

MAS 207 Radio Broadcasting

S2 Day 2015

Dept of Media, Music & Cultural Studies

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General Information

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Helen Wolfenden helen.wolfenden@mq.edu.au

Credit points 3

Prerequisites MAS206 or MAS223

Corequisites

Co-badged status

Unit description

This unit builds on the understanding of core principles and practices of radio broadcasting and digital sound production taught in MAS206 Radio Production, extending students' experience and knowledge of radio/audio through attention to actual live broadcast situations and professional roles. Critical listening and reflection upon diverse radio/audio content is an aim of the unit giving students a broad understanding of principles and practices of radio production and broadcast radio journalism while connecting students to the latest developments in digital radio/audio programming. Workshops incorporate techniques of devising live to air program material: location recordings, interviews, voice segments, entertainment, promotion and feature packages. A live magazine style program for 2SER is one outcome, extending students' team and presentation skills, while consolidating the critical, research and production expertise required to produce an extended program package of this genre. Lectures cover theories and issues relating to radio in the contemporary context, especially as these pertain to public broadcasting and community radio forms. Regular listening and analysis of radio forms a key part of the unit with local and international examples including hybrid audio-rich productions for internet/digital platforms.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are

available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.

Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.

Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.

Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.

Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline. Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.

Engage in the process of learning by critically listening and reflecting on diverse radio/ audio content and sharing listening experiences with the class.

Assessment Tasks

Name	Weighting	Due
1. Live location recording	20%	Week 5 Tutes
2. Reporting interview task	15%	Week 7 edited
3.Radio feature or audiosketch	35%	Week 11
4. Role in live radio show	20%	Week 14
Participation	10%	Week 14

1. Live location recording

Due: Week 5 Tutes

Weighting: 20%

Working on your own you will make a live recording at a place, or at an event you witness, using portable audio recorders. Record a 'live' voice commentary at the place/event, reporter

style; record 'actuality'; and afterwards write a script to go with it (making notes at the location and incorporate these). Record your script using a portable recorder or in the recording booth in the studio. You will then mix the scripted voice with your live voice commentary and actuality recording using ProTools. The key with this assessment is to make the piece sound as if you are there, and to include an interesting monologue/commentary/reflection. Other relevant information can be added if you wish.

Up to 4 minutes maximum (you may like to base the idea of this recording on the theme of of the live show so it may be used during broadcast).

You have two weeks to do this exercise. Be ready to play and submit in class in Week 5. Any assignment handed in late will incur a penalty of 5% deduction of marks for every day that it remains not submitted (including weekends) unless Disruption to Studies (including a request for an extension) is approved.

With this assignment please also submit a 300-word reflection as per the Assessment Documentation Requirements on iLearn (see attachment under the heading Assessment) and a cue sheet. This is due the Friday of Week 5 at 5pm.

This exercise will be assessed using a rubric. Feedback will be given on all assessment tasks.

Assessment criteria:

- · Quality of idea
- · Approach used to take listener to the place/event
- Technical quality
- Effectiveness and interest created in presentation and structure
- Thorough use of actuality material, live voice and scripted voice.

This Assessment Task relates to the following Learning Outcomes:

1. Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.

2. Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.

4. Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate good storytelling practices.

On successful completion you will be able to:

- Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.
- Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded

situations.

- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
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2. Reporting interview task

Due: Week 7 edited

Weighting: 15%

Working individually, organise and record an interview (current affairs/topical/specialist) on location or via phone. You will incorporate this interview into your feature story or comedy/drama piece (Assessment 3) so make sure you choose the talent well. NB: Because the next assessment (radio feature) is done in pairs it is strongly advisable that you liaise with your chosen partner for that assessment to ensure that both your interviews can be used in your next production piece (this will save you time later). Your feature story or drama piece will be linked to theme that is chosen for your live radio show.

From an original 'raw' 20-minute interview, edit down to **6 - 8 mins max**. Prepare an edited section or excerpt to be auditioned in Week 6 Tutorial and then submit the final piece for marking after editing down in Week 7. *Include some of your questions in the edited version (i.e. don't edit all the questions out)*.

With this assignment please also submit a 300-word reflection as per the Assessment Documentation Requirements on iLearn (see attachment under the heading Assessment). No cue sheet required. In your reflection you must demonstrate a developing understanding of journalism/documentary ethics and producer-subject relationships. The written documentation is due the Friday of Week 7 by 5pm.

Any assignment handed in late will incur a penalty of 5% deduction of marks for every day that it remains not submitted (including weekends) unless Disruption to Studies (including a request for an extension) is approved.

This exercise will be assessed using a rubric. Feedback will be given on all assessment tasks.

Assessment criteria:

- · quality of interviewee for topic
- choice of interviewee
- · level of pre-preparation and research prior to the interview
- engagement with the interviewee
- Technical quality

This Assessment Task relates to the following Learning Outcomes:

1. Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.

2. Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.

4. Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate good storytelling practices.

6. Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.

On successful completion you will be able to:

- Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.
- Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.
- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
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3. Radio feature or audiosketch

Due: Week 11

Weighting: 35%

Working in pairs and to the live radio show theme, create a radio feature/short documentary or (with tutor's approval) comedy/drama sketch for radio. Your radio project can explore people's lives and communities through the intimate power of sound. They can tell stories that advance understanding about society and explore contemporary social issues. The emphasis is on storytelling and audio verité—"the sound of life happening." Your project will feature multiple voices, real-life scenes, in-depth fieldwork and research.

A rough cut version (near complete) will be auditioned in Week 10. This will enable students to improve their work leading up to the submission of a final version to be played in the live show. Final is due Week 11. Max Duration: 8-9 mins.

For this assignment, you will work in pairs to research and produce a radio feature that may include interview/s (definitely interviews done for Assign 2), voices, script, and other sound (music, SFX, original actuality recordings). Primary source material, i.e., interviews and scripts can be recorded either in the studio/phone recording or on a portable recorder, and then mixed with music, sound effects, or other actuality to create a radio feature on a specific topic, theme or around a story. This assignment requires you to demonstrate competence with story development, writing for audio, microphone technique, interviewing, recording, editing, and mixing and thinking radiophonically. It involves being as creative or as factual as you like while remaining clearly focused. Themes for each class will be chosen, and your features must work within the theme.

In the weeks leading up to this assessment students will present a story pitch in class for review. 2ser's Sean Britten will provide feedback on whether the ideas are suitable for your live radio show.

With this assignment submit a 500-word reflection as per the Assessment Documentation Requirements on iLearn (see attachment under the heading Assessment) and a cut sheet. In your written reflection it should become apparent that you are listening to audio work from many genres and you must demonstrate an understanding of journalism/documentary ethics and producer-subject relationships. The written documentation is due on the Friday of Week 11 by 5pm.

Any assignment handed in late will incur a penalty of 5% deduction of marks for every day that it remains not submitted (including weekends) unless Disruption to Studies (including a request for an extension) is approved.

This exercise will be assessed using a rubric. Feedback will be given on all assessment tasks.

Assessment criteria:

- skills in sound recording, writing, scripting and digital mixing
- quality and originality of presentation (including technical)
- · quality/interest in content and its development
- · quality and relevance of research
- · reflection upon the final work
- · processes undertaken to complete to deadline

This Assessment Task relates to the following Learning Outcomes:

1. Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.

2. Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.

3. Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.

4. Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate good storytelling practices.

5. Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline.

6. Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.

On successful completion you will be able to:

- Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.
- Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.
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4. Role in live radio show

Due: Week 14 Weighting: 20%

This assessment is based on your individual performance in your role for the live radio show and written documentation supporting your contribution to the class/team broadcast.

Roles include **Producers x 2; Presenters x 2-4; Promo and sting makers x 2; Online content producer x 2; Panel operators x 2; Entertainment producer x 1; Publicity officer x 1; and Roving reporter(s) x 1-2**

Position descriptions for each role will be handed out during tutorials and by Week Four in tutes all the roles will be decided. You will need to express your interest in the role you desire and make a case for why you think you should undertake that particular role, either in class or in writing to me via email.

Assessment is based on fulfilling your role and the quality of your written reflection. Deadlines must be met and contribution documented. Tasks vary and are assessed in relation to your

role as well as written reflection.

Producers will oversee the program. Assessment: produce running sheet, good running order for content, be responsible in the Control Room, liaise with Presenters and other roles, Chair meetings during tutorials (notes should be taken and handed in as part of documentation). Quality of ideas and communication will also be assessed. Presenters will be assessed on the effectiveness/quality of their performance live on air for the show and how they communicate with the rest of the team, particularly the producers. **Promo-makers** will be assessed on 2 Promos: effectiveness/originality/technical. Online content producers will be assessed on the content and ideas they contribute to the website, social media platforms and overall idea and design for online content. This team will also be responsible for Social Media and input on the day. Live music/entertainment producers will be responsible for procuring & managing the entertainment. Assessed on early and thorough preparation/quality of segment, smooth running of segment, provision of publicity information on the artists/band etc to Producers and all forms submitted to deadline (if applicable: APRA copyright). An interview on air with the band/artist may also be organised by the entertainment Producers for the live show. Panel Operator assessed on smooth running of their segment paneling. Clear marked up running sheet, and attendance at rehearsals, with Report obtained from Peter Ring, Radio Facilities manager. Roving Reporter/s will produce 2 short voice pieces either 'on location' by phone, or prerecorded. Quality of content/presentation assessed and on time delivery. Publicity officer/s will produce high quality well written or communicated press release and small poster to advertise the whole show and liaise with online content producers. Evidence of effective liaison with Producers must be demonstrated. Hand in publicity material with reflection.

There are two parts to the written documentation:

1. The Production Diary: three to five dot points for each week since you got your role. What did you do each week for the broadcast? Feel free to add a bit more detail in the last few weeks but overall keep this document brief.

2. Reflection: 500 words. What did you learn? What went well, what went wrong, what would you change or do differently? Most of this is about the lead up and planning but ensure that you talk about how the final broadcast went and some of the key things you have learnt. **This is due at 5pm the day after your broadcast**.

This written documentation will show evidence of you regularly updating others of progress in your role. You will post announcements and contribute to discussion forums on iLearn and contact individual team members via whatever method of communication you desire (note this in the diary). You will start making entries in your diary from the time you are assigned your role and each week make comments and write reflections on the progress being made by you and as a group.

You may add as an addendum any relevant documents or production material you produced as part of your role (e.g. the Producer should submit the running sheet; the online content producer may submit screen shots of tweets or Facebook posts etc; Presenters can submit draft scripts).

Any assignment handed in late will incur a penalty of 5% deduction of marks for every day that it remains not submitted (including weekends) unless Disruption to Studies (including a request for

an extension) is approved.

Each role relates to different learning outcomes.

On successful completion you will be able to:

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- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline.
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Participation

Due: Week 14 Weighting: 10%

Participating in lectures and in your tutorial team will be assessed. As part of the assessment for lectures a different group of students will work with the lecturer each week to organise a news bulletin and cue sheets for forward and back announcing interviews and features to be played during lectures. The purpose of this participation is to familiarise students with reading scripts and news bulletins. Students will be allocated a 'lecture week' and will meet with Helene for a 'production meeting' prior to the weekly lectures.

You are required to attend all tutorials. As participation in the process of learning is linked to and underpins the unit Learning Outcomes, you will need to either apply for Disruptions to Studies to cover any missed tutorial (if the disruption is greater than three consecutive days) or supply appropriate documentation to the unit convenor for any missed tutorial (if less than three consecutive days).

Listening to the radio is also a crucial part of this course. Students will be expected to be able to discuss programs heard over the week, including 2ser and those selected by the tutor. You are also expected to complete homework readings (see iLearn) and when asked, address the class in discussion. In connection with this course, each student will present verbal reports on radio listening sessions, commenting upon critical aspects of the programs heard. Students must also demonstrate active involvement in technical workshops and adhere to all bookings and Lab

requirements. See Peter Ring for matters concerning this.

Participation be assessed using a rubric.

Assessment criteria:

- tutorial attendance
- participation in iLearn activities
- class discussion/engagement
- participation in your assigned 'lecture week'

This Assessment Task relates to the following Learning Outcomes:

3. Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.

4. Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate good storytelling practices.

7. Engage in the process of learning by critically listening and reflecting on diverse radio/audio content and sharing listening experiences with the class.

On successful completion you will be able to:

- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Engage in the process of learning by critically listening and reflecting on diverse radio/ audio content and sharing listening experiences with the class.

Delivery and Resources

DELIVERY METHODS

The unit will be delivered via 1hr weekly lectures and 2hr weekly production workshops. The format of the lectures will be delivered similar to a radio show - magazine style (with visual components). Lectures will feature talk breaks, interviews, music, promos, and news bulletins. A student from each tutorial will be required to meet with Helene prior to the lecture for a 'production' meeting to organise the news bulletin and arrange cue sheets for forward and back announcing interviews and features that will be played throughout the lecture. This will be arranged in Week 1. This activity forms a part of the overall participation mark.

Students are expected to meet, organise and produce their audio production projects outside

class times.

iLearn is a major component of this unit. Please refer to iLearn on a weekly basis and undertake the readings and activities and participate in discussions.

This unit will also use Twitter during lectures and in between contact times. See iLearn for more details.

NB: You will be assessed on a series of small individual and larger group assignments including overall participation and performance in a set of roles.

A live Magazine Radio Show broadcast on 2ser will be the major outcome of this unit.

Details: The show and overall project will have a theme and each student will have a role to play in it. Each tutorial class will be producing one live-to-air program for the radio to be broadcast on 2ser in Week 14. All students must contribute to their program, and take on specific responsibilities in various selected roles. These roles are to be determined in consultation with tutor and divided up between class members a number of weeks prior to the final broadcast. Students' performance in their roles (as presenters, producers, panel op, promotions, online producers etc) will be assessed in addition to the pre-produced segments which comprise the main content of the live magazine style program. NB: Not all features will be selected for live broadcast, but all features (if meeting quality guidelines for 2Ser) will be available as podcasts on the 2ser's webpage.

The pre-produced radio packages will comprise a feature package (Assignment 3); and either on-air presentation scripts, a promo, stings, live (pre-arranged and rehearsed) entertainment segment, and other content where desired (all work for roles = Assignment 4). These items form the major part of the content for the magazine styled show. To pass the course all students must complete their packages and fulfil the requirements of their respective roles, in addition to Assign 1, 2, and 5 (participation). Also, all students must be available for the final broadcast on their designated day and organise, in advance if necessary, to be there for the full duration of this 'event'. Students will also need to attend on the same day of the final show for rehearsals and final pre-production.

EXAMINATION(S)

No examinations

ASSIGNMENT SUBMISSION

All written material should be submitted via iLearn, typed in double-spaced format, on singlesided A4 paper. A cover sheet is not required. However, you must include on the top of your paperwork the following information: student name and number, unit title, assignment title, name of tutor/lecturer. All quotes from published material should be clearly annotated and acknowledged. Use a referencing system and be consistent with format. Transfer all completed audio files to Radio Lab workstation (class folder) prior to class or at deadline - see Peter for details. NB: deadlines are not negotiable unless a substantial mitigating reason or medical certificate can be provided to your Tutor/Convenor. If in doubt contact your tutor. Any assignment handed in late will incur a penalty of 5% deduction of marks for every day that it remains not submitted (including weekends) unless Disruptions to Studies (including a request for an extension) is approved.

REQUIRED MATERIALS/TEXTS

You will be required to purchase:

1) Textbook: Phillips, Gail, Mia Lindgren and Russell Bishop. 2013. The Australian Broadcast Journalism Manual. 3rd Edition, South Melbourne: Oxford University Press. (copies in Co-op bookshop).

3) One set of reasonable quality semi-open or closed headphones (compulsory for each student, due to Health & Safety regulations). You will have these if you already completed MAS206.

Some other recommended readings (mostly available in the library). Students should draw on at least three sources for their reflection for Assessment 3 and 4 (as per Assessment Documentation Requirements on iLearn).

Books

Alten, Stanley. Audio in Media. Belmont CA: Wadsworth. Copies of most recent edition (2011) are in the library. (The bible of audio production for those really serious about sound).

Barnard, Stephen. Studying Radio. New York: Hodder Headline/Arnold. 2000

Beaman, Jim. Programme making for radio. London & NY: Routledge, 2006

Biewen, John. Reality Radio: Telling True stories in Sound, Duke 2010.

Chantler, Paul & Stewart, Peter. Basic Radio Journalism. Oxford Press, 2003

Crisell, Andrew & Guy Starkey. Radio Journalism, London: Sage 2009

Fleming, Carole. The Radio Handbook. London: Routledge, 2010

Geller, Valerie. Beyond Powerful Radio. Focal Press, 2011.

Hausman, Carl et al. Modern Radio Production. Production, Programming, and Performance.

Belmont CA: Wadsworth/Thomson Learning, 2006.

Hendy, David. Radio in the Global Age. Cambridge: Polity Press, 2000.

Hicks, Wynford. English for Journalists, Routledge 2003.

Keeble, Richard. Ethics for Journalists Routledge, 2001.

Keith, Michael. The Radio Station. London: Focal Press, 2000.

Kern, Jonathon. Sound Reporting: The NPR Guide to Audio Journalism. Uni of Chicago Press, 2008.

Kramer, Mark & Wendy Call (Eds). Telling True Stories, NY: Plume 2007

McLeish, Robert. Radio Production, 4th Edition, Oxford: Focal Press, 1999.

Shingler, Martin & Wieringa, Cindy. On Air: Methods and Meanings of Radio. London: Arnold,

1998.

Squier, Susan. Ed. Communities of the air. London: Duke University Press, 2003 Starkey, Guy. Radio in context. London: Palgrave, 2004 Talbot-Smith, Michael. Sound Assistance. London: Focal Press, 1999.

Web radios and audio/radio sites of interest

Arte-Radio (in French: radio arm of European cultural channel) http://www.arteradio.com/

American Public Radio works http://americanradioworks.publicradio.org/

Australian Broadcasting Corporation http://www.abc.net.au

ABC Radio National http://www.abc.net.au/rn/programs.htm

ABC Radio Eye (Features and Documentaries) http://www.abc.net.au/rn/radioeye/

ABC AM Archival: http://www.abc.net.au/am/40years/

ABC Correspondents Report http://www.abc.net.au/correspondents/

ABC '360 Docs' http://www.abc.net.au/radionational/programs/360/

ABC Earshot http://www.abc.net.au/radionational/programs/earshot/

ABC 702 http://www.abc.net.au/sydney/radio/howto.htm?section=aod

Australian Communications and Media Authority http://www.acma.gov.au

BBC (UK) radios http://www.bbc.co.uk/radio/

BBC Writers Room http://www.bbc.co.uk/writersroom/writing/tips_radiodrama.shtml

Commercial Radio Australia http://www.commercialradio.com.au

Community Broadcasters Association http://www.cbaa.org.au

Community Media Forum Europe http://www.freie-radios.at/cmfe/index.php

Federation of Australian Radio Broadcasters: http://www.amfd.com.au

2GB http://2gb.com/

2UE http://www.2ue.com.au/

JJJ http://www.abc.net.au/triplej/

NPR (USA) http://www.npr.org/programs/index.html

National Public Radio (USA): http:///www.npr.org

New Radio and Performing Arts: http://new-radio.org/

Pool (ABC) http://www.pool.org.au/

Radioinfo http://www.radioinfo.com.au

Radio Lab (US award winning radio science show) http://www.radiolab.org/ Studio MQ, 2Ser http://www.2ser.com/programs/shows/studio-mq Third Coast Radio festival http://www.thirdcoastfestival.org/ Transom: a showcase and workshop for new public radio: http://www.transom.org/ Radio-Locator: http://www.radio-locator.com Radiolab http://www.radiolab.org/ Radiotopia http://www.radiotopia.fm/ Resonance FM http://resonancefm.com/ Sound Portraits: http://soundportraits.org/ SBS Radio http://www9.sbs.com.au/radio http://www.radio.sbs.com.au/language.php?page=about&language=World%20View 2SER http://www.2ser.com/ Sirius satellite radio http://www.sirius.com/ Triple J http://www.abc.net.au/triplej/programs/ Triple J Hack Story archive http://www.youtube.com/watch?v=n7KQ4vkiNUk&feature=related UBU Web radio http://www.ubu.com/sound/radio radio/index.html The Wire http://www.thewire.org.au/ World Radio Network: http://www.wrn.com

Student radio sites, radio/journalism competitions and radio resources for learning:

ABC Editorial Policies http://www.abc.net.au/corp/pubs/edpols.htm

ABC Careers http://www.abc.net.au/careers/

http://www.austereo.com.au/index.php?option=com_content&task=view&id=72&Itemid=180

http://www.adm.heacademy.ac.uk/

http://www.bbc.co.uk/programmes/p01cvlqt (using smart phones for audio journalism)

http://www.bbc.co.uk/academy

http://www.bbc.co.uk/academy/work-in-broadcast/article/art20140619131745570

http://www.bbc.co.uk/academy/production/article/art20130919180644926

http://www.bbc.co.uk/academy/production/online/project-management/article/ art20130702112135279 (creating a digital team for broadcasters)

http://www.bbc.co.uk/academy/production/radio/editing-and-sound-design

http://www.bbctraining.com/

http://www.bbc.co.uk/academy/production/radio/presenting (radio presentation)

BBC Schools Radio Journalism http://news.bbc.co.uk/2/hi/school_report/5275764.stm

Bournemouth University, UK http://www.birst.co.uk/

Deutsche Welle http://www.dw-world.de/dw/0,2692,12276,00.html

Goldsmiths Creative Radio http://www.ma-radio.gold.ac.uk/mp3audio1.htm

Griffith University, http://livewirez.wordpress.com/

Ira Glass on storytelling http://www.youtube.com/watch?v=n7KQ4vkiNUk&feature=related

http://nextrad.io/ NExt radio - future of radio

RMIT, http://emedia.rmit.edu.au/smpl/roar

Online radio journalism tute (USA) http://www.newscript.com/

NPR Interns http://www.npr.org/about/nextgen/internedition/spring08/blog/?page_id=251

Reporters sans frontiers http://www.rsf.org/spip.php?page=rubrique&id_rubrique=280

SALT Institute (USA) http://www.salt.edu/

http://digitalmedia.oreilly.com/pub/a/oreilly/digitalmedia/2005/08/10/improvingpodcasts.html

Young Journo Awards http://www.youngjournalistawards.org.au/

Reuters Handbook of Journalism: http://handbook.reuters.com/index.php/Main_Page

Real time world stats http://www.worldometers.info/

An updated list will be made available on llearn.

Unit Schedule

See iLearn for full details.

Policies and Procedures

Macquarie University policies and procedures are accessible from <u>Policy Central</u>. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html

Assessment Policy http://mq.edu.au/policy/docs/assessment/policy.html

Grading Policy http://mq.edu.au/policy/docs/grading/policy.html

Grade Appeal Policy http://mq.edu.au/policy/docs/gradeappeal/policy.html

Grievance Management Policy http://mq.edu.au/policy/docs/grievance_management/policy.html

Disruption to Studies Policy <u>http://www.mq.edu.au/policy/docs/disruption_studies/policy.html</u> The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.

In addition, a number of other policies can be found in the <u>Learning and Teaching Category</u> of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.m</u> <u>q.edu.au</u>.

Additional information

MMCCS website https://www.mq.edu.au/about_us/ faculties_and_departments/faculty_of_arts/department_ of_media_music_communication_and_cultural_studies/

MMCCS Session Re-mark Application http://www.mq.edu.au/pubstatic/public/ download/?id=167914 Information is correct at the time of publication

Student Support

Macquarie University provides a range of support services for students. For details, visit <u>http://stu</u> dents.mq.edu.au/support/

Learning Skills

Learning Skills (<u>mq.edu.au/learningskills</u>) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the **Disability Service** who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

IT Help

For help with University computer systems and technology, visit <u>http://informatics.mq.edu.au/hel</u> <u>p/</u>.

When using the University's IT, you must adhere to the <u>Acceptable Use Policy</u>. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.
- Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.
- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Engage in the process of learning by critically listening and reflecting on diverse radio/ audio content and sharing listening experiences with the class.

Assessment tasks

- 1. Live location recording
- 3.Radio feature or audiosketch
- 4. Role in live radio show
- Participation

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to

handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes

- Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline.
- Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.

Assessment tasks

- 1. Live location recording
- 2. Reporting interview task
- 3.Radio feature or audiosketch
- 4. Role in live radio show
- Participation

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

- Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.
- Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.
- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.

- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline.
- Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.
- Engage in the process of learning by critically listening and reflecting on diverse radio/ audio content and sharing listening experiences with the class.

Assessment tasks

- 3.Radio feature or audiosketch
- 4. Role in live radio show
- Participation

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.
- Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.
- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline.

- Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.
- Engage in the process of learning by critically listening and reflecting on diverse radio/ audio content and sharing listening experiences with the class.

Assessment tasks

- 1. Live location recording
- 2. Reporting interview task
- 3.Radio feature or audiosketch
- 4. Role in live radio show

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.
- Engage in the process of learning by critically listening and reflecting on diverse radio/ audio content and sharing listening experiences with the class.

Assessment tasks

- 1. Live location recording
- 2. Reporting interview task
- 3.Radio feature or audiosketch
- Participation

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and

they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.
- Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.
- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline.
- Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.

Assessment tasks

- 1. Live location recording
- 2. Reporting interview task
- 3.Radio feature or audiosketch
- 4. Role in live radio show
- Participation

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

• Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.

- Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.
- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline.
- Engage in the process of learning by critically listening and reflecting on diverse radio/ audio content and sharing listening experiences with the class.

Assessment tasks

- 1. Live location recording
- 2. Reporting interview task
- 3.Radio feature or audiosketch
- 4. Role in live radio show

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Develop writing, voicing, interviewing, researching, and editing skills for radio broadcast and audio media productions.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline.
- Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.

Assessment tasks

- 1. Live location recording
- 2. Reporting interview task
- 3.Radio feature or audiosketch
- 4. Role in live radio show

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- Demonstrate operational proficiency in the use of microphones and studio and portable recording equipment to deliver broadcast quality material in both live and pre-recorded situations.
- Recognise the value and power of the radio medium in communicating with diverse target audiences and in applications to new media contexts such as the web.
- Develop an understanding of the dynamics and methods necessary for successful communication with audiences and listeners and the critical skills to articulate and carry out good storytelling practices.
- Display a capacity to work collaboratively and to communicate effectively to plan and produce projects within radio broadcasting and audio media productions to deadline.
- Understand the cultural, ethical and legal frameworks relevant to radio practice, demonstrated through effective and responsible broadcasting.

Assessment tasks

- 1. Live location recording
- 2. Reporting interview task
- 3.Radio feature or audiosketch
- 4. Role in live radio show