



# MGMT255

## Global Population Challenges

S1 Day 2018

*Archive (Pre-2019) - Dept of Marketing and Management*

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#### Disclaimer

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## General Information

Unit convenor and teaching staff

Unit Convenor / Lecturer

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Tutor

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Credit points

3

Prerequisites

18cp at 100 level or above

Corequisites

Co-badged status

Unit description

This unit examines the impact of global population issues and challenges on business management. It focuses on demographic changes in both the developed and developing countries. The unit addresses key concerns for managers operating in international business contexts. Some of the topics covered include: population growth and development; social and economic consequences of population mobility and their implications for internal and external labour markets; the challenges of an ageing population and ageing workforce for business and management; the crisis of low fertility rates in the most developed countries; and the environmental impacts of population change.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are

available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Recognise and understand various global population issues and challenges and their social, economic and business implications.

Understand the more advanced concepts and indicators commonly used in demography.

Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.

Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

Develop and perform an ability to engage in teamwork in research projects and communicate results/findings through oral and written presentations.

## Assessment Tasks

| Name                                      | Weighting | Hurdle | Due               |
|---|-----------|--------|-------------------|
| <a href="#">Assignments</a>               | 25%       | No     | Week 4 and Week 6 |
| <a href="#">Group Poster Presentation</a> | 15%       | No     | Week 8            |
| <a href="#">Individual Report</a>         | 20%       | No     | Week 11           |
| <a href="#">Final Exam</a>                | 40%       | No     | Exam Period       |

## Assignments

Due: **Week 4 and Week 6**

Weighting: **25%**

The two assignments are designed to assess the quality of students understanding in what they have learned in the lectures and tutorials. It involves an essay writing (15%) and interpretations/evaluations (10%) of demographic development indicators. **The essay writing** will be approximately 1,500 to 2,000 words--which will answer the question "What do you see as the global population issues that significantly affect the international business today?" **It will be marked** on the following criteria: content coverage, relevance, presentation and structure, provision of overview, discussion and original thought, referencing, adherence to length limits, avoidance of plagiarism, and adherence to timelines for submission. **The interpretations and evaluation** of demographic development indicators will use assigned research reports produced by the Australian government or the International organisations (i.e. UN, World Bank and WHO). The information session on this assignment will be conducted in Week 2.

**Submissions:** Submission of the hard copy assignment is directly to your tutor in your

designated tutorial time in two installments: Week 4 for essay writing and Week 6 for the interpretations/evaluations. Submissions of its **electronic copy** are done through **turn-it-in** in *iLearn*.

**Notes on extension:** No extension will be granted. Late tasks will be accepted up to 24 hours after the submission deadline. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission – 20% penalty). This penalty does not apply for cases in which an application for special consideration is made and approved.

On successful completion you will be able to:

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## Group Poster Presentation

Due: **Week 8**

Weighting: **15%**

This assessment is part of the **research group project** that consists of two parts: a group poster presentation and a written report. Students as a group (3-4 students) will propose a particular topic covered in the unit. The information session on this project will be conducted in week 3. All students in the group will be responsible to complete the research project, including the submission of an abstract, a layout and file of poster presentation, and producing an individual written report. Penalties for copying other works (plagiarism) will be severe.

**Submission:** The hard copy poster is submitted and presented to your tutor at the presentation time. At the same time the **electronic copy** of poster presentation is submitted to the lecturer by **one day prior to the presentation day**.

**Notes on Extension:** No extensions will be granted. Students who have not submitted the task prior to the deadline will be awarded a mark of 0 for the task, except for cases in which an application for special consideration is made and approved.

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- Develop and perform an ability to engage in teamwork in research projects and communicate results/findings through oral and written presentations.

## Individual Report

Due: **Week 11**

Weighting: **20%**

This assessment is part of the **research group project** that consists of two parts: a group poster presentation and a written report. The poster presentation is done in a group of 3 or 4 students, while the written report is done in an individual. It outlines the results of a detailed analysis of the research project using empirical data and research. It is used to assess the critical thinking, analytical and research skills. The assignments must be undertaken independently, penalties for plagiarism can be severe.

**Submissions:** Submission of the hard copy assignment is directly to your tutor in your designated tutorial time. Submission of an electronic copy is done through **turn-it-in** in *iLearn*.

**Notes on Extension:** No extension will be granted. Late tasks will be accepted up to 24 hours after the submission deadline. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission – 20% penalty). This penalty does not apply for cases in which an application for special consideration is made and approved.

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## Final Exam

Due: **Exam Period**

Weighting: **40%**

**Examination conditions:** The exam will incorporate multiple parts, including short answers and essays on certain global population themes covered in the unit.

**Submission:** the exam will be conducted in a designated exam room and time slot, submission will be in the exam room directly to the staff in charge.

You are expected to present yourself for examination at the time and place designated in the University Examination Timetable. The timetable will be available in Draft form approximately eight weeks before the commencement of the examinations and in Final form approximately four weeks before the commencement of the examinations. <http://www.timetables.mq.edu.au/exam>

The only exception to not sitting an examination at the designated time is because of documented illness or unavoidable disruption. In these circumstances you may wish to consider applying for Disruption to Studies. The University's policy on the Disruption to Studies process is available at: [http://www.mq.edu.au/policy/docs/disruption\\_studies/procedure.html](http://www.mq.edu.au/policy/docs/disruption_studies/procedure.html)

If a Supplementary Examination is granted as a result of the Disruption to Studies process the examination will be scheduled after the conclusion of the official examination period. (Individual Faculties may wish to signal when the Faculties' Supplementary Exams are normally scheduled.)

On successful completion you will be able to:

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- Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

## **Delivery and Resources**

### **Classes**

The unit will involve 3 hours face-to-face teaching per week consisting of 1 x 2 hour lecture and 1 x 1 hour tutorial.

The timetable for classes can be found on the University web site at: <http://www.timetables.mq.edu.au/>

It is a requirement of the unit that students attend all lectures and tutorials. Attendance sheets will be circulated and it is the students' responsibility that they sign these sheets. Students are encouraged to contact the unit Convenor if, due to any reason, they are unable to attend a lecture and/or tutorial.

Copies of overhead slides for each topic will be provided via *Moodle-Online Learning*

@MQ <http://ilearn.mq.edu.au>. Students are expected to print a copy of the slides beforehand and bring them to the lecture. Students are expected to attend these weekly lectures and a tutorial on a regular basis and will actively compile additional notes during the lectures. In addition, the unit provides students with the lists of recommended references.

In addition to the time spent attending lectures and tutorials and doing assignments, each student is expected to spend a significant amount of time preparing for lectures, reading the literature, updating lecture notes, learning the key definitions and formulae, attempting exercises from the past tests or exam papers, and revising for exams (an average of 9 hours per week is recommended). Students are encouraged to follow developments in the global and local population and the population related issues debates which are reported in the media.

## Prizes

A certificate from "The Macquarie University Marketing and Management Department" will be awarded to two groups of students who have achieved the highest proficiency in the Poster Competition.

A certificate from "The Macquarie University Marketing and Management" will be awarded to a student who has the highest proficiency in this unit.

## Prescribed Textbook and/or Materials

Weeks, John R. (2007) *Population: An Introduction to Concepts and Issues*, Wadsworth Publishing. The book is available for purchase from the Co-op Bookshop.

Students are advised to be familiar with demographic concepts and techniques by consulting the book on "*Demographic Methods and Concepts*" by Donald T. Rowland (2003); available from the Co-op Bookshop; or "*Demographic Techniques*" by A.H. Pollard, F. Yusuf and G.N. Pollard (available in the special Reserve Section of the Library).

Students will also be referred to books, book chapters, and other materials for the weekly lectures. A list of references for the various topics covered in the unit is available online via Online Learning @MQ <http://ilearn.mq.edu.au>. It is advisable that students download the lecture notes from the *iLearn* and reading materials from the library or relevant databases prior to the lecture time. Hardcopies of teaching and reading materials will NOT be provided in the class. It is highly recommended that students compile notes of their own based on the materials covered in lectures and tutorials and from recommended readings.

## Technology Used and Required

Students are expected to be familiar with the use of basic office software (i.e. word processing, spreadsheet, and power point) and the use of Moodle-Online Learning @MQ <http://ilearn.mq.edu.au>.

**Echo Reading:** All lectures may be recorded using the *Echo Recording* system, it will depend on the availability of its facility in the lecture class. Whilst the *Echo Recording* may provide an additional resource, students are advised that no guarantees are given in relation to the availability or quality of the sound recordings or the functioning of any related websites or links to files of recordings of lectures. Students are expected to attend the lectures on a regular basis



and to compile notes during the course of the lectures. Thus any failing of the *Echo Recording* will not be accepted as grounds for appeal.

## Unit Schedule

| Week | Lecture Topic  | Tutorial    |
|------|--|-------------|
| 1    | Unit Introduction; Global population growth & International Business | No Tute     |
| 2    | Population dynamic and the climate change                            | Tutorial 1  |
| 3    | Population ageing: Challenges in labor market                        | Tutorial 2  |
| 4    | International Migration: More open borders?                          | Tutorial 3  |
| 5    | Global health challenges: Preventive or curative care?               | Tutorial 4  |
| 6    | <b>EASTER MONDAY - NO CLASS</b>                                      | No Tute     |
| 7    | Population and internet: Citizen of social media                     | Tutorial 6  |
|      | <b>Mid-Semester Break</b>  |             |
| 8    | GROUP POSTER PRESENTATION  | Tutorial 7  |
| 9    | Indigenous population around the world                               | Tutorial 8  |
| 10   | International population policies                                    | Tutorial 9  |
| 11   | Applied demography in community planning                             | Tutorial 10 |
| 12   | Population issues and business opportunities                         | Tutorial 11 |
| 13   | Course wrap-up and Evaluation  | Tutorial 12 |

## Learning and Teaching Activities

### Lecture Class

1 x 2 hours every Monday at 12pm-2pm

### Tutorial Class

1 x 1 hour every Monday at designated time (i.e. 11am, 2pm, 3pm or 4pm)

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)



- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

## Academic Honesty

The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- all academic work claimed as original is the work of the author making the claim
- all academic collaborations are acknowledged
- academic work is not falsified in any way
- when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on the academic honesty can be found in the Macquarie University Academic Honesty Policy at [http://www.mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://www.mq.edu.au/policy/docs/academic_honesty/policy.html)

## Grades

Macquarie University uses the following grades in coursework units of study:

HD - High Distinction

D - Distinction

CR - Credit

P - Pass

F - Fail

Grade descriptors and other information concerning grading are contained in the Macquarie University Grading Policy which is available at: <http://www.mq.edu.au/policy/docs/grading/policy.html>

## Grading Appeals and Final Examination Script Viewing

If, at the conclusion of the unit, you have performed below expectations, and are considering lodging an appeal of grade and/or viewing your final exam script please refer to the following website which provides information about these processes and the cut off dates in the first instance. Please read the instructions provided concerning what constitutes a valid grounds for appeal before appealing your grade.

[http://www.businessandeconomics.mq.edu.au/new\\_and\\_current\\_students/undergraduate/how\\_to\\_appeal](http://www.businessandeconomics.mq.edu.au/new_and_current_students/undergraduate/how_to_appeal)

## Special Consideration Policy

The University is committed to equity and fairness in all aspects of its learning and teaching. In stating this commitment, the University recognises that there may be circumstances where a student is prevented by unavoidable disruption from performing in accordance with their ability. A special consideration policy exists to support students who experience serious and unavoidable disruption such that they do not reach their usual demonstrated performance level. The policy is available at: [http://www.mq.edu.au/policy/docs/special\\_consideration/procedure.html](http://www.mq.edu.au/policy/docs/special_consideration/procedure.html)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)

- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

### Learning outcomes

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
- Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.
- Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

### Assessment tasks

- Assignments
- Group Poster Presentation
- Individual Report
- Final Exam

## Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

### Learning outcomes

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
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### Assessment tasks

- Assignments
- Group Poster Presentation
- Individual Report
- Final Exam

## Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

### Learning outcomes

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
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## **Assessment tasks**

- Assignments
- Group Poster Presentation
- Individual Report

## **Problem Solving and Research Capability**

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

## **Learning outcomes**

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
- Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.
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## **Assessment tasks**

- Assignments
- Group Poster Presentation
- Individual Report
- Final Exam

## **Changes from Previous Offering**

Assessments (including its questions and topics), Group Project topics and Final Examination questions will be different from previous year. An interactive tool padlet is added in this semester.

## Global Perspectives and Sustainability

As clearly indicated in the unit's name "Global Population Challenges", a global perspective will be covered in all lecture and tutorial materials in this unit.

The sustainability of human population development are key issues in the demographic analysis and studies.

## Research and Practice

This unit uses researches from both Macquarie University researchers and external sources as listed in the references lists on iLearn.

From Macquarie University, most research themes within the Centre for Workforce Futures have been incorporated as the main resources in this unit. Among others, it includes the recent researches on:

- Resource Efficiency and Sustainability in the Workplace Symposium
- Climate change work and employment
- The Case for a National Portable Long Service Leave Scheme in Australia
- Digital Productivity in the Workplace of the Future
- Women, Management and Work

From other sources, it incorporates researches published in highly rank academic journals and internationally well known organizations. Among others, it includes the following journals and organizations:

- Journals: Demography, Journal of Population Research, Lancet, International Migration, and Population Development Review
- Reports and Working Papers Series from UN, WHO and World Bank