



# PHTY818

## Leadership, Policy and Advocacy

S2 Day 2016

*Department of Health Professions*

### Contents

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<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	4
<u>Delivery and Resources</u>	5
<u>Policies and Procedures</u>	7
<u>Graduate Capabilities</u>	8
<u>Changes from Previous Offering</u>	12

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#### **Disclaimer**

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## General Information

### Unit convenor and teaching staff

Unit Convenor

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Lecturer

Prof. Catherine Dean

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### Credit points

4

### Prerequisites

PHTY815

### Corequisites

### Co-badged status

### Unit description

This unit will further develop students' skills in leadership, policy development and advocacy to enhance health outcomes, redress inequalities in health care and promote access to preventative health and health care. Policy and advocacy skill development will be contextualised and relevant to contemporary professional issues in physiotherapy and health care nationally and internationally.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Demonstrate the ability to apply effective leadership skills to key physiotherapy management roles

Analyse the impact of contemporary political, social and professional issues on the physiotherapy profession and its future

Articulate the importance and mechanisms of advocacy for the physiotherapy profession

Demonstrate the ability to effectively engage others and debate contemporary topics

related to physiotherapy and/or healthcare

Demonstrate skills in professional health care policy development relevant to physiotherapy practice

Develop and discuss culturally respectful strategies to address health inequalities prevalent in Aboriginal and Torres Strait Islander people and other disadvantaged populations

## General Assessment Information

### Assessment/Standards

Macquarie University uses the following grades in coursework units of study:

HD	High Distinction	85-100
D	Distinction	75-84
CR	Credit	65-74
P	Pass	50-64
F	Fail	0-49

Grade descriptors and other information concerning grading are contained in the Macquarie University Grading Policy, which is available at: <http://www.mq.edu.au/policy/docs/grading/policy.html>

To pass this unit, students must demonstrate sufficient evidence of achievement of the learning outcomes and complete all assessment tasks.

Further details for each assessment task will be available on iLearn including marking rubrics.

All final grades in the Department of Health Professions are determined by a grading committee and are not the sole responsibility of the Unit Convenor.

Students will be awarded one of these grades plus a Standardised Numerical Grade (SNG). The SNG is not necessarily a summation of the individual assessment components. The final grade and SNG that are awarded reflect the corresponding grade descriptor in the Grading Policy.

### Extensions for Assessment Tasks

Applications for assessment task extensions must be submitted via [www.ask.mq.edu.au](http://www.ask.mq.edu.au). For further details please refer to the Disruption to Studies Policy available at [http://mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://mq.edu.au/policy/docs/disruption_studies/policy.html)

### Late Submission of Work

All assignments which are officially received after the due date, and where no extension has been granted by the course convenor or tutor, will incur a deduction of 10% for the first day, and

10% for each subsequent day including the actual day on which the work is received. Weekends and public holidays are included. For example:

Due Date	Date received	Days Late	Raw Mark	Deduction	Final Mark
Friday, 14th	Monday, 17 <sup>th</sup>	3	75%	30%	45%

## Assessment Tasks

Name	Weighting	Due
<u>Debate</u>	30%	Thursday Weeks 4, 6, 7
<u>Advocacy campaign &amp; reflection</u>	40%	Week 9 &10 Thurs 13 & 20 Oct
<u>Written examination</u>	30%	End of semester exam period

### Debate

Due: **Thursday Weeks 4, 6, 7**

Weighting: **30%**

Debates on topical professional issues. All students will present 1 debate and will be graded by peers and staff.

On successful completion you will be able to:

- Analyse the impact of contemporary political, social and professional issues on the physiotherapy profession and its future
- Articulate the importance and mechanisms of advocacy for the physiotherapy profession
- Demonstrate the ability to effectively engage others and debate contemporary topics related to physiotherapy and/or healthcare
- Demonstrate skills in professional health care policy development relevant to physiotherapy practice
- Develop and discuss culturally respectful strategies to address health inequalities prevalent in Aboriginal and Torres Strait Islander people and other disadvantaged populations

### Advocacy campaign & reflection

Due: **Week 9 &10 Thurs 13 & 20 Oct**

Weighting: **40%**

Students will work in groups to prepare an advocacy campaign plan for physiotherapy, and present a short (< 3 min) video at a "Flickerfest". One week following the video presentations

students will submit a reflection on the process and product of this advocacy campaign.

On successful completion you will be able to:

- Demonstrate the ability to apply effective leadership skills to key physiotherapy management roles
- Analyse the impact of contemporary political, social and professional issues on the physiotherapy profession and its future
- Articulate the importance and mechanisms of advocacy for the physiotherapy profession
- Demonstrate the ability to effectively engage others and debate contemporary topics related to physiotherapy and/or healthcare
- Develop and discuss culturally respectful strategies to address health inequalities prevalent in Aboriginal and Torres Strait Islander people and other disadvantaged populations

## Written examination

Due: **End of semester exam period**

Weighting: **30%**

Written examination (2 hour) will assess students' understanding and application of all the content delivered in this unit. It will include short answer questions as well as questions related to leadership and management scenarios.

On successful completion you will be able to:

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- Demonstrate the ability to effectively engage others and debate contemporary topics related to physiotherapy and/or healthcare
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## Delivery and Resources

### Unit Organisation

This is a four credit point unit run over a 13 week session. There are lectures, tutorials and full day workshops. Further information is available via the PHTY818 online Learning Management System (LMS) iLearn <http://ilearn.mq.edu.au>

### **Assumed knowledge**

This unit builds on your learning in the previous four semesters and assumes you have knowledge and skills in all key areas of physiotherapy

### **Teaching and Learning Strategy**

This unit will have a two hour lecture weekly and a two hour tutorial fortnightly. In addition, part of this unit is delivered in three full day Physiotherapy Showcases. The Physiotherapy Showcases highlight excellence in physiotherapy education, practice and research and are integrated with PHTY 817 Advanced Physiotherapy Practice and PHTY 819 Advanced Research Training. Lectures will feature outstanding leaders in health and will provide insight into current approaches to enhance health outcomes, readdress inequalities in healthcare and promote preventative health.

### **Attendance**

All lectures and tutorials are scheduled in your individual timetable. You may make a request to your tutor to attend a different tutorial on a one-off basis for extenuating circumstances. In most cases lectures are recorded however, attendance is expected at both lectures and tutorials, as this is where the majority of learning occurs. Failure to attend may impact your final results. It is the responsibility of the student to contact their tutor by email to inform tutors if they are going to be absent. The timetable for classes can be found on the University web site at: <http://www.timetables.mq.edu.au/>.

### **Textbooks**

There is no prescribed textbook, however the following book is **recommended**. Copies will be held in library reserve.

***Fuda, P. (2013). Leadership Transformed: How Ordinary Managers become Extraordinary Leaders London: Profile Books LTD***

### **Readings**

The readings for each tutorial will be listed in the tutorial worksheets available on ilearn. For readings that are journal articles available electronically through the library it is your responsibility to find and download these. For readings that are chapters from a textbook and meet copyright restrictions they will be available on e-reserve as a PDF.

### **Technology and equipment**

#### On-campus

Teaching rooms are equipped with state of art audio-visual and ICT equipment including iPads, internet connection, high quality video cameras and multiple LCD screens.

#### Off-campus

To study optimally when off campus you will need to have access to a reliable internet connection to retrieve unit information & at times to submit assessment tasks via iLearn.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

**New Assessment Policy in effect from Session 2 2016** [http://mq.edu.au/policy/docs/assessment/policy\\_2016.html](http://mq.edu.au/policy/docs/assessment/policy_2016.html). For more information visit [http://students.mq.edu.au/events/2016/07/19/new\\_assessment\\_policy\\_in\\_place\\_from\\_session\\_2/](http://students.mq.edu.au/events/2016/07/19/new_assessment_policy_in_place_from_session_2/)

Assessment Policy prior to Session 2 2016 <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy prior to Session 2 2016 <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Complaint Management Procedure for Students and Members of the Public [http://www.mq.edu.au/policy/docs/complaint\\_management/procedure.html](http://www.mq.edu.au/policy/docs/complaint_management/procedure.html)

Disruption to Studies Policy [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html) *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)

- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

#### Learning outcomes

- Demonstrate the ability to apply effective leadership skills to key physiotherapy management roles
- Analyse the impact of contemporary political, social and professional issues on the physiotherapy profession and its future
- Articulate the importance and mechanisms of advocacy for the physiotherapy profession
- Demonstrate the ability to effectively engage others and debate contemporary topics related to physiotherapy and/or healthcare
- Demonstrate skills in professional health care policy development relevant to physiotherapy practice
- Develop and discuss culturally respectful strategies to address health inequalities prevalent in Aboriginal and Torres Strait Islander people and other disadvantaged populations



## Assessment tasks

- Debate
- Advocacy campaign & reflection
- Written examination

## PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

## Learning outcomes

- Demonstrate the ability to apply effective leadership skills to key physiotherapy management roles
- Analyse the impact of contemporary political, social and professional issues on the physiotherapy profession and its future
- Articulate the importance and mechanisms of advocacy for the physiotherapy profession
- Demonstrate the ability to effectively engage others and debate contemporary topics related to physiotherapy and/or healthcare
- Demonstrate skills in professional health care policy development relevant to physiotherapy practice
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## Assessment tasks

- Debate
- Advocacy campaign & reflection
- Written examination

## PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

## Learning outcomes

- Demonstrate the ability to apply effective leadership skills to key physiotherapy management roles
- Analyse the impact of contemporary political, social and professional issues on the physiotherapy profession and its future
- Demonstrate the ability to effectively engage others and debate contemporary topics related to physiotherapy and/or healthcare
- Demonstrate skills in professional health care policy development relevant to physiotherapy practice
- Develop and discuss culturally respectful strategies to address health inequalities prevalent in Aboriginal and Torres Strait Islander people and other disadvantaged populations

## Assessment tasks

- Debate
- Advocacy campaign & reflection
- Written examination

## PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

## Learning outcomes

- Demonstrate the ability to apply effective leadership skills to key physiotherapy management roles
- Analyse the impact of contemporary political, social and professional issues on the physiotherapy profession and its future
- Demonstrate the ability to effectively engage others and debate contemporary topics related to physiotherapy and/or healthcare
- Demonstrate skills in professional health care policy development relevant to physiotherapy practice
- Develop and discuss culturally respectful strategies to address health inequalities prevalent in Aboriginal and Torres Strait Islander people and other disadvantaged populations

## Assessment tasks

- Debate
- Advocacy campaign & reflection
- Written examination

## PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

## Learning outcomes

- Demonstrate the ability to apply effective leadership skills to key physiotherapy management roles
- Articulate the importance and mechanisms of advocacy for the physiotherapy profession
- Demonstrate the ability to effectively engage others and debate contemporary topics related to physiotherapy and/or healthcare
- Demonstrate skills in professional health care policy development relevant to physiotherapy practice
- Develop and discuss culturally respectful strategies to address health inequalities prevalent in Aboriginal and Torres Strait Islander people and other disadvantaged populations

## Assessment tasks

- Debate
- Advocacy campaign & reflection
- Written examination

## PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

## Learning outcomes

- Demonstrate the ability to apply effective leadership skills to key physiotherapy management roles
- Analyse the impact of contemporary political, social and professional issues on the physiotherapy profession and its future
- Articulate the importance and mechanisms of advocacy for the physiotherapy profession
- Demonstrate the ability to effectively engage others and debate contemporary topics related to physiotherapy and/or healthcare
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## Assessment tasks

- Debate
- Advocacy campaign & reflection
- Written examination

## Changes from Previous Offering

This unit has been delivered to two previous cohorts - in 2014 and 2015. The student feedback has been positive and they reported that the professional debates were challenging but very satisfying and worthwhile. For this third iteration we have changed the second assessment task from a Position Statement assignment to an innovative Advocacy Campaign that is comprised of both group and individual components. Students are required to work in groups to design, develop and present a brief advocacy campaign for physiotherapy. This assignment will culminate in a "Flickerfest" where short video presentations from each group are presented, along with a campaign plan. One week following this event, students are required to submit an individual reflection on the process of developing this campaign, drawing on Fuda's metaphors, and the end product in light of the other group presentations. In addition to this change, there are some small changes in lecture topics and guest presenters in order to keep the unit abreast of contemporary issues within physiotherapy, and healthcare more broadly.