FOBE300
Student Leadership in Community Engagement
D2 2012
Marketing and Management

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General Information

Unit convenor and teaching staff
Unit Convenor
Leanne Carter
leanne.carter@mq.edu.au
Contact via leanne.carter@mq.edu.au
Wednesdays 12.00pm to 1.00pm

Credit points
3

Prerequisites
39cp and permission of Executive Dean of Faculty

Corequisites

Co-badged status

Unit description
This unit examines leadership in the context of community engagement. Students will actively participate in service at a workplace including but not limited to: Not-for-profit organizations, Government agencies, companies, and industry partners. Students will gain practical knowledge, experience and skills at the community organization and will be challenged to analyse the context in which they are working and to examine the intersection between service and leadership. Students will contextualize their graduate capabilities, explore their leadership potential and develop their leadership style through community engagement. This unit aims at preparing students for effective, responsible, ethical and active community engagement and leadership.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at http://students.mq.edu.au/student_admin/enrolmentguide/academicdates/

Learning Outcomes

1. Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
2. Describe concepts informing leadership practice (including but not limited to: self-awareness, personal development, vision, common purpose, commitment, collaboration
and relationship building, group dynamics, empowerment, respect for cultural variation, social change).

3. Demonstrate leadership competence, skills and personal philosophy of service and community leadership through critical analysis of social issues, reflection, and community engagement.

4. Integrate and synthesise newly gained insights from Participation and independent research skills into an intellectual project.

5. Demonstrate effective communication skills in the final presentation for a broader public consideration.

**Assessment Tasks**

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<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
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<tbody>
<tr>
<td>Assignment</td>
<td>40%</td>
<td>Weeks 13</td>
</tr>
<tr>
<td>Presentation</td>
<td>20%</td>
<td>week 13</td>
</tr>
<tr>
<td>Supervisor’s Report</td>
<td>0%</td>
<td>Week 13</td>
</tr>
<tr>
<td>Report</td>
<td>40%</td>
<td>Week 13</td>
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**Assignment**

Due: **Weeks 13**  
Weighting: **40%**

**Submission**

Email to lecturer

**Extension**

No extensions will be granted. Students who have not submitted the task prior to the deadline will be awarded a mark of 0 for the task, except for cases in which an application for special consideration is made and approved.

This Assessment Task relates to the following Learning Outcomes:

- Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
- Describe concepts informing leadership practice (including but not limited to: self-awareness, personal development, vision, common purpose, commitment, collaboration.
and relationship building, group dynamics, empowerment, respect for cultural variation, social change).

**Presentation**

Due: **week 13**  
Weighting: **20%**

**Submission**

Presentation in class to Lecturer and email to lecturer

**Extension**

No extensions will be granted. Students who have not submitted the task prior to the deadline will be awarded a mark of 0 for the task, except for cases in which an application for special consideration is made and approved.

This Assessment Task relates to the following Learning Outcomes:

- Integrate and synthesise newly gained insights from Participation and independent research skills into an intellectual project.
- Demonstrate effective communication skills in the final presentation for a broader public consideration.

**Supervisor’s Report**

Due: **Week 13**  
Weighting: **0%**

**Submission**

In class to Lecturer

**Extension**

No extensions will be granted. Students who have not submitted the task prior to the deadline will be awarded a mark of 0 for the task, except for cases in which an application for special consideration is made and approved.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate leadership competence, skills and personal philosophy of service and community leadership through critical analysis of social issues, reflection, and community engagement.
Report

Due: **Week 13**
Weighting: **40%**

**Submission**

If the Report - in class to Lecturer

If Multimedia presentation, email attachment to lecturer.

**Extension**

No extensions will be granted. Students who have not submitted the task prior to the deadline will be awarded a mark of 0 for the task, except for cases in which an application for special consideration is made and approved.

This Assessment Task relates to the following Learning Outcomes:

- Describe concepts informing leadership practice (including but not limited to: self-awareness, personal development, vision, common purpose, commitment, collaboration and relationship building, group dynamics, empowerment, respect for cultural variation, social change).
- Demonstrate leadership competence, skills and personal philosophy of service and community leadership through critical analysis of social issues, reflection, and community engagement.
- Integrate and synthesise newly gained insights from Participation and independent research skills into an intellectual project.

**Delivery and Resources**

Three seminars

- a 3-hour orientation seminar prior to, and in preparation for, the workplace experience,
- a 3-hour presentation skills seminar in preparation for final seminar
- a 3-hour debriefing seminar.

**Required Recommended Texts and/or Materials**

- **Textbook:** There is no required textbook for this Unit.
Recommended readings: There may be additional readings which are selected excerpts from journals and other book sources. These readings will be made available throughout the semester.

Technology Used and Required

Resources for project: Students should familiarise themselves with the relevant periodical and journals section of the library. Students should also access these key research databases available through the library. The following databases are recommended:

- Ebscohost:
  - Academic Search Elite
  - Business Source Premier
- Wiley Interscience
- Global Market Information Database
- Google Scholar (only when logged in via the Macquarie University website)
- Ulrich International Periodicals (for peer-reviewed journal checking)

Technology used:

1. Learning Management System
2. Microsoft Office
3. Internet

Technology requirement:

1. Access to a computer
2. Access to Microsoft Office
3. Access to the Internet

Unit Web Page

http://ilearn.mq.edu.au. Click on FBE 300 icon.

Learning and Teaching Activities

Each student will engage in at least 2 weeks (minimum 60 hours) of work experience at a community organization such as a non-profit organization, government agency, and company or industry partner.

Each student will participate in mandatory seminars (orientation, mid-semester and debriefing seminars) and practical activities which include online discussions, and a final essay/multimedia research task and oral final presentation.

During the seminars, students will receive preparation for the workplace experience and will be exposed to various leadership concepts. The lecturer will conduct class discussions exploring issues arising in leadership and community engagement. Students will also respond to reflection.
questions during the online discussions. These reflection questions will be thought-provoking and draw upon the students’ knowledge and practical experience at the workplace.

When the unit is complete your participation experience may have uncovered a new level of understanding and enlightenment, such as was uncovered my Mark Twain.

Unit Schedule
The unit is comprised of:

• a period of at least two weeks of work experience (minimum 60 hours) in a Not-for-profit organizations, Government agencies, companies, and industry partner or other relevant organisation,
• Three seminars i.e.
  o a 3-hour orientation seminar prior to, and in preparation for, the workplace experience,
  o a 3-hour presentation skills seminar in preparation for final seminar
  o a 3-hour debriefing seminar.

You will be advised by email as to when these are schedules.

Policies and Procedures
Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://www.mq.edu.au/policy/docs/academic_honesty/policy.html
Special Consideration Policy http://www.mq.edu.au/policy/docs/special_consideration/policy.html

In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

Academic Honesty
The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

• all academic work claimed as original is the work of the author making the claim
• all academic collaborations are acknowledged
• academic work is not falsified in any way
• when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on the academic honesty can be found in the Macquarie University Academic Honesty Policy at [http://www.mq.edu.au/policy/docs/academic_honesty/policy.html](http://www.mq.edu.au/policy/docs/academic_honesty/policy.html)

### Grades

Macquarie University uses the following grades in coursework units of study:

- HD - High Distinction
- D - Distinction
- CR - Credit
- P - Pass
- F - Fail

Grade descriptors and other information concerning grading are contained in the Macquarie University Grading Policy which is available at:


### Grading Appeals and Final Examination Script Viewing

If, at the conclusion of the unit, you have performed below expectations, and are considering lodging an appeal of grade and/or viewing your final exam script please refer to the following website which provides information about these processes and the cut off dates in the first instance. Please read the instructions provided concerning what constitutes a valid grounds for appeal before appealing your grade.


### Special Consideration Policy

The University is committed to equity and fairness in all aspects of its learning and teaching. In stating this commitment, the University recognises that there may be circumstances where a student is prevented by unavoidable disruption from performing in accordance with their ability. A special consideration policy exists to support students who experience serious and unavoidable disruption such that they do not reach their usual demonstrated performance level. The policy is available at:


### Student Support

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at: [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/).
Student Enquiry Service
Details of these services can be accessed at http://www.student.mq.edu.au/SES/.

Equity Support
Students with a disability are encouraged to contact the Disability Support Unit who can provide appropriate help with any issues that arise during their studies.

IT Help
If you wish to receive IT help, we would be glad to assist you at http://informatics.mq.edu.au/help/.

When using the university's IT, you must adhere to the Acceptable Use Policy. The policy applies to all who connect to the MQ network including students and it outlines what can be done.

Graduate Capabilities
Creative and Innovative
Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

• Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.

• Describe concepts informing leadership practice (including but not limited to: self-awareness, personal development, vision, common purpose, commitment, collaboration and relationship building, group dynamics, empowerment, respect for cultural variation, social change).

• Integrate and synthesise newly gained insights from Participation and independent research skills into an intellectual project.

UniWISE provides:

• Online learning resources and academic skills workshops http://www.mq.edu.au/learning_skills/

• Personal assistance with your learning & study related questions.

• The Learning Help Desk is located in the Library foyer (level 2).

• Online and on-campus orientation events run by Mentors@Macquarie.
Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

• Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.

• Demonstrate leadership competence, skills and personal philosophy of service and community leadership through critical analysis of social issues, reflection, and community engagement.

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

• Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.

• Describe concepts informing leadership practice (including but not limited to: self-awareness, personal development, vision, common purpose, commitment, collaboration and relationship building, group dynamics, empowerment, respect for cultural variation, social change).

• Demonstrate leadership competence, skills and personal philosophy of service and community leadership through critical analysis of social issues, reflection, and community engagement.

• Integrate and synthesise newly gained insights from Participation and independent research skills into an intellectual project.
Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

**Learning outcomes**

- Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
- Demonstrate effective communication skills in the final presentation for a broader public consideration.

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

**Learning outcome**

- Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

**Learning outcomes**

- Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
- Describe concepts informing leadership practice (including but not limited to: self-awareness, personal development, vision, common purpose, commitment, collaboration...
and relationship building, group dynamics, empowerment, respect for cultural variation, social change).

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- Integrate and synthesise newly gained insights from Participation and independent research skills into an intellectual project.
- Demonstrate effective communication skills in the final presentation for a broader public consideration.

**Research and Practice**

For the final report, students will be required to demonstrate competence in problem solving and research capability. Students must explore different research methods and select appropriate techniques or tools to collect and analyse data or information from a range of sources.