MAS 337
Advanced Radio Production and Broadcasting
S1 Day 2016

Department of Media, Music, Communication and Cultural Studies

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## General Information

<table>
<thead>
<tr>
<th>Unit convenor and teaching staff</th>
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<tr>
<td>Unit Convenor</td>
<td>Dr Helene Thomas</td>
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<tr>
<td></td>
<td><a href="mailto:helene.thomas@mq.edu.au">helene.thomas@mq.edu.au</a></td>
</tr>
<tr>
<td>Contact via email</td>
<td>Y3A153</td>
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<tr>
<th>Radio Facilities Manager</th>
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<tr>
<td>Peter Ring</td>
<td><a href="mailto:peter.ring@mq.edu.au">peter.ring@mq.edu.au</a></td>
</tr>
<tr>
<td>Contact via 9850 2171</td>
<td>Building Y3A, Room 170</td>
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| Credit points                   | 3 |

| Prerequisites                   | 6cp at 200 level including MAS207 |

| Corequisites                    |  |

| Co-badged status                |  |
Unit description
This unit provides an advanced understanding of diverse radio forms and their production as they are emerging in the contemporary online/broadcast context. Students work across a range of professional roles contributing their skills and output to either a series of programs composed of a variety of radio forms (features, comedy, talkback, reportage, discussion, live music, performance) or towards a live special event program. Students also work towards an online presentation with additional features (image, text, podcasts). The workshop program comprises production meetings (modelled on industry practice) and the acquisition of advanced audio production skills extending students’ previous knowledge and experience. Specialist studio/audio production is taught using Protools and appropriate other softwares. Students also acquire advanced skills in voice production and microphone techniques for music, field and actuality recording (also applicable to film and other audio-visual forms). Lectures extend students’ knowledge of critical, formal and technical developments in radio and related audio media (production and performance), including recent audio-rich storytelling forms emerging online and in new public and cultural institutional contexts. Principally drawing on Australian examples, the unit also explores new initiatives in radio and audio-rich forms internationally.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at http://students.mq.edu.au/student_admin/enrolmentguide/academicdates/

Learning Outcomes
1. Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
2. Demonstrate the development of a range of communication and expression skills.
3. Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
4. Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
5. Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content.
6. Reflect on practice and theory

Assessment Tasks

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<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
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<tr>
<td>Participation in podcast</td>
<td>20%</td>
<td>Week to be assigned</td>
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### Participation in podcast

**Due:** Week to be assigned  
**Weighting:** 20%

There are two parts to this assessment: participation in a podcast episode and listening to the podcast episodes.

**Participation:** Students will take turns partnering with the unit convenor (Helene Thomas) to prepare, present and package one podcast episode over the course of the unit. These podcasts will replace weekly lectures. Leading up to their assigned week students will listen to a professionally produced radio feature/podcast/live radio excerpt and discuss the piece with the other presenters of the podcast (fellow students and convenor). The podcast presenters will critique the piece or pieces they’ve listened to thinking about theme, structure and narrative style, content, technical production and quality, and target audience. The podcasts will be recorded in the radio studio every Monday from 9am-10am. Punctuality is a pre-requisite. Being late will be considered a “no-show”. This part of the assessment is worth 10%.

**Listening:** All students will be required to participate in a regular quiz via iLearn. The quiz will have questions related to the podcast episodes. Students who engage with the podcast each week should receive full or high marks for this assessment. This part of the assessment is also worth 10%.

The criteria against which your participation will be graded are:

- create a rich and rewarding media experience for listeners
- engage in constructive round-table discussion about audio content
- demonstrate a familiarity with different genres, styles and practices including new initiatives in radio and be able to talk about them with others
- demonstrate active listening and engagement in the whole podcast series
- punctuality

This assessment task relates to the following Learning Outcomes: 1, 2, 3, 4, 5, 6.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
- Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content.
- Reflect on practice and theory

**Critical appraisal exercise**

**Due:** Week 7, Friday April 29  
**Weighting:** 15%

For this assessment all students will be required to submit a "rough cut” of their audio feature at the beginning of tutorials in Week 7 after the mid-session break. During the week 7 tutorials students will be assigned one student feature each and will have five days to complete a critical appraisal of the piece. Students will be assessed on the quality of their feedback**. The appraisal will cover feedback on the idea, structure, narrative style, content, technical production and quality, whether each moment of the piece is understood and how engaging it is. Students are required to offer suggestions for improvements and also highlight the strengths of the piece. The required word length of the critical appraisal is between 400 and 500 words (approximately 1 page).

This assessment is due on Friday 29th April by midnight. Assessment to be submitted through turnitin.

Assessment tasks are aligned to the unit Learning Outcomes. Timely submission of assessment tasks is a unit requirement or penalties apply. 10% per day (including weekends) will be deducted for all late submissions unless Disruptions to Studies (including a request for an extension) is approved.

* A rough cut of a radio feature is almost a completed version of a piece. The Pro Tools session must include all roughly edited segments of the feature (i.e. interviews/narration/music/SFX/atmos etc). Every segment should be placed carefully and thoughtfully and the piece must make sense to the listener. In other words, the structure needs to be well thought out. The length of the rough cut should be approximately the required duration, give or take a little.

** Once this feedback is formally assessed it will be passed on to the student whose work was appraised along with the convenor’s comments and suggestions.

The criteria against which your appraisal will be graded are:

- to be able to identify interesting and engaging audio stories
- to know what is required to create a rich and rewarding media experience for listeners
to be able to offer constructive and quality feedback to your peers regarding their work

This assessment task relates to the Learning Outcomes: 1, 2, 5, 6

This Assessment Task relates to the following Learning Outcomes:

• Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
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Audio Feature

Due: Week 11, Monday May 23
Weighting: 35%

Students will produce audio content for the themed* live three-hour broadcast. This can be in the form of: a feature or a current affairs styled feature package; or audio collage exploration of the theme; or, a series of short pieces around the theme to be spaced through the program; or a radio drama, sketch or comedic presentation/piece. The duration for this piece is between 10 and 15 minutes.

All radio content (features, packages and other) will be judged on their:

• impact/construction and ability to communicate with, engage or move an audience
• quality of the content and research leading to the finished work including its scope, rigour, originality and/or suitability to the theme
• aesthetic, entertainment or innovative qualities, and or quality/sophistication of the argument of the piece - taking into consideration its intended audience
• overall technical quality

Student aims, and any problems encountered, lessons learnt, should be outlined in an accompanying scholarly reflection to assist in the marking process. The required length for this is minimum one page and maximum two pages (500-1000 words).

Assessment criteria for the scholarly reflection is as follows:

• the ability to critically engage with one’s own work (i.e. identify strengths and areas for improvement)
• apply theory to practice
selection of quotes and paraphrases used as evidence and examples (do they strengthen the point or argument / have they been integrated critically, smoothly and in a variety of ways)

- clear and concise writing style
- accuracy of in-text referencing and reference list presentation

Submit audio assessment to DAWS and written material via iLearn before your Tutorial in Week 11.

Assessment tasks are aligned to the unit Learning Outcomes. Timely submission of assessment tasks is a unit requirement or penalties apply. 10% per day (including weekends) will be deducted for all late submissions unless Disruptions to Studies (including a request for an extension) is approved.

IMPORTANT: All features will go through a selection process whereby 3 to 5 are selected for broadcast (the number will depend on duration of the pieces). The judging panel for this selection process will be the EPs of the radio shows, Helene Thomas, Peter Ring and Sean Britten.

This assessment task relates to the following Learning Outcomes: 1, 2, 3, 4, 6.

* Themes will be discussed in tutorials and decided on by the end of the tutorial in Week 2.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
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**Role for Live Show**

**Due:** Week 13/14 tbc  
**Weighting:** 30%

Students will co-produce a three-hour live radio show to be broadcast on 2SER in Week 13 or 14 (week to be confirmed in first tutorial). The show will include a Q&A forum in the second hour (a replica of the Australian television panel discussion program Q&A, broadcast on ABC television hosted by news journalist Tony Jones).
This assessment is based on individual performance in your role for the live production and written documentation supporting your contribution to the class/team broadcast. In this last respect, you will need to regularly update others of progress in your role on an iLearn forum that will be set up for each class. Keep a diary with regular comments and reflections on your role and content produced for the show. This 'production diary' – with final comments on the success of your program and some of the key things you have learnt – should be kept from Week 7 and be submitted at the end of the week after the broadcast as supporting evidence of your participation. The diary may be digital/typed, or hand written (in part) in a journal/notebook. Typed/online/digital entries including iLearn discussions can be pasted in or enclosed with this (check with convenor for any variations to this).

In the early weeks of the unit you will be elected to a role or will have the chance to volunteer for a specific task.

These tasks include: Executive Producers for the live radio show (create run sheets, direct presenters, check overall technical quality, take responsibility for content, deadlines etc) (2 students); Executive Producer for Q&A Forum segment (choose people for panel and arrange their participation; direct the compere etc) (1 student); a Compere for Q&A segment (1 student) who will work with EP of the Q&A segment in smooth running of forum and scripting/questions; Panel Operators (2 students), one in radio studio, the other operating desk for Q&A forum - both under the direction of Peter Ring (Radio Facilities Manager); Producer-Assistants for the day, to run boom mics, act as messengers/liaison, assist guests, follow up guests with thank-yous and run social media before and on the day (2-3 students); Presenters to host the radio show (up to 4 students, for 2 sessions); Online Content Producers (2 students); a Roving Reporter who will deliver 2 voice pieces on-location via phone, 'filing' these reports live on the day, or possibly these can be pre-produced, but programmed as if live; Audio Content Producer (stings/promos) (1-2 students); Entertainment Producer (organise, rehearse and be responsible for musical artists or other performers featured in the individual class shows, and performing live for radio audiences and before the live audience gathered in the Drama Studio and organise the playlist for the entire show) (1-2 students).

Submit written documentation via iLearn by the end of the week of the live broadcasts (Sunday midnight). Audio should be submitted to Drop Box in DAWS by the Friday of the broadcast (no later than 5pm). Create your own folder with your name and in your class group and submit all of your audio content into that folder.

Assessment tasks are aligned to the unit Learning Outcomes. Timely submission of assessment tasks is a unit requirement or penalties apply. 10% per day (including weekends) will be deducted for all late submissions unless Disruptions to Studies (including a request for an extension) is approved.

The criteria against which you will be graded are:

- Perform independently and collaboratively in production processes to produce audio and/or online content to a high standard
- Develop and perform professional work practices in areas such as time-keeping and deadlines, professional etiquette, personal organisation and care of equipment
• Respond effectively and efficiently to a high pressure working environment
• Reflect-in-action and reflect-on-action to reveal new insights about your own practice
• Work effectively in a team environment (completing required tasks on time and doing a fair share of the work overall)

This assessment task relates to the following learning outcomes: 1, 2, 3, 4, 6.

This Assessment Task relates to the following Learning Outcomes:
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Delivery and Resources

LECTURES AND TUTORIALS:

This Unit is structured using a weekly Podcast series (to replaces lectures). These will be uploaded onto iLearn each week from week 1.

2-hour tutorial/radio lab/studio workshops and discussion sessions. You are required to attend all tutorials. As participation in the process of learning is linked to and underpins the unit Learning Outcomes, you will need to either apply for Disruptions to Studies to cover any missed tutorial (if the disruption is greater than three consecutive days) or supply appropriate documentation to your unit convenor for any missed tutorial (if less than three consecutive days).

NB: There will be no tutorials in Week 1. However, there will be a whole of unit gathering on Monday 29th February at 3pm (venue to be confirmed).

REQUIRED EQUIPMENT:

• One set of reasonable quality semi-open or closed headphones (compulsory for each student, due to Health & Safety regulations).
• Memory device to store audio data, in progress and for transport between home and university.

REQUIRED READING:

Please purchase this book from the Co-op bookshop.

**RECOMMENDED READING:**


Alten, Stanley. Audio in Media. Belmont CA: Most recent edition is best. (Should be in the library.) The bible of audio production for those really serious about sound.


Biewen, John. Reality radio: telling true stories in sound, Durham, 2010


Chantler, Paul & Stewart, Peter. Basic Radio Journalism. 2003


Turner, Graeme. 'Politics, Radio and Journalism in Australia', in Journalism, Vol 10, no 4, August 2009

**Journals of relevance (in library/electronic available):**

The Radio Journal: international studies in broadcast and audio media, (UK/international).

Journal of Radio and Audio Media, (USA)

Australian Journalism Review (articles on all kinds of journalism)

Radiodoc Review: http://ro.uow.edu.au/rdr/ new online journal reviewing documentary radio/audio (international)

NB: Other Readings may be distributed in class, or uploaded to iLearn, or URL/Library link provided.

**Podcasts:**

New podcasts are popping up all the time. Some good ones to subscribe to are:

Third Coast International Audio Festival; BBC Documentaries; Radiotonic; From Our Own Correspondent; Earshot; Tape; Home of the Brave; The Heart; Love + Radio; Death, Sex & Money; 99% Invisible; This American Life; Freakonomics; Radiolab; The Moth; Out on the Wire; Benjamin Walker's Theory of Everything; Story Club; StoryCorps; radio rookies; She Does; Handpicked Mix; Another Round; Chat 10 Looks 3; Documentary on One; The New Yorker Radio Hour; HowSound

**Web radios and audio sites of interest:**

Arte-Radio (in French: radio arm of European cultural channel) http://www.arteradio.com/

American Public Radio works http://americanradioworks.publicradio.org/
Australian Broadcasting Corporation http://www.abc.net.au
ABC Editorial policies http://www.abc.net.au/corp/pubs/edpols.htm
ABC JJJ: http://www.abc.net.au/triplej/programs/
ABC Radio Eye (Features & Docs) http://www.abc.net.au/rn/radioeye/
ABC Correspondents Report ABC http://www.abc.net.au/
ABC Earshot (main ABC features and documentaries program) http://www.abc.net.au/radionational/programs/earshot/
ABC RN: http://www.abc.net.au/radionational/?WT.svl=listen
ABC Local Radio: http://www.abc.net.au/sydney/?WT.svl=local0
All the Best (from fbi, SYN 4ZZZ) storytelling and short docs
Australian Communications and Media Authority http://www.acma.gov.au
BBC (UK) radios http://www.bbc.co.uk/radio/
ABC Newsradio: http://www.abc.net.au/newsradio/?WT.svl=listen
http://www.birst.co.uk/ (University web radio in UK)
Community Broadcasters Association http://www.cbaa.org.au
Community Media Forum Europe http://www.freie-radios.at/cmfe/index.php
fbi http://fbiradio.com
2GB: http://www.2gb.com/
The Heard - a collection of independent podcast producers http://www.theheardradio.com/#who
Kitchen Sisters programs/projects (Davia Nelson & Nikki Silva are award winning producers based in USA, make for NPR etc. http://www.kitchensisters.org
NPR Interns radio http://www.npr.org/about/nextgen/content/
National Public Radio (USA): http://www.npr.org
Radioinfo http://www.radioinfo.com.au
Radiotopia - a collection of popular podcasts mainly in the US http://www.radiotopia.fm/
Third Coast Radio festival http://www.thirdcoastfestival.org/
Radio Lab (exciting US Science radio show) http://www.radiolab.org/
Radio-Locator: http://www.radio-locator.com
Learning and Teaching Activities

Excursion to ABC Q&A Program

As Research, there will be one excursion to ABC TV Studios, Ultimo to join a Q&A show. Dates will be confirmed in tutorials. “Q&A puts punters, pollies and pundits together in the studio to thrash out the hot issues of the week. It's about democracy in action…on Q&A the audience gets to ask the questions. It doesn't matter who you are, or where you're from - everyone can have a go and take it up to our politicians and opinion makers. Energetic and opinionated - Q&A brings Australia’s egalitarian and larrikin spirit into the studio. Q&A is about encouraging people to engage with politics and society. Q&A is hosted by one of the ABC's most respected journalists, Tony Jones. Q&A is live to air - it's happening as viewers watch”. (Dates TBA, check iLearn or Tutor for all details). http://www.abc.net.au/tv/qanda/about.htm

Radioinfo http://www.radioinfo.com.au (subscribe to keep in touch with latest jobs etc in Australia)

Radio Australia http://www.radioaustralia.net.au/

Resonance FM http://resonancefm.com/


2SER http://www.2ser.com/

Serial podcast cult podcast based on re-examination of murder case http://serialpodcast.org

Sirius satellite radio http://www.sirius.com/

Sound Portraits: archive of radio documentaries (USA) http://soundportraits.org/

SYN http://syn.org.au community station, based in Melbourne, under 25s

This American Life show http://www.thislife.org/

Transom: a showcase & workshop for new public radio (useful to students): http://www.transom.org/


2UE: http://www.2ue.com.au/

UN Radio http://www.unmultimedia.org/radio/english/


WNYC New York public radio station with live performance space http://www.wnyc.org/

World Radio Network: http://www.wrn.com

World Service (BBC) http://www.bbc.co.uk/worldserviceradio

http://unitguides.mq.edu.au/unit_offerings/58918/unit_guide/print
Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html


Disruption to Studies Policy http://www.mq.edu.au/policy/docs/disruption_studies/policy.html The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.

In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Results

Results shown in iLearn, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au.

Additional information

MMCCS website https://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_arts/department_of_media_music_communication_and_cultural_studies/

MMCCS Session Re-mark Application http://www.mq.edu.au/pubstatic/public/download/?id=167914 (Information is correct at the time of publication)

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/
Learning Skills
Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Enquiry Service
For all student enquiries, visit Student Connect at ask.mq.edu.au

Equity Support
Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University’s IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
Plan strategically, and develop team skills to produce a range of creative and journalistic outputs.

Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content.

Assessment tasks

- Participation in podcast
- Critical appraisal exercise
- Audio Feature
- Role for Live Show

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content.
- Reflect on practice and theory

Assessment tasks

- Participation in podcast
- Critical appraisal exercise
- Audio Feature

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in
order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

**Learning outcomes**
- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
- Reflect on practice and theory

**Assessment tasks**
- Critical appraisal exercise
- Audio Feature
- Role for Live Show

**Creative and Innovative**
Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

**Learning outcomes**
- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
- Reflect on practice and theory

**Assessment tasks**
- Participation in podcast
- Audio Feature
- Role for Live Show
Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
- Demonstrate the development of a range of communication and expression skills.
- Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
- Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content.
- Reflect on practice and theory

**Assessment tasks**

- Participation in podcast
- Critical appraisal exercise
- Audio Feature
- Role for Live Show

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
• Demonstrate the development of a range of communication and expression skills.
• Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
• Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
• Reflect on practice and theory

Assessment tasks

• Participation in podcast
• Critical appraisal exercise
• Audio Feature
• Role for Live Show

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

• Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
• Demonstrate the development of a range of communication and expression skills.
• Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
• Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
• Reflect on practice and theory

Assessment tasks

• Participation in podcast
• Critical appraisal exercise
• Audio Feature
• Role for Live Show
Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes

• Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
• Demonstrate the development of a range of communication and expression skills.
• Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
• Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
• Analyse critically and evaluate creative and professional media practice, with an emphasis on radio industry audio content.
• Reflect on practice and theory

Assessment tasks

• Participation in podcast
• Critical appraisal exercise
• Audio Feature
• Role for Live Show

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

• Demonstrate critical and conceptual skills in radio production and audio content production for diverse media applications
• Demonstrate the development of a range of communication and expression skills.
• Demonstrate the development of a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
• Plan strategically, and develop team skills to produce a range of creative and journalistic outputs
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