



ENVG370

Urban Strategic Planning

S1 Day 2015

Department of Geography and Planning

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Disclaimer

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General Information

Unit convenor and teaching staff

Lecturer

Alison Ziller

alison.ziller@mq.edu.au

Contact via +61 2 9908 2084

W3A 428

by arrangement, please email in the first instance

Credit points

3

Prerequisites

39cp including (ENVG281 or GEOS280 or GEOS281)

Corequisites

Co-badged status

Unit description

Designed to be a planning applications unit, this unit focuses on the existing strategic plans in Sydney, Melbourne, South-East Queensland and London. This unit allows students to develop the skills for urban strategic planning, and establishes the link between urban strategic planning and academic research published in major academic journals over the last three years. On completion of this unit students will know how to undertake urban strategic planning, appreciate the differences in approaches followed by the four cities studied, and link recent academic research to urban strategic planning.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

A clear understanding of the underlying principles of urban strategic planning

A sound appreciation of urban strategic planning in the recent Australian context

An understanding of the role of urban strategic planning in social, economic and environmental sustainability

A capacity to research and apply current academic literature to urban strategic planning

issues

A sound understanding of how to develop an urban strategy plan in a workplace

Experience in working as a team in urban strategic planning

Experience in effectively communicating the results of your work to an audience

A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

General Assessment Information

Submission Requirements

Please read these requirements very carefully. Failure to comply with these requirements will result in your assignment being returned to you.

Assignments 1-3

Please

- type or word-process assignments (Assignments 1-3) except in exceptional circumstances (note that all students have access to word processing facilities in the Students Union);
- **do not put your assignment in any plastic cover or folder;**
- use wide margins (3cm) to allow for comments;
- use a reference list to correctly list all sources cited in your text (note that failure to cite sources - including unpublished lecture material etc - will be considered as plagiarism and will result in severe penalties, up to and including failure of the whole unit. If you need to include references to material not cited in your text, use a bibliography and include a brief paragraph explaining why);
- Assignments 1-3 **must** include a completed and signed coversheet stapled to the front cover. The Assignment Cover Sheet should be accessed at: http://www.arts.mq.edu.au/current_students/undergraduate/coversheet Please be aware of the conditions when signing the cover sheet, in particular that you have agreed to conform to the University's policy on plagiarism and that you have kept a copy of your assignment.

Assignment 4

1 This assignment requires a powerpoint presentation. **A copy of this presentation is to be uploaded into iLearn no later than 5.0 pm 22 May 2015 by one member of each group.** In the case of a disagreement about the recommended strategy, the slides prepared by individual students should have their name on them. Otherwise the presentation should clearly state the names of the students who are joint authors.

2 Internal students must provide a printed version of the slides is to be submitted in class on the day of presentation, May 25.

All assignments

All assignments should be submitted in class on the due date. Assignments will be returned to internal students in class. Arrangements for returning assignments not collected in class will be advised. You will be required to show Student ID to collect assignments outside class. External students will be advised of assignment submission and collection arrangements.

Deadlines, extensions and penalties

Deadlines are a serious element of 'real world' employment practices that most of us work under. Deadlines set for assignment submissions are real and will not be altered except in appropriate circumstances. In all cases, extensions must be requested from Alison Ziller and they must be applied for before the due date and must be supported with appropriate documentation (medical certificate, counsellor's certificate, statutory declaration) and confirmed in writing (eg by email). Where circumstances warrant an extension, you should also consider formally applying for special consideration through the Registrar's Office. In the case of the final assessment task, extensions will only be available under the same circumstances as would allow you to seek a special examination (illness, misadventure etc). No extensions will be granted because you have not organised your time adequately.

Where an extension has not been agreed to, late penalties will be imposed as follows:

- 1 full mark per day (or part of a day commencing at the due time) for assignments received within 10 days of the due date.
- Assignments received 11-14 days after the due date will be marked on a Pass/Fail basis.

Assignments received more than 14 days after the due date will not be marked and you will be considered to have failed to meet the requirements of the unit.

Assessment Tasks

Name	Weighting	Due
<u>Assign 1</u>	20%	9 March 2015
<u>Assign 2</u>	20%	23 March 2015
<u>Assign 3</u>	45%	11 May 2015
<u>Assign 4</u>	15%	22 May 2015

Assign 1

Due: **9 March 2015**

Weighting: **20%**

The case against strategic planning

Length: maximum 800 words

Many things can and do go wrong with urban strategic planning, so for some people it is hardly worth the effort. Based on the readings, lectures and class discussions for weeks one and two, briefly and succinctly summarise these concerns as a case against strategic planning.

Assessment criteria

1. Demonstrated understanding of the required reading material
2. Clarity in identification of problems that arise with strategic planning
3. Extent to which your summary is well constructed
4. Sound in-text and bibliographic referencing.

On successful completion you will be able to:

- A clear understanding of the underlying principles of urban strategic planning
- A sound appreciation of urban strategic planning in the recent Australian context
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability
- A capacity to research and apply current academic literature to urban strategic planning issues
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assign 2

Due: **23 March 2015**

Weighting: **20%**

The case for strategic planning

Length: maximum 800 words

Notwithstanding all the difficulties with strategic planning, there is a good case to be made for it. Based on lectures and reading material for weeks 1-3 and your reflections on the site visit, write a short report summarising why strategic planning is an important urban planning process.

Assessment criteria:

1. Demonstrated understanding of the required reading material
2. Based on material presented in class and on the site visit, demonstrated capacity to explain and reflect on the benefits of urban strategic planning
3. Extent to which your short report is well constructed
4. Sound in-text and bibliographic referencing.

On successful completion you will be able to:

- A clear understanding of the underlying principles of urban strategic planning
- A sound appreciation of urban strategic planning in the recent Australian context
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability
- A capacity to research and apply current academic literature to urban strategic planning issues
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assign 3

Due: **11 May 2015**

Weighting: **45%**

Background issues paper for an urban planning strategy

Length: maximum 2000 words

A background issues paper is the foundation document for a sound urban strategy. It sets out the critical issues to be addressed in a strategic plan, provides available evidence about the dimensions of these issues and says why these issues should be addressed.

Your background paper should describe, document and discuss three strategic urban planning issues for the council area visited on the site visit. Selection of these issues will be discussed in class, however, providing you can justify the presence of an issue, it is not necessary to stick to conventional categories (such as traffic and parking). Students may select three issues of interest to them providing these can be documented and described.

Your background paper should present each issue clearly and in the context of the local government area visited. It should tell the reader what is known about the issue and where this information comes from, say why the issue matters and what might occur if no action were taken. *Note* that this is not the same as suggesting what action could be taken.

You should also say why each issue is an urban planning issue. *Note*, this does not mean that it is exclusively an urban planning issue,

Your background paper should rely in part on the academic literature and requires you to research recent planning journals for relevant papers. However other sources of information should also be used, and may include: information from public agencies (e.g. the Australian Bureau of Statistics), information provided by council, and press clippings.

Although your sources should be properly referenced (in the text and with an attached bibliography), your background paper should be written in plain English to make it suitable for consultation purposes. If you can explain the three issues well in fewer than 2000 words, you will not be penalised. The word limit is indicative not a requirement to meet the limit.

Assessment criteria

1. Selection and succinct description of three discrete urban planning issues in the local government area visited
2. Demonstrated evidence of an integrated research effort to describe each issue
3. Clarity of the case for including each issue as a matter to be taken up in an urban strategy
4. Effective use of visual representation
5. Sound in-text and bibliographic referencing.

On successful completion you will be able to:

- A clear understanding of the underlying principles of urban strategic planning
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability
- A capacity to research and apply current academic literature to urban strategic planning issues
- A sound understanding of how to develop an urban strategy plan in a workplace
- Experience in working as a team in urban strategic planning
- Experience in effectively communicating the results of your work to an audience
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assign 4

Due: **22 May 2015**

Weighting: **15%**

Presentation of a potential strategy

Length: 4 minutes / maximum 6 Powerpoint slides

Working in groups of two, this assignment requires you to make a short presentation about a possible strategic approach to one strategic urban planning issue identified for the council area visited. Your potential strategy should take account of

- Whether the issue is contentious
- A feasible approach for a local council
- A ten year timeframe

While each group of two must work together on one issue, it is not necessary for both students to agree about the potential strategy.

In the case of agreement the presentation should

- i) state the issue and why something needs to be done
- ii) identify a potential strategic approach to the problem

- iii) indicate the timeframe during which the strategy should be carried out
- iv) say why the proposed strategy is feasible
- v) consider whether the strategy would be enhanced by complementary or concurrent strategies.

This presentation should have no more than 6 slides.

The first slide should state the issue and why something needs to be done.

Up to 4 slides may be used to describe the strategy.

The final slide should consider whether there are complementary strategies that could be considered.

All slides should be jointly authored.

In the case of disagreement

- i) The students should make a joint presentation describing the issue and why something needs to be done (one slide, jointly authored)
- ii) Each student presents a potential strategic approach to the problem, indicating the timeframe during which the strategy should be carried and why their proposed strategy is feasible. (up to two slides each)
- iii) The final slide considers whether or not the two proposed strategies could be undertaken concurrently or consecutively and if so would there be any additional benefits.

This presentation should have no more than 6 slides.

The first slide stating the issue and why something needs to be done should be jointly authored.

One student in each pair is to be responsible for up to two of the following 4 slides.

The final slide addressing whether the two strategies could be implemented concurrently is to be jointly authored.

External students

External students are invited to attend the class on 25 May to make an individual presentation.

External students unable to attend should prepare their powerpoint presentation on the basis that it is self-evident, that is, it does not require additional explanation by the presenter.

Assessment criteria

1. Evidence of an integrated approach to the presentation whether or not the students have agreed on a recommended strategy
2. Clarity of statement of the issue to be addressed
3. Effective use of visual representation
4. Feasibility of the proposed strategy in a 10 year timeframe.

On successful completion you will be able to:

- An understanding of the role of urban strategic planning in social, economic and environmental sustainability
- A sound understanding of how to develop an urban strategy plan in a workplace
- Experience in working as a team in urban strategic planning

- Experience in effectively communicating the results of your work to an audience
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Delivery and Resources

Workload expectation:

ENVG370 is a 3 credit point unit. It is generally expected that students will commit at least 3 hours per week per credit point in their studies. In addition to attending weekly classes for three hours, students in ENVG370 are expected to complete appropriate reading, research and other activities equivalent to at least 6 hours per week. Thus the total workload for this unit should be considered as a minimum of 9 hours per week throughout the semester.

This course focuses on the theory and practice of urban strategic planning and its practical application in the Australian context. The unit allows students to develop practical strategic planning skills in a specific urban context and in the context of academic research published in major journals in the last three years. On completion of this unit, students will know how to approach an urban strategic planning process, take account of competing considerations and facilitate a strategic planning response to a range of urban planning issues.

Study modes:

This unit is available in both internal and external study modes.

Internal (D2): ENVG370 is based on a three-hour weekly class run as a lecture with follow-on tutorial or class activity. Classes are weekly on **Mondays** from **23 February**. These will be held from 2:00-5:00pm in **room W5A 202**. All internal students are expected to attend all classes promptly. The roll will be called.

There is one site visit to an inner urban council in Sydney – see schedule All students must attend the site visit.

External (X2): External students will be expected to access recordings of lectures online via *iLecture* and make full use of the powerpoint presentations, which will be posted online shortly after each lecture, and the reading list.

External students are strongly encouraged to attend the site visit. While information from the site visit will be posted on iLearn, attendance will provide students with a much better appreciation of the issues presented.

Lectures will be recorded on the Echo 360 system within iLearn and PowerPoint presentations will also be available through the Echo 360 facility.

Please note that room allocations are subject to change and you should check the university timetable prior to the beginning of the semester to confirm the room allocated to ENVG370

Required and recommended reading:

There is no **required** text for ENVG370. A list of suggested readings will be available on iLearn. You are also encouraged to read newspapers and blogs about urban planning.

Technology used and required

ENVG370 has an ILearn site, which can be accessed from <https://ilearn.mq.edu.au/login/MQ/>. Here you can get access to unit materials, copies of PowerPoint slides, notices and a bulletin board to communicate with staff and fellow students. The site will also be used to post information to be used by external students in the tutorial program. **You should check ILearn at least 3 times a week**, particularly prior to and directly following lectures.

Unit Schedule

The schedule for this Unit will be posted on iLearn.

At this stage the site visit is proposed for 16 March 2015

Learning and Teaching Activities

Lectures

Lectures from planning academics and guest lecturers

Tutorials

Tutorials where students discuss academic papers, discuss current planning events, use "planning language"

Practicals

Learn how to create a strategic urban plan while working with a practising, senior planner

Site visit

Go off-campus to experience first hand urban planning issues.

Online discussion

Particularly set up for external students, online discussions between students and teaching staff will accord opportunities for deeper discussion.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html

Assessment Policy <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Grievance Management Policy http://mq.edu.au/policy/docs/grievance_management/policy.html

Disruption to Studies Policy http://www.mq.edu.au/policy/docs/disruption_studies/policy.html *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au.

Having trouble with the unit?

If you are having trouble with any aspect of ENVG370, you should discuss the matter with the Unit Convener. If you require extensions for assignments, please do not leave it to the last moment, and please recognise that you need to provide appropriate documentation. The University provides excellent health and counselling services on-campus and also significant disability support if required.

Writing Skills: Macquarie University offers units intended to assist with assignment writing – see http://www.ling.mq.edu.au/support/writing_skills/index.htm

Feedback: In this unit you will receive a range of verbal and written feedback on your assessment tasks and work in class or online. To monitor how successful we are in providing quality teaching and learning, the Department of Geography and Planning also seeks feedback from students. One of the key formal ways students have to provide feedback is through unit and teacher evaluation surveys. The feedback is anonymous and provides the Department with evidence of aspects that students are satisfied with and areas for improvement.

Referencing

Correct referencing is vital for ensuring academic honesty in all your assessment pieces in ENVG370.

We suggest you follow the referencing guidelines:

*Hay, I. 2002, *Communicating in Geography and the Environmental Sciences*, Oxford University Press, Melbourne.

*Hay, I., Bochner, D. & Dungey, C. 2006, *Making the grade: a guide to successful communication and study*, Oxford University Press, South Melbourne.

Additional information about assessments:

Assessment of your performance in ENVG370 is based on **four** components. All components must be completed to receive a passing grade in ENVG370. All students must keep a clean electronic copy of each assignment.

Submitting your assignments:

All assignments in ENVG370 must be submitted on the due date listed in hard copy.

See the section on General Assessment Information for more information about submitting assignments

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

IT Help

For help with University computer systems and technology, visit <http://informatics.mq.edu.au/help/>.

When using the University's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- A sound understanding of how to develop an urban strategy plan in a workplace
- Experience in working as a team in urban strategic planning
- Experience in effectively communicating the results of your work to an audience
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assessment task

- Assign 4

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes

- A clear understanding of the underlying principles of urban strategic planning
- A sound appreciation of urban strategic planning in the recent Australian context
- A capacity to research and apply current academic literature to urban strategic planning issues
- A sound understanding of how to develop an urban strategy plan in a workplace
- Experience in working as a team in urban strategic planning
- Experience in effectively communicating the results of your work to an audience
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assessment tasks

- Assign 1
- Assign 2
- Assign 3
- Assign 4

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue

knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

- An understanding of the role of urban strategic planning in social, economic and environmental sustainability
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assessment tasks

- Assign 3
- Assign 4

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- A clear understanding of the underlying principles of urban strategic planning
- A sound appreciation of urban strategic planning in the recent Australian context
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability
- A capacity to research and apply current academic literature to urban strategic planning issues
- A sound understanding of how to develop an urban strategy plan in a workplace
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assessment tasks

- Assign 1
- Assign 2

- Assign 3
- Assign 4

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- A sound appreciation of urban strategic planning in the recent Australian context
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability
- A capacity to research and apply current academic literature to urban strategic planning issues
- A sound understanding of how to develop an urban strategy plan in a workplace
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assessment tasks

- Assign 1
- Assign 2
- Assign 3
- Assign 4

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- A clear understanding of the underlying principles of urban strategic planning
- A sound appreciation of urban strategic planning in the recent Australian context
- An understanding of the role of urban strategic planning in social, economic and

environmental sustainability

- A capacity to research and apply current academic literature to urban strategic planning issues
- A sound understanding of how to develop an urban strategy plan in a workplace
- Experience in working as a team in urban strategic planning
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assessment tasks

- Assign 2
- Assign 3
- Assign 4

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- A sound understanding of how to develop an urban strategy plan in a workplace
- Experience in working as a team in urban strategic planning
- Experience in effectively communicating the results of your work to an audience
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assessment tasks

- Assign 1
- Assign 2
- Assign 3
- Assign 4

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should

have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- A clear understanding of the underlying principles of urban strategic planning
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability
- A sound understanding of how to develop an urban strategy plan in a workplace
- Experience in working as a team in urban strategic planning
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assessment tasks

- Assign 2
- Assign 3
- Assign 4

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- An understanding of the role of urban strategic planning in social, economic and environmental sustainability
- A sound understanding of how to develop an urban strategy plan in a workplace
- Experience in working as a team in urban strategic planning
- A thorough foundation in urban strategic planning on which to build more specialist study or lifelong learning.

Assessment tasks

- Assign 1
- Assign 2
- Assign 3
- Assign 4

Changes from Previous Offering

What has changed:

In 2015 this unit will focus on urban strategic planning at the local government level, taking one inner metropolitan local government area as a case study around which lectures and practical sessions will be built.

Previously (in 2014) changes to planning legislation in NSW were anticipated, however, these did not eventuate.

The reading list has been updated to respond to the local government focus but maintains the emphasis on recency of publication.

Changes since First Published

Date	Description
09/ 02/ 2015	I have added a new assessment criterion to Assignments 3 and 4, namely Effective use of visual representation [Same addition to each assignment]