



# AFCP611

## Case Studies in Applied Finance

AFC Term 4 Online 2019

*Department of Applied Finance*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Unit Convenor / Lecturer

Lindesay Brine

[lindesay.brine@mq.edu.au](mailto:lindesay.brine@mq.edu.au)

Contact via Email

Credit points

4

Prerequisites

Admission to GradCertFin

Corequisites

Co-badged status

AFCP611

Unit description

The unit provides an understanding of the finance industry and its integral role in the modern economy. The focus is on a high level, fully integrated overview of the major participants, their roles, interactions and the purpose they endeavour to fill for all stakeholders in the economy. The key structures of the finance system are examined, and how they usually work and sometimes do not work. Case studies of actual events and participants will be used to provide a sense of the application of finance in the real world - what actually happens as well as what should happen.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Identify and assess the functions of the financial system in modern economies.

Critically examine participants and their markets in the finance industry.

Apply knowledge and skills to assess contemporary case studies in applied finance.

Demonstrate effective communication to diverse audiences across different industry sectors.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Online Participation</a>	15%	No	In iLearn
<a href="#">Assessed Coursework</a>	25%	No	In iLearn
<a href="#">Assignment</a>	25%	No	In iLearn
<a href="#">Final Case Study</a>	35%	No	In iLearn

### Online Participation

Due: **In iLearn**

Weighting: **15%**

#### Summary of Assessment Task

**Individual / Group:** Individual.

**Due Dates:** See iLearn for due dates.

**Description:** Online discussions forums will be conducted during the term. You are required to participate actively in these forums, and your contributions will be assessed.

**Submission Method:** Online via iLearn.

#### Extension Requests:

- No extensions will be granted. Students who have not submitted the task prior to the due date will be awarded a mark of zero for the task, except for cases in which an application for Special Consideration is made and approved.
- If you have serious and unavoidable circumstances that prevent you from submitting an assessment task by the due date, you must apply for Special Consideration no later than five (5) working days after the assessment due date.
- Refer to MAFC Program Rules at <https://mafstudents.mq.edu.au/> for information on the University's [Special Consideration Policy](#).

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Apply knowledge and skills to assess contemporary case studies in applied finance.

### Assessed Coursework

Due: **In iLearn**

Weighting: **25%**

### **Summary of Assessment Task**

**Individual / Group:** Individual.

**Due Dates:** See iLearn for due dates.

**Description:** You will be required to participate in assessment tasks and quizzes throughout the term. Details of the assessments can be found in iLearn.

**Submission Method:** Via iLearn.

### **Extension Requests:**

- No extensions will be granted. Students who have not submitted the task prior to the due date will be awarded a mark of zero for the task, except for cases in which an application for Special Consideration is made and approved.
- If you have serious and unavoidable circumstances that prevent you from submitting an assessment task by the due date, you must apply for Special Consideration no later than five (5) working days after the assessment due date.
- Refer to MAFC Program Rules at <https://mafstudents.mq.edu.au/> for information on the University's [Special Consideration Policy](#).

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.

## **Assignment**

Due: **In iLearn**

Weighting: **25%**

### **Summary of Assessment Task**

**Individual / Group:** Individual.

**Due Dates:** See iLearn for the due date.

**Submission Method:** Via iLearn.

### **Extension Requests:**

- No extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% penalty). This penalty does not apply for cases in which an application for Special Consideration is made and approved.

- Late submissions will be accepted up to 96 hours after the due date and time.
- Note: Applications for Special Consideration must be made within 5 (five) business days of the due date and time.
- Refer to MAFC Program Rules at <https://mafstudents.mq.edu.au/> for information on the University's [Special Consideration Policy](#).

On successful completion you will be able to:

- Critically examine participants and their markets in the finance industry.
- Apply knowledge and skills to assess contemporary case studies in applied finance.
- Demonstrate effective communication to diverse audiences across different industry sectors.

## Final Case Study

Due: **In iLearn**

Weighting: **35%**

### **Summary of Assessment Task**

**Individual / Group:** Individual.

**Due Date:** See iLearn for due date.

**Submission Method:** Via iLearn.

### **Extension Requests:**

- No extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% penalty). This penalty does not apply for cases in which an application for Special Consideration is made and approved.
- Late submissions will be accepted up to 96 hours after the due date and time.
- Note: Applications for Special Consideration must be made within 5 (five) business days of the due date and time.
- Refer to MAFC Program Rules at <https://mafstudents.mq.edu.au/> for information on the University's [Special Consideration Policy](#).

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.
- Apply knowledge and skills to assess contemporary case studies in applied finance.

- Demonstrate effective communication to diverse audiences across different industry sectors.

## **Delivery and Resources**

### **REQUIRED AND RECOMMENDED TEXTS AND/OR MATERIALS**

#### **Required Text:**

There is no required text. All readings are available in iLearn or accessible via iLearn.

#### **Additional Readings:**

- Additional readings are included in iLearn.
- Students should assume these readings are examinable unless otherwise advised.

#### **Calculators:**

- No calculator is required for this course.

**Assumed Access:** Access to a computer with word processing and spreadsheet capability is assumed, as is general student computer literacy and ability to access the internet.

### **TECHNOLOGY USED AND REQUIRED**

This is an online unit which will make use of the University's iLearn system.

#### **Unit iLearn Site:**

- Found by logging on to iLearn [ilearn.mq.edu.au](http://ilearn.mq.edu.au), then clicking on **Case Studies in Applied Finance**.
- This is where you will find forums, downloadable resources and links to important pages.
- The forums allow you to communicate with other students and lecturer(s) and may provide supplementary material.
- You are requested to post your questions on the forums at least 24 hours prior to the assignment submission date or the examination date. Questions posted after that time may not be answered. **Please try to not leave your questions to the last few days.**

#### **Important:**

- It is important that you familiarise yourself with the unit's iLearn site.
- All students should check iLearn regularly and look for updates and distribution of materials related to the unit or assessments and participate in forum discussions.

## Unit Schedule

The Unit Schedule is available in iLearn, together with details of required readings and activities.

## Learning and Teaching Activities

### Strategy

Programs in the Applied Finance Centre adopt a deep teaching and learning strategy in which students acquire and retain knowledge and also are able to make sense of the issues and concepts and apply them in the “real world”. The program relies heavily on student engagement and participation by: (a) Continuous learning throughout the term. This is encouraged through a combination of students undertaking prescribed reading throughout the units and/or completion of practice problems, online activities, case studies, assignments, class discussions, etc and interaction via forums; and (b) Assessments, which enable the student to demonstrate his/her understanding of the learning objectives achieved through the continuous learning.

### Student Participation

This is an online unit. Students participate in this unit by: (a) Actively engaging with the required readings of this unit; (b) Working systematically through and completing online activities; (c) Interacting in forums; and (d) Completing all assessment tasks.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/p\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/p)

[olicy-central](#)).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

Students should also consult the MAFC Program Rules found at [https://mafcestudents.mq.edu.a](https://mafcestudents.mq.edu.au/)  
[u/](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit [http://stu](http://students.mq.edu.au/support/)  
[dents.mq.edu.au/support/](#)

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student enquiry service (MAFC-specific)

For all student enquiries, please contact [studentsupport@mafc.mq.edu.au](mailto:studentsupport@mafc.mq.edu.au)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/)  
[offices\\_and\\_units/information\\_technology/help/](#).



When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

#### Learning outcomes

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.
- Apply knowledge and skills to assess contemporary case studies in applied finance.

#### Assessment tasks

- Online Participation
- Assessed Coursework
- Assignment
- Final Case Study

### Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

#### Learning outcome

- Apply knowledge and skills to assess contemporary case studies in applied finance.

#### Assessment tasks

- Online Participation
- Assignment
- Final Case Study

## Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

### Learning outcomes

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.
- Demonstrate effective communication to diverse audiences across different industry sectors.

### Assessment tasks

- Online Participation
- Assessed Coursework
- Assignment
- Final Case Study

## Important Notice

This Unit Guide may be subject to change. Students will be advised, via an "Announcement" on iLearn, if the Unit Guide is changed.

The latest version is available at <https://unitguides.mq.edu.au/>.

Students should read the Unit Guide carefully at the start of term. It contains important information about the unit. If anything is unclear, please consult one of the unit lecturers.