



# GEOP370

## Urban Strategic Planning

S1 Day 2016

*Department of Geography and Planning*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Linda Kelly

[linda.kelly@mq.edu.au](mailto:linda.kelly@mq.edu.au)

Credit points

3

Prerequisites

39cp including (ENVG281 or GEOS280 or GEOS281 or GEOP181)

Corequisites

Co-badged status

Unit description

Designed to be a planning applications unit, this unit focuses on urban strategic planning at the regional and local government level, drawing on existing strategic plans at both levels of government in the Australian context. This unit allows students to develop practical skills for urban strategic planning, while also drawing on recent academic research published in major academic journals. On completion of this unit students will know how to approach urban strategic planning as an inter-agency/intra-department process. They will also have gained practice experience in assessing the scope of issues covered in urban strategic plans and the keys to effective strategy development.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

A clear understanding of the underlying principles of urban strategic planning

A sound appreciation of urban strategic planning in the recent Australian context

An understanding of the role of urban strategic planning in social, economic and environmental sustainability.

A capacity to research and apply current academic literature to urban strategic planning issues.

A sound understanding of how to develop an urban strategic plan.

Experience in working as a team in urban strategic planning

## General Assessment Information

Assessment tasks are designed to ensure you are getting something out of the unit. Please let the unit convenor know as soon as possible if you need clarification about the expectations for each task. Some general information:

- late assignments will incur a 10% penalty per day late, including weekends. This penalty will be applied unless a valid medical certificate is supplied or alternative acceptable documentation. Please contact the unit convenor as soon as possible if you are unwell and unlikely to make a deadline.
- Familiarise yourself with the University's policy on plagiarism.
- All assignments should be properly referenced using the Harvard system of referencing.
- Text should be a minimum of 11 point font, 2 cm margins and line spacing of 1.5.
- When using images and diagrams always cite the source and provide a description.
- Proof read your work at least twice.
- Use Australian English.

## Assessment Tasks

Name	Weighting	Due
<a href="#"><u>Greater Sydney Commission</u></a>	15%	Week 3
<a href="#"><u>Community video</u></a>	30%	2 May Week 8
<a href="#"><u>Preparing a strategic plan</u></a>	45%	Week 13
<a href="#"><u>Attendance Class Participation</u></a>	10%	throughout semester

### Greater Sydney Commission

Due: **Week 3**

Weighting: **15%**

You are to prepare a brief description and critique of the Greater Sydney Commission.

- What is its role and who are the key players?
- What is the image of the GSC and what messages are being conveyed in the media?
- What do you think about the GSC and its potential influence on the city?

On successful completion you will be able to:

- A sound appreciation of urban strategic planning in the recent Australian context

## Community video

Due: **2 May Week 8**

Weighting: **30%**

You are to imagine that you are working for an organisation which has decided to prepare an urban strategic plan on one of these issues:

1. late night trading in Newtown
2. a bicycle strategy for Gladesville
3. ferry routes in Sydney Harbour
4. housing affordability in the northern beaches

Choose an issue from the above list and prepare a three minute video which would be part of a community consultation strategy that is aimed at engaging the community in participating in the preparation of the plan. You want to motivate the public to want to know more about the project and ask them for their ideas.

Your video would begin by explaining the decision of your organisation to prepare the plan, what the plan means and the issues that would be covered. You would finish with a "call to action".

This assessment is not to test your film making and editing skills but rather to get you to experiment with a different media for community consultation. I would expect that you would speak to the camera and perhaps utilise an appropriate background or images to keep your viewers' attention. These videos will be posted on youtube (private setting) and shown in class for marking and discussion.

On successful completion you will be able to:

- A clear understanding of the underlying principles of urban strategic planning
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability.
- A sound understanding of how to develop an urban strategic plan.
- Experience in working as a team in urban strategic planning

## Preparing a strategic plan

Due: **Week 13**

Weighting: **45%**

This assessment requires you to prepare a small strategic plan for Angourie, on the north coast NSW. You will work in a group in class to develop the aims/objectives of the plan. Each member will prepare one chapter of the plan from the following list (no doubling up):

1. Housing
2. Open space and recreation

3. Culture and heritage
4. Natural environment and biodiversity

The finalisation and presentation of the document shall be undertaken as a group. The group mark for objectives and presentation will be 10%.

The assessable mark on the individual student's own work on the chapter of the plan will be 35%.

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- An understanding of the role of urban strategic planning in social, economic and environmental sustainability.
- A capacity to research and apply current academic literature to urban strategic planning issues.
- A sound understanding of how to develop an urban strategic plan.
- Experience in working as a team in urban strategic planning

## Attendance Class Participation

Due: **throughout semester**

Weighting: **10%**

You are expected to attend at least 90% of all scheduled classes. The unit is being taught involving you in active learning which will require you to participate in activities in each session. The activities are designed to provide you with essential skills for working as a planner. In order to achieve maximum marks for this assessment it will not be sufficient to simply turn up, you will need to demonstrate engagement and participation. Attendance will be recorded at each class. Failure to attend will impact upon other assessments as well as your mark for this component.

On successful completion you will be able to:

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- A sound understanding of how to develop an urban strategic plan.
- Experience in working as a team in urban strategic planning

## Delivery and Resources

GEOP370 will be taught using the following components:

- a one hour lecture
- a session of student presentations
- a practical session, often outside

A reading list for various topics covered in this unit will be posted on iLearn.

## Unit Schedule

3pm - 6pm Mondays in Room E7B 200

Week	Date	Lecture topic	Tutorial	Assessment
1	29 FEB	Introduction to unit What is strategic planning?	Strateic plan for coffee carts on campus	
2	7 MAR	Strategic Planning in NSW Planning bodies Hierarchy of Plans	Student presentations – planning in the news Coffee cart issue discussion	
3	14 MAR	A Plan for Growing Sydney <ul style="list-style-type: none"> <li>• History of metro plans</li> <li>• District plans</li> </ul>	Sydney – what do you know about it? What are some issues?	Assessment 1 due
4	21 MAR	Drivers for planning Community and stakeholder engagement	Student presentations – Chapters of A Plan for growing Sydney	
5	28 MAR	EASTER MONDAY - NO CLASS		
6	4 APR	Site visit – (subject to confirmation)		
		MID SEMSTER BREAK		
7	25 APR	ANZAC DAY – NO CLASS		
8	2 MAY	Key issues	Student video presentations from assessment 2	Assessment 2 due
9	9 MAY	Key issues		
10	16 MAY	Setting objectives	Group work – determining project objectives	

11	23 MAY	Developing strategies.		
12	30 MAY	How to present plans		
13	6 JUN	Unit overview and feedback		Assessment 3 due

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

**New Assessment Policy in effect from Session 2 2016** [http://mq.edu.au/policy/docs/assessment/policy\\_2016.html](http://mq.edu.au/policy/docs/assessment/policy_2016.html). For more information visit [http://students.mq.edu.au/events/2016/07/19/new\\_assessment\\_policy\\_in\\_place\\_from\\_session\\_2/](http://students.mq.edu.au/events/2016/07/19/new_assessment_policy_in_place_from_session_2/)

Assessment Policy prior to Session 2 2016 <http://mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy prior to Session 2 2016 <http://mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Complaint Management Procedure for Students and Members of the Public [http://www.mq.edu.au/policy/docs/complaint\\_management/procedure.html](http://www.mq.edu.au/policy/docs/complaint_management/procedure.html)

Disruption to Studies Policy [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html) *The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.*

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

### Learning outcome

- A capacity to research and apply current academic literature to urban strategic planning issues.

### Assessment task

- Preparing a strategic plan

### Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where



relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

## **Learning outcomes**

- A clear understanding of the underlying principles of urban strategic planning
- A sound appreciation of urban strategic planning in the recent Australian context
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability.
- A capacity to research and apply current academic literature to urban strategic planning issues.
- A sound understanding of how to develop an urban strategic plan.
- Experience in working as a team in urban strategic planning

## **Assessment tasks**

- Greater Sydney Commission
- Community video
- Preparing a strategic plan
- Attendance Class Participation

## **Critical, Analytical and Integrative Thinking**

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

## **Learning outcomes**

- A clear understanding of the underlying principles of urban strategic planning
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability.
- A sound understanding of how to develop an urban strategic plan.

## **Assessment tasks**

- Community video
- Preparing a strategic plan

- Attendance Class Participation

## Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

### Learning outcomes

- A clear understanding of the underlying principles of urban strategic planning
- A sound appreciation of urban strategic planning in the recent Australian context
- An understanding of the role of urban strategic planning in social, economic and environmental sustainability.
- A capacity to research and apply current academic literature to urban strategic planning issues.
- Experience in working as a team in urban strategic planning

### Assessment tasks

- Greater Sydney Commission
- Community video
- Preparing a strategic plan
- Attendance Class Participation

## Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

### Learning outcome

- Experience in working as a team in urban strategic planning

### Assessment tasks

- Community video
- Preparing a strategic plan
- Attendance Class Participation

## Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

### Learning outcome

- An understanding of the role of urban strategic planning in social, economic and environmental sustainability.

### Assessment tasks

- Community video
- Preparing a strategic plan
- Attendance Class Participation

## Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

### Learning outcome

- A sound understanding of how to develop an urban strategic plan.

### Assessment tasks

- Community video
- Preparing a strategic plan
- Attendance Class Participation