



JPS 324

Manga and Anime as Global Imagery

S1 Online 2019

Dept of International Studies

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General Information

Unit convenor and teaching staff

Unit Convenor / Lecturer

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Contact via Email

Online Tutor

Jason Davis

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Contact via Email

Credit points

3

Prerequisites

(39cp at 100 level or above) including JPS124

Corequisites

Co-badged status

Unit description

The recent extraordinary growth in the international reception and consumption of manga and anime indicates that these once culturally specific Japanese media have spread out from their local source and now constitute diverse forms of multi-modal imagery with global reach and appeal. This unit examines the rich, diverse, kaleidoscopic imagery created through manga and anime works that are now shared by a global society. We examine what we are actually sharing, how images and culture are transplanted and morphed in the cross-cultural communication process, and the role and impact of this sharing, across languages and cultures, of manga and anime. This unit is conducted in English, and no prior knowledge of Japanese language is required.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

Observe a wide range of popular cultural texts that reflect Japanese creative industries,

cross-cultural communication processes, and the role of media practices in this process
Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation

Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures

Plan and conduct their research and other assignments in an efficient and timely manner

Enhance interpersonal communication skills through group work and oral and written communications

General Assessment Information

Indicative examples of assessment tasks will be available on iLearn.

Late Assessment Penalty

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Assessment Tasks

Name	Weighting	Hurdle	Due
Unit Participation	10%	No	Weekly
Online discussions	15%	No	Weekly
Video presentation	30%	No	28.04.2019
Essay Presentation	5%	No	Week 13
Essay	40%	No	09.06.2019

Unit Participation

Due: **Weekly**

Weighting: **10%**

For satisfactory completion of this task, you are required to actively participate in all activities (both online and in-class, where applicable), including participate in peer-reviews and weekly online group discussion forum.

Internal students are required to actively participate in weekly classes and external students are required to listen to recorded lectures, actively participate in the external discussion forum, and study independently as instructed. Instructions and marking criteria will be provided in iLearn.

On successful completion you will be able to:

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Enhance interpersonal communication skills through group work and oral and written communications

Online discussions

Due: **Weekly**

Weighting: **15%**

For satisfactory completion of this task, you are required to actively participate in weekly group online discussions. Instructions and marking criteria will be provided in iLearn.

On successful completion you will be able to:

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Video presentation

Due: **28.04.2019**

Weighting: **30%**

For satisfactory completion of this task, you are required to make a video presentation of your creative business plan to introduce a Japanese manga or anime (of your choice) to a different culture. The presentation needs to be based on your research on various issues surrounding the

globalisation of manga and anime. The presentations will be peer-reviewed. Instruction and marking criteria will be provided in iLearn.

On successful completion you will be able to:

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
- Plan and conduct their research and other assignments in an efficient and timely manner

Essay Presentation

Due: **Week 13**

Weighting: **5%**

For satisfactory completion of this task, you are required to give a 3-minute presentation on your essay, using only two Powerpoint slides. The presentation will be peer reviewed. Instruction and marking criteria will be provided in iLearn.

On successful completion you will be able to:

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Essay

Due: **09.06.2019**

Weighting: **40%**

This task requires you to write a 2,000 word academic essay on the ambiguous identity/ies of manga/anime in the global scene. The essay should be fully referenced. Instructions and marking criteria will be provided in iLearn.

On successful completion you will be able to:

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
- Plan and conduct their research and other assignments in an efficient and timely manner

Delivery and Resources

No textbook is required for this unit. A comprehensive list of weekly readings (with links) will be found in iLearn.

TECHNOLOGY USED AND REQUIRED

Online Unit

Login is via: <https://ilearn.mq.edu.au/>

Is my unit in iLearn?: <http://help.ilearn.mq.edu.au/unitsonline/> to check when your online unit will become available.

Technology

Students are required to have regular access to a computer and the internet. Mobile devices alone are not sufficient.

For students attending classes on campus we strongly encourage that you bring along your own laptop computer, ready to work with activities in your online unit. The preferred operating system is Windows 10.

Students are required to access the online unit in iLearn by the end of Week 1 and follow any relevant instructions and links for downloads that may be required. If applicable, students are required to download the relevant language package prior to Week 2.

Please contact your course convenor **before** the end of **Week 1** if you do not have a suitable laptop (or tablet) for in-class use.

- **For central technical support go to:** http://www.mq.edu.au/about_us/offices_and_unit

[s/information_technology/help/](#)

- For student quick guides on the use of iLearn go to: <https://students.mq.edu.au/support/study/tools-and-resources/ilearn/ilearn-quick-guides-for-students>

Unit Schedule

The unit schedule will be provided in iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA

student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation

- Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

- Unit Participation
- Video presentation
- Essay Presentation
- Essay

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Assessment task

- Essay

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcome

- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures

Assessment tasks

- Unit Participation
- Video presentation
- Essay

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge,

scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

- Unit Participation
- Online discussions
- Video presentation
- Essay Presentation
- Essay

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process

- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
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Assessment tasks

- Unit Participation
- Online discussions
- Video presentation
- Essay Presentation
- Essay

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

- Unit Participation
- Online discussions
- Video presentation
- Essay Presentation
- Essay

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

- Unit Participation
- Online discussions
- Video presentation
- Essay Presentation
- Essay

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation

- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

- Unit Participation
- Online discussions
- Video presentation
- Essay Presentation
- Essay

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

- Unit Participation
- Online discussions
- Video presentation
- Essay Presentation
- Essay