



# ACCG908

## CPA - Strategic Management Accounting

S2 Day 2016

*Dept of Accounting & Corporate Governance*

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#### Disclaimer

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## General Information

Unit convenor and teaching staff

Unit Convenor

Patrick Gallagher

[patrick.gallagher@mq.edu.au](mailto:patrick.gallagher@mq.edu.au)

Contact via email

E4A Level 2

Tuesday 5pm to 6pm

Credit points

4

Prerequisites

(ACCG614 and AFIN858 and ACCG921 and ACCG922 and ACCG926 and ACCG927) or  
(admission to MAdvProfAcc and 4cp at 800 level)

Corequisites

Co-badged status

Unit description

This unit provides a strong theoretical and practical knowledge of the strategic importance of management accounting. It emphasises the importance of correct understandings of environmental and organisation analysis. It stresses that management accounting must provide the correct knowledge that is critically important for effective decisions by management. In the increasingly competitive global business environment this knowledge includes not only financial issues but vitally important environmental and social concerns. The unit identifies the 'strategic management accountant' as a key member of organisation strategy development teams. It discusses the importance of the strategic management accountant acting as a moral compass within organisations being a key player involved in corporate social responsibility measurement and reporting and stakeholder recognition. This unit is undertaken concurrently with the student being also enrolled in the Strategic Management Accounting segment of the CPA Australia Professional Program.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Investigate strategic management decision making in order to understand how management accounting is essential to the creation, management and enhancement of value within entities and for societies.

Integrate and apply the correct accounting tools and processes relevant to the selection, planning, implementation, control and monitoring of ongoing operations and of unique projects.

Assess the characteristics of value chain analysis at both industry and organisational levels in order to ensure the design and construction of effective value adding strategies and activities and effective value drivers and value chains within an entity.

Formulate ethical strategic and corporate social responsibility related performance measurement and controls systems within an entity and for the benefit of society generally.

## General Assessment Information

### Summary of Formal Assessment Tasks and overall workload expectations

Class attendance is strongly recommended	% of marks	Est work hrs
Task 1: Structured Presentation – minor by each student	10%	5.25 incl prep
Task 2: Class Test (invigilated as a formal exam)	35%	2.5 exam
Task 3: Final Examination CPA Australia	30%	3.25 exam
Task 4: Group Task – group and individual marks apply	25%	19 incl prep
<b>TOTAL Assessment dedicated hours</b>	<b>100%</b>	<b>30 hours</b>
Class Attendance		39 hours
Overall unit preparation and study		81 hours
<b>TOTAL EXPECTED STUDENT WORK HOURS</b>		<b>150 hours</b>

To be eligible to pass the unit it is necessary to:

·Gain the necessary knowledge by preparing fully and attending classes regularly **and attempting ALL assessment components.**

**·Obtain at least a PASS assessment in the CPA external examination.** Note that if you do NOT pass the CPA Australia CPA104 SMA exam then you cannot attain a pass in this unit in this Session.

**·Obtain at least half marks for the 70% comprising Macquarie University assessment.**

Where a student attains at least 35 (ie scores 50% of 70 marks) in the Macquarie University assessment but fails the CPA Australia CPA104 SMA Exam then an Incomplete grade may be awarded. The I grade may remain in place for up to twelve months pending successful completion of the CPA Australia CPA104 SMA Exam in a subsequent Session at which time the I grade may be replaced by a substantive pass grade. This statement is general information and is NOT policy advice so students in this position must contact administration to ensure they gain precise advice on their position and the rules.

### Turnitin and Text Based Assignment Submission [university policy]

Unless otherwise advised in this Assessment Guide (and therefore approved) all text based assessments must be submitted through Turnitin according to instructions provided in the unit guide and/or on iLearn. It is the student's responsibility to ensure that work is submitted correctly prior to the due date and time. No hard copies of assessments will be accepted and only Turnitin records will be taken as records of submission.

Multiple submissions may be possible (in some units) via Turnitin prior to the final due date and time of an assessment task and originality reports may be made available to students to view and check their work. All identified matching text will be reconsidered carefully. Students should note that the system will not immediately produce the similarity score on a second or subsequent submission - it takes approximately 24 hours for the report to be generated. This may be after the due date so students should plan any resubmissions carefully. Please refer to these instructions on how to submit your assignment through Turnitin and access similarity reports and feedback provided by teaching staff. Should you have questions about Turnitin or experience issues submitting through the system, you must inform your unit coordinator immediately. If the issue is technical in nature may also lodge OneHelp Ticket, refer to the IT help page.

It is the responsibility of the student to retain a copy of any work submitted. Students must produce these documents upon request. Copies should be retained until the end of the grade appeal period each term. In the event that a student is asked to produce another copy of work submitted and is unable to do so, they may be awarded zero (0) for that particular assessment task.

## Assessment Tasks

Name	Weighting	Due
<u>1. PRESENTATION</u>	10%	Weeks 2 to 10
<u>2. Class Test</u>	35%	During Week 9 date TBA
<u>3. FINAL EXAMINATION</u>	30%	15 Oct advised CPA Aust
<u>4. Group Assessment Task</u>	25%	Class 3, 5, 7, 12, 13.

# 1. PRESENTATION

Due: **Weeks 2 to 10**

Weighting: **10%**

Submission: Your presentation and submission are to comprise a single newly developed (by you) multiple choice question that you write and present. The total duration of the presentation and explanation **MUST NOT EXCEED 6 minutes**. There is no word limit applicable to accompanying documentation but obviously total words will reflect the time limit in a realistic way. When creating your question and explanation you are required to use class content, the CPA Australia Strategic Management Accounting Study Book and any further relevant research. You need to write a **UNIQUE and NEWLY DEVELOPED** multiple choice question. You must also write a clear explanation clearly identifying which answers are wrong and why and which answers are correct and why. This Minor Presentation may require you to undertake additional research, reading and thought, and you will be marked on the quality of the work that was undertaken. Detailed marking criteria are on the Assessment Task 1 Cover Sheet which is provided to all students in the ACCG908 Unit Assessment Guide. The task be discussed in class before presentations in classes commence.

You will be marked according to your level of research and preparation, your understanding, accuracy, comprehensiveness and ability to explain the key issues to your fellow students, and your use of presentation aids. A schedule of presentation times will be set for every student. A hard copy of your question and presentation materials must be handed to your lecturer before delivering your presentation.

You are expected to display your knowledge and the communication skills at a standard expected of a postgraduate student. All students must present by Class 10 – all feedback to students will be finalised at or before Class 11.

You **MUST** 'hand in' a printed version of all presentation materials and additional explanation materials at the start of your presentation. This must be attached to the Feedback cover sheet – which must be **STAPLED** as the front page of your 'handed in' materials. Professional presentation of the document submitted and the quality of oral presentation are important!

Extension: No extension will be granted without a Disruption to Studies application being lodged within University rules and subsequently approved.

Penalties: Zero mark for non-submission.

On successful completion you will be able to:

- Investigate strategic management decision making in order to understand how management accounting is essential to the creation, management and enhancement of value within entities and for societies.
- Integrate and apply the correct accounting tools and processes relevant to the selection, planning, implementation, control and monitoring of ongoing operations and of unique projects.

- Assess the characteristics of value chain analysis at both industry and organisational levels in order to ensure the design and construction of effective value adding strategies and activities and effective value drivers and value chains within an entity.
- Formulate ethical strategic and corporate social responsibility related performance measurement and controls systems within an entity and for the benefit of society generally.

## 2. Class Test

Due: **During Week 9 date TBA**

Weighting: **35%**

**Submission:** The Class Test will during Week 9 of Classes and replaces Class 10. The precise date, time and location will be advised on iLearn and in classes. The test will have a duration of two hours and thirty minutes (including 10 minutes reading time). It will be conducted as an invigilated exam and University ID will be required in the exam room.

The test will cover all of the CPA Australia Strategic Management Accounting Subject Book Modules and all related content (including readings, case studies, questions and solution) as well as all stated assumed prior learning/knowledge. The test will be conducted as a fully open book exam which is the same approach that you will see in the CPA Australia Final Exam.

The test will consist of multiple choice questions and also short answer style questions to be answered by students. The value of all questions will be stated clearly and all multiple choice questions will be the same value.

This Assessment Item is designed to comprise valuable formative assessment. Accordingly, very shortly after marking is complete, you will receive full feedback about this test in class. You will receive your own marked exam script (this will be re-collected at the end of the class) for review and discussion.

**Extension:** No extensions are possible for this specific formative assessment task so there **not be a specific supplementary** test available for Assessment Task 2. Absence from this test, upon by the student submission of **correctly completed and submitted “Disruption to Studies” application**, which is approved by the relevant Faculty authority, will permit an alternative assessment examination. **This alternative assessment will be a newly created full exam that will be conducted on a closed book basis very shortly after the CPA Australia exams** are concluded.

**Penalties:** **Students who do not sit for Assessment Task 2 on the required date score zero marks for this assessment item and cannot pass this Unit.** Documented absence that is substantiated by a Disruption to Studies application which meets University requirements, and that is approved, will allow a student to sit the alternative assessment as discussed above in 'Extension'.

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### 3. FINAL EXAMINATION

Due: **15 Oct advised CPA Aust**

Weighting: **30%**

**The CPA Australia examination is conducted by CPA Australia at a time and location designated by CPA Australia and according to rules and conditions set by CPA Australia. You can expect to be advised in writing of these rules and further exam details. This written advice will be sent directly to you by CPA Australia and NOT by Macquarie University.**

**Submission:** Subject to the rules applicable to CPA Australia candidature

**Extension:** Subject to the rules applicable to CPA Australia candidature

**Penalties:** Students who do not achieve at least a Pass grade in this exam will not be awarded a Pass grade in ACCG908. Students who do not achieve a Pass grade should discuss this with MACC administration staff.

On successful completion you will be able to:

- Investigate strategic management decision making in order to understand how management accounting is essential to the creation, management and enhancement of value within entities and for societies.
- Integrate and apply the correct accounting tools and processes relevant to the selection, planning, implementation, control and monitoring of ongoing operations and of unique projects.
- Assess the characteristics of value chain analysis at both industry and organisational levels in order to ensure the design and construction of effective value adding strategies and activities and effective value drivers and value chains within an entity.



- Formulate ethical strategic and corporate social responsibility related performance measurement and controls systems within an entity and for the benefit of society generally.

## 4. Group Assessment Task

Due: **Class 3, 5, 7, 12, 13.**

Weighting: **25%**

**Submission:** Students will form into self-select groups (minimum 4, maximum 5 members). Groups will select a target entity (usually a corporation) as the group's analysis, discussion and presentation topic. Your choice of group membership must be finalised and approved by your lecturer before or in Class 3. Your group topics must be finalised and approved by your lecturer before or in Class 5. Any uncertainties, including group membership and topic selection, will be clarified or mandated by your lecturer in class. Full details are provided in the ACCG908 Unit Assessment Guide - available on iLearn.

**Individual Planning Reflection Paper: 5 marks of the 25 marks available.** Each individual student is required to submit (through Turnitin, with the Correct Cover Sheet) an **Individual Planning Reflection Paper**. Maximum 600 word length (word length limit excludes planning diagrams). Due before Class 7.

**Group Report Mark: 12 marks of the 25 marks available.** The Group Report must be submitted (through Turnitin). Due before Class 13 or 14 (depending on the group's agreed presentation date).

**Individual Structured Presentation Mark: 8 marks of the 25 marks available.** On the presentation date (Class 13 or 14) each group is required to present and submit (in class) a professionally prepared **presentation document** that includes (and is comprised of) the presentation content for each student. Each individual student's contribution to the documentation must be carefully identified. Each student is marked individually in respect of what must be their group planned **Structured Presentation - comprised of their own oral and identifiable documentation components**.

**All group members are required to participate appropriately in all aspects of the Group Task.** Detailed requirements are stated in the ACCG908 Unit Assessment Guide.

**The Group Report itself must be submitted with an accompanying Turnitin Assessment Summary Report** that must be acknowledged and signed by all group members. The Turnitin procedure will be provided on iLearn.

**Each member of each group MUST submit a correctly completed Peer Evaluation Sheet** at the time of presentations in Classes 13 or 14. **This Peer Evaluation provides the basis for ensuring that each individual's mark in relation to the Group Report component is correctly assessed.** The Peer Evaluation process, explanation and documentation are contained in the ACCG908 Unit Assessment Guide.

**TOTAL Marks out of 25:** 5 marks for the Individual Planning Reflection Paper. 12 marks for the Group Report. 8 marks for each individual's Structured Presentation.



**Extension:** No extension will be granted.

**Penalties:** A mark of ZERO will be assigned for late submission or where all submission requirements are not met. Where any aspect of this assessment item is not completed on time and fully by a group member that group member will score zero marks for the entire assessment component (that is the student will score zero out of 25) unless a Disruption to Studies application is lodged according to university requirements and that application is subsequently approved.

On successful completion you will be able to:

- Investigate strategic management decision making in order to understand how management accounting is essential to the creation, management and enhancement of value within entities and for societies.
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## Delivery and Resources

### Classes

- Classes: Times and Locations will be advised on iLearn - you will attend one three hour class each week
- To complete the unit successfully, you should attend one three hour class per week. **Please attend only the class in which you are formally enrolled.** If you unavoidably miss a class in any week you may change class that week and you do not need to seek permission. Attendance is not compulsory but rolls are marked, in part so that students become known in classes.
- Please refer to the class diary at the end of this unit guide for detailed weekly class content.
- The University web site shows timetables: <http://www.timetables.mq.edu.au/>

### Required and Recommended texts and/or materials

## Required Texts/Materials

- *CPA Professional Program: CPA104 Strategic Management Accounting Subject Book*, Deakin University and CPA Australia, 2016 Edition. The CPA Australia Subject Book is provided to you by CPA Australia. You may also find a full software version on the CPA MyOnline Learning website.

## Reference Texts/Materials

- Langfield-Smith, K, Thorne, H and Hilton, R *Management Accounting*, McGraw Hill, North Ryde. *Any recent edition will provide useful background reading and also support for CPA Australia's "assumed knowledge" protocols.*
- The CPA Australia CPA104 Strategic Management Accounting Subject Book provides a comprehensive reference list at the end of each module containing all references cited by the authors. These references provide research sources for assignments and further reading on topics.
- Additional materials and research references will be made available or advised on iLearn. Please note you **MUST** refer to iLearn regularly in order to gain current materials and relevant administrative advice.

## Technology Used and Required

- The principal technology used in this unit comprises web based access to resource materials (see above) and the learning management system called 'iLearn'.
- **Regular access to iLearn is strongly encouraged so that you have access to:**
  - Resources developed for each class
  - Additional recommended reading and research resources
  - Additional information regarding assessment items that may be required
  - Any new information that may arise in relation to contingencies – including in relation to any changes in dates, timetables or class details
  - iLearn communication and discussion tools as an effective means to enhance learning for all students and staff.
- Please note that **YOUR OWN University email address must be used for both receiving and sending university emails.**

## Unit web page

- Course information is available on (iLearn).
- iLearn access is at <http://www.learn.mq.edu.au>
- Advice for iLearn including login advice and relevant support is all available at the iLearn site.

- The student web page for this unit is located on iLearn. This includes course material, announcements and results.
- Each week you will find on iLearn Lecture Guidance Notes and In-Class Discussion Questions. You will also find relevant reference materials on iLearn.

## Learning and Teaching Activities

Each 3 hour class will consist of a combination of activities including seminar presentations by the lecturer and student presentations and discussions which will review key concepts. You are encouraged to engage in class discussion relating to questions posed, case studies and their analysis, current events/issues and practical, problem solving exercises. In addition to other assessment tasks, all students are required to participate in preparing and presenting a substantive Group Assessment Task (the 'Group Task').

The material to be covered each week is shown in the Class Schedule (part of this Unit Guide) – which adds detailed date information to that shown in the Unit Guide.

A class that includes revision will be held prior to the external CPA Program exam. This class will include analysis, questions and cases designed to explore the entire course.

## Preparation for classes

It is essential that you prepare for each class by reading all materials and references carefully. This will include working through the relevant CPA Subject Book Modules carefully, noting any issues which you might like to discuss in class and, of course, contributing to in-class discussions and overall 'group learning'.

**You may download additional relevant class materials required each week from iLearn – login at <https://ilearn.mq.edu.au/login/MQ/>.** These class materials will be placed on iLearn prior to class time. It is your responsibility to ensure that you access and have copies of relevant material prior to classes. You should allow time for thorough reading of all materials before each class.

## Unit Schedule

### UNIT DIARY ACCG908 CPA – Strategic Management Accounting – Session 2 2016

please note that 'yw' refers to the week number in the year and 'rw' indicates the week number is a formal university recess week

Week	Class/ Date	Topic	Module	Other information
W1 yw32 (year week)	Class 1 Week start 8 August	Introduction to Strategic Management Accounting. [Also – brief review of assumed / prior knowledge in Appendix 1.1 of Module 1.]	Module 1 p13 to end	Module references are to CPA104 Strategic Management Accounting Subject Book. We will also discuss exam approaches in this class. <b>Minor Structured Presentations explained and organised for Class 2 start.</b>

<b>W2</b> yw33	<b>Class 2</b> Week start 15 August	<b>Creating Organisational Value</b>	<b>Module 2</b> from p113 to p190	Minor Structured Presentations – 10%
<b>W3</b> yw34	<b>Class 3</b> Week start 22 August	<b>Performance Measurement</b>  ALSO Reading 2.1 Strategic Mgt & Value Chain from p191 to p209.	<b>Module 3</b> p235 to p289.	Minor Structured Presentations – 10%  <b>Group Task: group members must be finalised.</b>
<b>W4</b> yw35	<b>Class 4</b> Week start 29 August	<b>Performance Measurement including Appendix 3.1 Western Water</b>	<b>Module 3</b> from p289 to end	Minor Structured Presentations – 10%
<b>W5</b> yw36	<b>Class 5</b> Week start 5 September	<b>Techniques for Creating and Managing Value</b>	<b>Module 4</b> p357 to p407	Minor Structured Presentations – 10%  <b>Group Task: group topics must be finalised.</b>
<b>W6</b> yw37	<b>Class 6</b> Week start 12 September	<b>Techniques for Creating and Managing Value</b>	<b>Module 4</b> from p407 to end	Minor Structured Presentations – 10%
<b>W7</b> rw38	<b>Class 7</b> Week start 19 September	<b>Project Management Including Appendix 5.1 Sydney Seafood Bar</b>  <i>ACCG908 class held in uni recess</i>	<b>Module 5</b> from p485 to end	Minor Structured Presentations – 10%  <b>Task 4 – Individual Planning Reflection Papers SUBMISSION this week – iLearn Turnitin.</b>
<b>W7</b> rw38	<b>Class 8</b> Week start 19 September	<b>Project Management &amp; Review</b>  <u><b>You have two classes in Week 7</b></u>  <b>2<sup>nd</sup> CLASS TIME &amp; LOCATION TBA</b>  <i>ACCG908 class held in uni recess</i>	<b>Module 5 and 1 to 4</b>	Minor Structured Presentations – 10%
<b>W8</b> rw38	<b>Class 9</b> Week start 26 September	<b>Case Study Module – Wattle Jet</b>  <i>ACCG908 class held in uni recess</i>	<b>Case Study</b> 'Module 6' p599 – end	Minor Structured Presentations – 10%

W9 yw40	<b>Class 10</b>  Week start  3 October  <b><u>ACCG908 Class Test replaces Class 10</u></b>	<b>Class Test – 35% of marks – test is compulsory.</b> 2.5 hours including 10 minutes reading time – covers all Modules. <b><u>ACTUAL DAY &amp; TIME to be advised.</u></b> Test is compulsory.	<b>Class Test</b>	<b><u>This test is an important EXAM</u></b>  <b>35% of total marks</b>  <b><u>See iLearn for date, time, location and seating.</u></b> Date is designed to avoid clash with other units' tests. <b><u>Formal invigilation – bring ID.</u></b>
W10 yw41	<b>Class 11</b>  Week start  10 October	<b>Class Test 'hand back' and review.</b> Revision preceding CPA Exam.	MQU Exam review & revision	<b>IMPORTANT CLASS YOU MUST ATTEND.</b> Receive your Test in your hand for understanding, discussion, feedback and your comments.
W11 yw42  W12 yw43	<b>No Classes</b>  Week start  17 & 24 Oct	<b>Final (CPA Australia) Exam – <u>CPA Exam period commences Saturday 15 October</u></b>		<b>CPA Australia EXAM</b>  30% of total marks  <b><u>You must personally</u></b> check ALL exam details with CPA Australia
W13 yw44  W14 yw45	<b>Class 12 &amp; Class 13</b>  Week start  31 October &  7 November	<b>Assessment Task 4 – Group Report and Structured Presentations</b> a Turnitin Report must accompany the Group Report.		<b>Task 4 Final SUBMISSION</b>  Group Report and Structured Presentations – ensure you <u>read and follow ALL requirements</u>

## Learning and Teaching Activities

### Learning and Teaching activities

Your class will meet on scheduled dates for a 3 hour seminar during the session. In between classes (and also in weeks where classes are not scheduled) you are required to continue your study and research and to work through the relevant modules in the CPA program as well as work on assessment tasks. Check iLearn each week before class for any last minute changes to class content, times or locations. Please note that you must not change between classes of each lecturer as in any week classes may not be exactly in parallel as each lecturer will carry course progress in minor ways consistent with the professional needs of students in each class as well as due to the impact of public holidays on classes. In each class there will be a Lecture/Seminar on issues involving the relevant content from the CPA104 Subject Book Module topics. Lectures will last about 2 to 2.5 hours and, to lessen your in-class writing burdens, notes will be provided in advance on the iLearn system (formerly Blackboard). The address is [www.ilearn.mq.edu.au](http://www.ilearn.mq.edu.au).

Students can access the Web site for ACCG908 from either their home/office or at University computers. In addition to lectures there will be in-class activities of various types, including assessed student work, for the balance of each 3 hour class period. For each Module, PowerPoint lecture notes will be placed on iLearn before the class. They are NOT intended to, nor do they stand alone nor do they in any way replace compulsory lecture attendance and FULL READING OF THE CPA Modules. They are provided for your convenience. You must also properly construct your own notes based on your own readings and you are expected to note and record any additional comments, supplements and corrections to these notes. You must not rely on lecturer provided notes for full study purposes. They certainly cannot be assumed as being a defined indicator of CPA exam content - you must learn fully from the CPA Australia Segment Study materials to be sure of success in CPA Australia examinations. Please see the schedule of classes and topics which is provided in this Unit Guide and as the "Class Diary" in the Unit Assessment Guide.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

**New Assessment Policy in effect from Session 2 2016** [http://mq.edu.au/policy/docs/assessment/policy\\_2016.html](http://mq.edu.au/policy/docs/assessment/policy_2016.html). For more information visit [http://students.mq.edu.au/events/2016/07/19/new\\_assessment\\_policy\\_in\\_place\\_from\\_session\\_2/](http://students.mq.edu.au/events/2016/07/19/new_assessment_policy_in_place_from_session_2/)

Assessment Policy prior to Session 2 2016 <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy prior to Session 2 2016 <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Complaint Management Procedure for Students and Members of the Public [http://www.mq.edu.au/policy/docs/complaint\\_management/procedure.html](http://www.mq.edu.au/policy/docs/complaint_management/procedure.html)

Disruption to Studies Policy [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html) *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

## Academic Honesty

The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- all academic work claimed as original is the work of the author making the claim
- all academic collaborations are acknowledged
- academic work is not falsified in any way
- when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on academic honesty can be found in the Macquarie University Academic Honesty Policy at

[http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.



## Graduate Capabilities

### PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

#### Learning outcomes

- Investigate strategic management decision making in order to understand how management accounting is essential to the creation, management and enhancement of value within entities and for societies.
- Integrate and apply the correct accounting tools and processes relevant to the selection, planning, implementation, control and monitoring of ongoing operations and of unique projects.
- Assess the characteristics of value chain analysis at both industry and organisational levels in order to ensure the design and construction of effective value adding strategies and activities and effective value drivers and value chains within an entity.
- Formulate ethical strategic and corporate social responsibility related performance measurement and controls systems within an entity and for the benefit of society generally.

#### Assessment tasks

- 1. PRESENTATION
- 2. Class Test
- 3. FINAL EXAMINATION
- 4. Group Assessment Task

### PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

#### Learning outcomes

- Investigate strategic management decision making in order to understand how

management accounting is essential to the creation, management and enhancement of value within entities and for societies.

- Integrate and apply the correct accounting tools and processes relevant to the selection, planning, implementation, control and monitoring of ongoing operations and of unique projects.
- Assess the characteristics of value chain analysis at both industry and organisational levels in order to ensure the design and construction of effective value adding strategies and activities and effective value drivers and value chains within an entity.
- Formulate ethical strategic and corporate social responsibility related performance measurement and controls systems within an entity and for the benefit of society generally.

## **Assessment tasks**

- 1. PRESENTATION
- 2. Class Test
- 3. FINAL EXAMINATION
- 4. Group Assessment Task

## **PG - Research and Problem Solving Capability**

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

## **Learning outcomes**

- Investigate strategic management decision making in order to understand how management accounting is essential to the creation, management and enhancement of value within entities and for societies.
- Integrate and apply the correct accounting tools and processes relevant to the selection, planning, implementation, control and monitoring of ongoing operations and of unique projects.
- Assess the characteristics of value chain analysis at both industry and organisational levels in order to ensure the design and construction of effective value adding strategies and activities and effective value drivers and value chains within an entity.
- Formulate ethical strategic and corporate social responsibility related performance measurement and controls systems within an entity and for the benefit of society

generally.

## Assessment tasks

- 1. PRESENTATION
- 2. Class Test
- 3. FINAL EXAMINATION
- 4. Group Assessment Task

## Changes from Previous Offering

The unit syllabus has been updated in minor ways in relation to dates and content coverage.

Major changes have occurred in relation to Assessment Task 4 - Group Assignment work to comply with new University requirements.

New requirements relating to Turnitin have also been included.

It is noted that the CPA Australia Subject Book Modules changed for 2016 in relation to content. Also the title CPA Australia "Segment Study Guide" is replaced by the term CPA Australia "Subject Book".

## Research & Practice, Global & Sustainability

- **ACCG908 CPA Strategic Management Accounting identifies and requires the use of research sources and the practical application of sound academic approaches.** Multiple references are provided in the CPA Australia CPA Professional Program CPA104 Strategic Management Accounting Segment Study Guide.
- Additional relevant materials, including materials expanding on CPA references, will be placed on iLearn and these will be referred to in classes and will also comprise content for class seminar discussion.
- The unit requires students to conduct their own relevant research activities. References, including to legal sources, are provided. In the context of developing 'lifelong learning' skills it is important that students develop strong ability to conduct relevant systematic research. Effective Masters graduates must be able to identify research locations and construct targeted learning and experiential materials relevant to targeted needs.
- **ACCG908 CPA Strategic Management Accounting addresses global and sustainability issues as direct areas of study and as necessary implications arising from the materials, assessment and academic discussion and debate in classes/seminars.**
- We promote sustainability by developing an inherent ability in our students to research and locate relevant information within the accounting discipline generally and in particular within the socially, environmentally and economically important area of

Strategic Management Accounting.

- The unit addresses important issues in relation the application of sustainability concepts in a global context and their social, environmental and economic impact on stakeholders and societies generally.
- By developing and fine-tuning sustainability capabilities and global understandings within students, we aim to provide skills which will benefit our graduates' careers and societies generally.