



# ANTH800

## Applied Anthropology: Why Does Culture Matter?

S1 Evening 2014

*Anthropology*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Unit Convenor

Jakob Timmer

[jaap.timmer@mq.edu.au](mailto:jaap.timmer@mq.edu.au)

Contact via [jaap.timmer@mq.edu.au](mailto:jaap.timmer@mq.edu.au)

W6A, Room 603

Thursdays 2-4pm

Payel Ray

[payel.ray@mq.edu.au](mailto:payel.ray@mq.edu.au)

Credit points

4

Prerequisites

Admission to MAppAnth or PGDipAppAnth or MDevCult or PGDipDevCult or PGCertDevCult or MPP or PGDipPP or MSocEntre or PGCertSocEntre or MPASR or PGDipPASR or PGCertPASR or 4cp in ANTH units at 800 level

Corequisites

Co-badged status

Co-badged with ANTH700

Unit description

This unit examines the uses of culture in professional settings at various levels, from the management of urban communities and interpersonal conflicts to the international strategies of corporations and governments. The objective of this unit is to train students for situations in a variety of contexts in which decisions have to be made based on contested cultural claims.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to

relevant theories.

Students are capable of discussing, debating and evaluating various theories of anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically access the extent to which culture matters in such settings from a variety of perspectives.

Students can apply critical and creative approaches to the role of culture in professional settings at all levels. They can appraise appropriate research methodologies in the field of applied anthropology and plan and develop an independent research project that uses applied anthropology methods and its critical theory.

The students will be able to apply applied anthropology methods in oral and written form and clearly present the results of research and work carried out in a detailed and appropriately structured report. They also demonstrate effective oral, written and visual communication skills that are appropriate to the purpose, medium and audience.

Students are aware of ethical issues in professional contexts and also with respect to minorities and indigenous perspectives in contemporary and historical contexts. They will be engaged with the challenges of contemporary society and with knowledge and ideas. They have respect for diversity, to be openminded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a high level of cultural literacy. They are critically aware of disadvantage and social justice, and keen to participate to help create a wiser and better society.

Students have emotional intelligence and sound interpersonal skills and demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They can design, implement, manage, monitor and evaluate projects in real world contexts. They are capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

## Assessment Tasks

Name	Weighting	Due
<u>First Essay</u>	30%	following presentation
<u>Second essay</u>	40%	following that week
<u>Discussion</u>	30%	every week

## First Essay

Due: **following presentation**

Weighting: **30%**

**Discussion paper between 2,000 and 4,000 words on the topic of that week**

On successful completion you will be able to:

- Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to relevant theories.
- Students are capable of discussing, debating and evaluating various theories of anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically assess the extent to which culture matters in such settings from a variety of perspectives.
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## Second essay

Due: **following that week**

Weighting: **40%**

## **Discussion paper between 2,000 and 4,000 words on the topic of that week**

On successful completion you will be able to:

- Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to relevant theories.
- Students are capable of discussing, debating and evaluating various theories of anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically assess the extent to which culture matters in such settings from a variety of perspectives.
- Students can apply critical and creative approaches to the role of culture in professional settings at all levels. They can appraise appropriate research methodologies in the field of applied anthropology and plan and develop an independent research project that uses applied anthropology methods and its critical theory.
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## **Discussion**

Due: **every week**

Weighting: **30%**

**Lead discussion on one question of choice, and active attendance and engagement with the literature and discussions**

On successful completion you will be able to:

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- Students are capable of discussing, debating and evaluating various theories of anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically assess the extent to which culture matters in such settings from a variety of perspectives.
- The students will be able to apply applied anthropology methods in oral and written form and clearly present the results of research and work carried out in a detailed and appropriately structured report. They also demonstrate effective oral, written and visual communication skills that are appropriate to the purpose, medium and audience.
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## Delivery and Resources

Meetings are on Tuesdays, 6:00pm – 8:00pm, in Building W6A, Room 708

## Unit Schedule

Week	Discussion topic
1	When culture is everywhere

2	Culture in international relations and conflict
3	Cultural explanations and violent conflicts
4	Culture in development and aid
5	Impact of the 'cultural turn' in development
6	The challenge of cultural diversity for nation-states
7	Immigration and integration
8	Realms of contact: urban planning and education
9	Realms of contact: cultural rights vs individual freedoms in law
10	The age of 'cultural competence'
11	'Cultural competence' in organizations
12	'Cultural competence' in product development and advertising
13	Discussion and evaluation

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

Assessment Policy <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Grievance Management Policy [http://mq.edu.au/policy/docs/grievance\\_management/policy.html](http://mq.edu.au/policy/docs/grievance_management/policy.html)

Disruption to Studies Policy [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html) *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit <http://informatics.mq.edu.au/help/>.

When using the University's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of



knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

### **Learning outcomes**

- Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to relevant theories.
- Students are capable of discussing, debating and evaluating various theories of anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically assess the extent to which culture matters in such settings from a variety of perspectives.
- Students can apply critical and creative approaches to the role of culture in professional settings at all levels. They can appraise appropriate research methodologies in the field of applied anthropology and plan and develop an independent research project that uses applied anthropology methods and its critical theory.
- Students have emotional intelligence and sound interpersonal skills and demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They can design, implement, manage, monitor and evaluate projects in real world contexts. They are capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

## **PG - Critical, Analytical and Integrative Thinking**

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

### **Learning outcomes**

- Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to relevant theories.
- Students are capable of discussing, debating and evaluating various theories of

anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically access the extent to which culture matters in such settings from a variety of perspectives.

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## PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

### Learning outcomes

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## PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

### Learning outcomes

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## PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to

national and global issues

This graduate capability is supported by:

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## **PG - Capable of Professional and Personal Judgment and Initiative**

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

## **Learning outcomes**

- Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to

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