosing place/site/event/idea for 'in the field' recording reportage exercise.

WEEK 6

TUTE: Class meeting to decide on, and workshop, themes for podcast shows.

TUTE WORKSHOP: Pro Tools - montage of different audio source material and use of 'atmosphere', 'actuality', and music. Continue to work in lab on your projects or revise Pro Tools skills. Peter will be available to assist.

HOMEWORK: Class to take out portables (work alone or in pairs on individual assignments) and record a commentary on location at a place/event. Approx. 3 mins. Relate it to the podcast themes chosen. Either write a script or voice 'live' what you see; make a reportage. Try editing/mixing what you have recorded (rough draft). Load to Pro Tools for next class.

WEEK 7

TUTE: Listening to near completed or completed drafts of Assign 2. Discuss Assignment 3 Feature.

TUTE WORKSHOP: How to use the phone recorder. Basic radio studio operation

HOMEWORK: Prepare synopsis for Assign 3 - feature. Commence work on Assign 3 over the break/study week. Make bookings for Lab, recorders, phone etc.

SEMESTER BREAK

WEEK 8

TUTE: Students to report on feature progress, and discuss.

TUTE WORKSHOP: Collaborative production - iNews platform for radio

HOMEWORK: iNews familiarisation. Possible presenters for podcast shows to prepare script/chat for audition.

WEEK 9

TUTE/TUTE WORKSHOP: Collaborative production - iNews platform for radio

HOMEWORK: iNews familiarisation.

WEEK 10

TUTE/TUTE WORKSHOP: Listening to features in progress. Discussion of radio podcast shows. Choose two teams and roles. Audition for presenters in studio. How content (features) might be used.

TUTE WORKSHOP: iNews/production skills follow up (as needed)

WEEK 11

TUTE: Making a promo for your show. Peter to assist in control room. Features progress.

TUTE WORKSHOP: Peter demonstrates panel. How to program compile/load items and playing in etc.

WEEK 12

TUTE/TUTE WORKSHOP: Production meetings and rehearsal of scripts/order for podcast shows and any final preparation rundown ready and some script, stings. Content loaded.

WEEK 13

Podcast finalisation

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html

Assessment Policy http://mq.edu.au/policy/docs/assessment/policy.html

Grading Policy http://mq.edu.au/policy/docs/grading/policy.html

Grade Appeal Policy http://mq.edu.au/policy/docs/gradeappeal/policy.html

Grievance Management Policy http://mq.edu.au/policy/docs/grievance_management/policy.html

Disruption to Studies Policy http://www.mq.edu.au/policy/docs/disruption_studies/policy.html *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Additional information

MMCCS website https://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_arts/department_of_media_music_communication_and_cultural_studies/

MMCCS Session Re-mark Application http://www.mq.edu.au/pubstatic/public/download/?id=167914

Information is correct at the time of publication

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

IT Help

For help with University computer systems and technology, visit http://informatics.mq.edu.au/help/.

When using the University's IT, you must adhere to the Acceptable Use Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

Learning outcomes

- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.

Assessment tasks

- Assignment 1 - Vox Pop
- Assignment 2 - Simple Mix
- Assignment 3 - Radio Feature
- Assignment 4 - Radio Podcast
- Participation:

PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

Learning outcomes

- Analyse, interpret and construct radio and audio content production for diverse media

applications.

- Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.

Assessment tasks

- Assignment 3 - Radio Feature
- Participation:

PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

Learning outcomes

- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Assessment tasks

- Assignment 2 - Simple Mix
- Assignment 3 - Radio Feature
- Assignment 4 - Radio Podcast

PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

Learning outcomes

- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.

- Strategize and design a range of creative and journalistic outputs.

Assessment tasks

- Assignment 1 - Vox Pop
- Assignment 2 - Simple Mix
- Assignment 3 - Radio Feature
- Assignment 4 - Radio Podcast

PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

Learning outcomes

- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Assessment task

- Assignment 4 - Radio Podcast

PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

Learning outcomes

- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Assessment tasks

- Assignment 1 - Vox Pop
- Assignment 2 - Simple Mix
- Assignment 3 - Radio Feature

- Assignment 4 - Radio Podcast