

# **MAS 206**

# **Radio Production**

S1 Day 2018

Department of Media, Music, Communication and Cultural Studies

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#### Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

### **General Information**

Unit convenor and teaching staff

Unit Convenor, Lecturer and tutor (Monday classes only)

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By appointment or Monday 11-12noon

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Credit points

3

Prerequisites

12cp at 100 level or above including 6cp in MAS units at 100 level

Corequisites

Co-badged status

#### Unit description

This unit introduces students to the radio broadcasting industry, practice and ethics, and has a large practical component in radio production. Students gain a broad understanding of core principles and practices of radio program making and digital sound production, with attention to public, commercial and community radio forms. The unit also introduces students to the expanding realm of online/web radios, streaming, podcast and other audio rich forms proliferating on the internet. The lecture program covers theories and issues relating to this rapidly changing medium: its diverse forms and organisation; powerful inter-relationships with listeners and society; and historical developments. Regular listening and analysis of radio programs and programming is a feature of the unit. The workshop component concentrates on the techniques and skills of recording and producing pre-recorded sound items and comprises hands-on production classes using digital facilities and equipment. Practical and critical skills of interviewing, scriptwriting, story research, construction and presentation are developed. This unit aims to produce creative outcomes specifically targeted to actual broadcasting stations, including Sydney community station, 2SER.

### Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <a href="https://www.mq.edu.au/study/calendar-of-dates">https://www.mq.edu.au/study/calendar-of-dates</a>

# **Learning Outcomes**

On successful completion of this unit, you will be able to:

Demonstrate critical and conceptual skills in radio production, and research capability.

Demonstrate a range of communication and expression skills.

Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.

Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.

Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

### **General Assessment Information**

#### **Assessment Standards**

All assessments of assignments make use of Unit standards for grading: for example rubrics provide guidance to tutors and the Convenor in combination with other assessment tools. Rubrics are provided on iLearn for this Unit. Assessment standards in this unit also align with the University's grade descriptors, available at: <a href="https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/assessment">https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/assessment</a>

#### Submission instructions for all three assignments:

Your assignment should be submitted to the Dropbox on ISIS in the Server for your specific class with written documentation submitted via Turnitin link on iLearn. All audio programs: submit to DAWS (Digital Audio Workstations) Dropbox/ISIS system as above. At Log In you will have access to your own folder (storage) which must be used for Saving and Backing up your Audio projects. Access to all three Assignment Dropboxes (Folders) will be on the Server. Available on the Server also: a video showing how to submit assignments. Check with Radio Facilities Manager Peter Ring for any changes, or if the system is not accessible for any reason.

Assessment rubrics (available on iLearn) should be combined with information in this Unit Guide to better inform you about the grading of tasks and assessment in this unit.

Note: Cue Sheets (max 1 page); Reflections (where applicable: 1.5 spacing; 11-12 pt Times New Roman font).

#### Late assignments

As per Arts Faculty Guidelines: late assignments will lose marks on a 2% per day basis. Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline.

Lectures are important in this unit, and it is expected that students attend. Audio programs will form part of these, and this audio is covered by copyright agreements, these cannot always be included in Echo Lectures or on the downloadable Powerpoint slide show. Students who miss more than two (3) lectures without adequate reason (in writing), or workshops (or consistently come late &/or leave early) will receive a Fail for their participation mark. Please email the tutor or contact them via iLearn if you have legitimate concerns regarding your absences of Lectures or Tutes. If you have timetable clashes for the lecture, or other reasons why you cannot attend, kindly contact the Convenor, Dr Virginia Madsen.

### **Assessment Tasks**

Name	Weighting	Hurdle	Due
Vox Pop in sound	20%	No	Week 6 Tuesday 10am
Audio Postcard	20%	No	Week 8 by your Tutorial class
radio or podcast 'feature'	45%	No	Week 13
Participation:	15%	No	Continuous

### Vox Pop in sound

Due: Week 6 Tuesday 10am

Weighting: 20%

This assignment requires you to edit a vox pop you have recorded using a portable digital

recorder. This assignment will be staged to assist you with developing skills of editing/ construction using ProTools software. Vox pops will be edited using the Digital Audio Workstations (DAWS) and Pro-Tools. This exercise requires that you show competence with digital recording, using workstation facilities, transferring data, editing techniques and 'cue sheet' preparation. While you gain benefits from working in a team to record simple interviews, you will individually edit your vox pop for submission. This should be edited to approx 1.30 - 2 minutes, and submitted to workstation drop box in class. Also submit a Cue sheet (see Tutor/iLearn for example). Submit Cue sheet via Turnitin (accessible on iLearn).

(Recording work to be done in pairs, but each student to edit their own version of the recorded interviews which will then be marked separately.

Assessment Criteria: Student competency in making and structuring this radio program (technical, presentation, content & research) will be assessed. Technical proficiency however will only contribute for this task to 20% of the overall mark. This is to allow students to learn technical knowledge and skills through trial and error, with mistakes at this stage only very mildly penalised. An interesting structure and an adequate range of views/diversity of interviewees appearing in the final edited piece usually achieves a high grade.

On successful completion you will be able to:

- Demonstrate a range of communication and expression skills.
- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

### **Audio Postcard**

Due: Week 8 by your Tutorial class

Weighting: 20%

Use recordings of actuality sound and scripted voice/voice-over to make a short (3 - 4 minute) audio 'postcard' or reportage of a place, a place/moment (events at a location) in time. Script can involve on location voicing/narration and/or voice-over recorded separately. The place/topic you choose is up to you but you may wish to connect it to the next Assignment's subject or theme. Exact Subject: the only limit is your imagination. In all cases, you should start with a real place or event, although it is possible to speak of a fictional or more laterally connected topic, but still using recorded sound from this place. Examples will be played in class/and lectures.

(This exercise will mainly assess your writing/presentation skill for radio and your ability to construct a radio/audio item which uses recorded actuality/wild sound and words to take us to a place/comment on an event). **Prepare individually. Submit to DAWS correct folder by Week 7 Tute.** Should be available to listen to in Week 7. Include a Cue Sheet, with a copy of your script. Submit all paperwork/Cue sheet and script via Turnitin (accessible on iLearn).

Duration: Max 5 mins, preferable 3-4 mins.

**Assessment Criteria:** Programs will be judged on the interest of the subject/content, how well they communicated through choice of actuality sound and voiced presentation, and on demonstrated technical competency. The technical weighting of this assessment task however will be relatively low: this is an early assessment task using portable audio equipment and audio editing software.

On successful completion you will be able to:

- Demonstrate critical and conceptual skills in radio production, and research capability.
- · Demonstrate a range of communication and expression skills.
- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.

### radio or podcast 'feature'

Due: Week 13 Weighting: 45%

For this assignment, you will work **in pairs** to research and produce a **short** radio feature or short podcast episode. 'This American Life' is a model podcast with examples of the kinds of stories and approach (max 15 mins, preferably 10 mins). In this you may include one or more edited interviews, voices, voiced script, or other sound (music, effects, original actuality recordings). Primary source material, i.e., interviews and scripts can be recorded either on a portable recorder or by arrangement in the studio (see Peter Ring), and then mixed with well chosen music, sound effects, audio 'beds', or actuality to create a radio feature on a specific topic, theme, persons or that tells a story. NB: It is preferable to use a portable recorder as studio operation is not studied until MAS207. You can however do the recording in our soundproofed studio space. This assignment requires you to demonstrate competence with story selection, microphone technique, interviewing, recording, editing, and mixing *and thinking radiophonically*.

It involves being as creative or as factual as you like while remaining clearly focused. In this assignment you will explore how to tell a radio/podcast story and sustain interest using music, SFX/'wild sound' or 'actuality' and voice. The feature is designed to be suitable for broadcast on a community radio station or as part of a podcast series.

Assessment Criteria: Programs will be judged on the level of technical skills demonstrated (ideally these should aim to be broadcast quality) & as to their creative/journalistic application to the content and presentation of the subject as rendered in sound. The content and presentation will be assessed as earlier assignments with a higher weighting than for the technical aspects. While students will work in pairs, the individual contribution to the team is assessed through the role you played and the elements of the final product that you contributed. Your individual contribution will make up 50% of the mark for this task then, and the other 50% will be a team mark for the produced program you submit. Individual contributions should be documented in an accompanying 'Reflection'.

Comments on Assessment: To pass, students should have a achieved a minimum level of

attainment in the technical skills taught, and in applying these skills (technical, journalistic etc) to this radio/podcasting form. To obtain a high grade students usually work well in the team and individually to produce broadcast or podcast quality work, demonstrating high levels of understanding of creative and professional media (radio) practice in their programs, and how radio or podcasting communicates well as evidenced in their finished pieces. Highly graded audio features are also likely to have achieved excellence across a range of aspects which also contribute to the overall impact of the piece: e.g., the writing & spoken communication skills demonstrated, the choice of interviewees and subject, the editing and structuring of the work, the depth and relevance of the research used to inform the content and its development.

\*\*\*\*\*NB: You are also required to complete a radio story 'pitch'/with a brief synopsis for this feature/podcast story to be emailed to your Tutor or uploaded to iLearn by first week of the break. One A4 page is sufficient using dot points. Times New Roman 11 or 12 point. This will be marked as part of your participation grade.

**Submission:** Make sure your audio project is always stored/saved to your Dropbox Folder on ISIS on the Server. Submit final program according to instructions previously, with name and class. This work may be used for possible audition by Tutor in class also.

Your Reflection to accompany the feature should outline your topic and your aims for the program/podcast, and your individual role in production: how and why you pursued the treatment you did; how you worked in the team, and a timeline for your production. It is useful to include a timeline of your pre-production and production and copies of scripts you wrote, or interviews you conducted to assist your Tutor to recognise your individual and team contribution. In the Reflection you might like to include also where you think a piece like this could be programmed, podcast or presented? (ie suitable for a magazine program on 2SER, or for eg Triple J's Hack? Or for a specialist podcast series you have identified, or other: name example of a suitable venue please). Aso comment on the process, and what discoveries you made through making this program (Max 3 A4 pages, 1.5 spacing; 11-12pt Times New Roman) for this Reflection. Submit all paperwork/cue sheet and your Reflection (including copies of scripts etc if appropriate and relevant) via Turnitin (accessible on iLearn).

The best features will usually be offered (with your permission) to community radio station 2Ser, or you can approach other community broadcasters for possible programming. This assists you to build up your portfolio of creative and journalistic work. Podcasting some of these, either on 2SER, fbi All The Best program, or on the Dept's website, or elsewhere, may also be explored (TBA by Convenor).

On successful completion you will be able to:

- Demonstrate critical and conceptual skills in radio production, and research capability.
- · Demonstrate a range of communication and expression skills.
- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.

 Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

# Participation:

Due: **Continuous** Weighting: **15**%

Listening to the radio is a crucial part of this course. You will be expected to **discuss programs** heard over the week as directed by the tutor and read assigned texts (mainly in Reader) which give practical information or reflect on historical or critical issues in audio media/radio and related industries. Each week (where set), two students will be asked to prepare dot point summaries of the reading/listening and lead a short discussion. Each Tute will be directed in this by the Tutor. (Tutors will organise students in Week 2 or 3 for this; so if you are away, please contact Tutor directly on iLearn.) **Lecture attendance**, **participation in these exercises**, **submission of a Synopsis** and **active involvement in technical workshops will also contribute to your overall participation mark. Students must adhere to all bookings and Lab requirements (ref. Peter Ring: Radio Facilities Manager).** 

Strong &/or engaged participation in Lectures & Tutes will indicate students are highly aware of the radio industry, its creative & journalistic practices & other programming. This knowledge will be demonstrated in students' excellent reflective insights in class tutorial discussions, well written Pitch/Synopses for their Features (see Assignment Task 3), and ultimately will be in evidence in documentation/reflections accompanying audio assignments.

On successful completion you will be able to:

- Demonstrate critical and conceptual skills in radio production, and research capability.
- Demonstrate a range of communication and expression skills.
- Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.

# **Delivery and Resources**

FORMAT FOR TEACHING AND INSTRUCTION: CLASSES AND LECTURES

This Unit uses Lectures and Workshop/Tutorials.

Please Note that Tutorials/Workshops commence in Week 2.

**Lectures commence in Week 1.** Please attend the first lecture as a roll will be taken.

Technical Assistance and Demonstrations are given in Tutorial/Workshops and students need to be able to attend these throughout the semester. The Radio Facilities Manager will be assisting with this instruction.

#### **REQUIRED READING**

**The Radio Reader 2018:** A selection of readings on radio (historical aspects, forms, specialist skills etc.), download and pay on demand before week 2 (check iLearn for how).

#### REQUIRED EQUIPMENT

- One set of reasonable quality semi-open or closed **headphones** (compulsory for each student, due to Health & Safety regulations).
- At least one **3 Gig Memory device** to use to take home/transfer audio and audio projects.

#### RECOMMENDED READING

#### (most of these are available in the Macquarie University library)

Abel, Jessica. Out on the wire: the storytelling secrets of the new masters of radio with foreword by Ira Glass. New York 2015.

Alten, Stanley. Audio in Media, Tenth Edition, Wadsworth, Boston: 2014 (in library)

Barkho, Leon. From Theory to Practice: How to assess and apply impartiality in news and current affairs. Uni of Chicago Press: 2013

Barnard, Stephen. Studying Radio. New York: 2000

Beaman, Jim. Programme making for radio. London & NY: 2006

Beaman, Jim. Interviewing for Radio, 2nd Ed. Palgrave Macmillan: 2011

Biewen, John & Dilworth, Alexa. Reality Radio - Telling True Stories in Sound, Duke University Press: 2010

Chantler, Paul & Stewart, Peter. Basic Radio Journalism: 2003

Chignell, Hugh. Public Issue Radio: Talks, News and Current Affairs in the Twentieth Century, Basingstoke, Palgrave Macmillan: 2011

Crisell, Andrew & Guy Starkey. Radio Journalism, London: 2009

Crisell, Andrew. Ed. Radio (3 Vols). London: 2009

Cunningham, Stuart & Turnbull, Sue. The Media and Communications in Australia, 4th Ed. Allen & Unwin: 2014

Dubber, Andrew. Radio in the Digital Age, London NY, Polity: 2013

Fleming, Carole. The Radio Handbook. London: 2010

Frangi, Anthony. Radio Toolbox: Everything you need to get started in broadcasting in the Digital Age. Macmillan Education, Australia: 2012

Gordon, Janey. Community Radio in the Twenty-first century, Peter Lang: UK 2012

Griffen-Foley, Bridget. Changing Stations: The Story of Australian Commercial Radio: 2009

Hausman, Carl et al. Modern Radio Production. Production, Programming, and Performance. Belmont CA: 2006

Hendy, David. Radio in the Global Age. Cambridge: 2000

Jukes, S. McDonald K. Starkey, G. Understanding Broadcast Journalism, Routledge, 2018 (on order)

Keith, Michael. The Radio Station. London: Focal Press, 2000

Kern, Jonathon. Sound Reporting: the NPR Guide to Audio Journalism & Production. Chicago & London: Uni of Chicago Press, 2008.

Kramer, Mark & Wendy Call (Eds). Telling True Stories, NY: 2007

McLeish, Robert. Radio Production, 4th Edition, Oxford: 1999

Loviglio, Jason & Hilmes, Michele. Radio's New Wave: Global sound in the digital era,

Routledge: 2013

Mundy, John & White, Glyn. Laughing matters: understanding film, television and radio comedy. Manchester Uni Press: 2012

Patching, Roger & Hirst, Martin. Journalism Ethics: Arguments and cases for the twenty-first century: Macmillan 2013

Phillips, Gail and Mia Lindgren. Australian Broadcast Journalism. South Melbourne: 2013. (available in Co Op Bookshop & library)

Shingler & Wieringa. On Air: Methods & Meanings of Radio. London: 1998

Squier, Susan. Ed. Communities of the air. London: 2003

Starkey, Guy. Radio in context. London: 2004

Street Sean. The Poetry of Radio. The Colour of Sound, Routledge: 2013

Talbot-Smith, Michael. Sound Assistance. London: 1999

Winer, Ethan. Audio Expert: Everything you need to know about audio. Taylor and Francis: 2012 [electronic resource]

Radio stations/programs, and audio sites of interest online which include examples of feature and interview content

American Public Radio works http://americanradioworks.publicradio.org/

Australian Broadcasting Corporation http://www.abc.net.au

ABC Editorial policies http://www.abc.net.au/corp/pubs/edpols.htm

ABC RN features extracted from across programming http://www.abc.net.au/radionational/features/

ABC Radio Eye (Features & Docs, now as an archive) http://www.abc.net.au/rn/radioeye/

ABC 360 (ABC features and documentaries program - 2014/archived) http://www.abc.net.au/rn/360/

ABC RN Earshot (documentaries, lot of freelancer stuff here) http://www.abc.net.au/radionational/programs/earshot/

ABC JJJ: http://www.abc.net.au/triplej/programs/

ABC JJJ Hack (national current affairs/interviews/features program for youth) http://www.abc.net.au/triplej/hack/

ABC Correspondents Report ABC http://www.abc.net.au/

ABC Podcasts: see Tutor for individual links or iLearn

**ABC RN**: http://www.abc.net.au/radionational/?WT.svl=listen

ABC Local Radio: http://www.abc.net.au/sydney/?WT.svl=local0

Australian Communications and Media Authority http://www.acma.gov.au

BBC (UK) radios http://www.bbc.co.uk/radio/

ABC Newsradio: http://www.abc.net.au/newsradio/?WT.svl=listen

http://www.birst.co.uk/ (University web radio in UK, Bournemouth)

Commercial Radio Australia http://www.commercialradio.com.au

Community Broadcasters Association http://www.cbaa.org.au

Community Media Forum Europe http://www.freie-radios.at/cmfe/index.php

Download this show (popular show and podcast on latest technology) http://www.abc.net.au/radionational/programs/downloadthisshow/

2GB: http://www.2gb.com/

Long Story Short (feature program devised by former Macquarie radio graduate) http://www.abc.net.au/radionational/programs/longstoryshort/

NOVA http://www.novafm.com.au/nova100/home

NPR Interns radio http://www.npr.org/about/nextgen/content/

National Public Radio (USA): http:///www.npr.org

New Radio and Performing Arts: http://new-radio.org/

Radioinfo http://www.radioinfo.com.au

Third Coast Radio festival http://www.thirdcoastfestival.org/

Radio Lab (exciting US Science radio show) http://www.radiolab.org/

Radio-Locator: http://www.radio-locator.com

**Radioinfo** http://www.radioinfo.com.au (subscribe to keep in touch with latest jobs etc in Australia)

Radio Australia http://www.radioaustralia.net.au/

Resonance FM http://resonancefm.com/

Sounds Like Radio (new forms of radio, features, experiment, sound) http://www.abc.net.au/radionational/programs/soundslikeradio/

Sound, Music, Word program(features) ABC RN http://www.abc.net.au/radionational/programs/soundmusicword/

Sound Portraits: http://soundportraits.org/

SBS Radio http://www9.sbs.com.au/radio

2SER http://www.2ser.com/

**Serial** (2014 cult USA podcast based on a crime investigation, huge audiences and international following for its 12 episodes) http://serialpodcast.org

Sirius satellite radio http://www.sirius.com/

The Truth podcast (radio movies, radio fictions) http://thetruthpodcast.com/The\_Truth.html

The World today ABC world journalism, reports at http://www.abc.net.au/worldtoday/

This American Life show http://www.thislife.org/

also on ABC RN and here: http://www.abc.net.au/radionational/programs/thisamericanlife/

**Transom**: showcase for new public radio (very useful to students/highly reccomended): http://www.transom.org

UBU Web radio http://www.ubu.com/sound/radio\_radio/index.html

2UE: http://www.2ue.com.au/

**UN Radio** http://www.unmultimedia.org/radio/english/

USA Public radio *Hearing Voices* http://www.hearingvoices.com/

The Wire (community radio: current affairs, broadcast from 2Ser http://www.thewire.org.au/

WNYC New York public radio station http://www.wnyc.org/

World Radio Network: http://www.wrn.com

(NB: Most up to date urls, please check iLearn. Other reference and useful practical material will be put up on Discussions etc on iLearn by individual tutors).

# Changes to this Course

This course has responded to Student feedback every year since it was substantially revised in 2008 and again in 2017. Feedback is welcomed at any time, and is encouraged through formal University feedback surveys and correspondence.

### **Unit Schedule**

# See iLearn for most up to date Schedule for lectures and Tutorials/Lab Workshops

# **Learning and Teaching Activities**

### Interviewing demonstrated

Listening to interviews and preparing/conducting interviews for radio program and broadcast contexts or other appropriate online contexts

### Audio program construction and editing

Using ProTools software demonstrations and workshops which allow students to edit and mix audio programs

# Script writing for radio and podcasting

Practice and review of radio/podcast scripts and links

# Voice presentation skills workshops

Studio and class workshops using microphones, and exploring voiced speech for audio media presentation

### Lectures and Tutorial Discussion

on various aspects of radio

## **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://staff.m.q.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- · Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy (Note: The Special Consideration Policy is effective from 4

  December 2017 and replaces the Disruption to Studies Policy.)

Undergraduate students seeking more policy resources can visit the Student Policy Gateway (htt

ps://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

#### Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <a href="extraction-color: blue} eStudent</a>. For more information visit <a href="extraction-color: blue} ask.m</a> <a href="equation-color: blue} q.edu.au.

### Additional information

MMCCS website https://www.mq.edu.au/about\_us/faculties\_and\_departments/faculty\_of\_arts/department\_of\_media\_music\_communication\_and\_cultural\_studies/

MMCCS Session Re-mark Application <a href="http://www.mq.edu.au/pubstatic/public/download/?id=167">http://www.mq.edu.au/pubstatic/public/download/?id=167</a>
914

Information is correct at the time of publication

# Student Support

Macquarie University provides a range of support services for students. For details, visit <a href="http://students.mq.edu.au/support/">http://students.mq.edu.au/support/</a>

### **Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- · Ask a Learning Adviser

# Student Services and Support

Students with a disability are encouraged to contact the <u>Disability Service</u> who can provide appropriate help with any issues that arise during their studies.

### Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

### IT Help

For help with University computer systems and technology, visit <a href="http://www.mq.edu.au/about\_us/">http://www.mq.edu.au/about\_us/</a> offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.

# **Graduate Capabilities**

### Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

### Learning outcomes

- · Demonstrate a range of communication and expression skills.
- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

#### Assessment tasks

- · Audio Postcard
- · radio or podcast 'feature'

### Learning and teaching activities

- Using ProTools software demonstrations and workshops which allow students to edit and mix audio programs
- Practice and review of radio/podcast scripts and links
- · on various aspects of radio

# Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

### Learning outcomes

- Demonstrate critical and conceptual skills in radio production, and research capability.
- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

#### Assessment tasks

- Vox Pop in sound
- · radio or podcast 'feature'

### Learning and teaching activities

- Listening to interviews and preparing/conducting interviews for radio program and broadcast contexts or other appropriate online contexts
- Using ProTools software demonstrations and workshops which allow students to edit and mix audio programs
- · Practice and review of radio/podcast scripts and links
- on various aspects of radio

## Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

### Learning outcomes

- Demonstrate critical and conceptual skills in radio production, and research capability.
- · Demonstrate a range of communication and expression skills.
- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.
- Plan strategically, and develop team skills to produce a range of creative and journalistic

outputs

#### Assessment tasks

- · Vox Pop in sound
- · Audio Postcard
- · radio or podcast 'feature'
- Participation:

### Learning and teaching activities

- Using ProTools software demonstrations and workshops which allow students to edit and mix audio programs
- · on various aspects of radio

# Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

### **Learning outcomes**

- Demonstrate critical and conceptual skills in radio production, and research capability.
- Demonstrate a range of communication and expression skills.
- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

#### Assessment tasks

- · Vox Pop in sound
- Audio Postcard
- · radio or podcast 'feature'
- Participation:

### Learning and teaching activities

 Listening to interviews and preparing/conducting interviews for radio program and broadcast contexts or other appropriate online contexts

- Using ProTools software demonstrations and workshops which allow students to edit and mix audio programs
- Practice and review of radio/podcast scripts and links
- Studio and class workshops using microphones, and exploring voiced speech for audio media presentation
- · on various aspects of radio

# Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

### Learning outcomes

- Demonstrate critical and conceptual skills in radio production, and research capability.
- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.

#### Assessment tasks

- · radio or podcast 'feature'
- Participation:

## Learning and teaching activities

· on various aspects of radio

# Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

### **Learning outcomes**

- Demonstrate critical and conceptual skills in radio production, and research capability.
- Evaluate critically creative and professional media practice, with an emphasis on

- production of radio industry audio content.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

#### Assessment tasks

- · radio or podcast 'feature'
- Participation:

### Learning and teaching activities

- Listening to interviews and preparing/conducting interviews for radio program and broadcast contexts or other appropriate online contexts
- · Practice and review of radio/podcast scripts and links
- · on various aspects of radio

### **Effective Communication**

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

### Learning outcomes

- Demonstrate a range of communication and expression skills.
- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.
- Plan strategically, and develop team skills to produce a range of creative and journalistic outputs

### **Assessment tasks**

- · Vox Pop in sound
- · Audio Postcard
- · radio or podcast 'feature'

### Learning and teaching activities

 Listening to interviews and preparing/conducting interviews for radio program and broadcast contexts or other appropriate online contexts

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- Studio and class workshops using microphones, and exploring voiced speech for audio media presentation
- · on various aspects of radio

### Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

### Learning outcomes

- Demonstrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.

#### Assessment tasks

- Vox Pop in sound
- · radio or podcast 'feature'

### Learning and teaching activities

· on various aspects of radio

# Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

### **Learning outcomes**

- Evaluate critically creative and professional media practice, with an emphasis on production of radio industry audio content.
- Plan strategically, and develop team skills to produce a range of creative and journalistic

outputs

# **Changes from Previous Offering**

In 2017 Assignment 2 was changed from an interviewing task to a field work/writing/presentation exercise. This exercise is moderately challenging without the need for too many high level technical or journalistic skills at this early stage. It is also fun and highly relevant to current industry and podcast practices in audio storytelling and journalism.

### **Further Notes on Assessment**

#### **Audio assignments**

Submit via ISIS in Server, put in folder for your Tutorial class (MAS206); contact Peter Ring if any problems.

#### Return of marked work

Where students' work is handed in on time, feedback will be given verbally in tutorials (if the assignment is auditioned in class) and through written feedback with the grade achieved shown for each assignment activity. GradeMark may be used on iLearn. Email returns of Feedback are optional, and will be negotiated with your tutor.

#### **Electronic Submissions**

Information about how to submit written work online can be accessed through the iLearn unit. Use Turnitin

Examination	
No exams are set for MAS206	
Extensions and special consideration	

As per Arts Faculty Guidelines: late assignments will lose marks on a 2% per day basis. Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline.