STAT399
Statistical Consulting
S2 Day 2013
Statistics

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# General Information

<table>
<thead>
<tr>
<th>Unit convenor and teaching staff</th>
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<tbody>
<tr>
<td>Other Staff</td>
</tr>
<tr>
<td>Kenneth Beath</td>
</tr>
<tr>
<td><a href="mailto:ken.beath@mq.edu.au">ken.beath@mq.edu.au</a></td>
</tr>
<tr>
<td>Contact via <a href="mailto:ken.beath@mq.edu.au">ken.beath@mq.edu.au</a></td>
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<tr>
<td>E4A 507</td>
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<tr>
<td>Friday 2-4</td>
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<tr>
<td>Unit Convener</td>
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<tr>
<td>Peter Petocz</td>
</tr>
<tr>
<td><a href="mailto:peter.petocz@mq.edu.au">peter.petocz@mq.edu.au</a></td>
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<tr>
<td>Contact via <a href="mailto:peter.petocz@mq.edu.au">peter.petocz@mq.edu.au</a></td>
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<table>
<thead>
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<table>
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<th>Co-badged status</th>
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<table>
<thead>
<tr>
<th>Unit description</th>
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<tr>
<td>This unit integrates the core concepts of previous statistics units in the practical context of solving real research problems by the application of statistical ideas and methods. In particular, the unit aims to give students exposure to the statistical and non-statistical issues that arise in statistical problem solving, and to provide an experiential background in statistical consulting. Students develop the ability to appreciate the nature of statistical problems and discuss the statistical problem solving cycle; listen to a client's statement of a problem and ask appropriate questions for clarification; recognise appropriate statistical techniques for use in a variety of problems, and apply these techniques competently; recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques; write reports at an appropriate statistical level for a client or a colleague; give a verbal summary of a statistical investigation at a level appropriate for the audience; and discuss the ethical aspects and implications of professional statistical work.</td>
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# Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at [http://students.mq.edu.au/student_admin/enrolmentguide/academicdates/](http://students.mq.edu.au/student_admin/enrolmentguide/academicdates/)
Learning Outcomes

1. Identify appropriate statistical techniques for authentic client projects and solve their problem
2. Enhance their critical thinking skills through self reflection and peer assessment
3. Ask appropriate questions to identify and statistical problem
4. Improve their ability to work co-operatively as a team member
5. Write reports at an appropriate statistical level for a client or a colleague
6. Give a verbal summary of a statistical investigation at a level appropriate for the audience
7. Discuss the ethical aspects and implications of professional statistical work
8. Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
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<tbody>
<tr>
<td>Assessment Task 1</td>
<td>5%</td>
<td>TBA</td>
</tr>
<tr>
<td>Assessment Task 2</td>
<td>0%</td>
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</tr>
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<td>Assessment Task 4</td>
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<td>Assessment Task 5</td>
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<td>Assessment Task 7</td>
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<tr>
<td>Assessment Task 8</td>
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Assessment Task 1

Due: **TBA**
Weighting: **5%**

This Assessment Task relates to the following Learning Outcomes:

- Enhance their critical thinking skills through self reflection and peer assessment
Assessment Task 2
Due: TBA
Weighting: 0%

This Assessment Task relates to the following Learning Outcomes:
• Enhance their critical thinking skills through self reflection and peer assessment
• Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques

Assessment Task 3
Due: TBA
Weighting: 25%

This Assessment Task relates to the following Learning Outcomes:
• Identify appropriate statistical techniques for authentic client projects and solve their problem
• Write reports at an appropriate statistical level for a client or a colleague
• Discuss the ethical aspects and implications of professional statistical work
• Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques

Assessment Task 4
Due: TBA
Weighting: 0%

This Assessment Task relates to the following Learning Outcomes:
• Identify appropriate statistical techniques for authentic client projects and solve their problem
• Enhance their critical thinking skills through self reflection and peer assessment
• Ask appropriate questions to identify and statistical problem
• Improve their ability to work co-operatively as a team member
• Discuss the ethical aspects and implications of professional statistical work
• Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques
Assessment Task 5
Due: TBA
Weighting: 10%

This Assessment Task relates to the following Learning Outcomes:

• Identify appropriate statistical techniques for authentic client projects and solve their problem
• Enhance their critical thinking skills through self reflection and peer assessment
• Ask appropriate questions to identify and statistical problem
• Improve their ability to work co-operatively as a team member
• Discuss the ethical aspects and implications of professional statistical work
• Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques

Assessment Task 6
Due: TBA
Weighting: 40%

Project report (written) and presentation (oral) + memos/minutes of group meetings (including client meetings), 30%+10%+formative

This Assessment Task relates to the following Learning Outcomes:

• Identify appropriate statistical techniques for authentic client projects and solve their problem
• Enhance their critical thinking skills through self reflection and peer assessment
• Ask appropriate questions to identify and statistical problem
• Improve their ability to work co-operatively as a team member
• Write reports at an appropriate statistical level for a client or a colleague
• Give a verbal summary of a statistical investigation at a level appropriate for the audience
• Discuss the ethical aspects and implications of professional statistical work
• Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques

Assessment Task 7
Due: TBA
Weighting: 10%
Self Reflection on Group Process, technical aspects of the group project and statistical consulting experience

This Assessment Task relates to the following Learning Outcomes:

- Enhance their critical thinking skills through self reflection and peer assessment
- Improve their ability to work co-operatively as a team member
- Discuss the ethical aspects and implications of professional statistical work

Assessment Task 8

Due: **TBA**
Weighting: **10%**

This Assessment Task relates to the following Learning Outcomes:

- Identify appropriate statistical techniques for authentic client projects and solve their problem
- Enhance their critical thinking skills through self reflection and peer assessment
- Ask appropriate questions to identify and statistical problem
- Improve their ability to work co-operatively as a team member
- Write reports at an appropriate statistical level for a client or a colleague
- Give a verbal summary of a statistical investigation at a level appropriate for the audience
- Discuss the ethical aspects and implications of professional statistical work
- Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques

**Delivery and Resources**

**Classes**

You should attend the following classes each week:

- 2 hour lecture beginning in Week 1
- 2 hour tutorial beginning in Week 1

**Required and Recommended Texts and/or Materials**


Unit guide STAT399 Statistical Consulting


Hand DJ and Everitt BS (eds.), The Statistical Consultant in Action, Cambridge Uni Press, 1987. (Sections 1, 2 and 4 are available in Google.books)

Jersky B, Statistical consulting with undergraduates, ICOTS6, 2002.


Rothman E, Teaching students and staff consultancy skills, ICOTS7, 2006. Smith H & Walker J, Experiences with research teams comprised of graduate students, faculty researchers and a statistical consulting team, ICOTS8, 2010.

Finch S & Gordon I, Lessons we have learned from post-graduate students, ICOTS8, 2010.


Technologies used and required

We will use iLearn for distribution of course notes, readings, data sets, solutions, announcements and discussions. We would like you to use the ‘Discussions’ to communicate with other students and the lecturers to enable transparency between all the students and the lecturers. You can access the unit iLearn site from http://ilearn.mq.edu.au using your Student ID number and myMQ Portal password. If you have any problems go to the http://www.mq.edu.au/iLearn/student_info/

If you have a personal question, please send an e-mail to one of the lecturers through the iLearn e-mail facility or alternatively a regular e-mail using your Macquarie University student e-mail account.

The lecturers will make announcements via iLearn. Accordingly, you should make sure you log in and read the posts at least twice a week.

Teaching and Learning Strategy

• Students are expected to attend all the lectures and the tutorials.
• Readings will be provided through iLearn.
• Weekly tutorial exercises are set for individual development and considered formative assessment (no marks but suggestions for improvement will be given weekly to each student and as group feedback).
• Assessments are designed to enhance self reflection and peer assessment as well as providing individual learning if a real life problem requires an unknown statistical technique to be used for a proper solution to the problem at hand.

Unit Schedule

<table>
<thead>
<tr>
<th>WEEK</th>
<th>TOPIC</th>
<th>Staff</th>
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<tbody>
<tr>
<td>(1) 31 July</td>
<td>Introduction to Statistical Consulting, Literature Review</td>
<td>Peter</td>
</tr>
<tr>
<td>(2) 7 Aug</td>
<td>Working in a group (skills required for effective group work)</td>
<td>Peter (Doug)</td>
</tr>
<tr>
<td>(3) 14 Aug</td>
<td>Asking the right questions (oral communication skills)</td>
<td>Ken*</td>
</tr>
<tr>
<td>(4) 21 Aug</td>
<td>Writing a statistical report (written communication skills)</td>
<td>Ken*</td>
</tr>
<tr>
<td>(5) 28 Aug</td>
<td>Data preparation for analysis</td>
<td>Ken</td>
</tr>
<tr>
<td>(6) 4 Sep</td>
<td>Statistical graphics</td>
<td>Peter*</td>
</tr>
<tr>
<td>(7) 11 Sep</td>
<td>Statistical thinking</td>
<td>Ken</td>
</tr>
<tr>
<td>18 Sept</td>
<td>Mid semester break</td>
<td></td>
</tr>
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</table>
Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy  http://www.mq.edu.au/policy/docs/academic_honesty/policy.html
Special Consideration Policy  http://www.mq.edu.au/policy/docs/special_consideration/policy.html

The order of the lectures might change, as some classes depend on the availability of clients and guest lecturers.
Student Support
Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at: http://students.mq.edu.au/support/

UniWISE provides:
- Online learning resources and academic skills workshops http://www.students.mq.edu.au/support/learning_skills/
- Personal assistance with your learning & study related questions.
- The Learning Help Desk is located in the Library foyer (level 2).
- Online and on-campus orientation events run by Mentors@Macquarie.

Student Enquiry Service
Details of these services can be accessed at http://www.student.mq.edu.au/ses/.

Equity Support
Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help
If you wish to receive IT help, we would be glad to assist you at http://informatics.mq.edu.au/help/.

When using the university’s IT, you must adhere to the Acceptable Use Policy. The policy applies to all who connect to the MQ network including students and it outlines what can be done.

Graduate Capabilities
Discipline Specific Knowledge and Skills
Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:
Learning outcomes

• Identify appropriate statistical techniques for authentic client projects and solve their problem
• Enhance their critical thinking skills through self reflection and peer assessment
• Write reports at an appropriate statistical level for a client or a colleague
• Give a verbal summary of a statistical investigation at a level appropriate for the audience
• Discuss the ethical aspects and implications of professional statistical work
• Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques

Assessment tasks

• Assessment Task 2
• Assessment Task 3
• Assessment Task 5
• Assessment Task 6

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

• Identify appropriate statistical techniques for authentic client projects and solve their problem
• Enhance their critical thinking skills through self reflection and peer assessment
• Ask appropriate questions to identify and statistical problem
• Write reports at an appropriate statistical level for a client or a colleague
• Give a verbal summary of a statistical investigation at a level appropriate for the audience
• Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques

Assessment tasks

• Assessment Task 1
Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

**Learning outcomes**

- Enhance their critical thinking skills through self reflection and peer assessment
- Ask appropriate questions to identify and statistical problem
- Write reports at an appropriate statistical level for a client or a colleague
- Give a verbal summary of a statistical investigation at a level appropriate for the audience
- Recognise situations in which familiar techniques do not apply and search the literature for appropriate alternative techniques

**Assessment tasks**

- Assessment Task 4
- Assessment Task 5
- Assessment Task 6

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

**Learning outcomes**

- Enhance their critical thinking skills through self reflection and peer assessment
- Ask appropriate questions to identify and statistical problem
- Write reports at an appropriate statistical level for a client or a colleague
- Give a verbal summary of a statistical investigation at a level appropriate for the audience
Assessment tasks

• Assessment Task 4
• Assessment Task 5
• Assessment Task 6
• Assessment Task 7

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

• Identify appropriate statistical techniques for authentic client projects and solve their problem
• Enhance their critical thinking skills through self reflection and peer assessment
• Ask appropriate questions to identify and statistical problem
• Improve their ability to work co-operatively as a team member
• Write reports at an appropriate statistical level for a client or a colleague
• Give a verbal summary of a statistical investigation at a level appropriate for the audience
• Discuss the ethical aspects and implications of professional statistical work

Assessment tasks

• Assessment Task 3
• Assessment Task 4
• Assessment Task 6
• Assessment Task 7
• Assessment Task 8

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:
Learning outcomes

- Enhance their critical thinking skills through self reflection and peer assessment
- Improve their ability to work co-operatively as a team member
- Write reports at an appropriate statistical level for a client or a colleague
- Give a verbal summary of a statistical investigation at a level appropriate for the audience
- Discuss the ethical aspects and implications of professional statistical work

Assessment tasks

- Assessment Task 3
- Assessment Task 6
- Assessment Task 7
- Assessment Task 8

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

- Enhance their critical thinking skills through self reflection and peer assessment
- Ask appropriate questions to identify and statistical problem
- Improve their ability to work co-operatively as a team member
- Write reports at an appropriate statistical level for a client or a colleague
- Give a verbal summary of a statistical investigation at a level appropriate for the audience

Assessment tasks

- Assessment Task 1
- Assessment Task 4
- Assessment Task 6
- Assessment Task 7
- Assessment Task 8
Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

**Learning outcomes**

- Enhance their critical thinking skills through self reflection and peer assessment
- Improve their ability to work co-operatively as a team member
- Write reports at an appropriate statistical level for a client or a colleague
- Give a verbal summary of a statistical investigation at a level appropriate for the audience
- Discuss the ethical aspects and implications of professional statistical work

**Assessment tasks**

- Assessment Task 6
- Assessment Task 7
- Assessment Task 8

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

**Learning outcomes**

- Enhance their critical thinking skills through self reflection and peer assessment
- Ask appropriate questions to identify and statistical problem
- Improve their ability to work co-operatively as a team member
- Write reports at an appropriate statistical level for a client or a colleague
- Give a verbal summary of a statistical investigation at a level appropriate for the audience
- Discuss the ethical aspects and implications of professional statistical work
Assessment tasks

- Assessment Task 3
- Assessment Task 5
- Assessment Task 6
- Assessment Task 7
- Assessment Task 8