ANTH800
Applied Anthropology: Why Does Culture Matter?
S1 Evening 2016
Dept of Anthropology

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**General Information**

Unit convenor and teaching staff
Unit Convenor
Jakob Timmer
jaap.timmer@mq.edu.au
Contact via jaap.timmer@mq.edu.au
W6A, Room 603
Wednesdays 2-4pm

Joseph Rickson
joseph.rickson@mq.edu.au

Credit points
4

Prerequisites
Admission to MGlobalHlthDevStud or GradCertGlobalHlthDevStud or MDevStudGlobalHlth or GradCertDevStudGlobalHlth or MAppAnth or PGDipAppAnth or MDevCult or PGDipDevCult or PGCertDevCult or PGDipPP or MSocEntre or PGCertSocEntre or MPASR or PGDipPASR or PGCertPASR or GradDipPASR or GradDipPP or MPPP or 4cp in ANTH units at 800 level

Corequisites

Co-badged status
Co-badged with ANTH700

Unit description
This unit examines the uses of culture in professional settings at various levels, from the management of urban communities and interpersonal conflicts to the international strategies of corporations and governments. The objective of this unit is to train students for situations in a variety of contexts in which decisions have to be made based on contested cultural claims.

**Important Academic Dates**

Information about important academic dates including deadlines for withdrawing from units are available at [http://students.mq.edu.au/student_admin/enrolmentguide/academicdates/](http://students.mq.edu.au/student_admin/enrolmentguide/academicdates/)

**Learning Outcomes**

1. Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They
are able to explore and critique the literature and professional practices in relation to relevant theories.

2. Students are capable of discussing, debating and evaluating various theories of anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically access the extent to which culture matters in such settings from a variety of perspectives.

3. Students can apply critical and creative approaches to the role of culture in professional settings at all levels. They can appraise appropriate research methodologies in the field of applied anthropology and plan and develop an independent research project that uses applied anthropology methods and its critical theory.

4. The students will be able to apply applied anthropology methods in oral and written form and clearly present the results of research and work carried out in a detailed and appropriately structured report. They also demonstrate effective oral, written and visual communication skills that are appropriate to the purpose, medium and audience.

5. Students are aware of ethical issues in professional contexts and also with respect to minorities and indigenous perspectives in contemporary and historical contexts. They will be engaged with the challenges of contemporary society and with knowledge and ideas. They have respect for diversity, to be openminded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a high level of cultural literacy. They are critically aware of disadvantage and social justice, and keen to participate to help create a wiser and better society.

6. Students have emotional intelligence and sound interpersonal skills and demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They can design, implement, manage, monitor and evaluate projects in real world contexts. They are capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

**Assessment Tasks**

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
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<tbody>
<tr>
<td>First Essay</td>
<td>30%</td>
<td>following presentation</td>
</tr>
<tr>
<td>Second essay</td>
<td>40%</td>
<td>following that week</td>
</tr>
<tr>
<td>Discussion</td>
<td>30%</td>
<td>every week</td>
</tr>
</tbody>
</table>

http://unitguides.mq.edu.au/unit_offerings/70182/unit_guide/print
First Essay

Due: following presentation
Weighting: 30%

Discussion paper between 2,000 and 4,000 words on the topic of that week

This Assessment Task relates to the following Learning Outcomes:

• Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to relevant theories.

• Students are capable of discussing, debating and evaluating various theories of anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically access the extent to which culture matters in such settings from a variety of perspectives.

• Students can apply critical and creative approaches to the role of culture in professional settings at all levels. They can appraise appropriate research methodologies in the field of applied anthropology and plan and develop an independent research project that uses applied anthropology methods and its critical theory.

• Students are aware of ethical issues in professional contexts and also with respect to minorities and indigenous perspectives in contemporary and historical contexts. They will be engaged with the challenges of contemporary society and with knowledge and ideas. They have respect for diversity, to be openminded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a high level of cultural literacy. They are critically aware of disadvantage and social justice, and keen to participate to help create a wiser and better society.

• Students have emotional intelligence and sound interpersonal skills and demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They can design, implement, manage, monitor and evaluate projects in real world contexts. They are capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.
Second essay
Due: following that week
Weighting: 40%

Discussion paper between 2,000 and 4,000 words on the topic of that week

This Assessment Task relates to the following Learning Outcomes:

• Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to relevant theories.

• Students are capable of discussing, debating and evaluating various theories of anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically access the extent to which culture matters in such settings from a variety of perspectives.

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Discussion
Due: every week
Weighting: 30%

Lead discussion on one question of choice, and active attendance and engagement with the literature and discussions

This Assessment Task relates to the following Learning Outcomes:

- Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices I relation to relevant theories.
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- The students will be able to apply applied anthropology methods in oral and written form and clearly present the results of research and work carried out in a detailed and appropriately structured report. They also demonstrate effective oral, written and visual communication skills that are appropriate to the purpose, medium and audience.
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Delivery and Resources
Meetings are on Tuesdays, 6:00pm – 8:00pm, in Building W6A, Room 708
### Unit Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Discussion topic</th>
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<tbody>
<tr>
<td>1</td>
<td>When culture is everywhere</td>
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<td>2</td>
<td>Culture in international relations and conflict</td>
</tr>
<tr>
<td>3</td>
<td>Cultural explanations and violent conflicts</td>
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<tr>
<td>4</td>
<td>Culture in development and aid</td>
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<tr>
<td>5</td>
<td>Impact of the ‘cultural turn’ in development</td>
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<tr>
<td>6</td>
<td>The challenge of cultural diversity for nation-states</td>
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<tr>
<td>7</td>
<td>Immigration and integration</td>
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<tr>
<td>8</td>
<td>Realms of contact: urban planning and education</td>
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<tr>
<td>9</td>
<td>Realms of contact: cultural rights vs individual freedoms in law</td>
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<tr>
<td>10</td>
<td>The age of ‘cultural competence’</td>
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<tr>
<td>11</td>
<td>‘Cultural competence’ in organizations</td>
</tr>
<tr>
<td>12</td>
<td>‘Cultural competence’ in product development and advertising</td>
</tr>
<tr>
<td>13</td>
<td>Discussion and evaluation</td>
</tr>
</tbody>
</table>

### Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](http://mq.edu.au/policy/docs/policy central). Students should be aware of the following policies in particular with regard to Learning and Teaching:


In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student_conduct/](https://students.mq.edu.au/support/student_conduct/)

**Results**

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

**Student Support**

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)

**Learning Skills**

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

**Student Enquiry Service**

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)
Equity Support
Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University’s IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

PG - Critical, Analytical and Integrative Thinking
Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

Learning outcomes

• Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to relevant theories.

• Students are capable of discussing, debating and evaluating various theories of anthropology and applied anthropology in relation to cultural issues in professional settings at all levels. They can explain and critically access the extent to which culture matters in such settings from a variety of perspectives.

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**PG - Effective Communication**

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

**Learning outcomes**

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PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

**Learning outcomes**

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PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

**Learning outcomes**

- Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They
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**PG - Engaged and Responsible, Active and Ethical Citizens**

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues.

This graduate capability is supported by:

**Learning outcomes**

- Students are capable of discussing the role of culture in professional settings, at various levels, both from a theoretical perspective and from a practitioners point of view. They are able to explore and critique the literature and professional practices in relation to relevant theories.

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PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

Learning outcomes

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