



# MMCS120

## Curating Artistic Creativity

S1 Day 2017

*Department of Media, Music, Communication and Cultural Studies*

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#### **Disclaimer**

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## General Information

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Credit points 3
Prerequisites
Corequisites
Co-badged status
Unit description This unit is a broad introduction to the contemporary arts in Australia, covering a wide range of forms and disciplines. The unit looks at contemporary ideas and directions in the arts, the life and practice of the professional artist, the economics of the arts and arts policy and funding. The unit takes its point of view from the conviction that the arts are humankind's greatest cultural repository, and that they contribute to education, spirituality, identity, and cultural continuity. The unit specifically investigates the role of arts in forging an Australian national identity. We pay particular attention to the role of curating artistic creativity, in contemporary arts, music, and arts festivals.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

- Demonstrate knowledge of curatorial practices in arts and music
- Form judgements in critically analysing contemporary arts
- Identify key themes in contemporary Australian art and culture
- Demonstrate understanding of theoretical issues informing contemporary arts and performance

Analysye the economics of the art and culture industry

Demonstrate the social and cultural significance of curating contemporary arts

## General Assessment Information

Assessment tasks are aligned to the unit Learning Outcomes. Timely submission of assessment tasks is a unit requirement or penalties apply. 10% per day (including weekends) will be deducted for all late submissions unless Disruptions to Studies (including a request for an extension) is approved.

You are required to attend all tutorials. As participation in the process of learning is linked to and underpins the unit Learning Outcomes, you will need to either apply for Disruptions to Studies to cover any missed tutorial (if the disruption is greater than three consecutive days) or supply appropriate documentation to your unit convenor for any missed tutorial (if less than three consecutive days).

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Class Participation</u>	10%	No	Continually assessed
<u>Review</u>	30%	No	10th April
<u>Presentation</u>	20%	No	Weeks 2-13
<u>Curatorial proposal</u>	40%	No	5th June

### Class Participation

Due: **Continually assessed**

Weighting: **10%**

Class participation, including discussion of weekly readings and lecture materials. Participation includes written assignment to be submitted Week 4, 20th March, consisting of a one-page summary of two of the set readings from weeks 1-4. The summary is to be submitted online via ilearn by the due date.

The criteria for this assessment are:

Active class participation includes generating discussion, asking questions and group task participation.

A clearly written summary that demonstrates an understanding of the arguments put forth in the readings.

On successful completion you will be able to:

- Demonstrate knowledge of curatorial practices in arts and music

- Demonstrate understanding of theoretical issues informing contemporary arts and performance
- Analyse the economics of the art and culture industry
- Demonstrate the social and cultural significance of curating contemporary arts

## Review

Due: **10th April**

Weighting: **30%**

Review of curated show, 1000-1200 words. Review a current or recent show of curated works. This show may be an arts festival, music festival, art exhibition, performance event, or other mixed media show. Discuss curatorial theme and strategy, and the means by which the show is organised. What are its merits or shortcomings? The review is to be submitted online via ilearn by the due date, late penalties apply.

The criteria for this assessment are:

The discussion of curatorial theme and strategy.

The discussion of merits and shortcomings.

The credibility of the sources used.

The effectiveness of the review writing style.

On successful completion you will be able to:

- Demonstrate knowledge of curatorial practices in arts and music
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- Demonstrate understanding of theoretical issues informing contemporary arts and performance

## Presentation

Due: **Weeks 2-13**

Weighting: **20%**

Analyse the work of one contemporary Australian artist. How did the artist develop their professional career? What are the concerns and ideas expressed by the artist? What techniques and methods does the artist use to convey these ideas? What distribution channels does the artist use to present their work and how does this impact the artist's income? How does the artist contribute to the development of Australian culture?

15 minutes presentation in class tutorial (12 minutes followed by 3 minutes discussion). This is a verbal presentation, designed to develop skills of delivery and presentation. Students may refer to notes and use props (images and video content, etc), but the presentation is not to be read. Students will be assessed on the content of the presentation, its effectiveness as

communication, and responses to questions from the tutorial group.

The criteria for this assessment are:

How the content / research used is engaging, relevant, supported by readings etc.

How the communication of ideas is verbally expressed, the effectiveness, use of props / images.

How the discussion / response from questions from the tutor / tutorial group is handled.

On successful completion you will be able to:

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## Curatorial proposal

Due: **5th June**

Weighting: **40%**

### **Curatorial proposal (About, Curatorial essay, Support material, Budget).**

Australian art has been concerned with a number of key themes such as landscape, history, gender and identity, including national identity. More recent themes concern globalisation, the environment, and technology. Choose a theme expressed in contemporary Australian arts and develop a proposal for an exhibition / arts event.

#### **About**

Provide details on the exhibition / arts event. The title, location and duration (dates and times).

#### **Curatorial essay**

Write a 1500 word essay about the proposed exhibition / arts events key theme(s). The essay should outline the thematic(s) and include the artist's chosen. Describe in detail how the chosen artist's works relate to the thematic. Detail how the exhibition / arts event, contributes to society or why is it relevant to contemporary arts and culture. The curatorial essay is to be formally written in the third person and use correct APA style referencing.

#### **Support material**

Provide images of the exhibition / arts event, for example: the work being presented; a map indicating how the exhibition will be presented; a poster with some graphic design elements. Your own content may be used in the support material design as well as content by the artists involved in the exhibition / arts event.

#### **Budget**

Provide a budget of the proposed exhibition / arts event. This should include income, expenses,

in-kind support and artists fees.

Templates for the four sections will be provided via iLearn. The sections are to be submitted as one file via Turnitin. Links to multimedia are to be compiled in one external URL.

The criteria for this assessment are:

How clearly and effectively the concepts are understood and expressed.

The identification and effective use of appropriate sources, including evidence of self directed research.

The strategy for communicating ideas, may be innovative, imaginative or original.

The effectiveness of the essay writing style and the correct use of referencing.

Demonstrate knowledge of industry standard digital imaging and or multimedia.

Proven understanding of realistic arts funding budgeting.

On successful completion you will be able to:

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- Demonstrate understanding of theoretical issues informing contemporary arts and performance
- Analyse the economics of the art and culture industry
- Demonstrate the social and cultural significance of curating contemporary arts

## **Delivery and Resources**

Lectures are on Mondays 1:00pm in Y3A 212.

The two tutorials classes are on Monday 2:00pm and 3:00pm in W5C 335.

Lectures commence in Week 1.

Tutorials commence in Week 1.

### **Required**

PC and Internet access are required. Basic computer skills (e.g., internet browsing) and skills in word processing are also a requirement.

Units outline, required readings and assignments are accessed via iLearn: <http://ilearn.mq.edu.au/>.

### **Assignment submission**

Information about how to submit work online can be accessed via iLearn and will be discussed in tutorials.

### **Assignment feedback**

Feedback will be provided by your tutor and accessible via iLearn.

## **Examination**

There is no examination in this unit.

# **Unit Schedule**

## **REFERENCES**

The following books are held in the **Reserve** section of the library:

Current: Contemporary Art From Australia and New Zealand (ed) Art & Australia (Sydney: Dott Publishing 2008)

Issues in Curating Contemporary Art and Performance (eds Judith Rugg and Michele Sedgwick) Bristol: Intellect 2007

After the Event: New Perspectives on Art History (eds Charles Merewether and John Potts) Manchester: Manchester University Press 2010

The following books are held in the library.

Allen, Christopher, Art in Australia (London: Thames & Hudson 1997)

Bandt, Ros, Sound Sculpture: Intersections in Sound and Sculpture in Australian Artworks (Sydney: Craftsman House 2001)

Caruana, Wally, Aboriginal Art (London: Thames & Hudson 2003)

Coleman, Elizabeth Burns, Aboriginal Art, Identity and Appropriation (Aldershot: Ashgate 2005)

Cree, Laura Murray (ed) Twenty: Sherman Galleries, 1986-2006 (Melbourne: Thames & Hudson 2006)

Curnow, Wylan, Imants Tillers and the Book of Power (Sydney: Craftsman House 1998)

Ewington, Julie, Fiona Hall (Sydney: Piper Press 2005)

Goldberg, RoseLee, Performance Art: from Futurism to the Present (London: Thames & Hudson 2011)

Graham, Beryl & Cook, Sarah (eds) Rethinking Curating: Art After New Media (Cambridge, Mass.: MIT Press 2010)

Green, Charles, Peripheral Vision: Contemporary Australian Art 1970-1994 (Sydney: Craftsman House 1995)

Marsh, Anne, Body and Self: Performance Art in Australia 1969-92 (Melbourne: Oxford University Press 1993)

Millner, Jacqueline, Conceptual Beauty: Perspectives on Australian Contemporary Art (Sydney: Artspace 2010)

Perkins, Hetti, Art + Soul: A Journey into the World of Aboriginal Art (Carlton: Miegunyah Press 2010)

Rush, Michael, New Media in Art ( London: Thames & Hudson 2005)

Rugg, Judith & Sedgwick, Michele (eds) Issues in Curating Contemporary Art and Performance (Chicago: Intellect 2007)

Scheer, Edward: The Infinity Machine: Mike Parr's Performance Art 1971-2005 (Melbourne: Schwartz City 2009)

Scheer, Edward: Scenario (Sydney: UNSW Press 2011)

Smith, Bernard, Australian Painting 1788-1990 (Melbourne: Oxford University Press 1991)

Smith, Terry, Transformations in Australian Art (Two volumes) (Sydney: Craftsman House 2002)

Tofts, Darren, Interzone: Media Arts in Australia (Melbourne: Craftsman House 2005)

## **RECOMMENDED JOURNALS AND MAGAZINES**

Art & Australia

Artlink

Australian Art Monthly

Australian Art Review

Broadsheet

Journal of Australian Studies

Real Time

Runway: [www.runway.org.au](http://www.runway.org.au)

Scan Journal of Media Arts Culture: <http://scan.net.au>

## **SYDNEY VENUES**

Art Gallery of NSW: Art Gallery Rd, The Domain. [www.artgallery.nsw.gov.au](http://www.artgallery.nsw.gov.au)

Museum of Contemporary Art: 140 George St, The Rocks. [www.mca.com.au](http://www.mca.com.au)

Australian Centre for Photography: 257 Oxford St Paddington. [www.acp.org.au](http://www.acp.org.au)

Artspace: 43-51 Cowper Wharf Rd, Woollomooloo. [www.artspace.org.au](http://www.artspace.org.au)

Performance Space: 245 Wilson St Eveleigh. [www.performancespace.com.au](http://www.performancespace.com.au)

Stills Gallery: 36 Gosbell St Paddington. [www.stillsgallery.com.au](http://www.stillsgallery.com.au)

Roslyn Oxley9 Gallery: 8 Soudan Lane Paddington. [www.roslynoxley9.com.au](http://www.roslynoxley9.com.au)



## OTHER WEBSITES

Biennale of Sydney: [www.biennaleofsydney.com.au](http://www.biennaleofsydney.com.au)

Australia Council for the Arts: [www.australiacouncil.gov.au](http://www.australiacouncil.gov.au)

NSW Ministry for the Arts: [www.arts.nsw.gov.au](http://www.arts.nsw.gov.au)

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

Assessment Policy [http://mq.edu.au/policy/docs/assessment/policy\\_2016.html](http://mq.edu.au/policy/docs/assessment/policy_2016.html)

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Complaint Management Procedure for Students and Members of the Public [http://www.mq.edu.au/policy/docs/complaint\\_management/procedure.html](http://www.mq.edu.au/policy/docs/complaint_management/procedure.html)

Disruption to Studies Policy (in effect until Dec 4th, 2017): [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html)

Special Consideration Policy (in effect from Dec 4th, 2017): <https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/special-consideration>

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

MMCCS Session Re-mark Application <http://www.mq.edu.au/pubstatic/public/download/?id=167914>

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study

strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

### Learning outcomes

- Demonstrate knowledge of curatorial practices in arts and music
- Form judgements in critically analysing contemporary arts
- Demonstrate the social and cultural significance of curating contemporary arts

### Assessment tasks

- Review
- Presentation
- Curatorial proposal

### Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement.

They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

## **Learning outcomes**

- Demonstrate knowledge of curatorial practices in arts and music
- Form judgements in critically analysing contemporary arts
- Demonstrate understanding of theoretical issues informing contemporary arts and performance
- Analyse the economics of the art and culture industry

## **Assessment tasks**

- Class Participation
- Review
- Curatorial proposal

## **Commitment to Continuous Learning**

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

## **Learning outcomes**

- Demonstrate knowledge of curatorial practices in arts and music
- Form judgements in critically analysing contemporary arts
- Identify key themes in contemporary Australian art and culture
- Demonstrate the social and cultural significance of curating contemporary arts

## **Assessment tasks**

- Class Participation
- Review
- Presentation
- Curatorial proposal

## **Discipline Specific Knowledge and Skills**

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them

competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

## **Learning outcomes**

- Form judgements in critically analysing contemporary arts
- Identify key themes in contemporary Australian art and culture
- Demonstrate understanding of theoretical issues informing contemporary arts and performance
- Demonstrate the social and cultural significance of curating contemporary arts

## **Assessment tasks**

- Class Participation
- Review
- Presentation
- Curatorial proposal

## **Critical, Analytical and Integrative Thinking**

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

## **Learning outcomes**

- Demonstrate knowledge of curatorial practices in arts and music
- Form judgements in critically analysing contemporary arts
- Identify key themes in contemporary Australian art and culture
- Demonstrate understanding of theoretical issues informing contemporary arts and performance
- Analyse the economics of the art and culture industry
- Demonstrate the social and cultural significance of curating contemporary arts

## **Assessment tasks**

- Class Participation

- Review
- Presentation
- Curatorial proposal

## Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

### Learning outcomes

- Form judgements in critically analysing contemporary arts
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### Assessment tasks

- Review
- Presentation
- Curatorial proposal

## Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

### Learning outcomes

- Demonstrate knowledge of curatorial practices in arts and music
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- Demonstrate understanding of theoretical issues informing contemporary arts and performance

- Analyse the economics of the art and culture industry
- Demonstrate the social and cultural significance of curating contemporary arts

## **Assessment tasks**

- Class Participation
- Review
- Presentation
- Curatorial proposal

## **Engaged and Ethical Local and Global citizens**

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

## **Learning outcomes**

- Form judgements in critically analysing contemporary arts
- Demonstrate understanding of theoretical issues informing contemporary arts and performance
- Analyse the economics of the art and culture industry
- Demonstrate the social and cultural significance of curating contemporary arts

## **Assessment task**

- Curatorial proposal

## **Socially and Environmentally Active and Responsible**

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

## **Learning outcomes**

- Identify key themes in contemporary Australian art and culture
- Analyse the economics of the art and culture industry