

INTS307

Global Circulation of Asian Popular Culture

S2 Day 2019

Dept of International Studies

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General Information

Unit convenor and teaching staff

Unit Convenor

Sung-Ae Lee

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Contact via sung-ae.lee@mq.edu.au

AHH, Level 2

Tue 3-5pm

Credit points

3

Prerequisites

39cp at 100 level or above

Corequisites

Co-badged status

Unit description

This unit explores Asian popular cultures in a global and cross-cultural context. It looks at notions of change, intertextuality and glocalisation within the context of diverse cultural encounters in the region and beyond. The specific focus is on popular cultures in countries which have developed popular culture as an export industry or as an aspect of 'soft power'. This unit was previously known as ASN301.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures

Generate informed and original analysis of Asian popular culture in a global context and express findings clearly in oral and written forms

Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

Demonstrate initiative and competence in research, including locating relevant materials and writing up in an appropriate academic method with correct referencing Build interpersonal communication skills through in-class discussions

General Assessment Information

INTS307 also has unit-specific assessment policies. Please refer to the Study Guide on iLearn for details. Rubrics for all assessment tasks will be available on iLearn .

Late Assessment Penalty

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline.

Assessment Tasks

Name	Weighting	Hurdle	Due
Unit Participation	20%	No	Continuous
Class Presentation	20%	No	From Week 4 to Week 11, inclusive
Literature Review	20%	No	Week 5
Essay	40%	No	Week 13

Unit Participation

Due: **Continuous** Weighting: **20**%

Unit participation will be assessed in terms of the quality and consistency of participation in class, including completion of quizzes. Students are required to be well prepared for all classes.

On successful completion you will be able to:

- Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures
- · Build interpersonal communication skills through in-class discussions

Class Presentation

Due: From Week 4 to Week 11, inclusive

Weighting: 20%

Working in groups of two to three (Sign-up to groups will be available on iLearn), lead a class discussion. Choose one week's topic, read the essential reading and other relevant materials and create 10-12 PPT slides with notes. The assignment includes a self-/peer-evaluation component.

On successful completion you will be able to:

- Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures
- Generate informed and original analysis of Asian popular culture in a global context and express findings clearly in oral and written forms
- · Build interpersonal communication skills through in-class discussions

Literature Review

Due: Week 5 Weighting: 20%

Select one pair of readings from the three sets of articles specified, and produce a 2000-word critical review. The review should be a discussion and assessment of how experts have approached an issue. Compare and contrast the works you are discussing, showing their strengths and weaknesses, their methodologies, and what contribution they make to your understanding of the topic.

On successful completion you will be able to:

- Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures
- Demonstrate initiative and competence in research, including locating relevant materials and writing up in an appropriate academic method with correct referencing

Essay

Due: Week 13 Weighting: 40%

Choose one of the specified essay topics and identify an appropriate primary corpus, and critically analyze how your sample texts have changed when placed in dialogue with other cultures. You may wish to consider what is culturally specific about these texts, and what has local and global significance.

On successful completion you will be able to:

• Identify a wide range of Asian popular culture texts and the intercultural communication

- processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange
- Demonstrate initiative and competence in research, including locating relevant materials and writing up in an appropriate academic method with correct referencing

Delivery and Resources

Delivery

The unit consists of seminars supported by Echo360.

Required and recommended texts

Unit reading lists are available through Leganto, the Library's reading list management system. Information on Leganto can be found at http://libguides.mq.edu.au/leganto/home. More information will be given in classes.

TECHNOLOGY USED AND REQUIRED

Access to the unit online

Login is via: https://ilearn.mq.edu.au/

Is my unit in iLearn?: http://help.ilearn.mq.edu.au/unitsonline/ to check when your online unit will become available.

Technology

Students are required to have regular access to a computer and the internet.

- For central technical support go to: http://www.mq.edu.au/about_us/offices_and_unit s/information_technology/help/
- For student quick guides on the use of iLearn go to: https://students.mq.edu.au/sup
 port/study/tools-and-resources/ilearn/ilearn-quick-guides-for-students

Unit Schedule

The Weekly Schedule of Classes can be found in the Study Guide on the iLearn site.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.m.q.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Appeals Policy

- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- · Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy (Note: The Special Consideration Policy is effective from 4
 December 2017 and replaces the Disruption to Studies Policy.)

Undergraduate students seeking more policy resources can visit the <u>Student Policy Gateway</u> (htt <u>ps://students.mq.edu.au/support/study/student-policy-gateway</u>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than <u>eStudent</u>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.mq.edu.au</u> or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide

appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/ offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcome

 Demonstrate initiative and competence in research, including locating relevant materials and writing up in an appropriate academic method with correct referencing

Assessment task

Essay

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcome

 Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

Assessment task

Literature Review

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcome

 Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

Assessment task

· Literature Review

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures
- Generate informed and original analysis of Asian popular culture in a global context and express findings clearly in oral and written forms
- Demonstrate initiative and competence in research, including locating relevant materials and writing up in an appropriate academic method with correct referencing
- · Build interpersonal communication skills through in-class discussions

Assessment tasks

- Unit Participation
- Class Presentation
- Literature Review

Essay

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures
- Generate informed and original analysis of Asian popular culture in a global context and express findings clearly in oral and written forms
- Demonstrate initiative and competence in research, including locating relevant materials and writing up in an appropriate academic method with correct referencing

Assessment tasks

- Unit Participation
- Class Presentation
- Literature Review
- Essay

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Generate informed and original analysis of Asian popular culture in a global context and express findings clearly in oral and written forms
- Demonstrate initiative and competence in research, including locating relevant materials and writing up in an appropriate academic method with correct referencing

Assessment tasks

- · Class Presentation
- Essay

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Generate informed and original analysis of Asian popular culture in a global context and express findings clearly in oral and written forms
- · Build interpersonal communication skills through in-class discussions

Assessment tasks

- Unit Participation
- Class Presentation

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcome

 Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

Assessment task

Literature Review

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and

country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcome

 Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange

Assessment task

· Literature Review