



# ENGL390

## Writing for Production and Publication

S2 Day 2014

*English*

### Contents

---

<u>General Information</u>	2
<u>Learning Outcomes</u>	3
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	4
<u>Delivery and Resources</u>	6
<u>Policies and Procedures</u>	6
<u>Graduate Capabilities</u>	8
<u>Changes since First Published</u>	14

---

#### **Disclaimer**

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

## General Information

Unit convenor and teaching staff

Rebecca Giggs

[rebecca.giggs@mq.edu.au](mailto:rebecca.giggs@mq.edu.au)

Jane Messer

[jane.messer@mq.edu.au](mailto:jane.messer@mq.edu.au)

Tutor

Michelle Hamadache

[michelle.hamadache@mq.edu.au](mailto:michelle.hamadache@mq.edu.au)

Credit points

3

Prerequisites

(6cp from CUL240 or ENGL201 or MAS202 or MAS210 or MAS211) and (ENGL304 or ENGL307 or MAS310 or MAS311 or MAS314)

Corequisites

Co-badged status

Unit description

This unit is structured around three linked modules that model an industry-relevant writing experience, beginning with a 'brief' or writing stimulus through to final submission of a creative work to the unit's e-journal. In the writing module students demonstrate a high level of independence and build on their prior writing skills. Students nominate to focus on the particular genre of writing chosen for their writing major, either non-fiction, short story, poetry, or script writing, workshopping a creative work in their genre group. Over the course of the semester, one major work is written and contributed to the e-journal, The Quarry. Students have an opportunity to join the small editorial team for that issue. In the second module, pathways to publication/production, the focus is on graduate opportunities. Lecturers and industry professionals discuss their particular industry and professional experiences, with a week given over to identifying each student's skills and attributes relevant to employment in the arts and media industries. These modules prepare students for the final module, writing for publication/production, during which students revise, edit and proof their work for publication in The Quarry.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are

available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

- A. Engage with The Quarry journal's theme, to research, write and revise a final major creative work, meeting the deadlines for workshops, drafts and finished copy.
- B. Compose a complete creative written work that demonstrates capacity creative use of language, concept and structure relevant to the genre and audience.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.
- D. Assess and evaluate a range of content, editorial, funding and other production values in contemporary Australian journals to determine their interest and value, demonstrating an understanding of how its contribution to the Australian arts and media industries.
- E. Participate in class activities, reflecting and discussing the issues raised in debates about the arts and media industries, identifying the different philosophical and empirical perspectives raised.
- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

## General Assessment Information

### Assessment requirements

All the assessment tasks including participation and attendance, must be completed in order to Pass this unit. All students must attend from the commencement of the Unit in Week 1.

### Attendance and Participation

It is an assessment requirement of this unit that students participate weekly: missed weeks must be explained with a medical certificate relating to *urgent or unavoidable circumstances*; or in the case of employment demands, a letter from the employer. Marks are deducted from the Participation mark for undocumented absences. A student arriving more than 20 minutes late will be counted as Absent.

Students not participating satisfactorily will be given a written warning by email and through iLearn Dialogue. Students who do not satisfactorily participate on a weekly basis, or do not attend class each week, may receive a **Fail** grade.

## Assessment Tasks

Name	Weighting	Due
<u>Participation</u>	10%	Weekly and scheduled dates
<u>First &amp; Second drafts</u>	10%	5th Sept, 19th Sept
<u>Journal Report</u>	20%	24th Oct
<u>Major Creative Work</u>	45%	20th Oct
<u>Reflective Essay</u>	15%	21st Nov

### Participation

Due: **Weekly and scheduled dates**

Weighting: **10%**

Participation, including Gravatar and Biographical Note, and Dream Job task:

Weekly participation; Gravatar & Bio; Note 22<sup>nd</sup> Aug; Dream Job task 19<sup>th</sup> Sept.

On successful completion you will be able to:

- A. Engage with The Quarry journal's theme, to research, write and revise a final major creative work, meeting the deadlines for workshops, drafts and finished copy.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.
- D. Assess and evaluate a range of content, editorial, funding and other production values in contemporary Australian journals to determine their interest and value, demonstrating an understanding of how its contribution to the Australian arts and media industries.
- E. Participate in class activities, reflecting and discussing the issues raised in debates about the arts and media industries, identifying the different philosophical and empirical perspectives raised.
- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

### First & Second drafts

Due: **5th Sept, 19th Sept**

Weighting: **10%**

## First and Second drafts of the Major Creative Work.

On successful completion you will be able to:

- A. Engage with The Quarry journal's theme, to research, write and revise a final major creative work, meeting the deadlines for workshops, drafts and finished copy.
- B. Compose a complete creative written work that demonstrates capacity creative use of language, concept and structure relevant to the genre and audience.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.

## Journal Report

Due: **24th Oct**

Weighting: **20%**

Read and report on a journal.

On successful completion you will be able to:

- D. Assess and evaluate a range of content, editorial, funding and other production values in contemporary Australian journals to determine their interest and value, demonstrating an understanding of how its contribution to the Australian arts and media industries.
- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

## Major Creative Work

Due: **20th Oct**

Weighting: **45%**

Final major creative work resulting from drafts.

On successful completion you will be able to:

- A. Engage with The Quarry journal's theme, to research, write and revise a final major creative work, meeting the deadlines for workshops, drafts and finished copy.
- B. Compose a complete creative written work that demonstrates capacity creative use of language, concept and structure relevant to the genre and audience.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.

## Reflective Essay

Due: **21st Nov**

Weighting: **15%**

Reflection on unit learning, and writing process.

On successful completion you will be able to:

- A. Engage with The Quarry journal's theme, to research, write and revise a final major creative work, meeting the deadlines for workshops, drafts and finished copy.
- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

## Delivery and Resources

Classes start in Week 1 and attendance is required.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

Assessment Policy <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Grievance Management Policy [http://mq.edu.au/policy/docs/grievance\\_management/policy.html](http://mq.edu.au/policy/docs/grievance_management/policy.html)

Disruption to Studies Policy [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html) *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

[Assessment Requirements](#)

All the assessment tasks including participation and attendance, must be completed in order to Pass this unit.

### Attendance and Participation

It is an assessment requirement of this unit that students participate weekly: missed weeks must be explained with a medical certificate relating to *urgent or unavoidable circumstances*; or in the case of employment demands, a letter from the employer. Marks are deducted from the Participation mark for undocumented absences. A student arriving more than 20 minutes late will be counted as Absent.

Students not participating satisfactorily will be given a written warning by email and through iLearn Dialogue. Students who do not satisfactorily participate on a weekly basis, or do not attend class each week, may receive a **Fail** grade.

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit <http://informatics.mq.edu.au/help/>.

When using the University's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

#### Learning outcomes

- B. Compose a complete creative written work that demonstrates capacity creative use of language, concept and structure relevant to the genre and audience.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.
- D. Assess and evaluate a range of content, editorial, funding and other production values in contemporary Australian journals to determine their interest and value, demonstrating an understanding of how its contribution to the Australian arts and media industries.
- E. Participate in class activities, reflecting and discussing the issues raised in debates about the arts and media industries, identifying the different philosophical and empirical perspectives raised.

#### Assessment tasks

- Participation
- First & Second drafts
- Journal Report
- Major Creative Work

### Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

#### Learning outcomes

- E. Participate in class activities, reflecting and discussing the issues raised in debates



about the arts and media industries, identifying the different philosophical and empirical perspectives raised.

- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

## **Assessment tasks**

- Participation
- Journal Report
- Reflective Essay

## **Discipline Specific Knowledge and Skills**

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

## **Learning outcomes**

- A. Engage with The Quarry journal's theme, to research, write and revise a final major creative work, meeting the deadlines for workshops, drafts and finished copy.
- B. Compose a complete creative written work that demonstrates capacity creative use of language, concept and structure relevant to the genre and audience.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.
- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

## **Assessment tasks**

- Participation
- First & Second drafts
- Journal Report
- Major Creative Work
- Reflective Essay

## Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

### Learning outcomes

- A. Engage with The Quarry journal's theme, to research, write and revise a final major creative work, meeting the deadlines for workshops, drafts and finished copy.
- B. Compose a complete creative written work that demonstrates capacity creative use of language, concept and structure relevant to the genre and audience.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.
- D. Assess and evaluate a range of content, editorial, funding and other production values in contemporary Australian journals to determine their interest and value, demonstrating an understanding of how its contribution to the Australian arts and media industries.
- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

### Assessment tasks

- Participation
- First & Second drafts
- Journal Report
- Major Creative Work
- Reflective Essay

## Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

## Learning outcomes

- A. Engage with The Quarry journal's theme, to research, write and revise a final major creative work, meeting the deadlines for workshops, drafts and finished copy.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.
- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

## Assessment tasks

- Participation
- First & Second drafts
- Journal Report
- Major Creative Work
- Reflective Essay

## Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

## Learning outcomes

- A. Engage with The Quarry journal's theme, to research, write and revise a final major creative work, meeting the deadlines for workshops, drafts and finished copy.
- B. Compose a complete creative written work that demonstrates capacity creative use of language, concept and structure relevant to the genre and audience.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.

## Assessment tasks

- Participation
- First & Second drafts
- Major Creative Work
- Reflective Essay

## Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms

effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

## **Learning outcomes**

- B. Compose a complete creative written work that demonstrates capacity creative use of language, concept and structure relevant to the genre and audience.
- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.
- D. Assess and evaluate a range of content, editorial, funding and other production values in contemporary Australian journals to determine their interest and value, demonstrating an understanding of how its contribution to the Australian arts and media industries.
- E. Participate in class activities, reflecting and discussing the issues raised in debates about the arts and media industries, identifying the different philosophical and empirical perspectives raised.
- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

## **Assessment tasks**

- Participation
- First & Second drafts
- Journal Report
- Major Creative Work
- Reflective Essay

## **Engaged and Ethical Local and Global citizens**

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

## Learning outcomes

- C. Practice the capabilities required of a graduate submitting their work to a journal, pitch or writing competition.
- D. Assess and evaluate a range of content, editorial, funding and other production values in contemporary Australian journals to determine their interest and value, demonstrating an understanding of how its contribution to the Australian arts and media industries.
- E. Participate in class activities, reflecting and discussing the issues raised in debates about the arts and media industries, identifying the different philosophical and empirical perspectives raised.
- F. Investigate and document the attributes and skills usual to arts and media industry employment, identifying your current skills alongside the future skills and attributes still to be developed for a career in these sectors.

## Assessment tasks

- Participation
- First & Second drafts
- Journal Report
- Major Creative Work
- Reflective Essay

## Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

## Learning outcome

- E. Participate in class activities, reflecting and discussing the issues raised in debates about the arts and media industries, identifying the different philosophical and empirical perspectives raised.

## Assessment task

- Participation

## Changes since First Published

Date	Description
28/02/2014	The Description was updated.
14/01/2014	The Prerequisites was updated.