



ICOM890

Digital Audio/ Radio Production

S2 Day 2015

Dept of Media, Music & Cultural Studies

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	7
<u>Policies and Procedures</u>	9
<u>Graduate Capabilities</u>	10

Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

General Information

Unit convenor and teaching staff

Lecturer & Tutor

Miles Martignoni

miles.martignoni@mq.edu.au

Contact via 9850 2255

191 Hub

Friday 9:30 to 12pm or by appointment

Justine Martin

justine.martin@mq.edu.au

Credit points

4

Prerequisites

Admission to MIntComm or MIntRel or MIntCommMIntRel or MIntBusMIntComm or MA in Media Law and Culture or MCrMedia or MFJ

Corequisites

Co-badged status

Unit description

This unit aims to give students an advanced understanding of principles and practices of audio production and broadcast radio production. The Lecture programme covers radio programming and production in these contexts, using local, national and international examples in addition to internet/digital platforms for radio/audio productions. Practical workshops will incorporate skills and techniques of devising and presenting radio program material including: making location recordings, conducting pre-recorded location and studio interviews, exploring techniques and practices of radio journalism, programming, scripted voice segments, promotion, entertainment and feature package production using state of the art digital recording/editing/mixing software.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

Analyse, interpret and construct radio and audio content production for diverse media applications.

Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.

Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.

Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.

Strategize and design a range of creative and journalistic outputs.

Assessment Tasks

Name	Weighting	Due
<u>Report</u>	30%	Week 7
<u>Radio Feature</u>	40%	Week 11
<u>Radio Podcast</u>	20%	Week 14
<u>Participation</u>	10%	Continuous

Report

Due: **Week 7**

Weighting: **30%**

Create a report that includes actuality (location sound), narration, a short interview and a vox pop. Your report can be about a place, an event or a news story. Please consult the tutor with your ideas, examples will be provided in the lecture and tutorials.

Please note that while the final project is due in class in week 7 that certain tasks leading up to submission will be assessed as part of your participation mark. Raw recordings for your vox pop or interview must be presented to the tutor in class in week 5. In week 6 you must have a draft project created in pro tools including all elements ready in class for feedback from the tutor.

Final Length of Audio: 6 minutes

Including at least: 1 minute of vox pop, 2 minutes of narration and actuality and 1 minute of interview.

Documentation to submit: a cue sheet, a reflection of 600 words

Assessment Criteria

- Quality of journalistic or creative outcomes

- Originality and creativity in capturing, selecting, and combining sound and voice elements
- Presentation skills
- Technical proficiency
- Well-written reflection on the process

Submission

Audio must be placed in an ISIS assignment folder in the labs during the tutorial in week 7, Friday the 11th of September. Paperwork must be submitted to a dropbox in iLearn by 6pm Friday the 11th of September. You will be shown how to operate the ISIS file management system prior to submission.

On successful completion you will be able to:

- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Radio Feature

Due: **Week 11**

Weighting: **40%**

For this assignment, you will work in pairs to research and produce a short (7- 8 min) radio feature that may include one or more interviews, voices, script, or other sound (music, effects, original actuality recordings). This topic for this radio feature will be negotiated with class peers and academic staff and will relate to the end of semester podcast radio project.

Please note that while the final project is due in class in week 11 that certain tasks leading up to submission will be assessed as part of your participation mark. Before class in week 8 you will provide a 300 word synopsis of your feature to the tutor. Raw recordings for two elements of the feature must be presented to the tutor in class in week 9. In week 10 you must have a draft project created in pro tools including all elements ready in class for feedback from the tutor.

Final Length of Audio: 7 to 8 minutes

Documentation to submit: a cue sheet, a reflection of 700 words.

Assessment Criteria

- Quality of journalistic or creative outcomes

- Originality and creativity in capturing, selecting, and combining sound and voice elements
- Presentation skills
- Technical proficiency
- Well-written reflection on the process

Submission

Audio must be placed in an ISIS assignment folder in the labs during the tutorial in week 11, Friday the 23rd of October. Paperwork must be submitted to a dropbox in iLearn by 6pm Friday the 23rd of October.

On successful completion you will be able to:

- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Radio Podcast

Due: **Week 14**

Weighting: **20%**

A pre-produced podcast will be created by the class. The podcast will include material produced in previous assignments as well as additional scripted presentation and audio production. Your podcast is targeted at the audience of 2SER 107.3 (<http://2ser.com>) and will be featured on their website.

Each member of class will be assigned a specific role in the team. Students will be marked on their specific role and how effectively they worked in the team environment. A dot point production diary should be completed and submitted which provides an overview of all tasks completed and milestones reached against a timeline.

Roles will be decided in consultation with the tutor (and may involve auditions). Roles include: Presenters, Producers, Panel Operators, Program Opener/Sting Producers, Program Editors, Online Content Managers and Social Media Managers.

Shows will be ready/produced in Week 13 for delivery in Week 14.

Documentation to submit: A reflection of 850 words and a production diary (a template will be provided) beginning in the week you have been assigned a role.

Assessment Criteria

All roles will have a set of three criteria against which they will be marked. To pass this assessment item, all task requirements must be completed by program deadlines, all production meetings must be attended, and the work associated with each role must be completed to a satisfactory standard.

Submission

Audio must be placed in an ISIS assignment folder in the labs by 6pm Friday the 13th of November. Paperwork must be submitted to a dropbox in iLearn by 6pm Friday the 13th of November.

On successful completion you will be able to:

- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.
- Strategize and design a range of creative and journalistic outputs.

Participation

Due: **Continuous**

Weighting: **10%**

Assessment grades will be based on overall participation during tutorials and in online forums, mainly through a series of tutorial activities and active participation in class discussion. Some of the tutorial exercises will contribute to the planning of the three other assignments, for example: writing a synopsis for the feature and showing draft Pro Tools projects to the class.

On successful completion you will be able to:

- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Analyse and evaluate creative and professional media practice, with an emphasis on

radio industry audio content currently available internationally and locally.

- Strategize and design a range of creative and journalistic outputs.

Delivery and Resources

The unit requires you to purchase:

- 1) A (minimum) 4 Gig Memory device to back-up your audio projects.
- 2) One set of reasonable quality semi-open or closed headphones (compulsory for each student, due to health & safety regulations). Radio Facilities Manager Peter Ring will advise in more detail during tutorials.
- 3) Textbook (available Co-Op Bookshop): TITLE: Australian Broadcast Journalism, 3rd edition 2013; AUTHORS: Gail Phillips & Mia Lindgren.

NB: There will be secondary readings and notes on practical work (production and theoretical/historical etc) made available either distributed in Tutes, or made accessible via iLearn

Some Useful Sites

Examples of Reports

ABC AM: <http://www.abc.net.au/am/>

ABC PM: <http://www.abc.net.au/pm/>

ABC The World Today: <http://www.abc.net.au/theworldtoday/>

ABC Science V's: <https://soundcloud.com/science-vs>

The Wire: <http://www.thewire.org.au/>

Examples of Radio Features

99% Invisible: <http://99percentinvisible.org/>

This American Life: <http://www.thisamericanlife.org/australia>

Radiolab: <http://www.radiolab.org/>

ABC Radiotonic: <http://www.abc.net.au/radionational/programs/radiotonic/>

Double J J-Files: <http://doublej.net.au/programs/jfiles>

Start-Up: <http://gimletmedia.com/show/startup/>

Love & Radio: <http://loveandradio.org/>

Sydney Radio Stations: Government

Triple J - triplej.net.au

702 - <http://www.abc.net.au/sydney/>

Radio National - <http://www.abc.net.au/radionational/>

ABC Classic FM - <http://www.abc.net.au/classic/>

ABC News Radio - <http://www.abc.net.au/newsradio/>

Sydney Radio Stations: Commercial

Smooth FM - <http://www.smoothfm.com.au/station/smooth953>

Nova FM - <http://www.novafm.com.au/>

2Day Hit FM - <http://www.2dayfm.com.au/>

2GB - <http://www.2gb.com/>

Kiis FM - <http://www.kiis1065.com.au/>

Sydney Radio Stations: Community

FBI Radio - <http://fbiradio.com/>

2SER FM - <http://www.2ser.com/>

HOPE - <http://hope1032.com.au/>

2RRR - <http://2rrr.org.au/>

Other Useful Links

Radio industry news and jobs: <https://www.radioinfo.com.au/>

Behind the Scenes at Radio National: feature making with former Macquarie radio student <http://jonathonhutchinson.com/2012/01/20/behind-the-scenes-at-abc-radio-national-co-creative-feature-making/>

Advice on all aspects of making radio and podcasts: <http://transom.org/>

Interviews with radio makers: <http://taperadio.org/>

Podcast reviews and discussion: <http://thetimbre.com/>

Prestigious radio festival with many excellent examples of audio and competitions: <http://thirdmanstore.com/>

Useful Readings and Books

Ahern, Steve. Making Radio. Allen & Unwin, Sydney, 2011.

Alten, Stanley. Audio in Media. Belmont CA: Wadsworth. Most recent edition will be in the Co-Op bookshop. (The bible of audio production for those really serious about sound)

Barnard, Stephen. Studying Radio. New York: Hodder Headline/Arnold. 2000
Beaman, Jim. Programme making for radio. London & NY: Routledge, 2006
Chantler, Paul & Stewart, Peter. Basic Radio Journalism. Oxford Press, 2003
Crisell, Andrew & Guy Starkey. Radio Journalism, London: Sage 2009
Crisell, Andrew. Ed. Radio (3 Vols). Routledge, London 2009.

Fleming, Carole. The Radio Handbook. London: Routledge, 2010

Hausman, Carl et al. Modern Radio Production. Production, Programming, and Performance. Belmont CA: Wadsworth/Thomson Learning, 9th Ed. 2013.

Hendy, David. Radio in the Global Age. Cambridge: Polity Press, 2000.

Geoghegan, Michael W. and Klass, Dan. Podcast Solutions. Berkeley, CA: c2007.

Keith, Michael. The Radio Station. London: Focal Press, 2000.

Kramer, Mark & Wendy Call (Eds). Telling True Stories, NY: Plume 2007

Jason Loviglio, Michele Hilmes (Eds). Radio's New Wave: Global Sound in the Digital Era, 2013. Routledge. New York, London.

McLeish, Robert. Radio Production, 5th Edition, Amsterdam: Focal Press, 2005. Radio Journal: international studies in broadcast and audio media. 2003 to current.

Shingler, Martin & Wieringa, Cindy. On Air: Methods and Meanings of Radio. London: Arnold, 1998.

Squier, Susan. Ed. Communities of the air. London: Duke University Press, 2003 Starkey, Guy. Radio in context. London: Palgrave, 2004 Talbot-Smith, Michael. Sound Assistance. London: Focal Press, 1999.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html

Assessment Policy <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Grievance Management Policy http://mq.edu.au/policy/docs/grievance_management/policy.html

Disruption to Studies Policy http://www.mq.edu.au/policy/docs/disruption_studies/policy.html *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au.

Additional information

MMCCS website: https://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_arts/department_of_media_music_communication_and_cultural_studies/

MMCCS Session Re-mark Application: <http://www.mq.edu.au/pubstatic/public/download/?id=167914>

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

IT Help

For help with University computer systems and technology, visit <http://informatics.mq.edu.au/help/>.

When using the University's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students.

Information is correct at the time of publication

Graduate Capabilities

PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

Learning outcomes

- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Assessment tasks

- Report
- Radio Feature
- Radio Podcast
- Participation

PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

Learning outcomes

- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.

Assessment tasks

- Report
- Radio Feature
- Radio Podcast
- Participation

PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

Learning outcomes

- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Analyse and evaluate creative and professional media practice, with an emphasis on radio industry audio content currently available internationally and locally.

Assessment tasks

- Report
- Radio Feature
- Radio Podcast
- Participation

PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

Learning outcomes

- Analyse, interpret and construct radio and audio content production for diverse media applications.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Assessment tasks

- Report
- Radio Feature
- Radio Podcast
- Participation

PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

Learning outcomes

- Communicate (either written, practical, verbal) the ways in which disciplinary theory and knowledge is applied to audio/radio production.
- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Assessment tasks

- Report
- Radio Feature
- Radio Podcast
- Participation

PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

Learning outcomes

- Demonstrate operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Strategize and design a range of creative and journalistic outputs.

Assessment tasks

- Report
- Radio Feature
- Radio Podcast
- Participation