



# AFCP859

## Advanced Valuation for Corporate Finance

AFC Term 4 CBD 2015

*Dept of Applied Finance and Actuarial Studies*

### Contents

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<a href="#"><u>General Information</u></a>	2
<a href="#"><u>Learning Outcomes</u></a>	2
<a href="#"><u>General Assessment Information</u></a>	3
<a href="#"><u>Assessment Tasks</u></a>	3
<a href="#"><u>Delivery and Resources</u></a>	6
<a href="#"><u>Unit Schedule</u></a>	9
<a href="#"><u>Learning and Teaching Activities</u></a>	12
<a href="#"><u>Policies and Procedures</u></a>	12
<a href="#"><u>Graduate Capabilities</u></a>	14
<a href="#"><u>Changes from Previous Offering</u></a>	18
<a href="#"><u>Important Notice</u></a>	18
<a href="#"><u>Standards Required to Complete the Unit Satisfactorily</u></a>	18

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Unit Convenor / Lecturer

Anthony Carlton

[tony.carlton@mafc.mq.edu.au](mailto:tony.carlton@mafc.mq.edu.au)

Contact via Email

Credit points

2

Prerequisites

(Admission to MAppFin or PGCertAppFin or GradDipAppFin) and ECFS866 and ECFS867

Corequisites

Co-badged status

Unit description

This unit develops skills required in the assessment and valuation of projects, companies or divisions, and is designed for those with a role in business development, strategic planning or advising companies on investment or restructuring decisions. Students will be equipped to address a wide range of valuation situations by being able to critically evaluate and apply the variety of valuation techniques used in practice. Building on the principles from corporate finance we consider in detail the assumptions and implementation issues involved in valuation models, recent developments in cost of capital estimation, valuation methodologies and real options. Valuation in an international context will also be considered. Considerable emphasis is placed on assessing the robustness of valuations and how to incorporate risk into valuation and decision making. The unit will provide opportunities to develop financial modelling skills, will provide exposure to @Risk software (used for Monte Carlo simulation) as well as access to S&P Capital IQ.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Understand the range of decision making situations that require valuations, and how to develop an appropriate valuation approach

Apply appropriate valuation techniques, particularly DCF, multiples and real options

models, to assess and value projects, business segments and companies

Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business

Understand how to assess impact of risk on the value of a project or business, and how to respond to the presence of risk in the relevant decision making situation

Able to develop and critically assess financial models used to support a valuation

Demonstrate technical proficiency in the use of valuation models, be able to critically assess the merits and pitfalls of alternatives valuation approaches, and be able to apply appropriate valuations techniques to real world situations

## General Assessment Information

To pass this unit (requires a Standardised Numerical Grade of 50 or better) the student must pass the final examination.

## Assessment Tasks

Name	Weighting	Due
<a href="#">Pre-Unit Assignment</a>	10%	First Class
<a href="#">Assignment</a>	35%	Refer to iLearn
<a href="#">Final Exam</a>	55%	Refer to Timetable

### Pre-Unit Assignment

Due: **First Class**

Weighting: **10%**

#### Summary of Assessment Task

**Individual / Group:** Individual

**Due Date:** First Class

**Grading Method:** Refer to 'Standards Required to Complete the Unit Satisfactorily' section

**Submission Method:** At or before the first class. Please bring a copy to class for class use as well.

**Duration:** Refer to Assignment Coversheet

#### Extension Requests:

- No extensions are permitted.
- Late submission will result in zero marks.

On successful completion you will be able to:

- Apply appropriate valuation techniques, particularly DCF, multiples and real options models, to assess and value projects, business segments and companies
- Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business
- Demonstrate technical proficiency in the use of valuation models, be able to critically assess the merits and pitfalls of alternatives valuation approaches, and be able to apply appropriate valuations techniques to real world situations

## Assignment

Due: **Refer to iLearn**

Weighting: **35%**

### Summary of Assessment Task

**Individual / Group:** Individual

**Due Date:** Refer to the Unit's iLearn site

**Grading Method:** Refer to 'Standards Required to Complete the Unit Satisfactorily' section

**Submission Method:** Online via Turnitin on iLearn site

**Duration:** Refer to Assignment Coversheet

### Extension Requests:

- If you have extenuating circumstances that prevent you from submitting your assignment by the due date, please make arrangements with your lecturer prior to the due date.
- Unless prior arrangements have been made, any late submission of assignments will automatically be penalised. In the absence of special circumstances, the penalty will be 10% of the available marks for the assessment for each business day (or part thereof) they are late.

### Other Information:

- The assignment is included in the Unit notes.
- It will give Students the opportunity to apply the techniques used in the unit. It is *expected* there will be a choice of applications, to cater for individual student interests.
- The requirements of the assignment will be further reviewed in class.

On successful completion you will be able to:

- Understand the range of decision making situations that require valuations, and how to

develop an appropriate valuation approach

- Apply appropriate valuation techniques, particularly DCF, multiples and real options models, to assess and value projects, business segments and companies
- Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business
- Understand how to assess impact of risk on the value of a project or business, and how to respond to the presence of risk in the relevant decision making situation
- Able to develop and critically assess financial models used to support a valuation
- Demonstrate technical proficiency in the use of valuation models, be able to critically assess the merits and pitfalls of alternatives valuation approaches, and be able to apply appropriate valuations techniques to real world situations

## Final Exam

Due: **Refer to Timetable**

Weighting: **55%**

### Summary of Assessment Task

**Individual / Group:** Individual

**Due Date:** Refer to Timetable.

Assessments: Different Class Groups have different deadlines. Students should find the timetable and dates relevant to their group at [www.mafc.mq.edu.au](http://www.mafc.mq.edu.au)

**Grading Method:** Refer to 'Standards Required to Complete the Unit Satisfactorily' section

**Submission Method:** As per MAFC Program Rules & Procedures at [www.mafc.mq.edu.au](http://www.mafc.mq.edu.au)

**Duration:** 2 hours plus 10 minutes reading time

### Examination Conditions:

- All examinations are closed book. However, permitted materials and aids are:
  - A study sheet, prepared by the Student (one double-sided A4 page), to be advised by the Lecturer prior to the Exam.
  - Calculators. Permitted calculators are noted under 'Calculators' below.
- Exam times and locations are noted in the unit timetable at [www.mafc.mq.edu.au](http://www.mafc.mq.edu.au).
- Refer to MAFC Program Rules & Procedures at [www.mafc.mq.edu.au](http://www.mafc.mq.edu.au).

### Extension Requests:

- You are expected to present yourself for examination at the time and place designated in the relevant MAFC Timetable at [www.mafc.mq.edu.au](http://www.mafc.mq.edu.au).
- Deferral of an examination is not permitted, unless special consideration has been

approved by the Director of Studies under the University's Disruption to Studies Policy.

- Refer to MAFC Program Rules & Procedures at [www.mafc.mq.edu.au](http://www.mafc.mq.edu.au) for information on the University's Disruption to Studies Policy or non-attendance at an examination.

On successful completion you will be able to:

- Understand the range of decision making situations that require valuations, and how to develop an appropriate valuation approach
- Apply appropriate valuation techniques, particularly DCF, multiples and real options models, to assess and value projects, business segments and companies
- Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business
- Understand how to assess impact of risk on the value of a project or business, and how to respond to the presence of risk in the relevant decision making situation
- Able to develop and critically assess financial models used to support a valuation
- Demonstrate technical proficiency in the use of valuation models, be able to critically assess the merits and pitfalls of alternatives valuation approaches, and be able to apply appropriate valuations techniques to real world situations

## **Delivery and Resources**

### **CLASSES**

**Face-to-Face Teaching:** Generally 20 hours

**Timetable:** Detailed timetable for classes are on the Centre's web site [www.mafc.mq.edu.au](http://www.mafc.mq.edu.au)

**Consultation Times:**

Students who wish to contact any of the teaching staff may do so through:

- The Unit's iLearn site, in relation to general queries (so that all students may benefit); or
- Individual consultation with the lecturer by email in the first instance, if necessary.

### **REQUIRED AND RECOMMENDED TEXTS AND/OR MATERIALS**

**Text:** Nil

**Course Resources:**

- The unit notes and iLearn contain all the requisite material for the classes, assignments and final examination. The value of the unit will be maximised if you are able to review unit notes and readings prior to classes. Please critically assess the material in these readings, in particular the case studies.

- iLearn contains spreadsheet solutions for the problems in the notes, and additional discussion on a number of items. Students should download the spreadsheets prior to class, and you should bring printouts or a laptop to help you follow them in class.
- Students should assume any additional readings are examinable unless otherwise advised.

**Lecture Notes:** Available in printed form and electronically via iLearn.

**Case Studies:**

- There are a number of case studies in the notes (Trees and Portes,). Please read these cases before classes, as they will be discussed in class.
- ***Students are not required to solve the cases – this will be done in class.***

**Pre-Unit Materials:**

- Your time in class will benefit from having read the course material prior to class
- The pre-unit assignment draws on your Corporate Finance material, so should be regarded as an opportunity for quick revision of Corporate Finance notes on valuation.

**Useful References:**

- Tim Koller, Marc Goedhardt and David Wessels, *Valuation: Measuring and Managing the Value of Companies*, Wiley, 2011, 5th edition.
- Tom Copeland and Vladimir Antikarov, *Real Options: a practitioners guide*, Thomson Texere, 2003, ***Updated edition***
- Titman, S and J.D. Martin., *Valuation: The Art & Science of Corporate Investment Decisions*, Pearson, 2007
- There are books available to help develop your Excel skills, which are needed for assignments. Two helpful books are:
  - Craig W. Holden, *Excel Modelling in Corporate Finance*, 2nd ed., Pearson Prentice Hall, 2005; or
  - Michael Rees, *Financial Modelling in Practice*, Wiley, 2008.
- For those of you with an engineering background, or more interested in the technical aspects of evaluation procedures, the journal *The Engineering Economist* is an excellent source.

**Calculators:**

- A financial calculator that can handle time value of money calculations is required.
- In examinations, hand held calculators are permitted. Mobile phones and computers are not permitted.

### Assumed Knowledge: Mathematical content

- This Unit relies heavily on present value techniques. Students should be able to use the general formula for calculating the present value of a series of cash flows, as shown below:

$$\text{Present Value} = \sum_{t=0}^n ((\text{Cash Flow}_t) / (1+K_t)^t)$$

as well as alternate expressions for calculating the present value of a series of cash flows using level and growing perpetuities and annuities.

You should review Chapter 4 of the textbook if you are not comfortable with this material.

- Students should also be familiar with option valuation, including the Black Scholes model and binomial valuation.
- There are minimum mathematical and statistical knowledge requirements to undertake the Master of Applied Finance degree. Information papers on statistics, regression, accounting and other material may be found at <http://www.mafc.mq.edu.au/applications/minimum-knowledge-requirement/pre-course-materials1/>. All students should work through this material prior to commencing the degree. The material will remain a useful reference as you progress through the program.

### Assumed Access:

- Access to a computer with word processing and spreadsheet capability is assumed, as is general student computer literacy.
- Access to a laptop, taken to class, is desirable.
- The @Risk software is available for downloading from iLearn.

## TECHNOLOGY USED AND REQUIRED

### Unit iLearn Site:

- Found by logging on to iLearn [ilearn.mq.edu.au](http://ilearn.mq.edu.au), then clicking on **Advanced Valuation for Corporate Finance**.
- This is where you will find links to forums, downloadable resources and other important pages.
- The forum allows you to communicate with other students and lecturer(s) and may provide supplementary material.
- You are requested to post your questions to the forum at least 24 hours prior to the assignment submission date or the examination date. Questions posted after that time may not be answered. **Please try to not leave your questions to the last few days.**

### Important Notice:



- It is important that you familiarize yourself with the Unit's iLearn site.
- Students should check the Unit's iLearn site regularly (minimum twice a week and prior to all lectures) and look for updates and distribution of materials (including case studies) related to the unit or assessments and, if relevant, participate in forum discussions.

## Unit Schedule

### 1: REVIEW OF VALUATION MODELS

Taking the basic DCF model as the starting point we present some extensions of the valuation models introduced in pre-requisite subjects, and demonstrate how they can be used to address a range of valuation issues. We examine the linkages between the various models, their similarities and differences and how to determine the appropriate model for a range of valuation scenarios.

#### Key learning outcomes for this topic:

- Able to evaluate the validity of chosen decision criteria in context of shareholder value maximization objective;
- Critically analyse the link between value, value creation and value drivers;
- Have a working knowledge of typical valuation models, understand the nature of assumptions made using different valuation models and assess their similarities and differences;
- Start to critically assess usefulness of alternative models;
- Understand the consistency principal as applied to valuation models;
- Understand and apply Incremental IRR and EAC methods.

### 2: USING THE VALUATION MODELS

We review the wide ranging applications of valuation techniques used in practice. Discuss how the applications differ across industries and decision environments, and critically analyse the types of valuation issues which arise in each application; for example: project evaluation scenarios, or valuing offshore businesses [NOTE: this unit does NOT consider the legal or other regulatory issues involved in preparing a valuation, nor issues such as marketability or other discounts. These matters are covered in Applied Valuation].

#### Key learning outcomes for this topic:

- Students should feel comfortable to be thrown into any valuation situation and be able to develop a strategy for undertaking the necessary valuation;
- Technical proficiency in application of various valuation models;
- Understand practical issues in estimating Terminal Value, incremental cash flows, and how best to value financial strategy.

### 3: RISK AND VALUATION

We consider how to address risk in the different contexts of valuation. We look at various ways to assess and measure risk, and whether each risk can be assessed by a valuation adjustment (i.e. cash flows or discount rate), deal structure or decision making process (eg more information, decision criteria under risk). We also briefly consider how to assess the source of a project's NPV, and how that can be incorporated into risk appraisal.

#### Key learning outcomes for this topic:

- Students able to critically assess the impact of risk on value, and on the relevant decision;
- Be able to implement and critically evaluate various methods for measuring risk in the context of valuation;
- Be able to undertake a risk assessment of a business or project, appropriate to the relevant valuation and decision making context.

### 4: PREPARING A COST OF CAPITAL RECOMMENDATION

We extend the discussion of cost of capital from Corporate Finance, and discuss the practical application of the cost of capital concepts in the range of valuation situations.

#### Key learning outcomes for this topic:

- Be able to prepare a defensible cost of capital recommendation in most valuation situations;
- Students should be familiar with key reference sources for various valuation parameters;
- Introduce the concept of implied cost of capital;
- Understand difference between hurdle rates and cost of capital, and issues in determining hurdle rates.

### 5: FINANCIAL MODELLING AND FORECASTING TOOLS

**Reviews financial modelling best practice, and procedures for establishing key relationships in a financial model, including multiple regression.**

#### Key learning outcomes for this topic:

- Be able to identify and address issues in developing practical and reliable financial models;
- Determining and estimating relationships in financial modelling;
- Understand issues in applying a range of forecasting techniques, including regression techniques;
- Incorporating Monte Carlo simulation into financial modelling using @risk;
- Modelling issues: tax losses, circularity, modeling incorporating financial covenants.

## 6: STRATEGIC FLEXIBILITY AND VALUE

We review the impact of strategic flexibility on value, and introduce the use of option valuation techniques to value this flexibility. We present an approach for introducing real options into a valuation, and compare decision trees and option valuation approaches. It presents a number of straightforward scenarios which demonstrate the impact of introducing real options into the traditional DCF framework.

### Key learning outcomes for this topic:

- Understand the impact that strategic flexibility can have on the risk and return profile of a project or business;
- Ability to discern presence of strategic flexibility in a project or business, and map real option characteristics into option valuation models;
- Ability to evaluate simple growth and divestment options using binomial and Black Scholes models;
- Understand the impact of presence of real options on traditional investment criteria, and the traditional approach the capital investment;
- Evaluating whether to invest in the option.

## 7: REAL OPTIONS: ADVANCED VALUATION ISSUES

This topic examines advanced issues in using option pricing methods in real option applications. It will examine in detail the robustness of real options methodology in practice. It will look at the impact of early exercise on option value, projects whose value declines prior to exercise, how to incorporate multiple options within one project and the impact of different project risk profiles on option value. This topic will concentrate on understanding of issues and identifying the appropriate modelling techniques available.

### Key learning outcomes for this topic:

- Critically assess the practical application of option pricing methodology in valuation applications;
- Understand and critically assess how to approach a more complex, and realistic, real option situation.

## 8: SPECIAL TOPICS IN VALUATION

This topic will address emerging or interesting issues in the application of valuation techniques. It can vary from class to class, depending on interests of class and issues of the day. The focus will be on using existing knowledge of finance to resolve interesting valuation problems.

### Key learning outcomes for this topic:

- Be able to use understanding of the valuation theories and frameworks to solve and critically assess a new valuation issue, or a contentious issue of the day;

- Understand available reference sources to stay current on valuation issues.

## Learning and Teaching Activities

### Strategy

The Master of Applied Finance degree adopts a deep teaching and learning strategy, in which Students acquire and retain knowledge and also are able to make sense of the issues and concepts and apply them in the “real world”. The degree relies heavily on student engagement and participation by: (a) Continuous learning throughout the semester. This is encouraged through a combination of students undertaking prescribed reading throughout the units and / or completion of practice problems, case studies, assignments, class presentations etc and interaction via forums in the unit’s iLearn site; and (b) Assessments, which enable the student to demonstrate his / her understanding of the learning objectives achieved through the continuous learning.

### Student Participation

Students participate in this unit by: (a) Attending lectures and participating in class discussion; (b) Before each class, completing the recommended readings of notes and text, and working systematically through suggested problem sets; (c) Interacting on the unit’s iLearn site; and (d) Completing all assessment tasks and exams. On average the unit will require students to complete, for every hour of class time, approximately 3 hours private study.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

Assessment Policy <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Grievance Management Policy [http://mq.edu.au/policy/docs/grievance\\_management/policy.html](http://mq.edu.au/policy/docs/grievance_management/policy.html)

Disruption to Studies Policy [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html) *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](#).

Students should also consult the MAFC Program Rules & Procedures found at <http://www.mafc.mq.edu.au>

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student enquiry service (MAFC-specific)

For all student enquires, please contact [studentsupport@mafc.mq.edu.au](mailto:studentsupport@mafc.mq.edu.au)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Learning Skills

Learning Skills ([http://www.students.mq.edu.au/support/learning\\_skills/](http://www.students.mq.edu.au/support/learning_skills/)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit <http://informatics.mq.edu.au/help/>.

When using the University's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

#### Learning outcomes

- Understand the range of decision making situations that require valuations, and how to develop an appropriate valuation approach
- Apply appropriate valuation techniques, particularly DCF, multiples and real options models, to assess and value projects, business segments and companies
- Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business
- Understand how to assess impact of risk on the value of a project or business, and how to respond to the presence of risk in the relevant decision making situation
- Able to develop and critically assess financial models used to support a valuation
- Demonstrate technical proficiency in the use of valuation models, be able to critically assess the merits and pitfalls of alternatives valuation approaches, and be able to apply appropriate valuations techniques to real world situations

#### Assessment tasks

- Pre-Unit Assignment
- Assignment
- Final Exam

### PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

## **Learning outcomes**

- Understand the range of decision making situations that require valuations, and how to develop an appropriate valuation approach
- Apply appropriate valuation techniques, particularly DCF, multiples and real options models, to assess and value projects, business segments and companies
- Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business
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- Able to develop and critically assess financial models used to support a valuation
- Demonstrate technical proficiency in the use of valuation models, be able to critically assess the merits and pitfalls of alternatives valuation approaches, and be able to apply appropriate valuations techniques to real world situations

## **Assessment tasks**

- Pre-Unit Assignment
- Assignment
- Final Exam

## **PG - Critical, Analytical and Integrative Thinking**

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

## **Learning outcomes**

- Understand the range of decision making situations that require valuations, and how to develop an appropriate valuation approach
- Apply appropriate valuation techniques, particularly DCF, multiples and real options models, to assess and value projects, business segments and companies
- Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business
- Understand how to assess impact of risk on the value of a project or business, and how to respond to the presence of risk in the relevant decision making situation



- Able to develop and critically assess financial models used to support a valuation
- Demonstrate technical proficiency in the use of valuation models, be able to critically assess the merits and pitfalls of alternatives valuation approaches, and be able to apply appropriate valuations techniques to real world situations

### **Assessment tasks**

- Pre-Unit Assignment
- Assignment
- Final Exam

## **PG - Research and Problem Solving Capability**

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

### **Learning outcomes**

- Understand the range of decision making situations that require valuations, and how to develop an appropriate valuation approach
- Apply appropriate valuation techniques, particularly DCF, multiples and real options models, to assess and value projects, business segments and companies
- Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business
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- Able to develop and critically assess financial models used to support a valuation
- Demonstrate technical proficiency in the use of valuation models, be able to critically assess the merits and pitfalls of alternatives valuation approaches, and be able to apply appropriate valuations techniques to real world situations

### **Assessment tasks**

- Pre-Unit Assignment
- Assignment
- Final Exam

## **PG - Effective Communication**

Our postgraduates will be able to communicate effectively and convey their views to different



social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

## **Learning outcomes**

- Understand the range of decision making situations that require valuations, and how to develop an appropriate valuation approach
- Apply appropriate valuation techniques, particularly DCF, multiples and real options models, to assess and value projects, business segments and companies
- Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business
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## **Assessment tasks**

- Pre-Unit Assignment
- Assignment
- Final Exam

## **PG - Engaged and Responsible, Active and Ethical Citizens**

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

## **Learning outcomes**

- Understand the range of decision making situations that require valuations, and how to develop an appropriate valuation approach
- Apply appropriate valuation techniques, particularly DCF, multiples and real options models, to assess and value projects, business segments and companies
- Ability to critically assess a valuation, and assess the link between value, value drivers and underlying economics of project or business

- Understand how to assess impact of risk on the value of a project or business, and how to respond to the presence of risk in the relevant decision making situation
- Able to develop and critically assess financial models used to support a valuation
- Demonstrate technical proficiency in the use of valuation models, be able to critically assess the merits and pitfalls of alternative valuation approaches, and be able to apply appropriate valuation techniques to real world situations

## Changes from Previous Offering

The Academic Policies section of this Unit Guide was updated in March 2014.

The Extension Requests section of this Unit Guide was updated in June 2014.

The Unit Schedule section of this Unit Guide was updated in January 2015.

## Important Notice

This Unit Guide may be subject to change. The latest version is on the Centre's web site [www.mq.edu.au](http://www.mq.edu.au).

Students should read the Unit Guide carefully at the start of semester. It contains important information about the unit. If anything is unclear, please consult one of the unit lecturers.

## Standards Required to Complete the Unit Satisfactorily

### University Policy on Grading:

- Macquarie University's Academic Senate has established a Grading Policy available at <http://www.mq.edu.au/policy/docs/grading/policy.html>. Your final result will include:
  - A grade ranging from Fail to High Distinction; and
  - A Standardised Numerical Grade (SNG). A SNG is not a summation of the individual assessment components, but is allocated on the basis of the performance in all assessment items, providing the examination component is passed.
- It is important to note:
  - The Policy does not require that a minimum or maximum number of students are to be failed in any unit;
  - Grades will not be allocated to fit a predetermined distribution; and
  - The process of allocating SNGs does not change the rank order of marks among students who pass the unit.

### Specific Unit Grading:

- To pass this unit (requires a Standardised Numerical Grade of 50 or better) the student must pass the final examination.
- All final grades in the Applied Finance Centre are determined by a grading committee and are not the sole responsibility of the unit convenor.
- The core criteria used to assess student work in this unit are:
  - Knowledge and understanding: Understanding key ideas, knowledge and use of concepts.
  - Application: Ability to apply theoretical ideas and frameworks in practice and in a critically reflective way.
  - Reasoning and analysis: Ability to analyse, use critical reasoning and principles to formulate a position, balancing theory and personal reflection.
  - Professional literacy and research: Understanding of professional factors (language and landscape) and ability to undertake appropriate research.
  - Communication and presentation: Ability to communicate and present effectively (written and oral, as relevant).
  - Use of mathematical and statistical ideas: Ability to use mathematical and statistical ideas, methods and formulae appropriately.
- Performance in relation to each of these criteria are assessed against the University's grading descriptors:

Grade	Expectation
High Distinction	Provides consistent evidence of deep and critical understanding in relation to the learning outcomes. There is substantial originality and insight in identifying, generating and communicating competing arguments, perspectives or problem solving approaches; critical evaluation of problems, their solutions and their implications; creativity in application as appropriate to the discipline.
Distinction	Provides evidence of integration and evaluation of critical ideas, principles and theories, distinctive insight and ability in applying relevant skills and concepts in relation to learning outcomes. There is demonstration of frequent originality in defining and analysing issues or problems and providing solutions; and the use of means of communication appropriate to the discipline and the audience.
Credit	Provides evidence of learning that goes beyond replication of content knowledge or skills relevant to the learning outcomes. There is demonstration of substantial understanding of fundamental concepts in the field of study and the ability to apply these concepts in a variety of contexts; convincing argumentation with appropriate coherent justification; communication of ideas fluently and clearly in terms of the conventions of the discipline.
Pass	Provides sufficient evidence of the achievement of learning outcomes. There is demonstration of understanding and application of fundamental concepts of the field of study; routine argumentation with acceptable justification; communication of information and ideas adequately in terms of the conventions of the discipline. The learning attainment is considered satisfactory or adequate or competent or capable in relation to the specified outcomes.
Fail	Does not provide evidence of attainment of learning outcomes. There is missing or partial or superficial or faulty understanding and application of the fundamental concepts in the field of study; missing, undeveloped, inappropriate or confusing argumentation; incomplete, confusing or lacking communication of ideas in ways that give little attention to the conventions of the discipline.

**Review of Grade and final examination Script viewing:**

- A student who has been awarded a final grade for a unit and who does not believe it is an accurate reflection of their performance, and has grounds for such a claim and can demonstrate those grounds, may apply to have their grade reviewed.
- For information on requesting a review of grade and/or viewing your final exam script, please refer to the University's Grade Appeal Policy at <http://www.mq.edu.au/policy/docs/gradeappeal/policy.html> and MAFC Program Rules & Procedures at <http://www.mafc.mq.edu.au>.