

# **FOBE710**

# Research Frontiers in Business and Economics

S1 Day 2016

Business and Economics Faculty level units

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### **General Information**

Unit convenor and teaching staff

Unit convenor ACCG

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E4A331

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Unit convenor ECON

Tony Bryant - Economics

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Credit points

4

**Prerequisites** 

Admission to MRes

Corequisites

Co-badged status

#### Unit description

In this unit student will attend a discipline based Research Seminar Series within the Faculty of Business and Economics and/or selected external seminar series, and provide a structured feedback on the research papers presented. Participation in the seminars provides a forum for students to engage with leading edge research in their field. They will evaluate strengths and weaknesses in the work of other scholars, learn to think more clearly about their own work and develop the ability to critique research and scholarship in their chosen discipline.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

## **Learning Outcomes**

On successful completion of this unit, you will be able to:

Developping skills in evaluating and assessing research

Written and presentation skills through precise articulation of your thoughts, ideas and comments on current research and proposals for future research

## **General Assessment Information**

Details of these assessment tasks will be given in the lecturers. Students need to take notes of the ideas developed during FOBE710 seminars, including the lecture component.

For each of the assessment tasks, individualised brief comments and a letter grade will be provided to students. There is no option to revise and resubmit for reassessment.

#### Assessment Tasks

Name	Weighting	Due
Please follow department	100%	Week 1

## Please follow department

Due: Week 1
Weighting: 100%

Please follow assessments task outlined by your individual department

On successful completion you will be able to:

- · Developping skills in evaluating and assessing research
- Written and presentation skills through precise articulation of your thoughts, ideas and comments on current research and proposals for future research

## **Delivery and Resources**

#### **CLASS SCHEDULE**

- Information about the scheduling of classes for FOBE710 in your discipline is contained in the timetable
- Location will change for some units, so students need to check that on ilearn.

- For each student there will be 3 hours face-to-face teaching per week consisting of one 1 hour lecture and the 1-1.5 hour seminar.
- For latest information about timetables for classes, please refer to the University web site at: http://www.timetables.mq.edu.au/

#### **TEXTBOOKS AND READINGS**

While there is no set textbook for FOBE710.

Some material will be provided as a handout during class.

Academic articles will be linked to on ilearn.

#### **TECHNOLOGY USED AND REQUIRED**

**Software and technology required**: (1) A personal computer with word processing software and Microsoft PowerPoint; (2) Access to iLearn for course materials.

As an FBE HDR candidate, you will be enrolled in the "FBE-HDR Transition to Research" online unit (iLearn). Login at http://ilearn.mq.edu.au/

The Echo360 recording (video or audio) of lectures/seminars is NOT applied to this unit - students are required to attend in person.

Any recording (video or audio) of lectures/seminars is NOT permitted.

#### WHAT IS REQUIRED TO COMPLETE THE UNIT SATISFACTORILY:

This unit is delivered in the seminar pattern. Students are expected to be active and engaged individual learners as well as cooperative team players to complete all tasks as instructed, inclusive of before-class reading, after-class review, desktop work, presentation, and to participate actively in class discussion. To get these above tasks accomplished, a certain level of independent and critical thinking will be inherently needed.

## **Unit Schedule**

See department web site for updated schedule of seminar presentations.

## **Learning and Teaching Activities**

#### Lectures and Seminars

Most of the above classes will be presented by the Unit Convener prior to the seminar presentations.

#### Guest Lecture/Showcase

Guest presenters from various disciplines will present examples of their research, highlighting scholarly problems, problems encountered and results.

#### Class Discussion

In-class discussion highlights abstract concepts and helps to apply different techniques and enriches class learning experience.

#### Before-class Preview & Post-class Review

Students are expected to complete all pre-class preparation in advance of that particular class and all the post-class review tasks following class activities. Material that does not come from online unit will be provided by the lecturer/unit coordinator. It is advisable that students make notes summarising the pre-class readings. These notes do not need to be submitted for assessment; however they will allow discussion of the questions and material in class. It is expected that students will attend and participate in all classes. If attendance is below 80%, the student will be given an unsatisfactory result, including risk of failing the unit overall.

## **Policies and Procedures**

Macquarie University policies and procedures are accessible from <u>Policy Central</u>. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic\_honesty/policy.html

New Assessment Policy in effect from Session 2 2016 http://mq.edu.au/policy/docs/assessment/policy\_2016.html. For more information visit http://students.mq.edu.au/events/2016/07/19/new\_assessment\_policy\_in\_place\_from\_session\_2/

Assessment Policy prior to Session 2 2016 http://mq.edu.au/policy/docs/assessment/policy.html

Grading Policy prior to Session 2 2016 http://mq.edu.au/policy/docs/grading/policy.html

Grade Appeal Policy http://mq.edu.au/policy/docs/gradeappeal/policy.html

Complaint Management Procedure for Students and Members of the Public <a href="http://www.mq.edu.au/policy/docs/complaint\_management/procedure.html">http://www.mq.edu.au/policy/docs/complaint\_management/procedure.html</a>

Disruption to Studies Policy <a href="http://www.mq.edu.au/policy/docs/disruption\_studies/policy.html">http://www.mq.edu.au/policy/docs/disruption\_studies/policy.html</a> The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.

In addition, a number of other policies can be found in the <u>Learning and Teaching Category</u> of Policy Central.

#### Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mg.edu.au/support/student conduct/

#### Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <a href="extraction-color: blue} eStudent</a>. For more information visit <a href="eask.m">ask.m</a> q.edu.au.

## Student Support

Macquarie University provides a range of support services for students. For details, visit <a href="http://students.mq.edu.au/support/">http://students.mq.edu.au/support/</a>

## **Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

## Student Services and Support

Students with a disability are encouraged to contact the <u>Disability Service</u> who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

In order to have your query dealt with by the HDR section, please email hdrbusecon@mq.edu.au

## IT Help

For help with University computer systems and technology, visit <a href="http://www.mq.edu.au/about\_us/">http://www.mq.edu.au/about\_us/</a> offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.

## **Graduate Capabilities**

# PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

#### Learning outcome

 Written and presentation skills through precise articulation of your thoughts, ideas and comments on current research and proposals for future research

## PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

#### Assessment task

· Please follow department

## PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

## Learning outcomes

- Developping skills in evaluating and assessing research
- Written and presentation skills through precise articulation of your thoughts, ideas and comments on current research and proposals for future research

#### Assessment task

Please follow department

## PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

## **Learning outcomes**

- Developping skills in evaluating and assessing research
- Written and presentation skills through precise articulation of your thoughts, ideas and comments on current research and proposals for future research

#### Assessment task

· Please follow department

## **Changes from Previous Offering**

There are no changes to the previous unit.

#### **Research and Practice**

- The unit is designed to equip students to embark on their individual higher degree research projects.
- Because the unit focuses on developing students' academic literacy skills, a number of reading, writing and analytical tasks are set. Responses to some of these tasks are discussed in class, whereas others will be submitted for assessment. The tasks will contribute directly to the Research Protocol submission and/or PhD thesis.
- The unit is delivered in accordance with current academic teaching and learning pedagogies.

As a guidance to direct students' future research outcomes, the following academic journals with high academic credit will assist students to link what is learned from this unit with a specific disciplinary background that fits one's research interest.

#### Examples of discipline-based journals\*:

Accounting and Corporate Governance	Applied Finance and Actuarial Study
Journal of Accounting Research	Journal of Finance
Contemporary Accounting Research	Journal of Financial and Quantitative Analysis
Accounting Research Journal	Journal of Empirical Finance
Accounting and Finance	Annals of Actuarial Science
Managerial Accounting Journal	Australian Actuarial Journal
Journal of Accounting and Economics	Asia-Pacific Journal of Risk and Insurance

#### Unit guide FOBE710 Research Frontiers in Business and Economics

Economics	Marketing and Management
Econometrica	Journal of Marketing Research
American Economic Review	Journal of the Academy of Marketing Science
Journal of Economic Theory	Asia Pacific Journal of Marketing and Logistics
Journal of International Economics	Academy of Management Journal
The Journal of Industrial Economics	Organisation studies
Journal of Public Economics	Journal of International Business Studies

In addition, a list of other useful references may be available from the Research at Faculty of Bus iness and Economics webpage (www.businessandeconomics.mq.edu.au/research) from diversified research interests.

<sup>\*</sup>The selected journal lists are provided to assist students searching for discipline-based quantitative research. More comprehensive journals lists are available on the course website.