APPL8110

Pragmatics and Intercultural Communication

Session 1, Online-flexible 2024

Department of Linguistics

Contents

General Information

Unit convenor and teaching staff
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Credit points
10

Prerequisites
Admission to MAppLing or MAppLingTESOL or MTransInter or MAdvTransInterStud or MTransInterMAppLingTESOL or MIntPubDip

Corequisites

Co-badged status

Unit description
In this unit, you will explore how meaning is constructed in intercultural communication contexts. Utilising key concepts in pragmatics and intercultural communication, you will have the opportunity to investigate three main challenges in intercultural communication: (1) the linguistic challenges of language learning, (2) the discursive challenges of stereotyping, and (3) the social challenges of inclusion and justice. You will engage with a wide variety of intercultural communication case studies across domains and organizations.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Identify, describe, and explain key theoretical principles and contemporary research in pragmatics and intercultural communication.

ULO2: Apply current theories of pragmatics and intercultural communication to a range of institutional contexts.

ULO3: Identify, describe, and explain the social consequences of successful and unsuccessful meaning making in intercultural communication across different

communities and contexts.

ULO4: Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

General Assessment Information

Grade descriptors and other information concerning grading are contained in the Macquarie University Assessment Policy.

All final grades are determined by a grading committee, in accordance with the Macquarie University Assessment Policy, and are not the sole responsibility of the Unit Convenor.

Students will be awarded a final grade and a mark which must correspond to the grade descriptors specified in the Assessment Procedure (clause 128).

To pass this unit, you must demonstrate sufficient evidence of achievement of the learning outcomes, meet any ungraded requirements, and achieve a final mark of 50 or better.

Further details for each assessment task will be available on iLearn.

Requesting an extension to assignment due date

On occasion, you may be in a situation when you aren't able to submit an assessment task on time. Extensions are only given in special circumstances, by completing a Special Consideration request. For more information on Special Consideration, see https://students.mq.edu.au/study/my-study-program/special-consideration

Late submission of assignments

If you haven't been approved for an extension and you submit your assessment task late, penalties are applied. You should consult your unit convenor if you are in this position. Late submissions will receive a 5% per day penalty. If you submit the assessment task 10 days or more beyond the due date, without an approved extension, you will be awarded a maximum of 50% of the overall assessment marks. Weekends and public holidays are included.

Assessment Tasks

Name	Weighting	Hurdle	Due
Understanding key concepts	40%	No	Weeks 3, 6, 8, & 12
A case study presentation	20%	No	Weeks 9 & 10
An intercultural communication in focus	40%	No	Week 14

Understanding key concepts

Assessment Type [1]: Quiz/Test
Indicative Time on Task [2]: 30 hours

Due: **Weeks 3, 6, 8, & 12**
Weighting: **40%**

Students will complete four quizzes throughout the semester. Each quiz will be valued at 10%.

On successful completion you will be able to:

- Identify, describe, and explain key theoretical principles and contemporary research in pragmatics and intercultural communication.
- Apply current theories of pragmatics and intercultural communication to a range of institutional contexts.
- Identify, describe, and explain the social consequences of successful and unsuccessful meaning making in intercultural communication across different communities and contexts.
- Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

A case study presentation

Assessment Type [1]: Media presentation
Indicative Time on Task [2]: 12 hours
Due: **Weeks 9 & 10**
Weighting: **20%**

Students will undertake an individual project on an aspect of pragmatics and intercultural communication and present their findings either in class or as a recorded video presentation.

On successful completion you will be able to:

- Identify, describe, and explain key theoretical principles and contemporary research in pragmatics and intercultural communication.
- Apply current theories of pragmatics and intercultural communication to a range of institutional contexts.
- Identify, describe, and explain the social consequences of successful and unsuccessful meaning making in intercultural communication across different communities and contexts.
- Communicate advanced knowledge and understanding of socially relevant aspects of

the interplay between pragmatics and intercultural communication to diverse audiences.

An intercultural communication in focus

Assessment Type [1]: Case study/analysis
Indicative Time on Task [2]: 30 hours
Due: **Week 14**
Weighting: **40%**

Students will collect and analyse data on an intercultural communication topic agreed with the convenor and explained in detail in the iLearn site for the unit and in class.

On successful completion you will be able to:

- Identify, describe, and explain key theoretical principles and contemporary research in pragmatics and intercultural communication.
- Apply current theories of pragmatics and intercultural communication to a range of institutional contexts.
- Identify, describe, and explain the social consequences of successful and unsuccessful meaning making in intercultural communication across different communities and contexts.
- Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

As a student enrolled in this unit, you will engage in a range of learning activities, including pre-seminar tasks, readings, online modules, videos and lectures. Details can be found on the iLearn site for this unit.

Recommended Readings

Piller, I. (2017). *Approaching Intercultural Communication.* Intercultural Communication: A

Critical Introduction. Edinburgh University Press.

Technology Used

Active participation in the learning activities throughout the unit will require students to have access to a tablet, laptop or similar device. Students who do not own their own laptop computer may borrow one from the university library.

Unit Schedule

The unit weekly plan follows the order of topics outlined in the textbook for this unit. Please ensure you check the unit iLearn site prior to the semester's commencement and regularly once semester begins.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Inclusion and Diversity

Social inclusion at Macquarie University is about giving everyone who has the potential to benefit from higher education the opportunity to study at university, participate in campus life and flourish in their chosen field. The University has made significant moves to promote an equitable, diverse and exciting campus community for the benefit of staff and students. It is your responsibility to contribute towards the development of an inclusive culture and practice in the areas of learning and teaching, research, and service orientation and delivery. As a member of the Macquarie University community, you must not discriminate against or harass others based on their sex, gender, race, marital status, carers' responsibilities, disability, sexual orientation, age, political conviction or religious belief. All staff and students are expected to display appropriate behaviour that is conducive to a healthy learning environment for everyone.

Professionalism

In the Faculty of Medicine, Health and Human Sciences, professionalism is a key capability embedded in all our courses.

As part of developing professionalism, students are expected to attend all small group interactive sessions including clinical, practical, laboratory, work-integrated learning (e.g., PACE placements), and team-based learning activities. Some learning activities are recorded (e.g., face-to-face lectures), however you are encouraged to avoid relying upon such material as they do not recreate the whole learning experience and technical issues can and do occur. As an adult learner, we respect your decision to choose how you engage with your learning, but we would remind you that the learning opportunities we create for you have been done so to enable your success, and that by not engaging you may impact your ability to successfully complete this unit. We equally expect that you show respect for the academic staff who have worked hard to develop meaningful activities and prioritise your learning by communicating with them in advance if you are unable to attend a small group interactive session.

Another dimension of professionalism is having respect for your peers. It is the right of every student to learn in an environment that is free of disruption and distraction. Please arrive to all learning activities on time, and if you are unavoidably detained, please join activity as quietly as possible to minimise disruption. Phones and other electronic devices that produce noise and other distractions must be turned off prior to entering class. Where your own device (e.g., laptop) is being used for class-related activities, you are asked to close down all other applications to avoid distraction to you and others. Please treat your fellow students with the utmost respect. If you are uncomfortable participating in any specific activity, please let the relevant academic know.

Unit information based on version 2024.02 of the Handbook