



# FPME002

## Media 2

MQC3 Day 2014

*Macquarie City Campus*

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### **Disclaimer**

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## General Information

Unit convenor and teaching staff  
Lecturer in Charge and Tutor  
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City Campus  
Contact Lecturer

Credit points  
3

Prerequisites  
FPME001

Corequisites

Co-badged status

### Unit description

This unit will prepare students for studies in media and communications studies at tertiary level. Students will further develop their verbal and written communication skills as well as with analysing and communicating concepts found in critical media studies and film theory. This unit is designed to build upon students' familiarity with a range of issues in media and associated technologies in contemporary culture. Students should already be familiar with different media industries and the types of texts found in each. They are now asked to further develop their critical literacy skills and their understanding and analysis of theoretical frameworks and concepts in media and film studies. Students will also increase their technical and production skills through the development of a mini documentary. Throughout this subject students are encouraged to read, reflect and engage using the tools of contemporary media.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner

Identify the main critical terminology and core theoretical frameworks in media studies  
Creatively and critically respond to a range of media texts through the production of a documentary

Investigate, analyse and develop opinions on the changing media landscape over time

Undertake independent research to discover a range of media texts over time for analysis

## General Assessment Information

### Missed Assessments

The only exception to not sitting an in-class test or examination at the designated time or handing in an assessment on the due date is because of a serious or unavoidable disruption.

Students who miss a formal assessment held in class or a final examination due to a serious and unavoidable disruption which commenced after the start of the study period must lodge a [Disruption to Studies](#) Notification via [ask.mq.edu.au](http://ask.mq.edu.au) within five (5) working days of the commencement of the disruption in order to apply for Special Consideration. The notification must be supported by appropriate [evidence](#).

In submitting a Disruption to Studies Notification, a student is acknowledging that they may be required to undertake additional work. The time and date, deadline or format of any required extra assessable work as a result of a Disruption to Studies Notification is not negotiable. Further, in submitting a Disruption to Studies Notification, a student is agreeing to make themselves available so that they can complete any extra work as required.

Students will be advised of the outcome of their [Disruption to Studies](#) Application via [ask.mq.edu.au](http://ask.mq.edu.au).

Please refer to the [Disruption to Studies Policy](#) for further details.

### Extensions & Late Submissions

To apply for an extension of time for submission of an assessment item, students must submit a notification of Disruptions to Studies via [ask.mq.edu.au](http://ask.mq.edu.au).

Grounds for extensions are usually serious illness, accident, disability, bereavement or other compassionate circumstances and must be substantiated with relevant evidence (e.g. professional authority form).

Late submissions without an approved extension will be penalised at a rate of **10% per day (weekend inclusive)**. This applies to assessments completed outside of class such as essays and assignments.

### Final Examinations and Final Assessment Tasks

Final exams and final assessments typically take place in Week 13 and the first 3 days of week 14. **Please note that you must pass the final exam or final assessment task in order to pass this unit.** You are expected to present yourself for examination at the time and place

designated in the Final Examination Timetable. Please note that no special consideration will be given to students who have booked flights out of the country prior to the conclusion of the examination period.

The Final Examination Timetable will be available in provisional form on the MQC Student Portal Noticeboard at <https://student.mqc.edu.au/NoticeBoard.htm> in approximately week 10 of this Session. You will have 1 week to give feedback to the Student Administration Manager should you have concerns or note any clashes in your final exam timetable. From week 12, you will also be able to view your personal final exam timetable via the [MQC Student Portal](#).

The examination timetable is produced to provide the maximum number of students with the least number of consecutive examinations. It is not uncommon for students of Macquarie University at both the City and North Ryde Campuses to be required to sit two consecutive examinations. A maximum of three consecutive exams is also permitted (for example, two on one day, and one the following morning). However, no student is required to sit four consecutive exams and if any student discovers their examination timetable contains four consecutive exams, they should immediately contact the [Student Administration Manager](#) to have an exam rescheduled.

Prior to the examination period, you should ensure that you are familiar with the [Examination Rules](#). You can find these under Exam Information on the MQC [Student Portal Noticeboard](#). A breach in any of these rules will lead to disciplinary action being undertaken.

**Students who miss a final exam or final assessment will be awarded a mark of 0 for the task and cannot pass the unit**, except for cases where a Disruption to Studies Notification is lodged and a Special Consideration is awarded. Please note that in submitting a Disruption to Studies Notification, a student is acknowledging that they may be required to undertake additional work. The time and date, deadline or format of any required extra assessable work as a result of a Disruption to Studies Notification is not negotiable.

## Supplementary Examinations

Supplementary final examinations are held during the scheduled Supplementary Final exam Period in the lead up to the subsequent teaching period.

Please note that results for supplementary exams may not be available until the conclusion of Week 2 of the subsequent teaching session and until supplementary results are released, continuing students may be prevented from enrolling in certain units in the subsequent teaching session.

Students in their final semester of study who undertake supplementary final exams should note that Formal Completion of the Foundation Program will not be possible until supplementary results are released and this may impact on their ability to enrol subsequent programs of study on time.

## Retention of Originals

It is the responsibility of the student to retain a copy of any work submitted and produce another copy of all work submitted if requested. Copies should be retained until after the release of final

results each Session.

In the event that a student is asked to produce another copy of work submitted and is unable to do so, they may be awarded zero (0) for that particular assessment task.

The University also reserves the right to request and retain the originals of any documentation/ evidence submitted to support notifications of disruptions to studies. Requests for original documentation will be sent to the applicant's University email address within six (6) months of notification by the student. Students must retain all original documentation for the duration of this six (6) month period and must supply original documents to the University within ten (10) working days of such a request being made.

## Turnitin

Students may be requested to submit assessments via Turnitin and in such instances any hard copies submitted without a Turnitin Report will not be marked.

Step by step guidance for Turnitin submissions can be found [here](#). Should you experience any difficulties with Turnitin submission, please see a Lab Demonstrator in Lab 311 at MQC.

If you experience difficulties submitting through Turnitin on the due date, you must email your work in electronic format to your lecturer using the email address provided in the unit guide. Late submissions will be penalised at 10% per day.

## Grading & Requirements to pass

This unit will use the following grading system:

- HD - High Distinction (85-100)
- D – Distinction (75-84)
- CR – Credit (65-74)
- P – Pass (50-64)
- F – Fail (0-49)

Grade descriptors and other information concerning grading are contained in the Macquarie University Grading Policy which is available [here](#).

To pass this unit, you must attempt all assessable components of the unit, pass the final assessment (Script and Documentary) and attain an overall mark of at least 50%. Failure to do so will result in an F (fail) grade being recorded.

Please note that this is a level 2 elective unit. **All** attempts at a level 2 elective unit will count towards your Macquarie University Average (MQA), including failed and withdraw fail results. If you academic advice, please see a Student Adviser prior to the Academic Penalty Date (Friday Week 8).

For further information on progression to an Undergraduate degree, please see **Progression into Undergraduate studies** section below.

## Provision of Feedback

Marks awarded for assessment items will also be available on the MQC Student Portal within fourteen (14) days of the due date. Typically you will also be able to collect your submitted assignments in this same timeframe.

If you wish to receive further feedback from your instructor, you should contact them directly using the contact details provided in this guide.

Students may seek general feedback about their performance in a unit up to 6 months following results release.

## Contacting Staff and Getting Help

Foundation students may approach teaching staff for one-on-one help in one of three ways:

- During Consultation sessions. For details about consultation sessions and Consultation times, please refer to timetabled provided on the Macquarie [City Campus Portal Noticeboard](#).
- Using the "Questions for your instructor" dialogue provided in Week 0 of the respective unit in [iLearn](#).
- Using the instructor's email address provided in the Unit Guide of the respective unit.

For all university related correspondence, students are required to use their official MQ student email account which may be accessed via the [Macquarie University Student Portal](#). Inquiries from personal email accounts will not be replied to.

## Assessment Tasks

Name	Weighting	Due
<a href="#">Quiz 1</a>	10%	Week 5
<a href="#">Blog</a>	30%	Week 9
<a href="#">Script and Documentary</a>	40%	Weeks 10 & 13
<a href="#">Participation</a>	20%	Ongoing

### Quiz 1

Due: **Week 5**

Weighting: **10%**

This will be a short answer class quiz on topics discussed from Weeks 1 to 5 inclusive.

On successful completion you will be able to:

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner
- Identify the main critical terminology and core theoretical frameworks in media studies

## Blog

Due: **Week 9**

Weighting: **30%**

Students will produce a public blog (1000 words) detailing the factors that threaten a healthy public sphere. Topics addressed should reflect the themes discussed in class including distortions and newsworthiness, media concentration, biased representations, moral panics and notable media scandals. Students will also be asked to incorporate examples of media found through independent research. Submissions will be made to a public blog platform selected by the students and approved by the instructor.

Students will also need to submit their blog post text via Turnitin in iLearn. Step by step guidance for Turnitin submissions will be provided in class, instructions have been provided on iLearn and can also be found here:

[http://mq.edu.au/iLearn/student\\_info/assignments.htm#how](http://mq.edu.au/iLearn/student_info/assignments.htm#how). Should you experience any difficulties with Turnitin submission, please see a Lab Demonstrator in Lab 311 at MQC. Late submissions will be penalised at 10% per day.

On successful completion you will be able to:

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner
- Identify the main critical terminology and core theoretical frameworks in media studies
- Creatively and critically respond to a range of media texts through the production of a documentary
- Investigate, analyse and develop opinions on the changing media landscape over time
- Undertake independent research to discover a range of media texts over time for analysis

## Script and Documentary

Due: **Weeks 10 & 13**

Weighting: **40%**

Students will work in small groups (up to 3 group members) to develop a script (1000 words) and documentary (10-15 mins) that explores and articulates key issues relating to one particular form of media since the 1990s. Students will be given an opportunity to workshop their script with the class during Weeks 6 and 7 and feedback received should be incorporated in further drafts of

this script. The script is to be submitted in Week 13 alongside a filmed documentary.

This Documentary should:

- Focus on the issue(s) facing one particular form of contemporary media (drawn from the weekly topics). This could include the commercialisation and concentration of media ownership, representations of race and gender, or any other topic discussed throughout the semester.
- Explain how and why these issues are relevant to the media and how use of this form of media has changed in nature since the 1990s using documentary sound and image.
- Present 5-6 examples of these issues as researched by the group.

The Script will be worth 10%, and the Documentary 30%. Late submissions will be penalised at 10% per day. **Please note that you must pass the Script and Documentary in order to pass this unit.**

On successful completion you will be able to:

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner
- Identify the main critical terminology and core theoretical frameworks in media studies
- Creatively and critically respond to a range of media texts through the production of a documentary
- Investigate, analyse and develop opinions on the changing media landscape over time
- Undertake independent research to discover a range of media texts over time for analysis

## Participation

Due: **Ongoing**

Weighting: **20%**

Students will be assessed on participation in classes and activities throughout the semester. Participation will entail attendance, punctuality, contribution to class discussions, completion of set class and homework activities, asking and answering questions, and adhering to the MQC and Macquarie University Student Codes of Conduct. A comprehensive guide outlining Participation marking criteria will be provided on iLearn.

On successful completion you will be able to:

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner



- Identify the main critical terminology and core theoretical frameworks in media studies
- Investigate, analyse and develop opinions on the changing media landscape over time

## Delivery and Resources

### Classes

Weekly contact will be 5 hours consisting of a 2 hour lecture, a 2 hour tutorial and 1 hour consultation session.

During Lectures, new content will typically be presented and explained by the lecturer. During tutorials participants will have more opportunities to engage in discussion and activities.

In the one-hour consultation session, students will be given individual guidance and assistance with their assessment and homework tasks and assignments. This hour is also an opportunity for students to engage in independent research and reading related to the unit, complete additional tasks to extend their knowledge of the field or catch up on any work they have missed.

Attendance of all three sessions (lectures, tutorials and consultation sessions) is compulsory and students must attend at least one consultation session per week.

Timetables for lectures and tutorials as well as consultation sessions can be found on the Noticeboard on the [City Campus Student Portal](#).

If any scheduled class falls on a public holiday a make-up lesson may be scheduled, usually on a Saturday. Where appropriate, the instructor may instead organise an online make-up lesson which would require students to access online learning materials and/or complete activities outside of class rather than attending a make-up lesson. Scheduled make-up days are noted in the Teaching Schedule and attendance is taken for both weekend and online make-up lessons.

### Learning and Teaching Activities

This unit will consist of a mixture of theory concepts, practical activities, screenings and class discussions, during which students will be required to work independently as well as in small groups.

As this unit does not have a prescribed text, iLearn will be used to post lecture and tutorial materials, weekly readings as well as communicate with students, so it is expected that students will check this resource on a regular basis. If you wish to ask your lecturer a question outside of class, please use the discussion board that has been set up in iLearn.

It is expected that all students come well prepared for each lesson, having read through any materials indicated by the lecturer or posted on iLearn. The instructor may also provide students with a physical copy of a reader containing reference materials for in-class use, and students are expected not to make any notes on these readers. Readers must be returned to the lecturer at the conclusion of the lesson; however, if you wish to purchase your own copy, you may do so from MQC reception on level 2.

## iLearn

iLearn is Macquarie's online learning management systems. The following unit specific information will be available on the website:

- Announcements
- Staff contact details
- Lecture notes and recordings
- Learning and teaching activities and resources
- Assessment information
- Tutorial questions and solutions
- Assessment submission tools such as Turnitin
- Other relevant material

Please note that you must enrol in a unit via eStudent in gain access to the unit in iLearn.

You are required to regularly check the website and use it as an information and resource centre to assist with your learning.

Ensure that when you have finished using the website, you log out. Failure to do so could allow unauthorised access to your account.

Please contact the IT helpdesk (Ph. 02 9850 4357) or lodge a ticket using OneHelp if you need assistance accessing iLearn.

## Required and Recommended Texts and Materials

### Prescribed textbook(s)

There are no prescribed tests for this unit, however students will be provided with a Unit Reader in some lessons. These readers will be collected at the end of the lesson and as such, no markings are to be made in them. If you wish to purchase your own copy of the reader, you may do so from MQC reception on level 2. The cost is \$5.

### Recommended textbook(s):

The lecturer will provide students with links to any recommended resources in class or via iLearn.

All prescribed textbooks will be made available to students to purchase at the Phillip Street Coop Bookshop. Students can view a full list of textbooks for all units on the Macquarie City Campus Student Portal Noticeboard at <https://student.mqc.edu.au/NoticeBoard.htm>.

### Technology Used and Required

Students will be required to make use of the internet, Web 2.0 tools, blogs and other forms of online media. Access to the internet has been provided in all MQC Laboratories.

Students will also be asked to record a short film using a video camera. For this, recording software and applications available on smartphones may be used, or student may borrow a

video camera MQC by emailing [academic@city.mq.edu.au](mailto:academic@city.mq.edu.au). Video-editing software has been made available in Lab 311.

In addition, students will be required to access iLearn (<http://ilearn.mq.edu.au>) on a regular basis to retrieve content, materials and assessment tasks, communicate with the lecturer and their peers as well as submit assessments.

A resource fact-sheet has also been made available on iLearn.

## Unit Schedule

Week	Topic	Tasks
<b>Beginning:</b>		
<b>Week 1</b> Mon 20 October	<b>Media and Us</b>  Today students will be introduced to the aims and expectations of the unit.	Students will participate in many in-class activities relating to this topic.  Screening: <i>Black Mirror</i> , episode 1, 'The National Anthem'  <b>Readings commence this week.</b>
<b>Week 2</b> Mon 27 October	<b>Media as Us: Facebook</b>  Social media such as Facebook, Instagram and Twitter, have given us a feeling of control over media, individualizing it like never before (liking, following, friending, linking, etc.). This week we will examine the extent to which social media creates new and enabling forms of communication but also opens the possibility for new ways of commodifying and exploiting us.	Students will participate in many in-class activities relating to this topic.  Screening: <i>The Social Network</i> (dir. David Fincher, 2010)

<p><b>Week 3</b></p> <p>Mon 3 November</p>	<p><b>Big Business: Media Concentration</b></p> <p>This week will introduce students to the topic of media concentration. Media concentration refers to the concentrated ownership of media and the question of information and news under a 'media empire'. We will examine some of the facts and ethical problems arising from media concentration in recent years.</p>	<p>Students will participate in many in-class activities relating to this topic.</p> <p>Screening: <i>Outfoxed: Rupert Murdoch's War on Journalism</i></p>
<p><b>Week 4</b></p> <p>Mon 10 November</p>	<p><b>Media as Spectacle</b></p> <p>This week will examine how the media thrives on spectacles and sensationalised images. We will examine the social and cultural impact of the media's use of spectacles. The spectacle refers us to the tendency of capitalism to 'fetishize' commodities in advertising and idealized images of how we ought to live and what we ought to believe.</p>	<p>Students will participate in many in-class activities relating to this topic.</p> <p>Screening: <i>Network</i> (dir. Sidney Lumet, 1976)</p>
<p><b>Week 5</b></p> <p>Mon 17 November</p>	<p><b>Public Sphere: Do we have a public sphere?</b></p> <p>This week will introduce students to Habermas' concept of the public sphere. We will begin to think about some of the factors that threaten the public sphere, including the commercialization of the media, tabloid journalism and media concentration. Students should consider issues around Wikileaks and the coverage of the photos of Abu Ghraib. We will also consider the relationships between media and the construction of political subjects.</p>	<p>Students will participate in many in-class activities relating to this topic.</p> <p>Screening 1: Zizek on <i>They Live</i></p> <p>Screening 2: <i>Black Mirror</i>, episode 6, 'Waldo'</p> <p><b>Assessment:</b> <b>Quiz on topics weeks 1-4</b></p>

<p><b>Week 6</b></p> <p>Mon 24 November</p>	<p><b>Documentary Workshop</b></p> <p>This week will prepare students for their final assessment: their documentaries. Students will be given information about how to construct a filmed news story, and an introduction to some of the important themes that could be relevant to their documentary.</p>	<p><b>Students will be given time to begin development of scripts for their documentaries.</b></p>
<p><b>Week 7</b></p> <p>Mon 1 December</p>	<p><b>Truth or Fiction? The Case of Documentary</b></p> <p>This week will take issue with the conventional understanding of documentary film as a 'truthful', 'factual' and 'objective' form of media. We will consider the controversy surrounding Michael Moore's 1989 documentary <i>Roger and Me</i>, and we will debate the extent to which Moore's film exploits and parades the fiction of all forms of documentary (and media generally).</p>	<p>Screening: <i>Roger and Me</i> (dir. Michael Moore)</p> <p>Students will participate in many in-class activities relating to this topic.</p> <p><b>Students will also be given time this week to continue work on their scripts.</b></p>
<p><b>Week 8</b></p> <p>Mon 8 December</p>	<p><b>New Media 1: Web 2.0</b></p> <p>The onset of digital networks and new technologies (smart phones) have inaugurated the age of massive participatory culture. It has also shifted the way we relate to ourselves and our own memories. This week we consider the changes brought about by Web 2.0 and the cultural turn towards 'always on' portable and personal media. What will be the next stage in the Web's evolution? Web 3.0? Web 4.0?</p>	<p>Students will participate in many in-class activities relating to this topic.</p> <p>Screening: <i>Black Mirror</i>, episode 3, 'The Entire History of You'</p>

<p><b>Week 9</b></p> <p>Mon 15 December</p>	<p><b>New Media 2: Video Games</b></p> <p>Gaming is not just an innocent pastime. It is a major global industry. It is also a platform that informs our subjectivity, our sense of who we are. This week will examine the impact that digital games have had on culture over these past thirty years. Can games be discussed in serious fashion like films and books? Are games capable of exploring issues, like gender or war, in a serious way? Why are themes of dystopia so prevalent in games?</p>	<p>Students will participate in many in-class activities relating to this topic.</p> <p>Screening: <i>Second Skin</i> or <i>Indie Game: The Movie</i></p> <p>Screening: Charlie Brooker on Video Games</p> <p><b>Blog assessment is due in class.</b></p>
<p><b>Week 10</b></p> <p>Mon 22 December</p>	<p><b>New Media 3: The Selfie</b></p> <p>This week we examine the culture of the selfie, as it is staged today, but also with a reflection on the significance of the self-portrait to centuries of art history, and consider its potential for cultural resistance.</p>	<p>Students will participate in many in-class activities relating to this topic.</p> <p>Screening: Edward Said documentary (40 mins)</p> <p><b>Script due this week in class.</b></p>

<p><b>Week 11</b></p> <p>Mon 5 January</p>	<p><b>Media Representations 1: Representing Race</b></p> <p>This week will adopt a critical examination of the way race is represented in the media and popular culture. We will also consider the way the global media plays a key role in mediating and/or creating conflict.</p>	<p>Students will participate in many in-class activities relating to this topic.</p> <p>Screening: Ms. Male Character Analysis</p> <p>Screening: <i>The Mask You Live In</i> (2014)</p> <p><b>Students will be given opportunity to give feedback on other groups' projects in class</b></p>
<p><b>Week 12</b></p> <p>Mon 12 January</p>	<p><b>Media Representations 2: Representing Gender</b></p> <p>This week will adopt a critical examination of the way gender is represented in the media. We will examine key concepts relating to the critique of gendered representation in media (e.g. masculinity and femininity, the regime of gendered 'opposition', and how gender is marked across media texts).</p>	<p>Students will participate in many in-class activities relating to this topic.</p> <p>Screening: <i>Ja'mie: Private School Girl</i></p>
<p><b>Week 13</b></p> <p>Mon 19 January</p>	<p><b>Students will submit their written scripts.</b></p> <p><b>Groups will screen their documentary for the rest of the class for the final group discussion. Please note that you must pass the Script and Documentary in order to pass this unit.</b></p>	<p>Students will participate in many in-class activities relating to this topic.</p>

## Other Important Dates

### Public holidays & make-up days

New Year's Day Make-up: Saturday 20 December

(Please note that online lessons may be organised in lieu of make-up day).

### Session Break

Thursday 25 December 2014 – Thursday 1 January 2015 inclusive

### Exam Period:

Monday 19 January 2015 – Wednesday 28 January 2015 (Sat & Sun excluded)

Please note all final exams will be held in the City Campus.

### Results Release:

Session 3 2014 results are scheduled to be released to students via e-Student and MQC Student Portal on Friday 13 February 2015

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

Assessment Policy <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Grievance Management Policy [http://mq.edu.au/policy/docs/grievance\\_management/policy.html](http://mq.edu.au/policy/docs/grievance_management/policy.html)

Disruption to Studies Policy [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html) *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of



Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Academic Honesty

The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- all academic work claimed as original is the work of the author making the claim
- all academic collaborations are acknowledged
- academic work is not falsified in any way
- when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on the academic honesty and schedule of penalties that will apply to breaches please consult the [Academic Honesty Policy](#).

If you are unsure about how to incorporate scholarly sources into your own work, please speak to your Instructor or the Student Services team well in advance of your assessment. You may also enrol in [StudyWise](#) or visit the University's [Library Webpage](#) for more resources.

## Final Examination Script Viewings and Grade Appeals

If, at the conclusion of the unit, you have performed below expectations, and are considering lodging an appeal of grade and/or viewing your final exam script please refer to [http://www.city.mq.edu.au/new\\_and\\_current\\_students/appeals/](http://www.city.mq.edu.au/new_and_current_students/appeals/) for information about associated cut off dates.

Please note that any requests to view exam papers must be booked in immediately following results release.

Before submitting a Grade Appeal, please ensure that you read the [Grade Appeal Policy](#) and noted valid grounds for appeals.

## Attendance

Please refer to the [Attendance Policy for Foundation Students](#).

A minimum level of 80% attendance is compulsory for all classes, including consultation sessions and any make-up classes scheduled on weekends. Attendance will be recorded in every lesson and note made of any lateness or period of absence from class.

Where a student is present for only for a minor portion of a lesson (for example arrives late, leaves early, leaves the class frequently or for lengthy periods, engages in inappropriate or unrelated activities or does not participate actively in the majority of the lesson) the instructor reserves the right to mark a student absent for that particular lesson and make note of such incidents.

Students should note that absenteeism (including partial absenteeism) not only has a negative impact on not only their overall attendance record and their academic progress, but could also have ramifications for their visas or eligibility for social benefits where relevant.

In cases of unavoidable non-attendance due to illness or circumstances beyond control, students are advised to lodge a [Disruption to Studies](#) Notification via [ask.mq.edu.au](http://ask.mq.edu.au) even if they have not missed a formal assessment task so that appropriate records of the reasons for unavoidable attendance can be made on their record.

## Course Progression

Macquarie City Campus monitors Foundation students' course progress. Please refer to the [Course Progress Policy](#).

To maintain satisfactory program performance students are required to pass 50% or more of their enrolled units in each session.

Students who fail to make satisfactory course progress will be classified as "at risk" students and may have conditions placed upon their enrolment.

International students must comply with the Course Progress policy in order to meet the conditions of their visa.

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Support at Macquarie City Campus

Macquarie City Campus students who require assistance or support are encouraged to contact Student Services ([studentadvisor@city.mq.edu.au](mailto:studentadvisor@city.mq.edu.au)) or make an appointment to see a student advisor at Reception on Level 2.

Macquarie University Campus Wellbeing services are also available at the City Campus. If you would like to make an appointment, please email [info@city.mq.edu.au](mailto:info@city.mq.edu.au) or visit their website at: <http://www.campuslife.mq.edu.au/campuswellbeing>.

## Academic Support at Macquarie City Campus

Macquarie city campus provides free tutoring / support classes to its student. Support is available for Accounting, numeracy and essay and report writing, research presentation and referencing skills.

Students who are experiencing difficulties in these areas are advised to attend these classes on

a drop-in basis. So that the tutor can assist best, students must bring the work (e.g. assignment draft, essay draft, homework problem) with which that they are having difficulties.

For further information about tutoring services, please refer to the [City Campus Portal Noticeboard](#) under Timetables, Tutor Availability.

If you require additional support with university skills, you may also consider enrolling in [UNIWISE](#). UNIWISE is an iLearn resource which provides:

- Online learning resources and academic skills workshops
- What is expected of you as a student at Macquarie University
- Personal assistance with your learning & study related questions
- Key strategies and tips that you can use to achieve successful learning both in and out of the classroom
- The definitions and examples of the types of assignments you will encounter in your units

Additional study spaces are also available on Level 1.

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit <http://informatics.mq.edu.au/help/>.

When using the University's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students.

## IT Help at Macquarie City Campus

A lab demonstrator is situated in Lab 311 and can help you with any usage of university systems or resetting your password.

You may also refer to the Online Systems Password Document which has been made available on the [City Campus Student Portal Noticeboard](#).

Whilst utilising the City Campus IT facilities, students are expected to act responsibly. The following regulations apply to the use of computing facilities and online services:

- Accessing inappropriate web sites or downloading inappropriate material is not permitted.

- Material that is not related to coursework for approved unit is deemed inappropriate.
- Downloading copyright material without permission from the copyright owner is illegal, and strictly prohibited. Students detected undertaking such activities will face disciplinary action, which may result in criminal proceedings.

Non-compliance with these conditions may result in disciplinary action without further notice.

## Equipment available for loan

Students may borrow headphones for use in the Macquarie City Campus computer labs (210, 307, 311, 608) or a video recorder.

Please ask at Level 2 Reception for details. You will be required to provide your MQC Student ID card which will be held as a deposit while using the equipment.

## Graduate Capabilities

### Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

### Learning outcomes

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner
- Undertake independent research to discover a range of media texts over time for analysis

### Assessment tasks

- Quiz 1
- Blog
- Script and Documentary
- Participation

### Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally

and socially.

This graduate capability is supported by:

## Learning outcome

- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner

## Assessment tasks

- Quiz 1
- Blog
- Script and Documentary
- Participation

## Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

## Learning outcomes

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner
- Identify the main critical terminology and core theoretical frameworks in media studies
- Creatively and critically respond to a range of media texts through the production of a documentary
- Investigate, analyse and develop opinions on the changing media landscape over time
- Undertake independent research to discover a range of media texts over time for analysis

## Assessment tasks

- Quiz 1
- Blog
- Script and Documentary
- Participation

## Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

### Learning outcomes

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner
- Identify the main critical terminology and core theoretical frameworks in media studies
- Creatively and critically respond to a range of media texts through the production of a documentary
- Investigate, analyse and develop opinions on the changing media landscape over time
- Undertake independent research to discover a range of media texts over time for analysis

### Assessment tasks

- Quiz 1
- Blog
- Script and Documentary
- Participation

## Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

### Learning outcome

- Undertake independent research to discover a range of media texts over time for analysis

### Assessment tasks

- Blog

- Script and Documentary

## Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

### Learning outcomes

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Creatively and critically respond to a range of media texts through the production of a documentary
- Undertake independent research to discover a range of media texts over time for analysis

### Assessment tasks

- Quiz 1
- Blog
- Script and Documentary
- Participation

## Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

### Learning outcomes

- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner
- Identify the main critical terminology and core theoretical frameworks in media studies
- Creatively and critically respond to a range of media texts through the production of a documentary
- Investigate, analyse and develop opinions on the changing media landscape over time

### Assessment tasks

- Quiz 1

- Blog
- Script and Documentary
- Participation

## Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

### Learning outcomes

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Communicate information, ideas and opinions about a range of media texts effectively and in an academic manner
- Identify the main critical terminology and core theoretical frameworks in media studies
- Investigate, analyse and develop opinions on the changing media landscape over time
- Undertake independent research to discover a range of media texts over time for analysis

### Assessment tasks

- Quiz 1
- Blog
- Script and Documentary
- Participation

## Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

### Learning outcomes

- Identify, discuss, describe and critique a range of themes emerging from media studies
- Identify the main critical terminology and core theoretical frameworks in media studies
- Investigate, analyse and develop opinions on the changing media landscape over time



## Assessment tasks

- Quiz 1
- Blog
- Script and Documentary
- Participation

## Progression into Undergraduate studies

### Completing the Foundation Program

When you successfully complete your Macquarie Foundation Program to the required level, you can articulate into a bachelor's degree at Macquarie University, either the North Ryde campus or the City Campus. Students who successfully complete the Macquarie University Foundation Program but are not eligible for direct admission into an undergraduate degree can still apply to study an [SIBT diploma](#) either at Macquarie University or city campus.

### How is entry into Macquarie Undergraduate degrees assessed?

In the Macquarie Foundation Program, students' performance is measured against the MQA (Macquarie University Average). This MQA score is used to determine whether a student is eligible for entry into their chosen bachelor degree at Macquarie University. The MQA is calculated as the average of each student's performance in their level 2 elective units only.

For further information about the MQA and progression into your Undergraduate degree, please see the [Entry pathways to Macquarie University](#) webpage.

### Exiting Foundation Student Information Session

An information session will be held in Week 10 for students in their final session of the Foundation Program. You will receive an invitation to attend this session in Week 9 of your final semester, via your student email. At the session you will be provided with information on how to apply for your preferred degree and will be given an opportunity to ask questions, so it is strongly recommended that you attend the Information Session for Finishing Foundation Students.

## Changes since First Published

Date	Description
28/10/2014	To pass this unit, you must attempt all assessable components of the unit, pass the final assessment (Script and Documentary) and attain an overall mark of at least 50%. Failure to do so will result in an F (fail) grade being recorded.