CUL 120
Living Culture
S1 Day 2016
Department of Media, Music, Communication and Cultural Studies

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# General Information

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<thead>
<tr>
<th>Unit convenor and teaching staff</th>
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<td>Unit Convenor</td>
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<tr>
<td>Catherine Hoad</td>
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| Jillian Kramer               | jillian.kramer@mq.edu.au |
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## Unit description
From the printed page to the internet, from figurative painting to digital photography, from radio to the iPod, from film to the webcam, the last hundred years have seen a radical transformation in the way ideas and values are communicated, and how we're entertained. These changes aren't just a revolution in technology, however. They have been accompanied by an even more radical transformation in how people understand their place in the world. From modern authority to post-modern multiplicity, from national identity to global fluidity, from passive consumption to interactivity, our understandings of who we are, how we relate to one another and how we identify ourselves have also been transformed. The aim of this unit, and cultural studies in general, is to introduce you to how these changes are related to one another, and how they affect the way we live, play and work.
**Important Academic Dates**

Information about important academic dates including deadlines for withdrawing from units are available at [http://students.mq.edu.au/student_admin/enrolmentguide/academicdates/](http://students.mq.edu.au/student_admin/enrolmentguide/academicdates/)

**Learning Outcomes**

1. Demonstrate knowledge of the practice of Cultural Studies, in particular, the concepts and thinkers that are central to the field.
2. Engage critically with cultural texts and practices from everyday life.
3. Demonstrate a critical awareness of the material effects of ways of knowing, and a capacity to intervene in those processes.
4. Demonstrate commitment to the problematisation of inequality.
5. Engage with the ideas of others, present ideas in a coherent manner, and offer evidence to support their arguments.

**Assessment Tasks**

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
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<tbody>
<tr>
<td>In-class multiple choice quiz</td>
<td>30%</td>
<td>Variable</td>
</tr>
<tr>
<td>Plan &amp; Annotated Bibliography</td>
<td>20%</td>
<td>11.59pm 8/4/16 (wk 6)</td>
</tr>
<tr>
<td>Major Essay</td>
<td>40%</td>
<td>11.59 pm 9/6/16 (wk 13)</td>
</tr>
<tr>
<td>Tutorial Participation</td>
<td>10%</td>
<td>Continuous from Week 3</td>
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**In-class multiple choice quiz**

Due: **Variable**  
Weighting: **30%**

We will have three ‘surprise’ in-class multiple choice quizzes during the semester. These quizzes will take place between weeks 3 and 12.

In each you will be asked to display your knowledge of particular key terms and concepts introduced in the lectures and readings. Each quiz is worth 10%. If you are absent for a quiz you must produce a medical certificate if you wish to sit a supplementary quiz at the end of the semester.

**Please note:** you will complete one of these in-class quizzes in one of the tutorials before week 5 (in either week 3, 4 or 5). This first quiz is an early assessment as required by the University’s learning and teaching policy.
This Assessment Task relates to the following Learning Outcomes:

- Demonstrate knowledge of the practice of Cultural Studies, in particular, the concepts and thinkers that are central to the field.
- Engage critically with cultural texts and practices from everyday life.
- Engage with the ideas of others, present ideas in a coherent manner, and offer evidence to support their arguments.

**Plan & Annotated Bibliography**

**Due:** 11.59pm 8/4/16 (wk 6)

**Weighting:** 20%

Length: Plan (500 words) Annotated Bibliography (500 words)

Assignment must be submitted through Turnitin. Instructions will be available on the unit iLearn site.

**Essay questions will be posted on the iLearn site in week 2.**

**Detailed instructions for this task will also be posted in iLearn.**

This assignment will be assessed according to the following criteria: its relevance to question; potential argument and structure; proposed use of theories/theoretical concepts; appropriate and innovative examples; the quality of research resources, their relevance and usefulness in the analysis; written expression and referencing.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate knowledge of the practice of Cultural Studies, in particular, the concepts and thinkers that are central to the field.
- Engage critically with cultural texts and practices from everyday life.
- Demonstrate a critical awareness of the material effects of ways of knowing, and a capacity to intervene in those processes.
- Demonstrate commitment to the problematisation of inequality.
- Engage with the ideas of others, present ideas in a coherent manner, and offer evidence to support their arguments.

**Major Essay**

**Due:** 11.59 pm 9/6/16 (wk 13)

**Weighting:** 40%

Length: 2,000 words (**not including list of references**)
Essay must be submitted through Turnitin.

**Essay questions will be posted in iLearn in week 2.**

The essay will be assessed according to the following criteria: its relevance to the question; demonstration of critical thinking, argument and analysis; identification and use of appropriate cultural theory; the quality of research sources and the use of research in support of analysis and argument; essay structure; written expression and referencing.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate knowledge of the practice of Cultural Studies, in particular, the concepts and thinkers that are central to the field.
- Engage critically with cultural texts and practices from everyday life.
- Demonstrate a critical awareness of the material effects of ways of knowing, and a capacity to intervene in those processes.
- Demonstrate commitment to the problematisation of inequality.
- Engage with the ideas of others, present ideas in a coherent manner, and offer evidence to support their arguments.

**Tutorial Participation**

**Due: Continuous from Week 3**

**Weighting: 10%**

Students will be assessed on their active participation in tutorial activities in week 3-12. Participation will be assessed according to the following criteria: informed engagement in class discussions and involvement in group exercises.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate knowledge of the practice of Cultural Studies, in particular, the concepts and thinkers that are central to the field.
- Engage critically with cultural texts and practices from everyday life.
- Demonstrate a critical awareness of the material effects of ways of knowing, and a capacity to intervene in those processes.
- Engage with the ideas of others, present ideas in a coherent manner, and offer evidence to support their arguments.

**Delivery and Resources**
For lecture times and classrooms please consult the MQ Timetable website: [http://www.timetables.mq.edu.au](http://www.timetables.mq.edu.au). This website will display up-to-date information on your classes and classroom locations.

Lectures will be held on **Wednesdays 10-11am**, in the **W5A P.G. Price Theatre**

Lectures will be recorded and made available via Echo360 which you may access through ilearn.

There is a reader for this unit which can be purchased via print-on-demand from the university Printery. A link to the Printery will be posted in ilearn when available. There is no text book for CUL120.

Please make sure that you are enrolled in a tutorial. Tutorials for this unit begin in week 2.

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**Unit Schedule**

1. **What is culture? What is cultural studies?**
   
   **Week 1** (week beginning Monday 29th Feb): **Introduction: What is Cultural Studies?**
   
   **Week 2** (week beginning Monday 7th March): **From Humanism to Poststructuralism**


2. **Thinking about culture: key concepts for cultural analysis**

   **Week 3** (week beginning Monday 14th March): **Subjects, Bodies, Selves**


   **Week 4** (week beginning Monday 21st March): **Performance/Performativity**


   **Week 5** (week beginning Monday 28th March): **Habitus**


   **Week 6: (week beginning Monday 4th April)**: **Place/Space**

Mid-Semester Break

3. Culture & identity

Week 7: (week beginning Monday 25th April): Gender

Week 8: (week beginning Monday 2nd May): Sexuality

Week 9: (week beginning Monday 9th May): Race

4. Living Culture: issues and challenges

Week 10: (week beginning Monday 16th May): Nature/Culture

Week 11: (week beginning Monday 23rd May): Technoculture

Week 12: (week beginning Monday 30th May): Ethics

Week 13: No Lecture
Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:


In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student_conduct/](https://students.mq.edu.au/support/student_conduct/)

**Results**

Results shown in iLearn, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au.

**Additional Information**

The Department of Media, Music, Communication & Cultural Studies has an assignment remark policy. Please find the relevant information/application form here: [http://www.mq.edu.au/pubstatic/public/download/?id=167914](http://www.mq.edu.au/pubstatic/public/download/?id=167914)

**Student Support**

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)

**Learning Skills**

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.
Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Demonstrate knowledge of the practice of Cultural Studies, in particular, the concepts and thinkers that are central to the field.
- Engage critically with cultural texts and practices from everyday life.
- Demonstrate a critical awareness of the material effects of ways of knowing, and a capacity to intervene in those processes.
- Demonstrate commitment to the problematisation of inequality.

Assessment tasks

- In-class multiple choice quiz
Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate knowledge of the practice of Cultural Studies, in particular, the concepts and thinkers that are central to the field.
- Engage critically with cultural texts and practices from everyday life.
- Demonstrate commitment to the problematisation of inequality.
- Engage with the ideas of others, present ideas in a coherent manner, and offer evidence to support their arguments.

**Assessment tasks**

- In-class multiple choice quiz
- Plan & Annotated Bibliography
- Major Essay
- Tutorial Participation

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

**Learning outcomes**

- Engage critically with cultural texts and practices from everyday life.
- Demonstrate commitment to the problematisation of inequality.

**Assessment tasks**

- Plan & Annotated Bibliography
Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

**Learning outcomes**

- Engage critically with cultural texts and practices from everyday life.
- Demonstrate a critical awareness of the material effects of ways of knowing, and a capacity to intervene in those processes.
- Demonstrate commitment to the problematisation of inequality.

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate a critical awareness of the material effects of ways of knowing, and a capacity to intervene in those processes.
- Demonstrate commitment to the problematisation of inequality.
- Engage with the ideas of others, present ideas in a coherent manner, and offer evidence to support their arguments.

**Assessment tasks**

- In-class multiple choice quiz
- Plan & Annotated Bibliography
- Major Essay
- Tutorial Participation

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation’s historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should
have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate a critical awareness of the material effects of ways of knowing, and a capacity to intervene in those processes.
- Demonstrate commitment to the problematisation of inequality.

**Assessment task**

- Major Essay

**Socially and Environmentally Active and Responsible**

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate a critical awareness of the material effects of ways of knowing, and a capacity to intervene in those processes.
- Demonstrate commitment to the problematisation of inequality.

**Changes from Previous Offering**

The 2016 offering of this unit is largely the same as the previous year's. There is a small variation to the in-class quiz assignment, which is now multiple-choice, and a new lecture has been added on the theme of Technoculture.

**Assignment Submission**

**Assignment Submission**

All assignment are to be submitted via the appropriate turnitin link in ilearn.

Students should familiarise themselves with the University's Academic Honesty Policy [http://mq.edu.au/policy/docs/academic_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

**Late Penalties**

Essays that are submitted late will be penalised 10% per day late unless the student has organised an extension of time beforehand. Students will be expected to provide a medical certificate or other written evidence of serious misadventure. **Please note** that weekends count towards the late period.