



# SOC 350

## Activism and Social Change

S1 External 2018

*Dept of Sociology*

### Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Unit Schedule</u>	5
<u>Policies and Procedures</u>	6
<u>Graduate Capabilities</u>	7
<u>Changes from Previous Offering</u>	11
<u>Changes since First Published</u>	11

#### **Disclaimer**

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

## General Information

Unit convenor and teaching staff

Unit convenor and lecturer

Justine Lloyd

[justine.lloyd@mq.edu.au](mailto:justine.lloyd@mq.edu.au)

Contact via [justine.lloyd@mq.edu.au](mailto:justine.lloyd@mq.edu.au)

Lecturer

Ben Spies-Butcher

[ben.spies-butcher@mq.edu.au](mailto:ben.spies-butcher@mq.edu.au)

Contact via [ben.spies-butcher@mq.edu.au](mailto:ben.spies-butcher@mq.edu.au)

Credit points

3

Prerequisites

(39cp at 100 level or above) or admission to GDipArts

Corequisites

Co-badged status

Unit description

Social movements are an important presence in contemporary societies. How are they organised? Why do they emerge? What shapes their development? This unit provides a framework for answering these questions. It focuses on both the history of social activism, including campaigns like the suffragettes and civil rights movement through to the Arab Spring and climate campaigning; as well as prominent theories and concepts for understanding the rise and success of social movements. As part of the assessment students will examine a contemporary campaign, looking first hand at how movements organise and evaluating their success. This unit also allows students to progress to SOC352 where they have the opportunity to work in a placement with a social change organisation.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

identify the major theories developed to explain social movements

evaluate the strengths and weaknesses of the dominant theories  
apply social movement theory to contemporary Australian and international movements  
analyse strategic and ethical problems that arise in the quest for political change  
reflect on practical realities of social movements through participation in activities of  
social movements and social movement organisations  
design and execute primary research on a particular social movement campaign

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Reading Reflection</u>	20%	No	End of Week 4
<u>Campaign analysis outline</u>	20%	No	End of Week 7
<u>Campaign analysis</u>	40%	No	End of Week 13
<u>Workshop participation</u>	20%	No	Ongoing

### Reading Reflection

Due: **End of Week 4**

Weighting: **20%**

1 page (250 words) reflection based on one selection from weekly contributions to online forums (approx 200-300 words per week, weeks 2-4).

On successful completion you will be able to:

- identify the major theories developed to explain social movements
- evaluate the strengths and weaknesses of the dominant theories

### Campaign analysis outline

Due: **End of Week 7**

Weighting: **20%**

Short (750 words) plan for campaign analysis

On successful completion you will be able to:

- identify the major theories developed to explain social movements
- evaluate the strengths and weaknesses of the dominant theories
- apply social movement theory to contemporary Australian and international movements
- analyse strategic and ethical problems that arise in the quest for political change

## Campaign analysis

Due: **End of Week 13**

Weighting: **40%**

This assignment is a campaign analysis, based on action research on a current campaign that you select.

You will have an option to present your findings in one of two forms:

i) 2000-2500 word report (excluding reference list and appendices) on current campaign or social movement event.

OR

ii) 10 Minute Conference Presentation, including electronic presentation, abstract and reference list (this option means presenting in Week 12 or 13).

On successful completion you will be able to:

- identify the major theories developed to explain social movements
- evaluate the strengths and weaknesses of the dominant theories
- apply social movement theory to contemporary Australian and international movements
- analyse strategic and ethical problems that arise in the quest for political change
- reflect on practical realities of social movements through participation in activities of social movements and social movement organisations
- design and execute primary research on a particular social movement campaign

## Workshop participation

Due: **Ongoing**

Weighting: **20%**

Attendance and participation in online fora plus compulsory attendance on campus at conference presentation (if you aren't presenting, part of your mark for this component will be gained by giving peer feedback on others' presentations) in compulsory on-campus sessions in weeks 12 & 13.

On successful completion you will be able to:

- identify the major theories developed to explain social movements
- evaluate the strengths and weaknesses of the dominant theories
- apply social movement theory to contemporary Australian and international movements
- analyse strategic and ethical problems that arise in the quest for political change
- reflect on practical realities of social movements through participation in activities of social movements and social movement organisations

- design and execute primary research on a particular social movement campaign

## Delivery and Resources

**Class format:** Weekly online activities responding to set course materials (readings, videos, podcasts etc.) with independent study and contributions to online discussion.

**Technologies used in this course:** Important information about the weekly topics, course readings and assessment are all available on the course iLearn page. If you do not have access, please contact IT help. You are required to check iLearn and your student email regularly for course updates and communications.

Recommended and further readings for each week are available through the [course e-reserve](#) page via the library website.

## Unit Schedule

Week	Topic
1	Introduction
2	A Brief History of Social Action in Australia
3	Social Movement Theory
4	<i>Action Research: How to research social action</i>
5	EASTER FRIDAY PUBLIC HOLIDAY: No Lecture or Tutorials
6	Mass politics, mass organising
7	New Social Movement Theory
	Mid-semester break: 16-30 April
8	Global Justice: From Alt Globalisation to Trump
9	Direct Action and Nonviolence
10	Green Washing, Pink Washing: Corporations and Movements
11	New Media, New Strategies
12	Conference
13	Conference

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](https://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)

- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

#### Learning outcome

- analyse strategic and ethical problems that arise in the quest for political change

### Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

#### Learning outcomes

- evaluate the strengths and weaknesses of the dominant theories
- apply social movement theory to contemporary Australian and international movements
- analyse strategic and ethical problems that arise in the quest for political change

- reflect on practical realities of social movements through participation in activities of social movements and social movement organisations
- design and execute primary research on a particular social movement campaign

## **Assessment tasks**

- Campaign analysis outline
- Campaign analysis

## **Commitment to Continuous Learning**

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

## **Learning outcome**

- reflect on practical realities of social movements through participation in activities of social movements and social movement organisations

## **Discipline Specific Knowledge and Skills**

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

## **Learning outcomes**

- identify the major theories developed to explain social movements
- evaluate the strengths and weaknesses of the dominant theories
- apply social movement theory to contemporary Australian and international movements
- reflect on practical realities of social movements through participation in activities of social movements and social movement organisations

## **Assessment tasks**

- Reading Reflection
- Campaign analysis outline



- Campaign analysis
- Workshop participation

## Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

### Learning outcomes

- identify the major theories developed to explain social movements
- evaluate the strengths and weaknesses of the dominant theories
- apply social movement theory to contemporary Australian and international movements
- reflect on practical realities of social movements through participation in activities of social movements and social movement organisations
- design and execute primary research on a particular social movement campaign

### Assessment tasks

- Reading Reflection
- Campaign analysis outline
- Campaign analysis
- Workshop participation

## Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

### Learning outcomes

- identify the major theories developed to explain social movements
- evaluate the strengths and weaknesses of the dominant theories
- apply social movement theory to contemporary Australian and international movements
- reflect on practical realities of social movements through participation in activities of social movements and social movement organisations

- design and execute primary research on a particular social movement campaign

## **Assessment tasks**

- Reading Reflection
- Campaign analysis outline
- Campaign analysis

## **Effective Communication**

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

### **Assessment task**

- Workshop participation

## **Engaged and Ethical Local and Global citizens**

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

### **Learning outcomes**

- apply social movement theory to contemporary Australian and international movements
- analyse strategic and ethical problems that arise in the quest for political change
- reflect on practical realities of social movements through participation in activities of social movements and social movement organisations

### **Assessment task**

- Campaign analysis

## **Socially and Environmentally Active and Responsible**

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

## Learning outcomes

- apply social movement theory to contemporary Australian and international movements
- analyse strategic and ethical problems that arise in the quest for political change
- reflect on practical realities of social movements through participation in activities of social movements and social movement organisations

## Assessment task

- Campaign analysis

## Changes from Previous Offering

A compulsory on-campus session has been added to enable external students to participate in the student conference.

## Changes since First Published

Date	Description
31/05/2018	Clarification of word limit for final campaign analysis assignment. CHANGED FROM: i) 2500 word report on current campaign or social movement event. TO: i) 2000-2500 word report (excluding reference list and appendices) on current campaign or social movement event.