



# MGMT255

## Global Population Challenges

S1 Day 2014

*Dept of Marketing and Management*

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## General Information

Unit convenor and teaching staff

Unit Convenor

Salut Muhidin

[salut.muhidin@mq.edu.au](mailto:salut.muhidin@mq.edu.au)

Contact via salut.muhidin@mq.edu.au

E4A-624

Monday, 11.0am-1.0pm

Credit points

3

Prerequisites

18cp

Corequisites

Co-badged status

Co-taught with DEM355

Unit description

This unit examines the impact of global population issues and challenges on business management. It focuses on demographic changes in both the developed and developing countries. The unit addresses key concerns for managers operating in international business contexts. Some of the topics covered include: population growth and development; social and economic consequences of population mobility and their implications for internal and external labour markets; the challenges of an ageing population and ageing workforce for business and management; the crisis of low fertility rates in the most developed countries; and the environmental impacts of population change.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Demonstrate an understanding and awareness of various global population issues and challenges and their social, economic and business implications.

Demonstrate an understanding of the more advanced concepts and indicators commonly

used in demography.

Demonstrate a familiarity with the various sources of demographic related data in Australia and overseas countries.

Demonstrate an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

Demonstrate ability to present information and analysis related to global population issues and business opportunities in an effective and concise manner through oral and written presentation.

## Assessment Tasks

| Name                                      | Weighting | Due         |
|---|-----------|-------------|
| <a href="#">Essay</a>                     | 20%       | Week 4      |
| <a href="#">Group Poster Presentation</a> | 10%       | Week 8      |
| <a href="#">Individual Report</a>         | 30%       | Week 11     |
| <a href="#">Final Exam</a>                | 40%       | Exam Period |

### Essay

Due: **Week 4**

Weighting: **20%**

The **essay assignment** will have a theme of the global world at 7 Billion and its challenges to international busines. It will be approximately 5-6 pages in length. It will be marked on the following criteria: content coverage, relevance, presentation and structure, provision of overview, discussion and original thought, referencing, adherence to length limits, avoidance of plagiarism, and adherence to timelines for submission. The essay is expected to have an appropriate footnoting and referencing style.

**Submissions:** Late submission will not be accepted. Students will submit their assignment to tutor at tutorial time. They will be required to submit an identical **electronic copy** through **turn-it-in** in *iLearn*.

**Penalties:** Penalties for copying other works will be severe.

On successful completion you will be able to:

- Demonstrate an understanding and awareness of various global population issues and challenges and their social, economic and business implications.
- Demonstrate an understanding of the more advanced concepts and indicators commonly used in demography.

- Demonstrate a familiarity with the various sources of demographic related data in Australia and overseas countries.
- Demonstrate an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.
- Demonstrate ability to present information and analysis related to global population issues and business opportunities in an effective and concise manner through oral and written presentation.

## Group Poster Presentation

Due: **Week 8**

Weighting: **10%**

This assessment is part of the **research project** that consists of two parts: a group poster presentation and a written report. Students as an individual or a group will propose a particular topic covered in the unit. The information session on this project will be conducted in week 3. Each student will be responsible to complete the research project, including the submission of a layout and file of poster presentation, and producing an individual written report.

**Submissions:** Late submission will not be accepted. The hardcopy assignment should be submitted to tutor at tutorial time, while at the same time students will be required to submit an **electronic copy** of poster presentation to the lecturer.

**Penalties:** Penalties for copying other works will be severe.

On successful completion you will be able to:

- Demonstrate an understanding and awareness of various global population issues and challenges and their social, economic and business implications.
- Demonstrate an understanding of the more advanced concepts and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic related data in Australia and overseas countries.
- Demonstrate an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.
- Demonstrate ability to present information and analysis related to global population issues and business opportunities in an effective and concise manner through oral and written presentation.

## Individual Report

Due: **Week 11**

Weighting: **30%**

This assessment is part of the **research project** that consists of two parts: a group poster presentation and a written report. Students as an individual or a group will propose a particular topic covered in the unit. The information session on this project will be conducted in week 3. Each student will be responsible to complete the research project, including the submission of a layout and file of poster presentation, and producing an individual written report.

**Submissions:** Late submission will not be accepted. The hardcopy assignment should be submitted to tutor at tutorial time, while at the same time students will be required to submit an **electronic copy** of written report through **turn-it-in** in *iLearn*.

**Extension:** In special circumstances, an extension request to timeline for submission may be granted if (a) satisfactory evidence of unavoidable disruption is presented; (b) student has a satisfactory of attendance record, and (c) the request is made few days before the due date.

**Penalties:** Penalties for plagiarism can be severe as the assignments must be undertaken independently.

On successful completion you will be able to:

- Demonstrate an understanding and awareness of various global population issues and challenges and their social, economic and business implications.
- Demonstrate an understanding of the more advanced concepts and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic related data in Australia and overseas countries.
- Demonstrate an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.
- Demonstrate ability to present information and analysis related to global population issues and business opportunities in an effective and concise manner through oral and written presentation.

## Final Exam

Due: **Exam Period**

Weighting: **40%**

**Examination conditions:** The exam will incorporate multiple parts, including short answers and essays on certain global population themes covered in the unit.

**Extension:** Students who miss a Final Exam due to unavoidable disruption are advised to submit an "Application for Special Consideration" form and a professional authority form to the Student Enquiry Service. Students are also advised to contact the Convenor at the earliest possible opportunity. In such cases, a supplementary Exam may be granted if suitable support documentation is presented and the student has a satisfactory record of attendance.

On successful completion you will be able to:

- Demonstrate an understanding and awareness of various global population issues and challenges and their social, economic and business implications.
- Demonstrate an understanding of the more advanced concepts and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic related data in Australia and overseas countries.
- Demonstrate an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

## Delivery and Resources

### Classes

The unit will involve 3 hours face-to-face teaching per week consisting of 1 x 2 hour lecture and 1 x 1 hour tutorial. The timetable for classes can be found on the University web site at: <http://www.timetables.mq.edu.au/>

It is a requirement of the unit that students attend all lectures and tutorials. Attendance sheets will be circulated and it is the students' responsibility that they sign these sheets. Students are encouraged to contact the unit Convenor if, due to any reason, they are unable to attend a lecture and/or tutorial.

Copies of overhead slides for each topic will be provided via Moodle-Online Learning @MQ <http://ilearn.mq.edu.au>. Students are expected to print a copy of the slides beforehand and bring them to the lecture. Students are expected to attend these weekly lectures and a tutorial on a regular basis and will actively compile additional notes during the lectures. In addition, the unit provides students with the lists of recommended references.

In addition to the time spent attending lectures and tutorials and doing assignments, each student is expected to spend a significant amount of time preparing for lectures, reading the literature, updating lecture notes, learning the key definitions and formulae, attempting exercises from the past tests or exam papers, and revising for exams (an average of 9 hours per week is recommended). Students are encouraged to follow developments in the global and local population and the population related issues debates which are reported in the media.

### Prizes

A prize from "The Macquarie University Marketing and Management Prizes" will be awarded to a student who has the highest proficiency in this unit.

### Prescribed Textbook and/or Materials

Weeks, John R. (2007) *Population: An Introduction to Concepts and Issues*, Wadsworth Publishing. The book is available for purchase from the Co-op Bookshop.

Students are advised to be familiar with demographic concepts and techniques by consulting the book on "**Demographic Methods and Concepts**" by Donald T. Rowland (2003); available from the Co-op Bookshop; or "**Demographic Techniques**" by A.H. Pollard, F. Yusuf and G.N. Pollard (available in the special Reserve Section of the Library).

Students will also be referred to books, book chapters, and other materials for the weekly lectures. A list of references for the various topics covered in the unit is available online via Online *Learning @MQ* <http://ilearn.mq.edu.au>. It is advisable that students download the lecture notes from the *iLearn* and reading materials from the library or relevant databases prior to the lecture time. Hardcopies of teaching and reading materials will NOT be provided in the class. It is highly recommended that students compile notes of their own based on the materials covered in lectures and tutorials and from recommended readings.

## Technology Used and Required

Students are expected to be familiar with the use of basic office software (i.e. word processing, spreadsheet, and power point) and the use of Moodle-Online Learning @MQ <http://ilearn.mq.edu.au>.

**Echo Reading:** All lectures may be recorded using the *Echo Recording* system, it will depend on the availability of its facility in the lecture class. Whilst the *Echo Recording* may provide an additional resource, students are advised that no guarantees are given in relation to the availability or quality of the sound recordings or the functioning of any related websites or links to files of recordings of lectures. Students are expected to attend the lectures on a regular basis and to compile notes during the course of the lectures. Thus any failing of the *Echo Recording* will not be accepted as grounds for appeal.

## Changes from Previous Year

N/A. This is a new unit and it has only been offered since this year.

## Unit Schedule

| Week | Lecture Topic  | Tutorial   |
|------|--|------------|
| 1    | Unit Introduction; Global population growth                                  | No Tute    |
| 2    | Demographic transition & its consequences: Australia in the Asian century    | Tutorial 1 |
| 3    | International perspectives on population ageing: Challenges in labour market | Tutorial 2 |
| 4    | Migration and human settlement: Global diaspora and global city              | Tutorial 3 |
| 5    | Open or closed borders: Human trafficking and asylum seekers                 | Tutorial 4 |

|                           |   |             |
|---------------------------|---|-------------|
| 6                         | Global health challenges                              | Tutorial 5  |
| <b>Mid-Semester Break</b> |   |             |
| 7                         | Population and internet: Citizen of social media      | Tutorial 6  |
| 8                         | Indigenous population around the world                | Tutorial 7  |
| 9                         | International population policies                     | Tutorial 8  |
| 10                        | Applied demography in community planning              | Tutorial 9  |
| 11                        | Population issues and business opportunities          | Tutorial 10 |
| 12                        | Global climate change: Population and the environment | Tutorial 11 |
| 13                        | Course wrap-up and Evaluation                         | Tutorial 12 |

## Learning and Teaching Activities

### Lecture Class

1 x 2 hours every Friday at 11am-1pm

### Tutorial Class

1 x 1 hour every Friday at designated time

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

Assessment Policy <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Grievance Management Policy [http://mq.edu.au/policy/docs/grievance\\_management/policy.html](http://mq.edu.au/policy/docs/grievance_management/policy.html)

Disruption to Studies Policy [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html) *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.



## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Academic Honesty

The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- all academic work claimed as original is the work of the author making the claim
- all academic collaborations are acknowledged
- academic work is not falsified in any way
- when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on the academic honesty can be found in the Macquarie University Academic Honesty Policy at [http://www.mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://www.mq.edu.au/policy/docs/academic_honesty/policy.html)

## Grades

Macquarie University uses the following grades in coursework units of study:

HD - High Distinction

D - Distinction

CR - Credit

P - Pass

F - Fail

Grade descriptors and other information concerning grading are contained in the Macquarie University Grading Policy which is available at: <http://www.mq.edu.au/policy/docs/grading/policy.html>

## Grading Appeals and Final Examination Script Viewing

If, at the conclusion of the unit, you have performed below expectations, and are considering lodging an appeal of grade and/or viewing your final exam script please refer to the following website which provides information about these processes and the cut off dates in the first instance. Please read the instructions provided concerning what constitutes a valid grounds for appeal before appealing your grade.

[http://www.businessandconomics.mq.edu.au/new\\_and\\_current\\_students/undergraduate/how\\_do\\_i/gr](http://www.businessandconomics.mq.edu.au/new_and_current_students/undergraduate/how_do_i/gr)

[ade\\_appeals.](#)

## Special Consideration Policy

The University is committed to equity and fairness in all aspects of its learning and teaching. In stating this commitment, the University recognises that there may be circumstances where a student is prevented by unavoidable disruption from performing in accordance with their ability. A special consideration policy exists to support students who experience serious and unavoidable disruption such that they do not reach their usual demonstrated performance level. The policy is available at: [http://www.mq.edu.au/policy/docs/special\\_consideration/procedure.html](http://www.mq.edu.au/policy/docs/special_consideration/procedure.html)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit <http://informatics.mq.edu.au/help/>.

When using the University's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement.

They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

## **Learning outcomes**

- Demonstrate an understanding and awareness of various global population issues and challenges and their social, economic and business implications.
- Demonstrate an understanding of the more advanced concepts and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic related data in Australia and overseas countries.
- Demonstrate an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

## **Assessment tasks**

- Essay
- Group Poster Presentation
- Individual Report
- Final Exam

## **Discipline Specific Knowledge and Skills**

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

## **Learning outcomes**

- Demonstrate an understanding and awareness of various global population issues and challenges and their social, economic and business implications.
- Demonstrate an understanding of the more advanced concepts and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic related data in Australia and overseas countries.
- Demonstrate an ability to critically review the relevance of demography to many

contemporary global population issues and business opportunities.

## Assessment tasks

- Essay
- Group Poster Presentation
- Individual Report
- Final Exam

## Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

## Learning outcomes

- Demonstrate an understanding and awareness of various global population issues and challenges and their social, economic and business implications.
- Demonstrate an understanding of the more advanced concepts and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic related data in Australia and overseas countries.
- Demonstrate an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

## Assessment tasks

- Essay
- Group Poster Presentation
- Individual Report

## Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

## Learning outcomes

- Demonstrate an understanding and awareness of various global population issues and challenges and their social, economic and business implications.
- Demonstrate an understanding of the more advanced concepts and indicators commonly used in demography.
- Demonstrate a familiarity with the various sources of demographic related data in Australia and overseas countries.

## Assessment tasks

- Essay
- Group Poster Presentation
- Individual Report
- Final Exam

## Research and Practice

This unit uses researches from both Macquarie University researchers and external sources as listed in the references lists on iLearn.

From Macquarie University, most research themes within the Centre for Workforce Futures have been incorporated as the main resources in this unit. Among others, it includes the recent researches on:

- Resource Efficiency and Sustainability in the Workplace Symposium
- Climate change work and employment
- The Case for a National Portable Long Service Leave Scheme in Australia
- Digital Productivity in the Workplace of the Future
- Women, Management and Work

From other sources, it incorporates researches published in highly rank academic journals and internationally reputed organizations. Among others, it includes the following journals and organizations:

- Journals: Demography, Journal of Population Research, Lancet, International Migration, and Population Development Review
- Reports and Working Papers Series from UN, WHO and World Bank