MECO704

Critical Enquiry and Creative Practice 3

S2 Day 2015

Dept of Media, Music & Cultural Studies

Contents

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General Information

Unit convenor and teaching staff
Convenor
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Monday 11-1

Justine Martin
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Credit points
4

Prerequisites
Admission to MRes

Corequisites

Co-badged status

Unit description
Learn how to produce, improve and demonstrate your creative imagination, reasoning and skills through an appreciation of texts (literary, music/sound, film, performative, theoretical) using critical reflection and analytic tools. This unit will provide opportunities for critical reflection and/or creative production relevant to specific disciplinary areas.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

Gain advanced knowledge of the literature in their field as it applies to their research topic.

Evaluate, synthesise and analyse various texts (music, media, literary, theoretical) and scholarly literature appropriate to their research topic.

Demonstrate critical thinking and evaluation of the arguments of others and a

development of their own ideas and arguments in relation to the scholarly literature in their field of knowledge.

Communicate (performative or oral and written) to present a clear and coherent exposition of the theoretical and analytical knowledge and methods utilised in their field of research.

Apply knowledge and ideas to new contexts and multiple mediums.

Assessment Tasks

Name	Weighting	Due
Creative Practice task	30%	29 September
Seminar presentation	20%	Weeks 10-13
Critical Enquiry Essay	50%	9 November

Creative Practice task

Due: **29 September**
Weighting: **30%**

The first assignment is a minor research paper, of 2000 words, written on a topic of your choice related to authorship.

On successful completion you will be able to:
- Evaluate, synthesise and analyse various texts (music, media, literary, theoretical) and scholarly literature appropriate to their research topic.
- Demonstrate critical thinking and evaluation of the arguments of others and a development of their own ideas and arguments in relation to the scholarly literature in their field of knowledge.
- Apply knowledge and ideas to new contexts and multiple mediums.

Seminar presentation

Due: **Weeks 10-13**
Weighting: **20%**

A presentation delivered in the seminar of 20 minutes duration.

On successful completion you will be able to:
- Evaluate, synthesise and analyse various texts (music, media, literary, theoretical) and scholarly literature appropriate to their research topic.

- Communicate (performative or oral and written) to present a clear and coherent exposition of the theoretical and analytical knowledge and methods utilised in their field of research.
- Apply knowledge and ideas to new contexts and multiple mediums.

Critical Enquiry Essay

Due: **9 November**
Weighting: **50%**

This essay is the major research paper on a topic of your choice within the domain of authorship studies. This essay must be on a different topic to the minor research paper, but it may expand on the topic of your seminar presentation. It should demonstrate wide reading, excellent research skills and in-depth critical analysis.

On successful completion you will be able to:

- Gain advanced knowledge of the literature in their field as it applies to their research topic.
- Demonstrate critical thinking and evaluation of the arguments of others and a development of their own ideas and arguments in relation to the scholarly literature in their field of knowledge.
- Apply knowledge and ideas to new contexts and multiple mediums.

Delivery and Resources

A book of readings on authorship will be provided by the convenor.

The bibliography lists other relevant works held in the library. Additional readings from these texts are suggested in the weekly schedule. Various press, magazine, film, TV and web sources will be provided throughout the semester.

Unit Schedule

Seminar Schedule: Studies in Authorship

WEEK 2:   **INTRODUCTION TO THE UNIT**

4 August

WEEK 3:   **WHAT IS THE AUTHOR?**

11 August   Michel Foucault, 'What Is an Author?' (1969)

Martha Woodmansee, 'On the Author Effect: Recovering Collectivity' (1994)

Additional Reading: Andrew Sarris, 'Towards a Theory of Film History' (1968) (auteur theory) in Bill Nichols (ed)

Movies and Methods, Berkeley: University of California Press, 1976

WEEK 4: THE HISTORY OF THE AUTHOR

18 August   Andrew Bennett, 'Authority, Ownership, Originality' in *The Author* (2005)

Sean Burke, 'Changing Conceptions of Authorship' in *Authorship: From Plato to the Postmodern, A Reader* (2000)

WEEK 5: COPYRIGHT AND TECHNOLOGY

25 August   Joanna Demers, 'Music as Intellectual Property' in *Steal This Music* (2006)

Cory Doctorow, 'How Copyright Broke' (2008)

Additional Reading: Lawrence Lessig, *Free Culture* (2004)

WEEK 6: 'THE DEATH OF THE AUTHOR': POST-STRUCTURALISM AND POSTMODERNISM

1 September   Roland Barthes, 'The Death of the Author' (1969)

A. Murphie & J. Potts, 'Digital Aesthetics: Cultural Effects of New Media Technologies' in *Culture and Technology*

(2003)

Additional Reading: Andrew Goodwin, 'Sample and Hold: Pop Music in the Digital Age of Reproduction' in Frith

and Goodwin (eds) *On Record*, London: Routledge, 1990

WEEK 7: ANTI-COPYRIGHT (Steve Collins)

8 September   J. Smiers and M. Van Schijndel, 'A Level Cultural Playing Field' (2009)

Steve Collins, 'Kookaburra v. Down Under: It's Just Overkill' (2010)

MID-SEMESTER BREAK

WEEK 8: THE CELEBRITY AUTHOR (Siobhan Lyons)

29 September   Joe Moran, 'Introduction' to *Star Authors* (2000)

Additional reading: A. Ohlsson, T. Forslid, A. Steiner, 'Literary Celebrity Reconsidered', *Celebrity Studies* 5: 1-2,

32-44 (2014) pp. 32-44.

WEEK 9: THE NEAR-DEATH OF THE AUTHOR: DOWNLOADING

6 October   Linda Jaivin, 'Big Content' in Phillipa McGuinness (ed) (*Copyfight* (2015)

D. Hunter & N. Suzor, 'Claiming the Moral High Ground in the Copyright Wars' in *Copyfight* (2015)

Additional Reading: Felicity Fenner, 'It's a Copy, Right?' and Jose Borghino, 'Codified Respect: Copyright as

Ethics', both in *Copyfight* (2015)

WEEK 10 - 13: STUDENT SEMINAR PRESENTATIONS

13 October - 3 November

BIBLIOGRAPHY

Bennett, Andrew, *The Author*, London: Rutledge, 2005

Bently, L., Davis, J. and Ginsburg, J (eds) *Copyright and Piracy*, Cambridge: Cambridge University Press, 2010

Bettig, Ronald V., *Copyrighting Culture: The Political Economy of Intellectual Property*, Boulder: Westview, 1996

Burke, Sean (ed) *Authorship From Plato to the Postmodern: A Reader,* Edinburgh: Edinburgh University Press, 2000

Burke, Sean, *The Death and Return of the Author*, Edinburgh: Edinburgh University Press, 2010

Demers, Joanna, *Steal this Music: How Intellectual property Law Affects Musical Creativity,* Athens: University of Georgia Press, 2006

Doctorow, Cory, *Content*, San Francisco: Tachyon Publications, 2008

Lessig, Lawrence, *Free Culture: How Big Media Uses Technology and the Law to Lock Down Culture and Control Creativity*, New York: Penguin, 2004

McGuinness, Phillipa (ed) *Copyfight*, Sydney: NewSouth, 2015

Moran, Joe, *Star Authors: Literary Celebrity in America*, London: Pluto Press, 2000

Murphie, Andrew and Potts, John, *Culture and Technology*, Basingstoke: Palgrave Macmillan, 2003

Postigo, Hector, *The Digital Rights Movement*, Cambridge: MIT Press, 2012

Woodmansee, Martha and Jaszi, Peter (eds) *The Construction of Authorship*, Durham: Duke University Press, 1994

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html

Assessment Policy http://mq.edu.au/policy/docs/assessment/policy.html

Grading Policy http://mq.edu.au/policy/docs/grading/policy.html

Grade Appeal Policy http://mq.edu.au/policy/docs/gradeappeal/policy.html

Grievance Management Policy http://mq.edu.au/policy/docs/grievance_management/policy.html

Disruption to Studies Policy http://www.mq.edu.au/policy/docs/disruption_studies/policy.html *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

IT Help

For help with University computer systems and technology, visit http://informatics.mq.edu.au/help/.

When using the University's IT, you must adhere to the Acceptable Use Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

Learning outcomes

- Gain advanced knowledge of the literature in their field as it applies to their research topic.
- Demonstrate critical thinking and evaluation of the arguments of others and a development of their own ideas and arguments in relation to the scholarly literature in their field of knowledge.
- Communicate (performative or oral and written) to present a clear and coherent exposition of the theoretical and analytical knowledge and methods utilised in their field of research.
- Apply knowledge and ideas to new contexts and multiple mediums.

Assessment tasks

- Creative Practice task
- Seminar presentation
- Critical Enquiry Essay

PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

Learning outcomes

- Gain advanced knowledge of the literature in their field as it applies to their research topic.
- Evaluate, synthesise and analyse various texts (music, media, literary, theoretical) and scholarly literature appropriate to their research topic.
- Apply knowledge and ideas to new contexts and multiple mediums.

Assessment tasks

- Creative Practice task
- Seminar presentation
- Critical Enquiry Essay

PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

Learning outcomes

- Gain advanced knowledge of the literature in their field as it applies to their research topic.
- Evaluate, synthesise and analyse various texts (music, media, literary, theoretical) and scholarly literature appropriate to their research topic.
- Demonstrate critical thinking and evaluation of the arguments of others and a development of their own ideas and arguments in relation to the scholarly literature in their field of knowledge.
- Apply knowledge and ideas to new contexts and multiple mediums.

Assessment tasks

- Creative Practice task

- Seminar presentation
- Critical Enquiry Essay

PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

Learning outcomes

- Evaluate, synthesise and analyse various texts (music, media, literary, theoretical) and scholarly literature appropriate to their research topic.
- Demonstrate critical thinking and evaluation of the arguments of others and a development of their own ideas and arguments in relation to the scholarly literature in their field of knowledge.
- Communicate (performative or oral and written) to present a clear and coherent exposition of the theoretical and analytical knowledge and methods utilised in their field of research.
- Apply knowledge and ideas to new contexts and multiple mediums.

Assessment tasks

- Creative Practice task
- Seminar presentation
- Critical Enquiry Essay

PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

Learning outcome

- Communicate (performative or oral and written) to present a clear and coherent exposition of the theoretical and analytical knowledge and methods utilised in their field of research.

Assessment task

- Seminar presentation

PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

Learning outcomes

- Evaluate, synthesise and analyse various texts (music, media, literary, theoretical) and scholarly literature appropriate to their research topic.
- Communicate (performative or oral and written) to present a clear and coherent exposition of the theoretical and analytical knowledge and methods utilised in their field of research.

Assessment tasks

- Creative Practice task
- Seminar presentation

Changes since First Published

Date	Description
03/08/2015	Dates of Week 6 and Week 7 seminars corrected.