ICOM890

Digital Audio/ Radio Production

S2 Day 2016

Department of Media, Music, Communication and Cultural Studies

Contents

General Information

Unit convenor and teaching staff
Lecturer & Tutor
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191 Hub
Wednesdays by appointment

Credit points
4

Prerequisites
Admission to MIntComm or MIntRel or MIntCommMIntRel or MIntBusMIntComm or MA in
Media Law and Culture or MCrMedia or MCrInd or MFJ

Corequisites

Co-badged status

Unit description
This unit aims to give students an advanced understanding of principles and practices of
audio production and broadcast radio production. The Lecture programme covers radio
programming and production in these contexts, using local, national and international
examples in addition to internet/digital platforms for radio/audio productions. Practical
workshops will incorporate skills and techniques of devising and presenting radio program
material including: making location recordings, conducting pre-recorded location and studio
interviews, exploring techniques and practices of radio journalism, programming, scripted
voice segments, promotion, entertainment and feature package production using state of the
art digital recording/editing/mixing software.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are
available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

> Demonstrate critical and conceptual skills in radio production and audio content
> production for diverse media applications
>
> Demonstrate the development of a range of communication and expression skills.

Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio production and program making

Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content

Reflect on practice and theory

General Assessment Information

Late submissions

Tasks 10% or less. No extensions will be granted. Students who have not submitted the task prior to the deadline will be awarded a mark of 0 for the task, except for cases in which an application for Disruption to Studies is made and approved.

Tasks above 10%. Students who submit late work without an extension will receive a penalty of 10% per day. This penalty does not apply for cases in which an application for Disruption to Studies is made and approved.

Assessment Tasks

Name	Weighting	Due
Report	40%	Week 7
Radio Podcast	50%	Week 14
Participation	10%	Continuous

Report

Due: **Week 7**
Weighting: **40%**

Create a report that includes actuality (location sound), narration, a short interview and additional voices. Your report can be about a place, event, person or news story. Please consult the tutor with your ideas, examples will be provided in the lecture and tutorials.

Please note that while the final project is due in class in week 7 that certain tasks leading up to submission will be assessed as part of your participation mark. Raw recordings for your vox pop or interview must be presented to the tutor in class in week 5. In week 6 you must have a draft project created in pro tools including all elements ready in class for feedback from the tutor.

Final Length of Audio: 6 minutes

Including at least: 2 minute of interview, 1 minute of other voices and 2 minutes of narration and actuality.

Documentation to submit: a cue sheet, a reflection of 600 words

Assessment Criteria

- Quality of journalistic or creative outcomes

- Originality and creativity in capturing, selecting, and combining sound and voice elements

- Presentation skills

- Technical proficiency

- Well-written reflection on the process

Submission

Audio must be placed in an ISIS assignment folder in the labs during the tutorial in week 7. Paperwork must be submitted to a dropbox in iLearn by 6pm on the Friday of week 7. You will be shown how to operate the ISIS file management system prior to submission.

On successful completion you will be able to:
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Radio Podcast

Due: **Week 14**
Weighting: **50%**

A pre-produced podcast will be created by the class. The podcast should be themed and can include one piece from an earlier assessment that has been edited after feedback from your tutor. Each podcast must include at least one piece of original produced content. Your podcast is targeted at the audience of 2SER 107.3 (http://2ser.com).

Each member of class will be assigned a specific role in the team. Students will be marked on the quality of the group production, their specific role and how effectively they worked in the team environment. A dot point production diary should be completed and submitted which provides an overview of all tasks completed and milestones reached against a timeline.

Roles will be decided in consultation with the tutor (and may involve auditions). Roles include:

Presenters, Show Producer, Content Producers, Panel Operators, Program Opener/Sting Producers, Program Editors, Online Content Managers and Social Media Managers.

Shows will be recorded in Week 13 and submitted in Week 14.

Documentation to submit: A reflection of 850 words and a production diary (a template will be provided) beginning in the week you have been assigned a role.

Assessment Criteria

All roles will have a set of criteria against which they will be marked. To pass this assessment item, all task requirements must be completed by program deadlines, all production meetings must be attended, and the work associated with each role must be completed to a satisfactory standard.

Submission

Audio must be placed in an ISIS assignment folder in the labs by 6pm Friday the 13th of November. Paperwork must be submitted to Turnitin by 6pm Friday the 13th of November.

On successful completion you will be able to:
- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio production and program making
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- Reflect on practice and theory

Participation

Due: **Continuous**
Weighting: **10%**

Assessment grades will be based on overall participation during tutorials and in online forums, mainly through a series of tutorial activities and active participation in class discussion. Some of the tutorial exercises will contribute to the planning of the three other assignments, for example: writing a synopsis for the feature and showing draft Pro Tools projects to the class.

On successful completion you will be able to:
- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications

- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio production and program making
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
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Delivery and Resources

There are no tutorials in week 1.

Lectures will be provided as videos on iLearn each week, you will need to watch them before your tutorial on Wednesday as each lecture contains listening material that will be discussed in the tutorial.

The unit requires you to purchase:

1) One set of reasonable quality semi-open or closed headphones (compulsory for each student, due to health & safety regulations). Radio Facilities Manager Peter Ring will advise in more detail during tutorials.

2) A 3.5mm to 6.5mm stereo adapter

NB: There will be secondary readings and notes on practical work (production and theoretical/ historical etc) made available either distributed in Tutes, or made accessible via iLearn

Some Useful Sites

Examples of Reports

ABC AM: http://www.abc.net.au/am/

ABC PM: http://www.abc.net.au/pm/

ABC The World Today: http://www.abc.net.au/theworldtoday/

ABC Science V's: https://soundcloud.com/science-vs

The Wire: http://www.thewire.org.au/

Examples of Radio Features

99% Invisible: http://99percentinvisible.org/

This American Life: http://www.thisamericanlife.org/australia

Radiolab: http://www.radiolab.org/

ABC Radiotonic: http://www.abc.net.au/radionational/programs/radiotonic/

Double J J-Files: http://doublej.net.au/programs/jfiles

Start-Up: http://gimletmedia.com/show/startup/

Love & Radio: http://loveandradio.org/

Sydney Radio Stations: Government

Triple J - triplej.net.au

702 - http://www.abc.net.au/sydney/

Radio National - http://www.abc.net.au/radionational/

ABC Classic FM - http://www.abc.net.au/classic/

ABC News Radio - http://www.abc.net.au/newsradio/

Sydney Radio Stations: Commercial

Smooth FM - http://www.smoothfm.com.au/station/smooth953

Nova FM - http://www.novafm.com.au/

2Day Hit FM - http://www.2dayfm.com.au/

2GB - http://www.2gb.com/

Kiis FM - http://www.kiis1065.com.au/

Sydney Radio Stations: Community

FBi Radio - http://fbiradio.com/

2SER FM - http://www.2ser.com/

HOPE - http://hope1032.com.au/

2RRR - http://2rrr.org.au/

Other Useful Links

Radio industry news and jobs: https://www.radioinfo.com.au/

Behind the Scenes at Radio National: feature making with former Macquarie radio student http://jonathonhutchinson.com/2012/01/20/behind-the-scenes-at-abc-radio-national-co-creative- feature-making/

Advice on all aspects of making radio and podcasts: http://transom.org/

Interviews with radio makers: http://taperadio.org/

Podcast reviews and discussion: http://thetimbre.com/

Prestigious radio festival with many excellent examples of audio and competitions: http://thirdmanstore.com/

Useful Readings and Books

Ahern, Steve. Making Radio. Allen & Unwin, Sydney, 2011.

Alten, Stanley. Audio in Media. Belmont CA: Wadsworth. Most recent edition will be in the Co-Op bookshop. (The bible of audio production for those really serious about sound)

Barnard, Stephen. Studying Radio. New York: Hodder Headline/Arnold. 2000 Beaman, Jim. Programme making for radio. London & NY: Routledge,, 2006 Chantler, Paul & Stewart, Peter. Basic Radio Journalism. Oxford Press, 2003 Crisell, Andrew & Guy Starkey. Radio Journalism, London: Sage 2009 Crisell, Andrew. Ed. Radio (3 Vols). Routledge, London 2009.

Fleming, Carole. The Radio Handbook. London: Routledge, 2010

Hausman, Carl et al. Modern Radio Production. Production, Programming, and Performance. Belmont CA: Wadsworth/Thomson Learning, 9th Ed. 2013.

Hendy, David. Radio in the Global Age. Cambridge: Polity Press, 2000.

Geoghegan, Michael W. and Klass, Dan. Podcast Solutions. Berkeley, CA: c2007.

Keith, Michael. The Radio Station. London: Focal Press, 2000.

Kramer, Mark & Wendy Call (Eds). Telling True Stories, NY: Plume 2007

Jason Loviglio, Michele Hilmes (Eds). Radio's New Wave: Global Sound in the Digital Era, 2013. Routledge. New York, London.

McLeish, Robert. Radio Production, 5th Edition, Amsterdam: Focal Press, 2005. Radio Journal: internationalstudies in broadcast and audio media. 2003 to current.

Shingler, Martin & Wieringa, Cindy. On Air: Methods and Meanings of Radio. London: Arnold, 1998.

Squier, Susan. Ed. Communities of the air. London: Duke University Press, 2003 Starkey, Guy. Radio in context. London: Palgrave, 2004 Talbot-Smith, Michael. Sound Assistance. London: Focal Press, 1999.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html

New Assessment Policy in effect from Session 2 2016 http://mq.edu.au/policy/docs/assessment/policy_2016.html. For more information visit http://students.mq.edu.au/events/2016/07/new_assessment_policy_in_place_from_session_2/

Assessment Policy prior to Session 2 2016 http://mq.edu.au/policy/docs/assessment/policy.html

Grading Policy prior to Session 2 2016 http://mq.edu.au/policy/docs/grading/policy.html

Grade Appeal Policy http://mq.edu.au/policy/docs/gradeappeal/policy.html

Complaint Management Procedure for Students and Members of the Public http://www.mq.edu.au/policy/docs/complaint_management/procedure.html

Disruption to Studies Policy http://www.mq.edu.au/policy/docs/disruption_studies/policy.html *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au.

Additional information

MMCCS website: https://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_arts/department_of_media_music_communication_and_cultural_studies/

MMCCS Session Re-mark Application: http://www.mq.edu.au/pubstatic/public/download/?id=167914

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy.

The policy applies to all who connect to the MQ network including students.

Information is correct at the time of publication

Graduate Capabilities

PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

Learning outcomes

- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio production and program making
- Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content
- Reflect on practice and theory

Assessment tasks

- Report
- Radio Podcast
- Participation

PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

Learning outcomes

- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio production and program making
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
- Reflect on practice and theory

Assessment tasks

- Report

- Radio Podcast

- Participation

PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

Learning outcomes

- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications

- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

- Reflect on practice and theory

Assessment tasks

- Report

- Radio Podcast

- Participation

PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

Learning outcomes

- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications

- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio production and program making

- Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content

- Reflect on practice and theory

Assessment tasks

- Report
- Radio Podcast
- Participation

PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

Learning outcomes

- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio production and program making
- Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content
- Reflect on practice and theory

Assessment tasks

- Report
- Radio Podcast
- Participation

PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

Learning outcomes

- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio production and program making
- Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content

Assessment tasks

- Report
- Radio Podcast
- Participation

Changes since First Published

Date	Description
25/07/2016	The assessments have been changed