

MAS 350

Media Internship

S2 Day 2017

Department of Media, Music, Communication and Cultural Studies

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Disclaimer

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General Information

Unit convenor and teaching staff

Unit Convenor

Dr Rachael Gunn

rachael.gunn@mq.edu.au

Contact via rachael.gunn@mq.edu.au

Y3A.153

By appointment

Credit points

3

Prerequisites

39cp at 100 level or above

Corequisites

(6cp in MAS or MECO units at 300 level) or admission to BMktgMedia

Co-badged status

Unit description

This unit is intended to provide students with hands-on experience as part of their undergraduate studies. Through project-based and work-integrated learning activities, this unit integrates academic and vocational knowledge in order to maximise students' employability. In order to fulfil the requirements of this unit, students undertake a 45 hour (minimum) Internship/PACE activity working under supervision. Students choose from 3 options for this unit. Option 1 involves student-initiated placements; students can source their own Internship/PACE activity and propose this to the University for approval. Option 2 features University assisted placements; the University can assist students with opportunities. Option 3 involves PACE partners being invited onto campus to work with student groups on a project the group(s) have been assigned by the partner organisation(s).

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments

Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry

Communicate media-specific and professional discourse

Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability

Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability

Reflect on your personal development during the internship and your progression to employment

General Assessment Information

Extensions and Late Penalties

The final submission on Turnitin will attract a late penalty of 10% of the total possible mark per day (including weekends and public holidays).

Extensions on the final version may be granted if Disruption to Studies is approved, or may be approved at the convenor's discretion upon receipt of appropriate documentation in cases where Disruption to Studies may not be applicable. Please see the Disruption to Studies policy: http://mq.edu.au/policy/docs/disruption_studies/policy.html.

Students with a pre-existing disability/health condition or prolonged adverse circumstances may be eligible for ongoing assistance and support. Such support is governed by other policies and may be sought and coordinated through Campus Wellbeing and Support Services.

Assessment Tasks

| Name | Weighting | Hurdle | Due |
|------------------------------|-----------|--------|---------------------------|
| iLearn Diary + Response | 30% | No | During Placement |
| Placement Research Report | 30% | No | Thursday 21 September 5pm |
| Presentation + Media Summary | 40% | No | Week 13 |

iLearn Diary + Response

Due: **During Placement**

Weighting: 30%

Assignment Outline

There are three parts to this assessment:

- 1. Three iLearn diary entries (250-500words) due throughout your placement 15%
- 2. Three iLearn entry responses (250-500words) due throughout the semester 15%

3. Log sheet

These tasks are designed to enhance the coherence, quality and viability of your program of study. It also provides students with a sense of belonging to a cohort of learners and an opportunity to engage in collaborative learning. The purpose of this is to share experiences with your fellow enrolled students and with the unit convenor, and to also encourage ongoing reflection while you are undertaking your placement. This individual learning activity, then, will help you to achieve a number of graduate outcomes by ensuring program breadth, context, and depth are key parts of this transformational learning experience. Further instructions will be posted on iLearn.

Important: As soon as a student's internship/PACE activity plans are finalised, they must enter the relevant information into the Placement Database on MAS350's iLearn page. This will include the start and end date of their internship/PACE activity, its structure, and also due dates for iLearn Diary posts.

1. iLearn Diary

- During your placement you will post 3 diary entries on the MAS350 iLearn site that
 reflect on your placement. The due dates for these entries will be based on the
 information provided in the Placement Database on MAS350's iLearn page. The
 structure for the entries are as follows:
 - Entry 1 within the first 15 hours of your placement
 - Entry 2 within the second 15 hours of your placement
 - Entry 3 within the third 15 hours of your placement
- The diary entries must be between 250 and 500 words, and will briefly outline the
 activities you undertook for your placement during that period and make at least one
 critical observation about your placement. This may be, for example, an achievement, a
 difficulty you faced, something you learned about the media industry, and/or a relevant
 theory that relates to your practical experience. It may also be something you incorporate
 into your Presentation.

2. iLearn Response

- After each diary entry, you will write a response to a post by a fellow student.
- These responses must be between 250 and 500 words and will address the critical observation(s) made in that students' placement. This may be through connecting their placement issues/observations with pertinent academic work, and/or noting how other students' experiences are affecting your reflection.

3. Log Sheet

At the end of your placement, all students must submit a completed log sheet (available on iLearn under Assessments). This must be signed by the placement supervisor to show you have

completed the 45 hour minimum requirement. This must be included with the work submitted in Week 13 (see 'Presentation + Media Summary' below) on the MAS350 iLearn page.

Other information

This assignment is also one of the systems that the unit convenor has put in place to monitor and detect when something has gone wrong with your placement. It is therefore of utmost importance that you complete this task across the semester and meet each set benchmarks. Note that any workplace bullying and resulting psychological damage should be included. The University has a duty of care for you and therefore this is one of the work placement safety monitoring systems that has been put in place for you. Note, however, that this is not the only system, so if anything problematic occurs during your placement, you are required to contact the unit convenor immediately: rachael.gunn@mq.edu.au.

Marking criteria:

- The ability to connect relevant theories to practical experiences
- Completion of a self-reflective post in the early, middle, and final stage of the internship/
 PACE activity
- Completion of three responses to a fellow student's entries
- · Attempt to connect theoretical ideas with practical experiences
- · Ability to assess what changes and growth were undertaken during the placement
- · Level of insight into the placement as an effective workplace
- · Where relevant, ability to recognise problems and seek support
- · Informed, thoughtful, and respectful responses to other students' entries
- Thoughtful attempts to share and develop ideas with cohort
- Clarity of communication
- Submission of log sheet

On successful completion you will be able to:

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry
- Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to

employment

Placement Research Report

Due: Thursday 21 September 5pm

Weighting: 30%

Assignment Outline

This report is designed for you to develop a more in-depth understanding of the workplace/community/industry in which you are doing your placement. It is a midway assessment of your placement and will cover two aspects:

- 1. You will analyse your placement in terms of the sector in which it operates, including internal and external environments, and corporate and operational goals. You will support your discussion with a range of material relevant to your placement, including academic sources, industry reports, policy documents, news articles, etc.
- 2. You will reflect on your placement in terms of your own expectations and career goals, as well as consider the context of your placement within the broader community/industry. You will draw on your self-reflection iLearn diary posts, and relevant unit readings.

Further instructions will be made available on iLearn.

Requirements

- Must be written in the style of a report (factual style, bullet points and headings can be
 used but must provide narrative with an introduction and a conclusion)
- Length: 1000 words +/-10% (excluding references)
- Referencing in the Footnote/Bibliography method a guide will be made available on iLearn
- Submission: online via the Turnitin link on the MAS350 iLearn page

Marking criteria:

- Evidence of thorough research into your placement, including a range of sources (academic sources, online documents/reports, news articles, etc.)
- The research informs your understanding of your placement and its sector
- Self-reflection and attempt to align your experience with the graduate capabilities and learning outcomes for this unit
- · Ideas are expressed clearly and succinctly
- · Correct grammar, vocabulary, spelling and punctuation
- Written in an appropriate factual style with correct referencing
- The document looks polished and professional

On successful completion you will be able to:

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry
- · Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Presentation + Media Summary

Due: Week 13 Weighting: 40%

Assignment Outline

There are two different options for this final assessment, based on the type of internship/PACE activity that was conducted. This assessment will be held in Week 13. Students will be marked by a panel and should be prepared to answer any questions after their presentation.

1. Presentation + Media Summary

OR

2. Multimedia Presentation + Media Release (Note: this option is only for students participating in the Community Video Production (CVP) Stream coordinated by Dr Iqbal Barkat)

Further details:

1. Presentation + Media Summary (40%)

This option requires two components: a presentation and a short summary.

a. Presentation (20%)

Length: 7 minutes (+/-10%)

Due: Week 13

This Presentation will demonstrate how your internship/PACE activity relates to your academic studies. You must choose a media-related topic/process/theory that you have studied in-depth over the course of your degree, and critically discuss/evaluate it in light of the practical industry work you have completed as part of your internship/PACE activity. The Presentation can be self-reflective, but it is still an academic piece of work that requires references. You can incorporate your self-reflection from your iLearn diary, observations from your Placement Research Report, but these must be critically grounded through relevant academic and independent research.

Students should prepare any relevant audiovisual material (such as powerpoint slides) to aid in their presentation. The total presentation will be 7 minutes (+/-10%), and will be held in Week 13. Possible topics and further instructions will be posted on iLearn.

b. Media Summary (20%)

Length: 800 words (+/-10%)

Due: Thursday 9 November 5pm

Submission: the Turnitin link on the MAS350 iLearn page

This task provides you with an opportunity to transform your PACE activity/internship into an 800word Media Summary that captures the principal aims and conclusion of your placement in a style accessible to a broad audience. Written in the style of an online news/industry article, this task encourages you to think about the broader application of your academic knowledge and vocational experience after university. You should include key points from your Presentation, such as your self-reflection and the relevant media theories/issues/ideas you related to your internship/PACE activity. Further instructions will be posted on iLearn.

OR

2. Multimedia Presentation + Media Release (40%)

Note: 2a and 2b is only for students participating in Placement Option 4: the Community Video Production (CVP) Stream coordinated by Dr Iqbal Barkat.

a. Multimedia Presentation (20%)

Length: 7 minutes (+/-10%)

Due: Week 13

The Multimedia Presentation provides an opportunity for you to not only show how your internship/PACE activity relates to your academic studies, but to also present short excerpts from your final community video project. As part of the presentation, you must choose a media-related topic/process/theory that you have studied in-depth over the course of your degree, and critically discuss/evaluate it in light of the practical industry work you have completed as part of your community engagement placement. The Presentation can be self-reflective, but it is still an academic piece of work that requires references. You can incorporate your self-reflection from your iLearn diary, observations from your Placement Research Report, but these must be critically grounded through relevant academic and independent research.

Possible topics and further instructions will be posted on iLearn. The total presentation (including video) will be 7 minutes (+/-10%). Students will be marked by a panel on both the presentation and chosen video excerpts.

b. Media Release (20%)

Length: 800 words (+/-10%)

Due: Thursday 9 November 5pm

Submission: the Turnitin link on the MAS350 iLearn page

This task is designed for you to transform your PACE activity into a Media Release, written in the style of an online news/industry article. This Release should not only provide background to your community videos, but should also capture the principal aims of your community engagement project in a style accessible to a broad audience. This task encourages you to communicate your research beyond an academic audience, and to also think about the broader application of your work and disciplinary knowledge after university. You should include key points from your Presentation, such as your self-reflection, relevant media theories/issues/ideas you related to your internship/PACE activity, and/or relevant disciplinary information surrounding the community video production and documentary filmmaking. Further instructions will be posted on iLearn.

On successful completion you will be able to:

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry
- · Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Delivery and Resources

Dr Rachael Gunn is the convenor for MAS350 Email: rachael.gunn@mq.edu.au

Placement: MAS350 is a PACE unit that requires 45 hours (minimum) of an internship/PACE activity.

This unit is intended to provide students with hands-on experience as part of their undergraduate studies. Through project-based and work-integrated learning activities, this unit integrates academic and vocational knowledge in order to maximise students' employability. In order to fulfil the requirements of this unit, students undertake a 45 hour (minimum) internship/PACE activity working under supervision. Students choose from 4 options for this unit:

- Option 1 involves student-initiated placements; students can source their own internship/PACE activity and propose this to the University for approval.
- Option 2 features University-assisted placements; the University can assist students with opportunities.
- Option 3 involves PACE partners being invited onto campus to work with student groups on a project the group(s) have been assigned by the partner organisation(s).

 Option 4 is a Community Video Production (CVP) stream co-ordinated by Dr Iqbal Barkat.

<u>All students</u> must complete a Preference Form that will require you to indicate which of these options you would like to pursue. Once this has been submitted, all students will then need to complete a Proposal Form that will outline the type of work you will be conducting. Further information about these forms will be made available on iLearn, and will be emailed to students prior to the commencement of semester.

Please note that due to various workplace conditions and/or contexts, early (pre-session) commencement may be required.

For help with placements or PACE related resources, please contact the Faculty of Arts PACE team at: arts.pace@mq.edu.au

The university PACE site can be found at: http://students.mq.edu.au/courses/professional_and_c ommunity_engagement/

Unit Schedule

Classes

In addition to the mandatory 45 hour (minimum) internship/PACE activity, MAS350 features three *compulsory* seminars over the course of the semester:

Week 2: Monday 7 August 9-11am

Week 7: Monday 11 September 9-11am

Week 11: Monday 23 October 9-11am

Week 13: Final Presentations (details will be posted on iLearn)

Online

You will be expected to regularly visit and post to the unit's iLearn site as part of your diary assessment. Regularly visiting the iLearn site will help you stay in touch with your unit convenor and cohort, and will also enable you to share your placement experiences and assessment ideas.

Readings

The MAS350 unit readings are accessed via the library's multi-search system and will be made available on iLearn. You will be expected to prepare for classes by reading as well as critically thinking about your placement. The readings are essential preparation for your seminar activities, your assignments, and in helping you meet the learning outcomes. Students are expected to go beyond the set readings through independent academic research that is both specific to their area of study and also their placement.

Placement

All MAS350 placements will need to be approved by the University before students can proceed. Students must first complete a Preference Form, and then a Proposal Form. These forms will be emailed to students before commencement of semester, and will be made available on iLearn. Email Arts.Pace@mq.edu.au for the forms, or contact the convenor rachael.gunn@mq.e du.au for assistance.

All students must submit a completed log sheet (available on iLearn under Assessments) which has been signed by the placement supervisor to show you have completed the 45 hour minimum requirement. This must be included with the work submitted in Week 13 (see 'Presentation + Media Summary') on the MAS350 iLearn page.

Policies and Procedures

Macquarie University policies and procedures are accessible from <u>Policy Central</u>. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html

Assessment Policy http://mq.edu.au/policy/docs/assessment/policy_2016.html

Grade Appeal Policy http://mq.edu.au/policy/docs/gradeappeal/policy.html

Complaint Management Procedure for Students and Members of the Public http://www.mq.edu.au/policy/docs/complaint_management/procedure.html

Disruption to Studies Policy (in effect until Dec 4th, 2017): http://www.mq.edu.au/policy/docs/disruption_studies/policy.html

Special Consideration Policy (in effect from Dec 4th, 2017): https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/special-consideration

In addition, a number of other policies can be found in the <u>Learning and Teaching Category</u> of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <a href="extraction-color: blue} eStudent. For more information visit <a href="extraction-color: blue} ask.m <a href="extraction-color: blue} e.c..

MMCCS website:

https://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_arts/department_of_media_music_communication_and_cultural_studies/

MMCCS Session Re-mark Application: http://www.mq.edu.au/pubstatic/public/download/?id=167914

Information is correct at the time of publication.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- · Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the <u>Disability Service</u> who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/ offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry

Assessment tasks

- · iLearn Diary + Response
- Placement Research Report
- Presentation + Media Summary

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry
- · Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- iLearn Diary + Response
- · Placement Research Report

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- · iLearn Diary + Response
- · Placement Research Report
- Presentation + Media Summary

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- · Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability

Assessment tasks

- Placement Research Report
- Presentation + Media Summary

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to

critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- · Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- iLearn Diary + Response
- Placement Research Report
- Presentation + Media Summary

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability
- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- Placement Research Report
- Presentation + Media Summary

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an ability to conduct research that integrates disciplinary knowledge with collaborative learning activities situated in real environments
- Communicate media-specific and professional discourse
- Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- iLearn Diary + Response
- Placement Research Report
- Presentation + Media Summary

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Communicate media-specific and professional discourse
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability
- Demonstrate an ability to integrate academic and vocational knowledge in order to maximise personal engagement and achievement in relation to employability

 Reflect on your personal development during the internship and your progression to employment

Assessment tasks

- · iLearn Diary + Response
- Placement Research Report

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- Develop professional, creative, practical and employability skills based on the requirements of the workplace/community/industry
- Connect and translate theoretical ideas and understand these ideas within employment contexts with a view to achieving on-going employability

Changes from Previous Offering

This unit will now hold three compulsory 2-hour seminars over the course of the semester.

The 'Resume and Cover Letter' has been replaced with the iLearn diary to better enable students to meet the learning outcomes for critical reflection. It will also allow greater communication with the unit convenor who can then monitor their placement progress.

The 'Literature Review' has been replaced with the 'Placement Research Report' so that students critically evaluate and contextualise their placement, and so they also experience different styles of writing.

The 'Final' assessment with 4 different options has been replaced with the 'Final Presentation + Summary'.

The number of unit readings has decreased and the topics have become more focused.