



MECO211

Music and Arts Journalism

S2 Day 2017

Department of Media, Music, Communication and Cultural Studies

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General Information

Unit convenor and teaching staff Kate Rossmanith kate.rossmanith@mq.edu.au Y3A191F TBA
Credit points 3
Prerequisites 15cp at 100 level or above
Corequisites
Co-badged status
Unit description We all know what we like, and what we don't like, but writing insightfully about the creative arts requires high levels of expressive skills and knowledge. In this unit students produce album, concert and event reviews and reports, and other forms of writing about the arts. Lectures examine a range of long and short form review and arts writing and criticism, across both print and broadcast media.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

- Identify and critique key issues raised in the production of music and arts journalism
- Develop creative arts journalism through in-depth relevant research using a variety of methodologies
- Apply unique methods of presenting research in writing for a general readership
- Construct and write stories yourself that fall into the broad category of music and arts journalism

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Writing Exercises</u>	10%	No	ongoing
<u>Research Portfolio and Report</u>	25%	No	29/09/17
<u>Online test</u>	25%	No	24/10/17
<u>Final article</u>	40%	No	07/11/17

Writing Exercises

Due: **ongoing**

Weighting: **10%**

Writing Exercises

The weekly writing workshops are the practical core of this course, so it is essential that the writing exercises be done and brought along in suitable form each week. Each week's exercise (numbering 5 in total) must be typed (double-spaced), and you must bring 8 copies to your tutorial for workshoping. A schedule of weekly exercises will be handed out in Week 1. Write approximately 200 words for each exercise.

Marking Criteria:

- Demonstrated ability to write grammatically correct sentences, following accepted English syntax and punctuation.
- Demonstrated ability to write vividly without using cliches, 'showing' not 'telling', and an awareness of nuances of meaning
- Evidence of having understood the set task

Submission: To be submitted via Turn-it-in by 10am on the following Tuesdays: 15 August, 22 August, 29 August, 10 October, 17 October. Students should also bring hard copies of their exercises to their tutorials.

Extensions: Extensions can only be granted by the unit convenor in line with university policy.

On successful completion you will be able to:

- Apply unique methods of presenting research in writing for a general readership
- Construct and write stories yourself that fall into the broad category of music and arts journalism

Research Portfolio and Report

Due: **29/09/17**

Weighting: **25%**

Research Portfolio & Report

Task: Submit a research portfolio plus 600-word research report. Details of this assessment will be made available in Week 1.

Marking criteria:

- Demonstrated ability to conduct in-depth, relevant research using a variety of methodologies
- Demonstrated ability to synthesise this research by focusing on one or two key themes to have emerged from it
- Demonstrated ability to reflect on the relevance of such research to your proposed creative arts article

Submission: This assignment must be submitted via Turn-It-In by 11.59pm on Friday 29 September 2017.

Late Submission: A late penalty of 10% per day will be applied.

Extensions: Extensions will only be granted by the unit convenor in line with university policy.

On successful completion you will be able to:

- Develop creative arts journalism through in-depth relevant research using a variety of methodologies
- Apply unique methods of presenting research in writing for a general readership

Online test

Due: **24/10/17**

Weighting: **25%**

Online Test

At the end of the semester you will be required to complete an online test which will be worth 25% of your overall mark. The test will take place during the Week 11 lecture time slot (Tuesday 24th October 2017 at 9am). Students will answer questions based on: the lecture content for the unit, and the unit readings. The test is designed to assist you in demonstrating your knowledge of the unit content as a whole. You will be given 1 hour in which to write your responses. You are strongly advised to complete all set readings and attend all lectures.

Failure to sit the in-lecture test will result in a mark of zero (0) for that test. If you miss a test due to a medical issue then you will be given the opportunity to sit the test at a later date. In such cases you must supply a medical certificate.

Marking Criteria:

- Demonstrated understanding of the question
- Demonstrated knowledge of lecture and reading materials
- Application of materials to set question

Submission: The test will take place online via iLearn.

On successful completion you will be able to:

- Identify and critique key issues raised in the production of music and arts journalism

Final article

Due: **07/11/17**

Weighting: **40%**

Final Article

Your task is to write a 2000-word article suitable for publication in a newspaper, magazine, street press, zine, blog, website etc, or suitable to be read on a radio or television arts and culture-type program. This is not a university essay and does not require footnotes and bibliography. Further details of the essay assignment will be distributed in Week 1.

Marking Criteria:

- Demonstrated ability to write vividly without using cliches, 'showing' not 'telling', and an awareness of nuances of meaning
- Evidence of intellectual investigation
- Demonstrated ability to synthesise in-depth research into a compelling, well-structured story
- Evidence that the writer has taken creative risks, both in choice of research/writing topic, and in the writing itself
- Demonstrated ability to write grammatically correct sentences, following accepted English syntax and punctuation.
- Evidence of a 'voice' in the piece – a consistent, warm, trust-worthy sense of authority

Submission: Your final articles are to be submitted via Turn-It-In by 11.59pm on Tuesday 7th November 2017.

Late submission: A late penalty of 10% per day will be applied.

Extensions: Extensions will only be granted by the unit convenor in line with university policy.

On successful completion you will be able to:

- Develop creative arts journalism through in-depth relevant research using a variety of methodologies
- Apply unique methods of presenting research in writing for a general readership
- Construct and write stories yourself that fall into the broad category of music and arts journalism

Delivery and Resources

Lectures take place on Tuesdays at 9am in Y3A T1.

Lectures for this unit begin in Week 1. Tutorials commence in Week 2.

Technology used: iLearn

Required unit materials: the readings for this unit will be available on Macquarie University library's e-Resources.

To complete the unit satisfactorily, students must complete all assessment tasks and receive an overall pass grade for the unit.

Readings: (** is essential, * is recommended)

* Hickey, Dave (1997) *Air Guitar*, Santa Monica: Art Issues Press, pp. 146-154

* Malcolm, Janet (2014), 'The Book Refuge', *The New Yorker*, 23 June 2014

(<http://www.newyorker.com/magazine/2014/06/23/the-book-refuge>)

** Berry, Vanessa (2013) *Ninety 9*, Giramondo Press: Sydney, pp. 10-23

** Lucas Ihlein (2008) 'At the Cemetery', *Bon Scott Blog* (<http://www.bonscottblog.com/2008/02/20/at-the-cemetery/>)

** Reel, Monte (2014) 'The Brazilian bus magnate who's buying up all the world's vinyl records', *The New York Times*, 8 August

** Wilcox, Lauren (2010) "Notes from a wedding: In the age of digital music and the relative bargain of a single DJ, wedding singer Kenney Holmes is determined to keep it real", *The Washington Post*, 7 February.

http://www.washingtonpost.com/wp-dyn/content/article/2010/01/29/AR2010012903475_pf.html

** Anderson, Sam (2012) "The World of Dickens, Complete with Pizza Hut", *The New York Times Magazine*, 7 February

http://www.nytimes.com/2012/02/12/magazine/dickens-world.html?_r=2&ref=magazine&pagewanted=all

* Freyne, Catherine (2014) "Where's the Night Gone?" *Radio National*, broadcast 13 July. (podcast)

<http://www.abc.net.au/radionational/programs/hindsight/ravers/5582622>

(direct link to audio) http://mpegmedia.abc.net.au/rn/podcast/2014/07/hht_20140713_1355.mp3

** Law, Benjamin (2013) 'Eddie Perfect Unleashes the Beast', *The Monthly*, October, pp. 24-29

** Capote, Truman (1957/2007) 'The More Sensitive you are, the more certain you are to be brutalised', *The Guardian*, 11 September 2007 (<http://www.theguardian.com/theguardian/2007/sep/11/greatinterviews>)

** Kate Holden, 'Behind the Scenes with Back to Back Theatre', *The Saturday Paper*, Edition 128, 1-7 October 2016,

<https://www.thesaturdaypaper.com.au/2016/10/01/behind-the-scenes-with-back-back-theatre/14752440003793>

** Helen Garner, (2016) 'In the Wings', in *Everywhere I Look*, Melbourne: Text, pp. 218-227

**Owen, David (2006) "The Soundtrack of Your Life." *The New Yorker* April 10 <http://www.newyorker.com/magazine/2006/04/10/the-soundtrack-of-your-life> **Davies, Sally (2013) "Encounters with the Posthuman." *Nautilus*. 29 April <http://nautil.us/issue/1/what-makes-you-so-special/encounters-with-the-posthuman> **Atkinson, Frances (2012) "Bohemian Rhapsody." *The Age* 26 October. <http://www.theage.com.au/entertainment/art-and-design/bohemian-rhapsody-20121026-28aoe.html>

** Carl Wilson (2007), *Celine Dion's Let's Talk About Love: A journey to the end of taste*, Bloomsbury, pp. 1-10

** Anwen Crawford (2009) 'The Monarch of Middlebrow', *Overland*, Issue 197, Summer 2009

* Christgau, Robert (2005) 'Writing about music is writing first', *Popular Music*, Vol 24 (3): 415-421

* Crawford, Anwen (2015) 'The World Needs Female Rock Critics', *The New Yorker*, 26 May 2015

** Zinsser, William (1976/2001) *On Writing Well*, New York: Quill/Harper, pp. 55-67.

** Cheney, Theodor A Rees (1991) *Writing Creative Non-Fiction*, California: Ten Speed Press, pp. 9-32

* Dillard, Annie (2005) 'Introduction: Notes for Young Writers', in *In Fact: The Best of Creative Nonfiction*, edited by Lee Gutkind. W.W. Norton & Company pp. 8-14.

** Lucashenko, Melissa (2015) "Alec Doomadgee's ascension to the Lakota Sun Dance ceremony." *The Saturday Paper* 29 August.

<https://www.thesaturdaypaper.com.au/2015/08/29/alec-doomadgees-ascension-the-lakota-sun-dance-ceremony/14407704002290>

** Benham, Kelley. 2007. "Hearing Our Subject's Voices" in Kramer and Call (eds.) *Telling True Stories: A Nonfiction Writers' Guide*, p. 104-107.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html

Assessment Policy http://mq.edu.au/policy/docs/assessment/policy_2016.html

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Complaint Management Procedure for Students and Members of the Public http://www.mq.edu.au/policy/docs/complaint_management/procedure.html

Disruption to Studies Policy (in effect until Dec 4th, 2017): http://www.mq.edu.au/policy/docs/disruption_studies/policy.html

Special Consideration Policy (in effect from Dec 4th, 2017): <https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/special-consideration>

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au.

Re-Marks: The in-session re-mark application form is available at <http://www.mq.edu.au/pubstatic/public/download/?id=167914>

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- Apply unique methods of presenting research in writing for a general readership
- Construct and write stories yourself that fall into the broad category of music and arts journalism

Assessment tasks

- Writing Exercises

- Final article

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Identify and critique key issues raised in the production of music and arts journalism
- Develop creative arts journalism through in-depth relevant research using a variety of methodologies
- Apply unique methods of presenting research in writing for a general readership
- Construct and write stories yourself that fall into the broad category of music and arts journalism

Assessment tasks

- Writing Exercises
- Research Portfolio and Report
- Online test
- Final article

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcome

- Identify and critique key issues raised in the production of music and arts journalism

Assessment task

- Online test

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcome

- Develop creative arts journalism through in-depth relevant research using a variety of methodologies

Assessment task

- Research Portfolio and Report

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Identify and critique key issues raised in the production of music and arts journalism
- Develop creative arts journalism through in-depth relevant research using a variety of methodologies
- Apply unique methods of presenting research in writing for a general readership
- Construct and write stories yourself that fall into the broad category of music and arts journalism

Assessment tasks

- Writing Exercises
- Research Portfolio and Report
- Online test
- Final article