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General Information

Unit convenor and teaching staff
Dr. Siobhan Irving
siobhan.irving@mq.edu.au

Dr. Max Harwood
max.harwood@mq.edu.au

Credit points
3

Prerequisites

Corequisites

Co-badged status

Unit description
Using anthropological and ethnomethodological studies, this unit focuses mainly on the social and cultural contexts of drug use, both legal and illegal. This includes the economic and political factors influencing the production and distribution of drugs and the way in which these processes are enmeshed in a global economy. This unit also examines psychological theories of addiction and the neurology of drug use. Topics include: the international traffic in opium/heroin and cocaine in the Golden Triangle of mainland South-East Asia and in South America and the way this traffic intermeshes with regional politics and local tribal, peasant and commercial systems of production and exchange; the social history of drugs in the USA, UK and Australia; youth culture and drugs in the West; AIDt and intravenous drug use; addiction and treatment; drugs and the law; the global political economy of pharmaceuticals, particularly contraceptives, erectile dysfunction drugs, and antiretrovirals in the age of AIDS; and the placebo effect.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates

Learning Outcomes

1. Discipline-Based Learning Outcomes: Through the course of this unit, we hope that you will: 1.1 acquire a basic understanding of the pharmacology of legal and illicit drugs and the physical, psychological and social aspects of addiction; 1.2 gain familiarity with anthropological and ethnomethodological approaches to drug use i.e., drug use in small group
community settings, including the ritual and symbolic aspects of drug use; 1.3 understand the impact of broad social, political and economic forces on drug use and on social perceptions of drugs, including the influence of gender, class and race on public images of drugs and on legislation as well as the influence of local, regional and global factors on drug production and distribution; 1.4 clarify your own position on drugs and to make informed and responsible decisions about social policies and strategies relating to drug use; 1.5 apply and adapt anthropological knowledge to real world issues

2. Generic Skills: In addition to the specific unit learning objectives, this unit offers an opportunity to develop your generic skills in the following areas: 2.1 research skills through active reading, analysis, and contextualisation of scholarly materials; 2.2 essay-writing skills, enabling you to organise points and arguments in a scholarly writing manner with appropriate citation; 2.3 critical analysis and creative thinking skills through the research assignment; 2.4 computer skills through the unit's extensive use of on-line resources; 2.5 enhance organisational and time management skills.

General Assessment Information

Essay Format:

• Typed
• 12 point font
• Double spaced
• Number all pages
• Include name, student ID, essay title and case study option, and word count
• Pay attention to grammar, spelling and essay structure
• Properly reference your essay with in-text citations and include a reference list
• Reference system: use Harvard referencing
• Word limit does not include final reference list, but **does** include in-text citations

If you are in doubt about the essay format and referencing system required in anthropology, there are many online sources with detailed Harvard referencing for all kinds of sources that you might wish to cite, everything from a film to a play to a patent. See, for example, the University of Adelaide’s guide at: [http://www.adelaide.edu.au/writingcentre/referencing_guides/harvardStyleGuide.pdf](http://www.adelaide.edu.au/writingcentre/referencing_guides/harvardStyleGuide.pdf).

**Handing in your essay:** You must submit your essay through Turnitin.

**Turnitin:** Turnitin can be accessed through the link on the iLearn page for ANTH106. Please
note that you cannot resubmit the same assignment twice, so please make sure that you do not make a mistake and submit an earlier draft to Turnitin, because it is not possible to undo this.

Once you submit to Turnitin, you cannot withdraw what you have submitted. (So you can’t “accidentally” submit a plagiarised essay then withdraw it and submit the correct one.)

**Extensions**: any extensions must be requested with valid documentation of their necessity (e.g. medical certificate) through the university’s Special Considerations procedure. See the Policies and Procedures link in this Unit Guide for information about whether your circumstances qualify under the university’s policy and information on how to apply for consideration.

**Feedback**: We take feedback very seriously – Your marker will write the feedback on your electronic submission through Grademark (accessed through the Turnitin link where you submitted). Pay close attention to the feedback you get so that you can benefit from it when writing your future essay assignments.

**No consideration for lost work:**

It is the student's responsibility to keep a copy of all work submitted for each unit. No consideration will be given to claims of 'lost work', no matter what the circumstances. Back it up, all the time.

**Extensions and Special Consideration:**

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will be applied - two (2) marks out of 100 will be deducted per day for assignments after the due date and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submission will be accepted for timed assessments-- eg. quizzes, online tests.

The University classifies a disruption as serious and unavoidable if it:

- could not have reasonably been anticipated, avoided or guarded against by the student; and
- was beyond the student's control; and
- caused substantial disruption to the student's capacity for effective study and/or completion of required work; and
- occurred during an event critical study period and was at least three (3) consecutive days duration, and/or
- prevented completion of a final examination.

**Prior conditions**: Students with a pre-existing disability/health condition or prolonged adverse circumstances may be eligible for ongoing assistance and support. Such support is governed by other policies (not by the Disruption to Studies Policy) and may be sought and coordinated through Campus Wellbeing and Support Services (http://students.mq.edu.au/support/health_and_wellbeing/)
Applying for Special Consideration: The application must be completed by the student, documented by an authority (e.g. medical professional, police, etc.), and submitted online through www.ask.mq.edu.au.

The University has determined that some circumstances routinely encountered by students are not acceptable grounds for claiming Special Consideration. These grounds include, but are not limited, to:

- Routine demands of employment
- Routine family problems such as tension with or between parents, spouses, and other people closely involved with the student
- Difficulties adjusting to university life, to the self-discipline needed to study effectively, and the demands of academic work
- Stress or anxiety associated with examinations, required assignments or any aspect of academic work
- Routine need for financial support
- Routine demands of sport, clubs and social or extra-curricular activities

**What special consideration may not be used for:**

While special consideration may be used to request a deadline extension, special consideration may not be used to raise your grade on an assessment task or to get out of completing an assessment task in the unit. (So, for example, you can't submit an essay on time and then ask for it to be graded more "leniently" -- whatever that means -- on the grounds that you weren't well when you were writing the essay.)

**Academic or personal difficulties:**

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at http://www.student.mq.edu.au.

**Plagiarism and Academic Honesty**

The University defines plagiarism as: "Using the work or ideas of another person, whether intentionally or not, and presenting this as your own without clear acknowledgement of the source of the work or ideas." Plagiarism is a serious breach of the University's rules and carries significant penalties. You must read the University's definition of plagiarism and its academic honesty policy. These can be found in the Handbook of Undergraduate studies or on the web at: http://www.mq.edu.au/policy/docs/academic_honesty/policy.htm The policies and procedures explain what plagiarism is, how to avoid it, the procedures that will be taken in cases of suspected plagiarism, and the penalties if you are found guilty.

Please note that the availability of online materials has made plagiarism easier for students, but it...
has also made discovery of plagiarism even easier for convenors of units. We now have specialized databases that can quickly identify the source of particular phrases in a student’s work, if not original, and evaluate how much is taken from sources in inappropriate ways. Our advice to you is to become familiar with the guidelines about plagiarism and then ‘quarantine’ the files that you are actually planning on turning in; that is, do not cut and paste materials directly into any work file that you plan to submit, because it is too easy to later on forget which is your original writing and which has come from other sources.

Turnitin is used to detect plagiarism and we take it very seriously. Plagiarism in the essays will result in referral to the University Discipline Committee and may result in a mark of zero for that assignment or, depending on the severity of the plagiarism, may even result in failing the unit. The good news is that we know the vast majority of students have no interest in plagiarising and want to make sure they correctly reference their work.

**Assessment Tasks**

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
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<tbody>
<tr>
<td><strong>Midterm Exam</strong></td>
<td>30%</td>
<td>No</td>
<td>19-20/12/2019</td>
</tr>
<tr>
<td><strong>Research Essay</strong></td>
<td>35%</td>
<td>No</td>
<td>03/01/2020</td>
</tr>
<tr>
<td><strong>Final Exam</strong></td>
<td>35%</td>
<td>No</td>
<td>20-21/01/2020</td>
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**Midterm Exam**

Due: **19-20/12/2019**  
Weighting: **30%**

This is a multiple-choice quiz of 30 questions. The quiz will examine your knowledge of prior lectures and the required (not recommended) lecture readings for weeks 1 and 2 only.

No documentary movies will be examined in the test.

The examined readings are listed here in the unit guide - and shown on iLearn - as a supplementary resource only.

You will have 60 minutes to complete the quiz. The quiz will only be available online. The online quiz may be taken anytime from 9:00am to 11.59pm on the specified day, and accessed through iLearn. (The link will appear the day of the quiz.)

The quiz is available all that day to accommodate multiple work schedules, but please note: once you begin the quiz you have only 60 minutes to finish it, so make sure that you have 60 minutes uninterrupted and that you are at a computer with a reliable internet connection.

This Assessment Task relates to the following Learning Outcomes:

- Discipline-Based Learning Outcomes: Through the course of this unit, we hope that you will: 1.1 acquire a basic understanding of the pharmacology of legal and illicit drugs and
the physical, psychological and social aspects of addiction; 1.2 gain familiarity with anthropological and ethnographic approaches to drug use i.e., drug use in small group community settings, including the ritual and symbolic aspects of drug use; 1.3 understand the impact of broad social, political and economic forces on drug use and on social perceptions of drugs, including the influence of gender, class and race on public images of drugs and on legislation as well as the influence of local, regional and global factors on drug production and distribution; 1.4 clarify your own position on drugs and to make informed and responsible decisions about social policies and strategies relating to drug use; 1.5 apply and adapt anthropological knowledge to real world issues

- **Generic Skills:** In addition to the specific unit learning objectives, this unit offers an opportunity to develop your generic skills in the following areas: 2.1 research skills through active reading, analysis, and contextualisation of scholarly materials; 2.2 essay-writing skills, enabling you to organise points and arguments in a scholarly writing manner with appropriate citation; 2.3 critical analysis and creative thinking skills through the research assignment; 2.4 computer skills through the unit's extensive use of on-line resources; 2.5 enhance organisational and time management skills.

### Research Essay

**Due:** **03/01/2020**  
**Weighting:** **35%**

The 35% essay should be 1400-1500 words in length and should be submitted by the 3rd of January, 2020 (11.59pm). You should provide a word count when you submit your essay.

Please note: 1500 words is the absolute maximum word limit! You will be penalised by 1 percentage point of your grade for each 10 words that you exceed the 1500 word limit, so it is imperative that you make your points clearly and concisely. It is also imperative that your written expression is free of grammatical and spelling errors.

We advise students who have significant writing problems to take a writing skills course (for further information see the Undergraduate Studies Handbook).

You are to submit your essay via a turnitin link that will be posted on ilearn.

Topics and a list of resources will be handed out in Week 1. Essay topics and a list of reference sources will be placed on the Unit Homepage on iLearn.

This Assessment Task relates to the following Learning Outcomes:

- **Discipline-Based Learning Outcomes:** Through the course of this unit, we hope that you will: 1.1 acquire a basic understanding of the pharmacology of legal and illicit drugs and the physical, psychological and social aspects of addiction; 1.2 gain familiarity with anthropological and ethnographic approaches to drug use i.e., drug use in small group...
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Final Exam

Due: 20-21/01/2020
Weighting: 35%

This is a multiple-choice quiz of 35 questions. The quiz will examine your knowledge of prior lectures and the required lecture readings. The quiz will focus on the readings and course content for weeks 3, 4 and 5. It will include, however, some questions from the midterm. Don't stress - this is a good thing! They won't be difficult questions - I'll use questions that you have already seen from the midterm - and it probably means a few easy marks for you.

You will have approximately 60 minutes to complete the quiz.

The quiz will only be available online. The online quiz may be taken anytime from 9:00am to 11.59pm on the specified day, and accessed through iLearn. (The link will appear the day of the quiz.) The quiz is available all that day to accommodate multiple work schedules, but note: once you begin the quiz you have only 60 minutes to finish it, so make sure that you have 60 minutes uninterrupted and that you are at a computer with a reliable internet connection.

This Assessment Task relates to the following Learning Outcomes:

- Discipline-Based Learning Outcomes: Through the course of this unit, we hope that you will: 1.1 acquire a basic understanding of the pharmacology of legal and illicit drugs and the physical, psychological and social aspects of addiction; 1.2 gain familiarity with anthropological and ethnographic approaches to drug use i.e., drug use in small group community settings, including the ritual and symbolic aspects of drug use; 1.3 understand the impact of broad social, political and economic forces on drug use and on
social perceptions of drugs, including the influence of gender, class and race on public images of drugs and on legislation as well as the influence of local, regional and global factors on drug production and distribution; 1.4 clarify your own position on drugs and to make informed and responsible decisions about social policies and strategies relating to drug use; 1.5 apply and adapt anthropological knowledge to real world issues

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## Delivery and Resources

All required and recommended readings are available via Leganto.

Attendance at the university is not required in this unit. All lectures will be recorded on Echo (previously iLecture) and can be accessed via iLearn ilearn.mq.edu.au. Listen to the recordings and study the associated lecture slides.

It is your responsibility to procure a reliable and accessible Internet connection throughout the semester. This will be essential for you to complete quizzes, submit assignments and obtain your readings. Lack of Internet access or an unreliable Internet connection will not be a valid excuse for incomplete assessments. The Unit Homepage can be accessed through iLearn. The iLearn page for this unit should be your first source of information about this unit. It is essential that you regularly check the iLearn page, forums and announcements, as these will be the main means of communication between you and your convener.

**Lectures:** Online (on iLearn). **Conveners:** Dr. Siobhan Irving and Dr. Max Harwood: siobhan.irving@mq.edu.au / max.harwood@mq.edu.au

## Unit Schedule

**Week 1: Dec 2nd:**

**Topic 1: Drugs, Pharmaceuticals, and Anthropology**

Dr. Lisa Wynn

This is an introduction to the unit, the topics and lecturers, and the unit requirements. The introductory lecture begins with a review of the major categories of drugs and their effects and covers a brief history of drug use and drug policy.

**Required Reading:**

Additional References:


Don’t forget to also check out Stuart McMillen’s graphic illustrated account of the Rat Park experiments in addiction: http://www.stuartmcmillen.com/comics_en/rat-park/

Ethnographies of Drug Use

Dr. Lisa Wynn

In this lecture, Lisa Wynn examines how anthropologists have studied drug use. The lecture focuses on ethnographies of drugs use and highlights their value, particularly in relation to understanding the meaning of drug use in context. This lecture defines 'ethnography' and outlines ethnographic methods. Then follows an analysis of ethnographies of illicit drug use, such as those by Philippe Bourgois. This analysis highlights the value of drug use ethnographies, in particular the understanding of the meaning of drug use in context. The lecture also examines the contribution of ethnographies to an understanding of drug rituals and symbolism and drug subcultures.

Required Reading:


Additional References:


Grund, Kaplan & de Vries (1994). "Rituals of Regulation"


Hallucinogens

Dr. Lisa Wynn

The hallucinogens lecture begins with a consideration of the religious and ritual context of the use of hallucinogens among indigenous peoples of North and South America, with particular reference to shamanism. Among the specific issues discussed will be: the characteristics of
shamanic trance-states, trance-states and psychotherapy, the social functions of trance-states (e.g. diagnosis of illness). Then follows a discussion of hallucinogens in the West. During the 1940s and 1950s and increasing number of Westerners, including prominent intellectuals such as Aldous Huxley, began experimenting with hallucinogens by using them personally. Later, psychologists and scientists, such as Dr Timothy Leary, began extensive studies of the hallucinogenic experience. The qualities of the drug were so powerful, revealing what seemed an alternative reality, that their use quickly became a feature of the counterculture and alternative society of the 1960s and 1970s. However, connections between hallucinogens and mental illness were also proposed and the dangers of hallucinogenic experiences led to a rapid decline in their popularity. These issues are explored in the film DMT: The Spirit Molecule.

FILM: DMT, the Spirit Molecule

The Spirit Molecule investigates dimethyltryptamine (DMT), an endogenous psychoactive compound, which exists in humans and numerous species of plants and animals. The documentary traces Dr. Rick Strassman's government-sanctioned, human DMT research and its many trials, tribulations, and inconceivable realizations. A closer examination of DMT's effects through the lens of two traditionally opposed concepts, science and spirituality, The Spirit Molecule explores the connections between cutting-edge neuroscience, quantum physics, and human spirituality. Strassman's research, and the experiences of the human test subjects before, during, and after the intense clinical trials, raises many intriguing questions. A variety of experts voice their unique thoughts and experiences with DMT within their respective fields. As Strassman's story unfolds, the contributors weigh in on his remarkable theories, including the synthesis of DMT in our brain's pineal gland, and its link to near-death experiences.

Required Reading:


Additional references:


Drug Symbolism

This lecture outlines theories of drug use in context, with emphasis on the way rituals and social sanctions operate in drug sub-cultures and the contribution of ethnography to understanding these processes. There will be some discussion of the symbolic analysis of drugs in relation to ‘drug problems’.

Required Readings:


Additional references:


Drug Law Reform

Dr. Alex Wodak

This lecture reviews international drug policy and the legislative options available for dealing with illicit drugs. Following a consideration of current legislation regarding illicit drugs and some of their harms, the lecture considers the importance of a harm minimisation approach and what it entails. Our guest lecturer, Dr Alex Wodak, is one of the most prominent and authoritative voices in drug research and policy in Australia.

Required Reading:


Additional References:


Week 2: 9th December:

Cannabis

Dr. Lisa Wynn

This lecture will explore the history of cannabis in Asia and the West – from its use for religious and medical purposes to its appropriation by literary and artistic circles – and examine the reasons for the shifting image of marijuana in Western countries, including the “gateway hypothesis.” Finally, debates over decriminalisation and legalisation will be examined.

Required Readings:


Additional references:


Cocaine

Dr Lisa Wynn.

This lecture will discuss coca and cocaine in the Silver Triangle (Bolivia, Colombia, Peru) of South America. The lecture examines the traditional uses of coca and then examines the contemporary situation in which peasant production of coca has become enmeshed in a global economy.

Full film available through the MQ Library online access. Log into the library website (library.mq.edu.au), search for "Coca Mama," then click on the link that has a "View online" option, or go directly to [http://search.alexanderstreet.com/view/work/1641542](http://search.alexanderstreet.com/view/work/1641542) (but note: the direct link provided above may require that you be logged in to the library website).

Required Reading:

York: State University of New York Press, pp. 2-46.


Additional references:


Recommended viewing: Cocaine (DVD): "This compelling three-part series from filmmaker Angus Macqueen is a chilling journey from the coca fields, impoverished farmers and cocaine-makers of the Peruvian Andes to drug gangs in the favelas of Rio, and also to the law officials who are powerless to stop this illicit trade. Macqueen spent 18 months filming this extraordinary series in Latin America and it reveals different insight into the much-maligned world of cocaine production. From the dirt-poor valleys of Peru and the shanty towns of Rio, Macqueen talks to people behind the production of cocaine, to explore the effect on the lives of the West's 'war on drugs'. He comes to the contentious and surprising conclusion that legalisation of the drug would solve the biggest of the current problems which are mostly due to the huge demand for it, ironically, from the West" --SBS website.

From Tears to Hope: A Family Perspective on Drugs

The founder of Family Drug Support will provide a powerful personal account of drug addiction from the perspective of the family members of drug users. He will also talk about addiction treatment and drug policy.

Raised in a quiet, picturesque village Ben was a Boy Scout, loved cricket, played in the school orchestra and looked forward to the annual family holiday. But despite his privileged start in life Ben found himself on the road to ruin, injecting heroin up to four times a day. During his last months, Ben kept a video diary of his drug use and desperate attempts to come off heroin.

https://www.youtube.com/watch?time_continue=7&v=7thZbHTvZIQ

Week 3: 16th December:

Neuropharmacology

Sarah Baracz

Psychologist Sarah Baracz will lecture on the pharmacology and neurobiology of drugs. She will examine how psychoactive drugs exert their effects on the central nervous system and discuss the neurotransmitters (or brain chemicals) involved in this process.

Required Reading:

Additional references:


https://www.dailymotion.com/video/x6asmxr

Drug Abuse and Addiction

Dr. Sarah Baracz

Psychologist Sarah Baracz returns to explore the difference between substance abuse and substance dependence (or addiction) and examine what properties of the drug determine its harm potential and whether there are individual differences that make it more likely that a person will become addicted. She will also discuss animal models of reward and addiction that are commonly implemented to examine the neurobiological mechanisms involved in substance abuse and dependence.

The War on Drugs

Dr. Lisa Wynn

Dr Lisa Wynn takes a critical look at the U.S.-led 'War on Drugs', examining first supply-side strategies and the reasons for the failure of these strategies, and then looking at the demand-reduction programs of the U.S. and international agencies that include crop replacement and "community participation" approaches to drug control.

Required Reading:

Additional References:


A Law Enforcement Perspective on Drugs

Jason Smith

Detective Inspector Jason R. Smith will speak about law enforcement and how drugs are policed in NSW with a brief personal account of his history of working on the NSW Drug Squad and a review of law enforcement challenges in policing drugs.

Drugs and Incarceration

Elizabeth Hagan Lawson

In this lecture, former ANTH106 student Elizabeth will cover a number of the issues that were being debated at a 2015 international debate about drug research and drug policy. Topics covered include the militarisation of police, #blacklivesmatter, the prison industrial complex, and drugs and music festivals.

https://www.youtube.com/watch?time_continue=2&v=bs8pgajK-nc

Alcohol, Drugs, and Indigenous Australia

Kristie Harrison

Kristie Harrison will speak about her alcohol research with a number of Aboriginal Community Controlled Health Services (ACCHS/AMSs) across the country. She has been in the alcohol and other drugs (AOD) sector working with Aboriginal communities for about 14 years and in 2017 she won the First Australians Award at the 2017 Alcohol and other Drugs Excellence and Innovation Awards in Canberra. She will speak about drug and alcohol use in Indigenous communities, showing the links between contemporary substance abuse and the historical
context of colonisation. She will also discuss the current policy context, including the Intervention, the basics card, and funding issues. Many of the issues surrounding drug abuse in Indigenous Australia are not ‘Aboriginal’ problems; they are in fact poverty and policy problems. However, there is a strong need for cultural and community leadership to address them. Kristie will conclude by highlighting some community-led initiatives to address substance abuse in Indigenous communities.

**Week 4: 6th January:**

**Political Economy of Opiates**

Associate Professor Paul Cohen

Guest lecturer Dr Paul Cohen examines the political economy of opiates in Asia, where he has conducted original ethnographic research. Professor Cohen outlines the history of opium in Asia with emphasis on the factors contributing to the growth of the Golden Triangle and Golden Crescent regions as the major sources of illicit opium production. The post World War II politics of opium in these regions will be analysed as well as the way in which local opium production and trade is linked to a global market in heroin.

Paul Cohen will also talk about his own fieldwork in the Golden Triangle, discussing the social context of opium production, consumption by ‘hill-tribe’ and peasant growers, and how local anti-opium smoking campaigns in Thailand have resulted in stigmatisation of users, new ways of thinking about addicts, and, ironically, increased heroin use.

Available at: [http://vimeo.com/channels/mikefuller508033/64118843](http://vimeo.com/channels/mikefuller508033/64118843)

“Raw Opium is a feature length documentary (and two-part TV series) about a commodity that has tremendous power – both to ease pain and to destroy lives. The opium poppy is the raw material for heroin, fueling a vast criminal trade larger than the economies of many countries.

Raw Opium is a journey around the world and through time, where conflicting forces do battle over the narcotic sap of the opium poppy. From an opium master in southeast Asia to a UN drug enforcement officer on the border of Afghanistan hunting down the smugglers of central Asia; from a former Indian government Drug Czar and opium farmer to a crusading Vancouver doctor and Portuguese street worker who daily confront the realities of drug addiction.

We see how this flower has played, and continues to play, a pivotal role – not just in the lives of people who grow, manufacture and use it – but also in the increasingly tense sphere of international relations. In the process, our assumptions about addiction and the War on Drugs are challenged.”-- Raw Opium Website [rawopium.com](http://www.rawopium.com)

**Required Reading:**


**Additional references:**


B. Lintner (1993) *The Politics of the Drug Trade in Burma*, Indian Ocean Centre for Peace Studies, University of Western Australia.


**The Political Economy of Tobacco**

This lecture is about the broad health implications of smoking and the role of media in health policy and advocacy. We will discuss Dr. Ross MacKenzie’s research on global trade liberalisation and the tobacco industry, looking at the growth of the globalisation of Western brands and consequences for lower- to middle income countries.

*Tobacco Wars* is a comprehensive history of the cigarette, providing an in-depth, balanced, and often shocking look at the tobacco industry. The series’ three one-hour episodes are organized chronologically, from the advent of the cigarette through its ascension to one of the most profitable consumer products the world has ever seen. Via first person accounts and insider documentation, *Tobacco Wars* vividly portrays what the companies really knew about the link between smoking and disease, explains how mankind became seduced by such a dangerous product, provides a status report on Big Tobacco today, and looks towards the future of this most controversial of industries.

**Required Readings:**


**Additional references:**
Week 10: Tobacco and Shamanism

Dr. Lisa Wynn

Tobacco and Shamanism: Lisa Wynn will look at the pharmacology of the tobacco plant and the biochemistry of nicotine addiction. The biogeography of tobacco varieties in the New World reveals something of its earliest domestication and diffusion throughout the Americas, not as a drug of pleasure but as a sacred medicine, the use of which enable humans to visit and influence the Gods via a hallucinated ‘bridge of smoke’. Only fifty years after Columbus’ first voyage, tobacco was being smoked in the Portuguese royal court, and fifty years after that it was being traded and smoked around the world.

Required Reading:


Additional References:


Week 5: 13th January:

Erectile Dysfunction Drugs
Lisa Wynn will look at the history of the development of the erectile dysfunction drug sildenafil (Viagra) and how it is consumed cross culturally, with a comparison of the different ways that Viagra is imagined and used in Egypt, China, and the U.S. and the ways it has shaped popular understandings of masculinity and sexuality.

Film Synopsis: About the search for a "female Viagra" and how pharmaceutical companies create disease (in this case, "female sexual dysfunction" or FSD) in order to make money by treating it. Note: at around 32:20, there are brief clips of simulated sex (no genitals, but some moaning and funny faces) from MA15+ rated movies, used to make the point that the concept of FSD relies in part on unrealistic cinematic portrayals of female sexuality.

**Required Reading:**

**Additional references:**


See also this brief article by Jayne Lucke (2016) in The Conversation about flibanserin, the drug eventually approved by the US FDA to treat women with "hypo-active sexual desire disorder (HSDD)". Its effectiveness compared to placebo is low, frequency of side effects is high, and the US drug approval process was characterised by heavy drug company lobbying. Australia’s TGA has not approved the drug for sale. [https://theconversation.com/weekly-dose-flibanserin-the-drug-that-gives-women-one-extra-sexually-satisfying-experience-every-two-months-63118](https://theconversation.com/weekly-dose-flibanserin-the-drug-that-gives-women-one-extra-sexually-satisfying-experience-every-two-months-63118)

**Steroids**
Guest lecturer Professor Greg Downey will talk about performance-enhancing drugs, their use in sports, the way they have constructed new aesthetic ideals for masculine bodies, and how blurry and subjective the line can be between ‘performance-enhancing drugs’ and the concept of ‘restoring normal masculinity’ that underpins the prescription of male testosterone replacement therapy.

**Required Reading:**

**Lecture slides:**
View Greg’s [lecture slides online](https://unitguides.mq.edu.au/unit_offerings/101747/unit_guide/print) (not a powerpoint presentation to download!)
Emergency Contraception

Dr. Lisa Wynn

Dr Wynn will discuss her research on debates over access to emergency contraceptive pills (ECPs) in the United States and Australia. Though ECPs are not mind-altering drugs (they are just a higher dose of the same hormones found in regular oral contraceptive pills), it is striking how the American discourse surrounding them has tended to focus on many of the same concerns – one might say paranoias – that surround discourses about illegal drug use. Is it the association between these pills and sex that leads this pharmaceutical product to be imagined in the same way as mood-altering illegal drugs?

Required Reading:


Additional references:


The Placebo Effect

Associate Professor Lisa Wynn

Dr. Lisa Wynn will describe how anthropologists, neurologists, and psychologists have studied the placebo effect. Numerous medical studies have illustrated how powerful placebos are. Placebos can cure a headache, ameliorate depression, and even induce a powerful high in drug addicts. Yet placebos are, by their very definition, inert. Therefore, it's not the placebo that's doing all these things. It's the meaning that we attribute to the placebo, and that is a complex blend of psychology and culture acting on physiology. Lisa will explore Moerman and Jonas's theory that the placebo effect is actually a meaning effect and we will test the correlative theory, namely that sensory perception is determined by expectations, with a class experiment involving a blind wine tasting.

Required Reading:

**Additional reference:**


## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- **Special Consideration Policy** *(Note: The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/study/getting-started/student-conduct](https://students.mq.edu.au/study/getting-started/student-conduct).

## Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au).

## Student Support

Macquarie University provides a range of support services for students. For details, visit [http://stu](http://stu).
Learning Skills
Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Enquiry Service
For all student enquiries, visit Student Connect at ask.mq.edu.au
If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support
Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.
When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities
Critical, Analytical and Integrative Thinking
We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcome
• Discipline-Based Learning Outcomes: Through the course of this unit, we hope that you will: 1.1 acquire a basic understanding of the pharmacology of legal and illicit drugs and the physical, psychological and social aspects of addiction; 1.2 gain familiarity with anthropological and ethnographic approaches to drug use i.e., drug use in small group community settings, including the ritual and symbolic aspects of drug use; 1.3
understand the impact of broad social, political and economic forces on drug use and on
social perceptions of drugs, including the influence of gender, class and race on public
images of drugs and on legislation as well as the influence of local, regional and global
factors on drug production and distribution; 1.4 clarify your own position on drugs and to
make informed and responsible decisions about social policies and strategies relating to
drug use; 1.5 apply and adapt anthropological knowledge to real world issues

**Assessment tasks**

- Research Essay
- Final Exam

**Creative and Innovative**

Our graduates will also be capable of creative thinking and of creating knowledge. They will be
imaginative and open to experience and capable of innovation at work and in the community. We
want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

**Learning outcome**

- Discipline-Based Learning Outcomes: Through the course of this unit, we hope that you
  will: 1.1 acquire a basic understanding of the pharmacology of legal and illicit drugs and
  the physical, psychological and social aspects of addiction; 1.2 gain familiarity with
  anthropological and ethnographic approaches to drug use i.e., drug use in small group
  community settings, including the ritual and symbolic aspects of drug use; 1.3
  understand the impact of broad social, political and economic forces on drug use and on
  social perceptions of drugs, including the influence of gender, class and race on public
  images of drugs and on legislation as well as the influence of local, regional and global
  factors on drug production and distribution; 1.4 clarify your own position on drugs and to
  make informed and responsible decisions about social policies and strategies relating to
drug use; 1.5 apply and adapt anthropological knowledge to real world issues

**Assessment task**

- Research Essay

**Capable of Professional and Personal Judgement and Initiative**

We want our graduates to have emotional intelligence and sound interpersonal skills and to
demonstrate discernment and common sense in their professional and personal judgement.
They will exercise initiative as needed. They will be capable of risk assessment, and be able to
handle ambiguity and complexity, enabling them to be adaptable in diverse and changing
environments.
This graduate capability is supported by:

**Learning outcome**

- Discipline-Based Learning Outcomes: Through the course of this unit, we hope that you will: 1.1 acquire a basic understanding of the pharmacology of legal and illicit drugs and the physical, psychological and social aspects of addiction; 1.2 gain familiarity with anthropological and ethnographic approaches to drug use i.e., drug use in small group community settings, including the ritual and symbolic aspects of drug use; 1.3 understand the impact of broad social, political and economic forces on drug use and on social perceptions of drugs, including the influence of gender, class and race on public images of drugs and on legislation as well as the influence of local, regional and global factors on drug production and distribution; 1.4 clarify your own position on drugs and to make informed and responsible decisions about social policies and strategies relating to drug use; 1.5 apply and adapt anthropological knowledge to real world issues

**Assessment tasks**

- Midterm Exam
- Research Essay
- Final Exam

**Discipline Specific Knowledge and Skills**

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

**Learning outcome**

- Discipline-Based Learning Outcomes: Through the course of this unit, we hope that you will: 1.1 acquire a basic understanding of the pharmacology of legal and illicit drugs and the physical, psychological and social aspects of addiction; 1.2 gain familiarity with anthropological and ethnographic approaches to drug use i.e., drug use in small group community settings, including the ritual and symbolic aspects of drug use; 1.3 understand the impact of broad social, political and economic forces on drug use and on social perceptions of drugs, including the influence of gender, class and race on public images of drugs and on legislation as well as the influence of local, regional and global
factors on drug production and distribution; 1.4 clarify your own position on drugs and to make informed and responsible decisions about social policies and strategies relating to drug use; 1.5 apply and adapt anthropological knowledge to real world issues

**Assessment tasks**

- Midterm Exam
- Research Essay
- Final Exam

**Problem Solving and Research Capability**

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

**Learning outcome**

- Generic Skills: In addition to the specific unit learning objectives, this unit offers an opportunity to develop your generic skills in the following areas: 2.1 research skills through active reading, analysis, and contextualisation of scholarly materials; 2.2 essay-writing skills, enabling you to organise points and arguments in a scholarly writing manner with appropriate citation; 2.3 critical analysis and creative thinking skills through the research assignment; 2.4 computer skills through the unit's extensive use of on-line resources; 2.5 enhance organisational and time management skills.

**Assessment tasks**

- Research Essay
- Final Exam

**Effective Communication**

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

**Learning outcome**

- Generic Skills: In addition to the specific unit learning objectives, this unit offers an
opportunity to develop your generic skills in the following areas: 2.1 research skills through active reading, analysis, and contextualisation of scholarly materials; 2.2 essay-writing skills, enabling you to organise points and arguments in a scholarly writing manner with appropriate citation; 2.3 critical analysis and creative thinking skills through the research assignment; 2.4 computer skills through the unit's extensive use of on-line resources; 2.5 enhance organisational and time management skills.

Assessment tasks

- Midterm Exam
- Research Essay

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcome

- Generic Skills: In addition to the specific unit learning objectives, this unit offers an opportunity to develop your generic skills in the following areas: 2.1 research skills through active reading, analysis, and contextualisation of scholarly materials; 2.2 essay-writing skills, enabling you to organise points and arguments in a scholarly writing manner with appropriate citation; 2.3 critical analysis and creative thinking skills through the research assignment; 2.4 computer skills through the unit's extensive use of on-line resources; 2.5 enhance organisational and time management skills.

Assessment task

- Research Essay

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:
Learning outcome

- Generic Skills: In addition to the specific unit learning objectives, this unit offers an opportunity to develop your generic skills in the following areas: 2.1 research skills through active reading, analysis, and contextualisation of scholarly materials; 2.2 essay-writing skills, enabling you to organise points and arguments in a scholarly writing manner with appropriate citation; 2.3 critical analysis and creative thinking skills through the research assignment; 2.4 computer skills through the unit’s extensive use of on-line resources; 2.5 enhance organisational and time management skills.

Assessment task

- Research Essay

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcome

- Generic Skills: In addition to the specific unit learning objectives, this unit offers an opportunity to develop your generic skills in the following areas: 2.1 research skills through active reading, analysis, and contextualisation of scholarly materials; 2.2 essay-writing skills, enabling you to organise points and arguments in a scholarly writing manner with appropriate citation; 2.3 critical analysis and creative thinking skills through the research assignment; 2.4 computer skills through the unit’s extensive use of on-line resources; 2.5 enhance organisational and time management skills.

Assessment task

- Research Essay