



# MGMT303

## Business Leadership: Ethics and Social Responsibility

S1 Evening 2018

*Archive (Pre-2019) - Dept of Marketing and Management*

### Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	4
<u>Delivery and Resources</u>	6
<u>Unit Schedule</u>	7
<u>Policies and Procedures</u>	8
<u>Graduate Capabilities</u>	10
<u>PROGRAM LEARNING OUTCOMES</u>	11

#### Disclaimer

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## General Information

Unit convenor and teaching staff

Lecturer

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Yang Yang

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Credit points

3

Prerequisites

Admission to BBusLeadCom and ((45cp at 100 level or above) including MGMT304)

Corequisites

Co-badged status

Unit description

The principal aim of this unit is to provide students with an understanding of the myriad of ethical issues and dilemmas faced by leaders in corporate, not-for-profit or government sectors. Issues explored will relate both to the society and environment within which organisations and their leaders operate, and to individuals employed within organisations. The unit has a strong research focus and students will apply the theoretical knowledge gained in the course to real-world situations. This will equip them to engage with the complex ethical issues that will inevitably arise during the course of their careers.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Starting on the path towards being a wise, responsible leader.

Building specific habits, skills, responses, and experience in acting responsibly.

Demonstrate effective team process and product in a professional context.

## General Assessment Information

Each of the three assessment items below requires you to exercise your judgement. Your experience in exercising judgement in this way is part of the pedagogy of this course. For the first two assignments you have to make judgements about what aspects of the case study you should research, what arguments you should develop in the essay, and how you should structure the essay to best present your findings. You will have to do this in collaboration with your group members. The final assignment requires you to make judgements about what you have taken away from this course as key learnings and insights and how, based on those learnings and insights, you will construct a self-assessment pointing to how to further develop your leadership ability.

No extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission – 20% penalty). This penalty does not apply for cases in which an application for special consideration is made and approved. No submission will be accepted after solutions have been posted.

All text-based assessment tasks need to be submitted electronically via Turnitin.

### Allocation of Grades

Grades will be allocated according to Criterion Based Assessment.

The following generic descriptors provide a point of reference for these standards (Note: Each passing grade subsumes and goes beyond the grades lower than it.)

Grade	Description of Grade
<b>Fail</b>	Falls short of satisfying most requirements for Pass. There is missing or partial or superficial or faulty understanding and application of the fundamental concepts in the field of study; missing, undeveloped, inappropriate or confusing argumentation; incomplete, confusing or lacking communication of ideas in ways that give little attention to the conventions of the discipline.
<b>Pass</b>	Satisfies all of the basic learning requirements for the course, such as knowledge of fundamental concepts and performance of basic skills (such as basic writing, research and referencing skills, skills in providing direct evidence for claims, application of theory, and analytical writing skills); demonstrates sufficient quality of performance to be considered satisfactory or adequate in the course. Mistakes in the execution of skills and grasp of fundamental concepts are frequently and consistently observable.
<b>Credit</b>	Demonstrates ability to use and apply fundamental concepts and skills of the course, going beyond mere replication of content knowledge or skill (such as basic writing, research and referencing skills, skills in providing direct evidence for claims, application of theory, critical thinking, and analytical writing skills) to show understanding of key ideas, awareness of their relevance, some use of analytical skills, and some originality or insight. Demonstrates sufficient quality of performance to be considered good or effective in the course. Poor execution of skills and grasp of fundamental concepts are often observable.
<b>Distinction</b>	Demonstrates awareness and understanding of deeper and subtle aspects of the course, such as the ability to identify and debate critical issues or problems, ability to solve non-routine problems, ability to adapt and apply ideas to new situations, and ability to invent and evaluate new ideas. Demonstrates mastery of basic skills (such as basic writing, research, and referencing skills, skills in providing direct evidence for claims, application of theory, critical thinking, and analytical writing skills). Demonstrates sufficient quality of performance to be considered very good or very effective in the course. Very Good execution of skills and grasp of fundamental concepts are mostly observable.

**High Distinction**

Demonstrates imagination, insight, originality or flair in relation to relevant learning objectives; and the work is interesting or surprising or exciting or challenging or erudite. Excellent execution of basic skills (such as basic writing, research, and referencing skills, skills in providing direct evidence for claims, application of theory, critical thinking, and analytical writing), and excellent knowledge of fundamental concepts are uniformly observable. Demonstrates sufficient quality of performance to be considered outstanding or excellent or first-rate.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Individual Assignment</u>	40%	No	Week 5 (Thursday 10pm)
<u>Group Assignment: Part A</u>	30%	No	Week 11 (Thursday 10pm)
<u>Group Assignment Part B</u>	30%	No	Week 13 (Thursday 10pm)

### Individual Assignment

Due: **Week 5 (Thursday 10pm)**

Weighting: **40%**

This assignment asks you to identify your core values and analyse how your values align with wise leadership behaviours. Central to the task is that you understand how to align your values with behaviours that support and are consistent with those values. For example, if a core value is generosity what kinds of generous behaviours would support and be consistent with your preferred ways of embodying generosity. You could start by asking what kind of generosity do I value: is it generosity with money, generosity with your time, or generosity of spirit? If it is generosity of spirit, what behaviours would align with it in your case? You should begin your research for this assignment by reading the virtues and values literature and wisdom research.

The second important part of this assignment is your 'values embodiment' plan. An important question here is how will you develop the habit or natural impulse (moral conation or volition) to spontaneously behave in ways that support and align with your values? You, therefore, need to construct a concrete and plausible plan that will help you develop these habits.

Essays are to be your independent AND original work and include an introduction, body, and conclusion. You must also develop an argument showing how your topic assists in understanding the case study. Essays will be formal in style, include appropriate source citation and reference lists. Your essay will be formal in style, include appropriate source citation and reference lists.

Please put a word count on the front page of your assignment and ensure that you reference appropriately using the APA or AMJ style (e.g. [http://journals.aomonline.org/amj/style\\_guide.pdf](http://journals.aomonline.org/amj/style_guide.pdf)). An author/date referencing style is required if you choose to cite research, for example, (Smith 2008, p, 112) or (Smith 2008: 112) or (Smith 2008), and NOT (M. Smith 2008, p. 112) or (Smith: 112). Assignments exceeding the word limit in excess of 10% will be penalised as will those that are more than 10% shorter than the word limit.

On successful completion you will be able to:

- Starting on the path towards being a wise, responsible leader.
- Building specific habits, skills, responses, and experience in acting responsibly.

## Group Assignment: Part A

Due: **Week 11 (Thursday 10pm)**

Weighting: **30%**

The purpose of this assignment is to conduct and evaluate the initial impact of your socially responsible group project. An important part of the assignment is that you design your own impact evaluation protocol based on sound industry or government evaluation principles. You will, therefore, need to have a methods section in your report explaining your data collection and analysis approach.

Please put a word count on the front page of your assignment and ensure that you reference appropriately using the APA or AMJ style (e.g. [http://journals.aomonline.org/amj/style\\_guide.pdf](http://journals.aomonline.org/amj/style_guide.pdf)). An author/date referencing style is required if you choose to cite research, for example, (Smith 2008, p. 112) or (Smith 2008: 112) or (Smith 2008), and NOT (M. Smith 2008, p. 112) or (Smith: 112). Assignments exceeding the word limit in excess of 10% will be penalised as will those that are more than 10% shorter than the word limit.

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## Group Assignment Part B

Due: **Week 13 (Thursday 10pm)**

Weighting: **30%**

### 1. Group Assignment (Part B), Reflexive Individual Analysis

The individual essay seeks to consolidate your learning by asking you to write a reflexive essay that considers your experiences the group assignment but also in this course, in general, and how you can use that experience to plan your own ongoing development as a wise leader. You will have to use the research literature to justify the efficacy of this self-development plan.

You need to keep a **weekly reflexive journal or diary** for this assignment. The diary will be a primary data source for the assignment but you must cite the literature from relevant research areas.

Don't forget that you can quote your journal entries as evidence to support your argument in the essay and you will have to write your reflections in the first person.

What is different about this essay compared to others you may have written at University is that I am not asking you to write an essay summarising the content of the course (or parts of the

course). What you are required to write about is what you can imagine you can do with the content of this course to become a wise leader. Put in different words, we are asking you to demonstrate the ways in which this course is of benefit to you as a future leader. You may also find it useful to write in the first person rather than the normal third person.

An essay is by definition a written argument. You must, therefore, demonstrate to the marker that you have a particular point of view and you must support this with evidence from the course and your journal (primary data/sources) and the literature (secondary data/sources). To this end, you may also need to research beyond the set readings already provided to you in the course materials.

A basic essay plan includes (Pavlovich, Collins, & Jones, 2007, p. 12):

### **Introduction**

**Describe the learning event/s, issue or situation.**

**What critical events happened?**

- **How did you feel?**

< >What was your reaction and why did this happen? (Cognitive and emotional)Identify specific emotions: this is very important to be able to really understand the triggers for change.Analyse the learning event, issue, or situation in relation to prior knowledge, feelings, or attitudes. What were the consequences of that feeling?Discuss several points from the literature that help you understand what happened.**What have you learned?**Have you gained a new understanding of the learning event, issue, or situation?What is that value of the learning event, issue, or situation that has occurred?What is your new understanding of the learning event, issue, or situation?**Indicate how the learning event, issue, or situation affects future behaviour.**This includes the clarification of an issue, the development of a skill, or the resolution of a problem.How will you approach the same or similar event, issue, or situation in the future?What have you learned about yourself through this process? **ConclusionsReference list**<http://libguides.mq.edu.au/referencing-software>)

Assignments exceeding the word limit in excess of 10% will be penalised as will those that are more than 10% shorter than the word limit.

On successful completion you will be able to:

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## **Delivery and Resources**

Classes will be largely studio based group work and it is therefore imperative that you attend class every week. A range of high profile business executives (including CEOs) and other leading business specialists will also attend class to give presentations and to give you feedback

on your group projects.

You should bring a wifi-enabled laptop to class with you each week.

A range of downloadable resources will be available for you on iLearn.

No textbook required for this unit.

Students are expected to complete all assessment tasks for this subject. Successful completion of this unit requires the student to achieve at least 50% in total in the assessment tasks offered.

The timetable can be found on the University website at: [http://students.mq.edu.au/student\\_admin/timetables](http://students.mq.edu.au/student_admin/timetables)

Unit Web Page, Please login at: <http://ilearn.mq.edu.au>

## Unit Schedule

### Program for Semester

TEACHING WEEK	CLASS TOPIC	READINGS	ACTIVITIES
1	Introduction	None	
2	Leadership	Cacioppe, R. (1997). Leadership moment by moment! <i>Leadership &amp; Organization Development Journal</i> , 18(7), 335-345.	<ul style="list-style-type: none"><li>• Project ideas development</li></ul>
3	Responsibility & CSR	McWilliams, A. (2000). Corporate social responsibility. <i>Wiley Encyclopedia of Management</i> .  Taylor, A. (2017) 5 Signs Your Organization Might Be Headed for an Ethics Scandal. <i>Harvard Business Review Blog</i> .	<ul style="list-style-type: none"><li>• Project ideas development</li></ul>
4	Values (& morals, ethics, virtue)	Schwartz, S. H. (2012). An overview of the Schwartz theory of basic values. <i>Online readings in Psychology and Culture</i> , 2(1), 11.	<ul style="list-style-type: none"><li>• Values, ethics &amp; Altruism questionnaires</li><li>• Group formation</li></ul>
5	Values alignment, CSR & leadership	Slack, R., Corlett, S., & Morris, R. (2015). Exploring employee engagement with (corporate) social responsibility: A social exchange perspective on organisational participation. <i>Journal of Business Ethics</i> , 127(3), 537-548.	<ul style="list-style-type: none"><li>• Assignment 1 due</li><li>• Begin projects</li></ul>
6	Dealing with ethical failure	Bachmann, R., Gillespie, N., & Priem, R. (2015). Repairing trust in organizations and institutions: Toward a conceptual framework. <i>Organization Studies</i> , 36(9), 1123-1142.	<ul style="list-style-type: none"><li>• Weekly class presentation</li></ul>

7	Studio Social Enterprise	Self-directed reading	• Guest lecture
8	Studio	Self-directed reading	• Guest lecture
9	Studio	Self-directed reading	• Guest lecture
10	Studio	Self-directed reading	• Guest lecture
11	Being Reflexive	Cunliffe, A. L. (2004). On becoming a critically reflexive practitioner. <i>Journal of Management Education</i> , 28(4), 407-426.	• Guest Lecture • Group Assignment Part A due
12	Final group presentations		• Final class presentations
13	Summing up		• Group Assignment Part B (individual reflexive analysis) due

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)



- [Special Consideration Policy](#) (**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

#### Learning outcome

- Building specific habits, skills, responses, and experience in acting responsibly.

### Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

#### Learning outcomes

- Starting on the path towards being a wise, responsible leader.
- Demonstrate effective team process and product in a professional context.

#### Assessment tasks

- Individual Assignment
- Group Assignment: Part A
- Group Assignment Part B

### Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

## Learning outcomes

- Starting on the path towards being a wise, responsible leader.
- Building specific habits, skills, responses, and experience in acting responsibly.
- Demonstrate effective team process and product in a professional context.

## Assessment tasks

- Individual Assignment
- Group Assignment: Part A
- Group Assignment Part B

## Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

## Learning outcomes

- Starting on the path towards being a wise, responsible leader.
- Building specific habits, skills, responses, and experience in acting responsibly.
- Demonstrate effective team process and product in a professional context.

## Assessment tasks

- Individual Assignment
- Group Assignment: Part A
- Group Assignment Part B

## PROGRAM LEARNING OUTCOMES

Demonstrate knowledge of leadership theories and their application to practice

Demonstrate knowledge of the key concepts and principles of the chosen major

Conduct comprehensive self-analysis

Apply power and influencing techniques within organisations

Demonstrate competence in the technical skills required to apply the key concepts and principles of the chosen major or majors to business contexts

Critically and strategically analyse business issues

Develop creative solutions to business challenges

Demonstrate effective oral communication in a business environment

Demonstrate effective written communication in a business environment

Demonstrate an awareness of contemporary issues in the chosen major or majors

Demonstrate an awareness of the role of ethical behaviour in businesses