



# ACCG877

## Emerging Issues in Financial Crime

S1 External 2017

*Dept of Accounting & Corporate Governance*

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#### **Disclaimer**

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

## General Information

Unit convenor and teaching staff

Unit Convenor

Verity Greenwood

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See ACCG877 iLearn

Moderator

Hope Ashiabor

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Contact via N/A

N/A

N/A

Credit points

4

Prerequisites

4cp in ACCG or ACST or BUS or ECON or MKTG units at 600 level

Corequisites

Co-badged status

Unit description

This unit is designed to provide an in-depth understanding of the many facets of financial crime and governance and allows appreciation of the political, economic, environmental, cultural and social repercussions of financial crime on business and the community. The unit is designed to allow students to embark on a research process that identifies and selects recent case studies that provide insight into a range of emerging sophisticated and innovative methodologies utilised by fraudsters. This unit also includes an introduction to relevant research methods.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Analyse the changing regulatory environment and the new risks facing businesses, professions and the community.

Apply critically reflective practice or research outputs to produce new insights and knowledge into the political, economic, environmental, cultural and social impact of financial crime.

Appreciate the national and international responses to financial crime and their links to the financing of terrorism organisations, money laundering and other drug related crimes.

Identify an issue critical to some aspect of financial crime theory, policy or practice and organise, analyse and synthesise the available research in academic and professional literatures related to the selected issue.

## General Assessment Information

### Extensions

You are expected to submit written assessment tasks by the published due date UNLESS you have received written permission to submit your work at a later date from the Unit convenor. No extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission – 20% penalty). This penalty does not apply for cases in which an application for disruption of studies is made and approved. No submission will be accepted after solutions have been posted.

Details of how the University defines serious and unavoidable disruption to studies, and information about the processes involved, are contained in the Disruptions to Studies Policy.

### Assignment Preparation and Submission

At the start of each assignment (Reflective Task, Literature Review and Case Study), you are required to paste in the following words and insert your name:

I, **[Insert your name]**, declare that:

This assignment is entirely my own work based on my personal study and/or research.

- I have acknowledged all material and sources used in the preparation of this assignment, including any material generated in the course of my employment.
- I have not copied in part, or in whole, or otherwise plagiarised, the work of others.
- The assignment, or substantial parts of it, has not previously been submitted for assessment in any formal course of study in this or any other institution, unless acknowledged in the assignment and previously agreed to by the Unit's Convenor
- The assignment is within the word and page limits specified for the assignment
- The use of any material in this assignment does not infringe the intellectual property / copyright of a third party

- I understand that this assignment may undergo electronic detection for plagiarism and a copy of the assignment may be retained on the University's database and used to make comparisons with other assignments in the future
- All written work must be submitted as Microsoft Word files. When naming files please adopt the following convention, and this wording should also appear on each page of the Assignment : eg **ACCG877 John Smith RT**

The password-protected component of your Unit's web site is hosted on Online Learning @ MQ. For information about confidentiality when studying online, see <http://online.mq.edu.au/uw/conf.html>

Note that submission of assignments (Reflective Task, Literature Review and final Case Study) via iLearn involves an inbuilt automatic check for plagiarism using the Turnitin application.

## Assessment Tasks

| Name                                   | Weighting | Hurdle | Due                  |
|--|-----------|--------|----------------------|
| <a href="#">Online Forums</a>          | 20%       | No     | Weeks 3 ; 12.        |
| <a href="#">Reflective Task (RT)</a>   | 15%       | No     | 9 April 2017 by 5pm  |
| <a href="#">Literature Review (LR)</a> | 20%       | No     | 7 May 2017 by 5pm    |
| <a href="#">Case Study</a>             | 45%       | No     | 11 June 2017 by 5 pm |

### Online Forums

Due: **Weeks 3 ; 12.**

Weighting: **20%**

Two formal online Forums will be conducted during the Session. These are analogous to tutorials in a traditional course. You are required to participate actively in these, and your contributions will be assessed.

Online Forum 1: Monday 13 March- Friday 17 March

Online Forum 2: Monday 29 May- Friday 2 June

Submission: online through unit website.

Details of the Online Forums and the topics designated for each Module are listed on the unit website and will be discussed in the seminars.

Your contribution to each Forum will be given a composite rating (= K+A+P) see the Assessment Guide on ilearn for more details.

On successful completion you will be able to:

- Analyse the changing regulatory environment and the new risks facing businesses, professions and the community.
- Apply critically reflective practice or research outputs to produce new insights and knowledge into the political, economic, environmental, cultural and social impact of financial crime.
- Appreciate the national and international responses to financial crime and their links to the financing of terrorism organisations, money laundering and other drug related crimes.
- Identify an issue critical to some aspect of financial crime theory, policy or practice and organise, analyse and synthesise the available research in academic and professional literatures related to the selected issue.

## Reflective Task (RT)

Due: **9 April 2017 by 5pm**

Weighting: **15%**

The Reflective Task is an exercise designed to encourage reflection on Unit topics and associated readings. The topic is drawn from Module One and details of the Reflective Task are provided in that Module and are listed on the unit website under 'Assessment Guide'.

Submission: Online through unit website by 5pm on the due date. Submission will be subject to a check by Turnitin.

Extension: No extensions will be granted unless approval has been given under the Disruption to Studies Policy.

On successful completion you will be able to:

- Analyse the changing regulatory environment and the new risks facing businesses, professions and the community.
- Apply critically reflective practice or research outputs to produce new insights and knowledge into the political, economic, environmental, cultural and social impact of financial crime.
- Appreciate the national and international responses to financial crime and their links to the financing of terrorism organisations, money laundering and other drug related crimes.
- Identify an issue critical to some aspect of financial crime theory, policy or practice and organise, analyse and synthesise the available research in academic and professional literatures related to the selected issue.

## Literature Review (LR)

Due: **7 May 2017 by 5pm**

Weighting: **20%**

The Literature Review is designed to effectively enhance research skills and help students learn to synthesize, analyse and interpret information using appropriate disciplinary content and methodology. The LR will act as a first step in the preparation of your final case study. The criteria for the LR assignment will be discussed in depth and sample literature reviews will be discussed at the on-campus session on the 7 March. Your approach to the literature review should include the following steps.

- Provide a brief, informative and relevant title that establishes the financial crime which is to be explored in the proposed case study research.
- Draw upon existing knowledge to identify a significant issue which relates to an aspect of financial crime.
- Define your topic using appropriate journal articles, class readings, or scholarly reviews of the literature for background information.
- Use databases to find books, articles and web sites relevant to your topic.
- Evaluate the types and appropriateness of information used and describe what is known about this issue in the relevant literature.
- Complete an annotated bibliography explaining why each resource is appropriate for your paper and how it will support the case study.

Further discussion about the structure of the LR will be covered in the Module 1 on-campus session on the 11 March, 2017.

Submission: Online through unit website by 5pm on the due date. Submission will be subject to a check by Turnitin.

Extension: No extensions will be granted unless approval has been given under the Disruption to Studies Policy.

On successful completion you will be able to:

- Identify an issue critical to some aspect of financial crime theory, policy or practice and organise, analyse and synthesise the available research in academic and professional literatures related to the selected issue.

## Case Study

Due: **11 June 2017 by 5 pm**

Weighting: **45%**

The case study deals with a particular aspect of financial crime. You are required to describe the

trend/s and issues (for example, an increase/decrease, legislative reform, a change in character, sequence of activities, a problem) of your case study and analyse the repercussions of that financial crime on business and the community. The structure of the finished Case Study is:

1. Short introduction
2. Case Description (*In final form, this should be no more than 1000 words*)
3. Case Analysis (*In final form, this should be around 1500 words*)
4. Short conclusion summarising the main points you've made in your 'Analysis'
5. List of literature you've cited.

**Submission:** Online through unit website by 5pm on the due date. Submission will be subject to a check by Turnitin.

**Penalty:** This assignment is to be a concise word processed document and English expression is very important in this task. Late assignments will incur a 10% penalty per day or part thereof as detailed under the General Assessment Information. Note that non-submission of the case study will result in an automatic fail grade for the unit.

**Extension:** No extensions will be granted unless approval has been given under the Disruption to Studies Policy.

On successful completion you will be able to:

- Analyse the changing regulatory environment and the new risks facing businesses, professions and the community.
- Apply critically reflective practice or research outputs to produce new insights and knowledge into the political, economic, environmental, cultural and social impact of financial crime.
- Appreciate the national and international responses to financial crime and their links to the financing of terrorism organisations, money laundering and other drug related crimes.
- Identify an issue critical to some aspect of financial crime theory, policy or practice and organise, analyse and synthesise the available research in academic and professional literatures related to the selected issue.

## **Delivery and Resources**

The unit is delivered in compressed mode over three block sessions. Each block session will cover one complete Module with topics as listed in the Unit Schedule and accompanying Online Forums. In the on-campus session the lecturer will lead discussion covering the key points of the relevant material. The format and approach for this session will vary but may include activities where students will be asked to participate. This will require students to have pre-read the material and prepare for each activity listed..

The on-campus sessions provide opportunities to explore concepts covered in the Modules through seminars, discussions and group activities. Note that students studying in Australia on international study visas are required to attend all on-campus sessions. For other students, attendance is strongly encouraged but not a course requirement.

| <i>Date</i>                      | <i>Time?</i>    | <i>Focus?</i>                                |
|----------------------------------|-----------------|--|
| <b>Saturday 1 = Sat 11 March</b> | 9.00am – 5.00pm | Module 1, RT, LR & Forum 1; Case study       |
| <b>Saturday 2 = Sat 15 April</b> | 9.00am – 5.00pm | Module 2, LR; Case Study description         |
| <b>Saturday 3 = Sat 27 May</b>   | 9.00am – 5.00pm | Module 3, Forum 2, Final Case Study analysis |

Please refer to <http://www.timetables.mq.edu.au/> for clarification of the Session timetable.

### **Unit web page**

Course material is available on the Macquarie University learning management system (iLearn).

The web page for this unit can be found at <http://mq.edu.au/iLearn/index.htm>

### **Research Tools**

There are no prescribed textbooks for the unit. The content of this unit will be supplemented with readings available on this unit web site listed under the Modules reading list and online journals. The electronic Journals and texts listed under the heading 'Useful Internet Sites' on this page are also useful as additional references and are available in the library and, unless otherwise referenced, electronic publications can be downloaded from e-Reserve.

### **Technology Used and Required**

#### **Students are expected to have:**

- Proficiency in word, excel and powerpoint
- Knowledge of Macquarie University ilearn- for downloading seminar materials, etc
- Knowledge of the library research databases- for accessing additional research material
- Access to a personal computer in order to complete tasks the required assessments on iLearn.

#### **Useful internet sites:**

Databases from all Australian jurisdictions: *Australasian Legal Information Institute* <http://www.austlii.edu.au/>

For guidance in citing legal references: *Australian Guide to Legal Citation*, 3<sup>rd</sup> Edition, Melbourne University Law Review Association <http://www.law.unimelb.edu.au/469B9330-4CA2-11E2-9500050568D0140>

#### **Australian Institute of Criminology publications**



Hutchings, A. 2012, 'Computer security threats faced by small businesses in Australia', *Trends & issues in crime and criminal justice no.433*, Australian Institute of Criminology, Canberra.

Jorna, P. & Smith, R.G. 2015 'Fraud against the Commonwealth Report to Government 2010–11 to 2012–13', *Monitoring Report no. 24*, Australian Institute of Criminology, Canberra.

Levi M & Smith, RG 2011. 'Fraud Vulnerabilities and the Global Financial Crisis', *Trends and Issues in Crime and Criminal Justice*, No. 422, Australian Institute of Criminology, Canberra.

Ross S & Smith, RG 2011. 'Risk Factors for Advance Fee Fraud Victimization', *Trends and Issues in Crime and Criminal Justice*, No. 420, Australian Institute of Criminology, Canberra.

Smith RG & Walker J 2010. The Illegal movement of Cash and Bearer Negotiable Instruments: Typologies and Regulatory Responses, in *Trends and Issues in Crime and Criminal Justice*, No. 402, Australian Institute of Criminology, Canberra.

Smith RG, McCusker R & Walters J 2010. 'Financing of terrorism: Risks for Australia', *Trends and Issues in Crime and Criminal Justice*, No 394, Australian Institute of Criminology, Canberra.

### **Journal articles**

Braithwaite J 2011 'Diagnostics of white collar crime prevention', *Criminology & Public Policy* 9(3) 621-626, 2010

Smith RG 2011. 'The Criminogenic Effects of Cybercrime Prevention Advice – And How to Avoid Them, Targeting Tax Crime', Issue 4, February, pp. 26-7, *Australian Taxation Office*, Canberra.

Smith RG 2010. 'Organised Identity Theft in a Global Perspective', *Security Solutions*, No. 68, October, pp.88-92

Smith RG 2008, 'Coordinating individual and organisational responses to fraud', *Crime, law and social change*, vol. 49, no. 5, pp. 379-96.

Choo K-K R& Smith RG 2007, 'Criminal exploitation of online systems by organised crime groups', *Asian Journal of Criminology*, Vol 2 no. 2.

### **Books and reports**

Graycar A& Smith RG (eds) 2011. '*Handbook of Global Research and Practice in Corruption*', Edward Elgar Publishing Ltd: Cheltenham.

Choo K-K R, Smith RG & McCusker R 2007. 'Future directions in technology-enabled crime: 2007-09', *Research and Public Policy Series* No 78. pp. 1-131, Australian Institute of Criminology, Canberra.

## **Unit Schedule**

Module/ Topic.

All activities listed are for on-campus block sessions.

|   |
|---|
| <p><b>Module 1: Global Financial Trends and Reforms (On-campus block session 11 March)</b></p>  |
| <p><b>Overview:</b></p> <p>Module One provides opportunities for students to:</p> <ul style="list-style-type: none"> <li>• understand emerging issues and trends in financial crime</li> <li>• understand the key legislation relating to financial crime</li> <li>• develop a general understanding of the nature of fraud and of process/ethical governance</li> <li>• explore the political, economic, social and cultural dimensions of financial crime</li> </ul> <p><b>Introduction/Legal Context</b></p> <p><b>Activity:</b> Read <i>Crimes Amendment (Fraud, Identity and Forgery Offences) Act 2009 NSW</i> (see readings Module 1)</p> <p><b>Research Skills Strategies</b></p> <p><b>Activity:</b> Read Morley-Warner, T (2001) (See Readings List Module One)</p> |
| <p><b>Process/Ethical Governance</b></p> <p><b>Activity:</b> Locate online/hard copy new items dealing with fraud. Bring three copies of your topic summary for discussion with other class members.</p>  |
| <p><b>Bribery</b></p> <p>Activity: * Guest Lecturer *</p>   |
| <p><b>Cybercrime</b></p> <p><b>Activity:</b> Bring a media article on any form of cybercrime to discuss in class.</p>   |
| <p><b>*Forum 1 will be open in Week 3 (Monday 13 March- Friday 17 March). Refer to 'Online Forums' in the unit assessment guide for topic.</b></p>  |
| <p><b>RT is due at the end of Week 5 (5pm Sunday 9 April). Refer to 'Reflective Tasks (RT) ' in the unit assessment guide for topic.</b></p>  |
| <p><b>Module 2: Asset Misappropriations (On-campus block session 15 April)</b></p>  |
| <p><b>Overview:</b></p> <p>Module Two provides opportunities to explore the tangible and intangible asset misappropriations by fraudsters, including:</p> <ul style="list-style-type: none"> <li>• occupational fraud and abuse</li> <li>• social engineering</li> <li>• identity theft</li> <li>• insurance and environment fraud and other fraudulent schemes</li> </ul>  |
| <p><b>Occupational Fraud and Abuse</b></p> <p><b>Activity:</b> Video 'How Fraud Hurts You and Your Organisation'.</p>   |

|  |
|--|
| <p><b>Social Engineering</b></p> <p><b>Activity:</b> View <a href="http://www.social-engineering.org">www.social-engineering.org</a> in preparation for seminar discussion.</p>  |
| <p><b>Financial Crime in Southern China</b></p> <p><b>Activity:</b> *Guest Lecture *</p>   |
| <p><b>Environment Fraud</b></p> <p><b>Activity:</b> Decide on a final topic for your case study and prepare a one-page case summary. Bring at least three copies of your topic summary for discussion with other class-members.</p>  |
| <p><b>Literature Review (LT) is due at the end of Week 6 (5pm Sunday 9 April)</b></p>  |
| <p><b>Module 3 : Corruption (On-campus block session 27 May)</b></p> <p><b>Overview:</b></p> <p>Module Three provides opportunities for participants to explore:</p> <ul style="list-style-type: none"><li>• explore the political, economic, social and cultural' dimensions of corruption, and</li><li>• reflect on the value of these dimensions to our understanding of financial crime.</li></ul> |
| <p><b>Financial Fraud 'Schemes'</b></p> <p><b>Activity:</b> Film: 'Madoff Affair'</p>  |
| <p><b>Money Laundering and Capital Flight</b></p> <p><b>Activity:</b> * Guest Lecture*</p>   |
| <p><b>Conspiracy</b></p> <p><b>Activity:</b> Read Marston, G. and Walsh, T. (See Readings List Module Three)</p>   |
| <p><b>Shadow Economy</b></p> <p><b>Activity:</b> Complete your case analysis, using point-form if you wish. Bring at least three copies of your case description + draft analysis along for discussion with other class members.</p>   |
| <p><b>Final Revision</b></p> <p><b>Activity:</b> Film 'Crimes of Fashion'.</p>   |
| <p><b>* Online Forum 2 will be open Week 12 (Monday 29 May- Friday 2 June) *</b></p>   |
| <p><b>Case Study (Assignment 3) is due at the end of Week 13 (5pm Sunday 11 June)- to be submitted online</b></p>  |

## Learning and Teaching Activities

### Review topics, pre-read and prepare for assigned activities

Preparation and review of academic literature – prior to each on-campus seminar session students will be expected to have pre-read some articles listed in the Suggested Readings list and contribute to discussion concerning various aspects under each topic designated for that particular Module. The amount of time spent on these readings and the seminar in which they are completed will be at the discretion of the lecturer and will depend upon time available. Accordingly, students should bring a copy of their readings to every seminar.

### Group discussions

A list of the required readings for each Module/topic is covered at the end of the unit guide.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

Assessment Policy [http://mq.edu.au/policy/docs/assessment/policy\\_2016.html](http://mq.edu.au/policy/docs/assessment/policy_2016.html)

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Complaint Management Procedure for Students and Members of the Public [http://www.mq.edu.au/policy/docs/complaint\\_management/procedure.html](http://www.mq.edu.au/policy/docs/complaint_management/procedure.html)

Disruption to Studies Policy (in effect until Dec 4th, 2017): [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html)

Special Consideration Policy (in effect from Dec 4th, 2017): <https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/special-consideration>

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

### Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

### Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

### Student Support

Macquarie University provides a range of support services for students. For details, visit <http://stu>

[dents.mq.edu.au/support/](https://dents.mq.edu.au/support/)

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](https://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](https://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

### Learning outcomes

- Analyse the changing regulatory environment and the new risks facing businesses, professions and the community.
- Appreciate the national and international responses to financial crime and their links to the financing of terrorism organisations, money laundering and other drug related crimes.
- Identify an issue critical to some aspect of financial crime theory, policy or practice and organise, analyse and synthesise the available research in academic and professional literatures related to the selected issue.

## Assessment tasks

- Online Forums
- Reflective Task (RT)
- Literature Review (LR)
- Case Study

## Learning and teaching activities

- Preparation and review of academic literature – prior to each on-campus seminar session students will be expected to have pre-read some articles listed in the Suggested Readings list and contribute to discussion concerning various aspects under each topic designated for that particular Module. The amount of time spent on these readings and the seminar in which they are completed will be at the discretion of the lecturer and will depend upon time available. Accordingly, students should bring a copy of their readings to every seminar.
- A list of the required readings for each Module/topic is covered at the end of the unit guide.

## PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

## Learning outcomes

- Analyse the changing regulatory environment and the new risks facing businesses, professions and the community.
- Apply critically reflective practice or research outputs to produce new insights and knowledge into the political, economic, environmental, cultural and social impact of financial crime.
- Appreciate the national and international responses to financial crime and their links to the financing of terrorism organisations, money laundering and other drug related crimes.
- Identify an issue critical to some aspect of financial crime theory, policy or practice and organise, analyse and synthesise the available research in academic and professional literatures related to the selected issue.

## Assessment tasks

- Online Forums
- Reflective Task (RT)
- Literature Review (LR)
- Case Study

## Learning and teaching activities

- Preparation and review of academic literature – prior to each on-campus seminar session students will be expected to have pre-read some articles listed in the Suggested Readings list and contribute to discussion concerning various aspects under each topic designated for that particular Module. The amount of time spent on these readings and the seminar in which they are completed will be at the discretion of the lecturer and will depend upon time available. Accordingly, students should bring a copy of their readings to every seminar.
- A list of the required readings for each Module/topic is covered at the end of the unit guide.

## PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

## Learning outcomes

- Analyse the changing regulatory environment and the new risks facing businesses, professions and the community.
- Apply critically reflective practice or research outputs to produce new insights and knowledge into the political, economic, environmental, cultural and social impact of financial crime.
- Appreciate the national and international responses to financial crime and their links to the financing of terrorism organisations, money laundering and other drug related crimes.
- Identify an issue critical to some aspect of financial crime theory, policy or practice and organise, analyse and synthesise the available research in academic and professional literatures related to the selected issue.

## Assessment tasks

- Online Forums
- Reflective Task (RT)
- Literature Review (LR)
- Case Study

## Learning and teaching activities

- Preparation and review of academic literature – prior to each on-campus seminar session students will be expected to have pre-read some articles listed in the Suggested Readings list and contribute to discussion concerning various aspects under each topic designated for that particular Module. The amount of time spent on these readings and the seminar in which they are completed will be at the discretion of the lecturer and will depend upon time available. Accordingly, students should bring a copy of their readings to every seminar.
- A list of the required readings for each Module/topic is covered at the end of the unit guide.

## Changes from Previous Offering

The online forum assessments has been reduced to two and their time frame has been reduced from 10 days as was previously offered to 5 days.

## Module Readings

### Suggested Readings:

#### **MODULE 1 Global Financial Trends and Reform**

##### **Introduction/Legal Context**

*Crimes Amendment (Fraud, Identity and Forgery Offences) Act 2009 NSW* [http://www.austlii.edu.au/au/legis/nsw/num\\_act/caiafoa2009n99500.pdf](http://www.austlii.edu.au/au/legis/nsw/num_act/caiafoa2009n99500.pdf)

Criminal Code (Theft, Fraud, Bribery and Related Offences) Amendment Act 2004 (ACT)

<http://www.legislation.act.gov.au/a/2004-15/20040409-12338/pdf/2004-15.pdf>

Criminal Code Amendment (Theft, Fraud, Bribery and related Offences) Act 2000 (Cth)

[http://www.austlii.edu.au/au/legis/cth/consol\\_act/ccafbaroa2000505/](http://www.austlii.edu.au/au/legis/cth/consol_act/ccafbaroa2000505/)

##### **Research Skills**

Morley-Warner, T. (2001) *Academic writing is....A guide to writing in a university context, University of Technology, Sydney: CREA.*

##### **Process/Ethical Governance**



Braithwaite J (2011) Diagnostics of white collar crime prevention, *Criminology & Public Policy* 9(3) 621-626, 2010

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### **Bribery**

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### **Cybercrime**

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## **MODULE 2: Asset Misappropriations**

### **Occupational Fraud and Abuse**

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Ross S & Smith, RG (2011) Risk Factors for Advance Fee Fraud Victimization, *Trends and Issues in Crime and Criminal Justice*, No. 420, Australian Institute of Criminology, Canberra.

### **Social Engineering**

[www.social-engineering.org](http://www.social-engineering.org)

## Financial Crime in Southern China

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Greenwood, Verity A. and Dwyer, Larry (2016) 'Reinventing Macau tourism: gambling on creativity?', *Current Issues in Tourism*, 05/2016; DOI:10.1080/13683500.2016.1187585.

Isaacs, Matt (2011) The Macau connection, *Reuters Special Report*, 11 Mar., Reuters News

Johnstone, Maurice (2010) Korea criminals - Pyongyang's persistent illegal activities, *Jane's Intelligence Review* 16 Sept.

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## **MODULE 3** Corruption

### Conspiracy

Duffy, M. (2005) 'Fraud on the Market': judicial approaches to causation and loss from securities nondisclosure in the United States, Canada and Australia', 29, *Melbourne University Law Review*, 621.

Marston, G. and Walsh, T (2008) 'Case of Misrepresentation: Social Security Fraud and the Criminal Justice System in Australia', 17, *Griffith Law Review* 285.

### Money Laundering and Capital Flight

Abdulsamed, Farah (2011) *Somali Investment in Kenya*, London: Chatham House, Briefing Paper, March.

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### Shadow Economy

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Qu, C.Z. (2008) *Managed investments and insider trading: regulation and liability*, Sandstone Academic Press, Melbourne.

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### Financial Fraud 'Schemes'

McBarnet, Doreen J. (2004) *Crime, compliance and control*, Ashgate/Dartmouth Publishers, Burlington, VT (see Chapter 10)

Oppenheimer, J (2009) *Madoff with the Money*, Wiley Publishers, Hoboken, New Jersey.

Raphael, Adam (1995) *Ultimate Risk : the inside story of the Lloyd's catastrophe*, Four Walls Eight Windows Publishers, New York.

## Research and Practice, Global & Sustainability

### Work Requirements

This Unit has been designed as a 4 postgraduate credit point Unit, requiring the equivalent of 13 weeks of work over one session. Being a four credit-points Unit you should expect to spend a minimum of 12 hours per week to meet the requirements of the Unit. As a guide students should spend the approximate amounts of time as listed on each of the following activities (**Note: Each activity listed includes hours required for pre-reading and self-study**):

|   | Activities                             | Hours |
|---|--|-------|
| 1 | 3 Block on-campus sessions             | 50    |
| 2 | Assessment Task 1 (2 Online Forums)    | 20    |
| 3 | Assessment Task 2 (Reflective Task)    | 15    |
| 4 | Assessment Task 3A (Literature Review) | 25    |

|   |                                       |     |
|---|---------------------------------------|-----|
| 5 | Assessment Task 3B (Final Case Study) | 40  |
|   | Total                                 | 150 |

As a postgraduate student, you bring valuable knowledge and experience to the Unit. As you work through the Unit, try to:

- critically question your own preconceptions
- share your insights with others in the group
- contribute to critical analysis and debate of concepts found in the literature and the views of other class members.

In completing the Unit, you are expected to:

- participate fully in online Forums and/or face-to-face discussions
- provide feedback in class and/or in the 'Drop In Dialogue'
- read at least one of the articles as set out for each module on the unit website and bring this reading into class discussions.

This unit uses research from external sources (references) and gives you practice in applying research findings in your assignments.

## **Recent Research by Convenor**

### **Publications**

Verity A. Greenwood and Larry Dwyer (2016) 'Reinventing Macau tourism: gambling on creativity?', *Current Issues in Tourism*, 05/2016; DOI:10.1080/13683500.2016.1187585.

Verity A. Greenwood (2015) 'The Effect of the Civilian Transition Experience on the Health and Resilience of Younger Veterans', *Final Report to Macquarie Ryde Futures Partnership*, Macquarie University, Sydney, October, 2015.

Verity A. Greenwood and Larry Dwyer (2015) 'Consumer protection legislation: A neglected determinant of destination competitiveness?' *Journal of Hospitality and Tourism Management*, Vol. 24, September, 2015.

Field, L. and Verity Greenwood (2015) 'Appraising academic appraisal in the new public management university', *Journal of Higher Education Policy and Management*, 37:2, pp172-189

Field, L. and Verity Greenwood (2015) 'Using outperformance pay to motivate academics', *Australian University Review*, 57: 2, pp 5-16.

Greenwood, V and Larry Dwyer (2014) 'Challenges to Consumer Protection Legislation in

Tourism Contexts' *Journal of Tourism Consumption and Practice*, Vol. 6, 2.  
<http://www.tourismconsumption.org/current.htm>.

Greenwood, V.A (2012) 'Place, Health and Resilience: Widowhood and the Mediating Role of Therapeutic Landscapes' Report to Board of NSW Police Legacy Inc., April, 2012. published online 2014. <http://www.policelibrarynsw.org.au/about-us/>

### **Conferences**

Greenwood, Verity A. 'Stand Out from the Crowd: Enhance and promote Yourself to Success'. Paper presented Golden Key International Summit, Tucson, Arizona, 29 July, 2016.

Greenwood, Verity A. 'Developing Macau Tourism : a Calculated gamble?', Paper presented at *School of Hospitality and Tourism Management Conference*, Surrey, 22 July, 2016.

Greenwood, Verity A. 'Navigating Evolving Global Trends in Financial Crime: a Tourism Focus', *BESTEN Think Tank*, Berlin, 13 July 2016.

Greenwood, Verity A., 'Surviving Participant Trauma and Grief as a Heuristic Researcher', *AAG Conference*, San Francisco, 4 April, 2016.

Greenwood, Verity A. and Dwyer L, (2016-February) 'Developing Macau Tourism: a calculated gamble?' Paper presented *26th Annual CAUTHE Conference*, Blue Mountains Tourism College, Sydney campus, February 4-6, 2016.

Greenwood, V.A. 'Benefits of Research to the Veteran's Community'. Paper presented to '*The Future of Assisting Veterans and their Dependants Forum*', *Veterans Centre*, Sydney Northern Beaches, Sydney 8 February, 2016.

Greenwood, V.A. Shadows in the sunshine: Widow migration and the response of community on the North Coast, New South Wales, Australia (working paper). *Nordic Geographers Meeting* (NGM), Tallin, Estonia, 15-19 June 2015.

Greenwood, Verity.A. and Larry Dwyer 'Consumer protection as essential to Destination Competitiveness' (working paper- refereed). *25th Annual CAUTHE Conference 'Rising Tides and Sea Changes: Adaptation and Innovation in Tourism and Hospitality'*, Gold Coast campus, February 2-5 2015.

V.A. Greenwood and Larry Dwyer (2014) 'Chinese 'Hot Money' Junkets and its implications for destination competitiveness in Macau', *G20 First East-West Dialogue on Tourism and the Chinese Dream*, Gold Coast, 13-15th November, 2014 (working paper- refereed), 14.11.14.

Greenwood, V.A. and Larry Dwyer, 'Consumer Protection and Destination Competitiveness', *Consumer Behaviour in Tourism Symposium 'Competitiveness, Innovation and Markets: The Multifaceted Tourists' Role'*, Brunico, Italy, December 4., 2013.

### **Global & Sustainability**

This unit provides an in-depth understanding of the many facets of financial crime and governance and allows appreciation of the political, economic, environmental, cultural and social repercussions of financial crime at global, regional and local level on business and the

community. This unit addresses global and sustainability issues as direct areas of study and as necessary implications arising from the materials, assessment and academic discussion and debate in classes/seminars. We promote sustainability by developing ability in students to research and locate information within the financial crime and governance specialisation. We aim to provide students with an opportunity to obtain skills which will benefit them throughout their career.

The unit materials have a reference list at the end of each chapter/module/text containing all references cited by the author. These provide some guidance to references that could be used to research particular issues.

*Global context:*

- Module One 'Global Financial Trends and Reform' is specifically aimed at the global context. Globalisation and the changing nature of technology, mobility and financial services are recognised as being the catalyst for the challenges presented by fraud.
- All assessments, including the Online Forums, Reflective Task, Literature Review and final case study draw on global research to understand fraud at the global, regional and local scale.

*Sustainability context:*

- Module Two includes an in-depth seminar on Environmental Fraud and its impacts on:
  - the physical environment and possible disparities between its private economic costs and the social costs of its activities and the external costs of business activities
  - Pollution control; environment protection and the need for higher global environmental standards