



# ASN 301

## Global Circulation of Asian Popular Culture

S2 Day 2015

*Dept of International Studies*

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## General Information

Unit convenor and teaching staff

Unit Convenor

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W6A324

Tuesday 12-2pm

Credit points

3

Prerequisites

39cp

Corequisites

Co-badged status

Unit description

This unit explores Asian popular cultures in a global and cross-cultural context. It looks at notions of change, intertextuality and glocalisation within the context of diverse cultural encounters in the region and beyond. The specific focus is on popular cultures in countries which have developed popular culture as an export industry or as an aspect of 'soft power.'

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Develop understanding of a wide range of Asian popular culture texts, the intercultural communication process and how specific popular culture texts become glocalised and diversified through continuous negotiation with host cultures

Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form

Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

Demonstrate initiative and competence in research, including locating relevant materials

and writing in an efficient and timely manner with correct referencing

Build interpersonal communication skills through in-class discussions

## General Assessment Information

University regulations stipulate that a student must attempt all assessment components to be eligible to pass a unit of study. In ASN301 this means that all four tasks should be fulfilled in order to complete requirements of the unit and be eligible for a passing grade.

ASN301 also has unit-specific assessment policies. Please refer to the Study Guide on the iLearn site for details. Rubrics for all assessment tasks will be available on the iLearn site.

## Assessment Tasks

Name	Weighting	Due
<u>Unit Participation</u>	15%	Ongoing
<u>Tutorial Presentation</u>	20%	Once between Weeks 3 and 11
<u>Literature Review</u>	25%	7 Sept
<u>Essay</u>	40%	2 Nov

### Unit Participation

Due: **Ongoing**

Weighting: **15%**

Unit participation comprises attendance and participation and will be assessed in terms of the quality and consistency of participation in class. Students are required to be punctual and well prepared for all classes.

On successful completion you will be able to:

- Develop understanding of a wide range of Asian popular culture texts, the intercultural communication process and how specific popular culture texts become globalised and diversified through continuous negotiation with host cultures
- Build interpersonal communication skills through in-class discussions

### Tutorial Presentation

Due: **Once between Weeks 3 and 11**

Weighting: **20%**

Working in groups of two to three (Sign-up to groups will be available on the iLearn site), lead a tutorial discussion. Choose one week's topic, read the essential reading and other relevant materials and create 10-12 PPT slides with notes. The assignment includes a self-/peer-

evaluation component.

On successful completion you will be able to:

- Develop understanding of a wide range of Asian popular culture texts, the intercultural communication process and how specific popular culture texts become globalised and diversified through continuous negotiation with host cultures
- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form
- Build interpersonal communication skills through in-class discussions

## Literature Review

Due: **7 Sept**

Weighting: **25%**

Select one pair of readings from the three sets of articles specified, and produce a 2000-word critical review. The review should be a discussion and assessment of how experts have approached an issue: it will have an introduction, body and conclusion, well-formed paragraphs, and a logical structure. Compare and contrast the works you are discussing, showing their strengths and weaknesses, their methodologies, and what contribution they make to your understanding of the topic.

On successful completion you will be able to:

- Develop understanding of a wide range of Asian popular culture texts, the intercultural communication process and how specific popular culture texts become globalised and diversified through continuous negotiation with host cultures
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing

## Essay

Due: **2 Nov**

Weighting: **40%**

Choose one of the specified essay topics and identify an appropriate primary corpus, and critically analyse how your sample texts have changed when placed in dialogue with other cultures. You may wish to consider what is culturally specific about these texts, and what has local and global significance.

On successful completion you will be able to:

- Develop understanding of a wide range of Asian popular culture texts, the intercultural communication process and how specific popular culture texts become globalised and

diversified through continuous negotiation with host cultures

- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing

## Delivery and Resources

### Delivery

Lecture and Tutorial

### Required and recommended texts and/or materials

Via Library Unit Readings

### Unit webpage and technology used and required

Online units can be accessed at: <http://ilearn.mq.edu.au>

## Unit Schedule

The Weekly Schedule of Classes can be found in the Study Guide on the iLearn site.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

Assessment Policy <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Grievance Management Policy [http://mq.edu.au/policy/docs/grievance\\_management/policy.html](http://mq.edu.au/policy/docs/grievance_management/policy.html)

Disruption to Studies Policy [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html) *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they

are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](#).

### **Late assignment policy:**

Assignments are compulsory and must be submitted on time. As a general rule, extensions will not be granted without a valid and documented reason (e.g. medical certificate). Late submissions will be penalised by 5% for each day (including weekends) the assignment task is late. No assignments will be accepted after assignments have been corrected and feedback has been provided. Assignment tasks handed in early will not be marked and returned before the due date.

## **Student Support**

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## **Learning Skills**

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## **Student Services and Support**

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## **Student Enquiries**

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## **IT Help**

For help with University computer systems and technology, visit <http://informatics.mq.edu.au/help/>.

When using the University's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students.

## **Graduate Capabilities**

### **Creative and Innovative**

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We

want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

### **Learning outcome**

- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing

### **Assessment task**

- Essay

## **Capable of Professional and Personal Judgement and Initiative**

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

### **Learning outcome**

- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

### **Assessment task**

- Literature Review

## **Commitment to Continuous Learning**

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

### **Learning outcome**

- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

### **Assessment task**

- Literature Review

## Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

### Learning outcomes

- Develop understanding of a wide range of Asian popular culture texts, the intercultural communication process and how specific popular culture texts become globalised and diversified through continuous negotiation with host cultures
- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing
- Build interpersonal communication skills through in-class discussions

### Assessment tasks

- Unit Participation
- Tutorial Presentation
- Literature Review
- Essay

## Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

### Learning outcomes

- Develop understanding of a wide range of Asian popular culture texts, the intercultural communication process and how specific popular culture texts become globalised and diversified through continuous negotiation with host cultures
- Generate informed and original analysis of Asian popular culture in a global context and



informed manner in oral and written form

- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing

## **Assessment tasks**

- Unit Participation
- Tutorial Presentation
- Literature Review
- Essay

## **Problem Solving and Research Capability**

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

## **Learning outcomes**

- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing

## **Assessment tasks**

- Tutorial Presentation
- Essay

## **Effective Communication**

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

## **Learning outcomes**

- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form
- Build interpersonal communication skills through in-class discussions

## Assessment tasks

- Unit Participation
- Tutorial Presentation

## Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

### Learning outcome

- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

### Assessment task

- Literature Review

## Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

### Learning outcome

- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

### Assessment task

- Literature Review