



LAWS305

Advanced Policy Development and Advocacy

S1 Block 2019

Macquarie Law School

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General Information

Unit convenor and teaching staff

Convenor

Rebekah Stevens

Rebekah.Stevens@mq.edu.au

Contact via Email

6 First Walk, Room 341

Wednesday 11:00 - 12:00

Credit points

3

Prerequisites

POL207 and (LAWS250 or LAWS260)

Corequisites

39cp at 100 level or above including (LAWS300 or POL306 or POL302 or POL305 or POL308 or POL392 or LAW491 or LAWS541)

Co-badged status

Unit description

In this unit students will be mentored to create a major, independent, policy initiative in an area of contemporary political interest. Students will consolidate their prior learning of critical policy theory and processes in the context of theoretical and applied approaches to advocacy and representation in policy. This theoretical instruction will provide students an understanding by which to pursue an area of their personal interest and develop a substantial research project in the form of an original policy proposal, including strategies for advocacy and representation of stakeholders' interests.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.

Critique contemporary theory and approaches to advocacy and representation in policy.

Comprehensively identify and analyse various stakeholders in policy development

Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.

Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.

Communicate original, significant policy and advocacy proposals in written and verbal form.

General Assessment Information

Details of the assessment tasks, due dates and detailed marking rubrics are available on iLearn. All written assessments are to be submitted electronically via Turnitin. Plagiarism detection software is used in this unit and the University's Academic Honesty Policy is strictly applied.

Unless a Special Consideration request has been submitted and approved,

(a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and

(b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline.

No late submissions will be accepted for timed assessments – e.g. quizzes, online tests

Assessment Tasks

| Name | Weighting | Hurdle | Due |
|---------------------------------------|-----------|--------|------------------------|
| <u>Participation - Online and OCS</u> | 10% | No | Weeks 1 to 7 and OCS |
| <u>Research Plan</u> | 10% | No | 9:00 pm, 22 March 2019 |
| <u>In class presentation</u> | 10% | No | On Campus session |
| <u>Campaign Strategy</u> | 20% | No | 9:00 pm, 10 May 2019 |
| <u>Major policy proposal report</u> | 50% | No | 9:00 pm, 7 June 2019 |

Participation - Online and OCS

Due: **Weeks 1 to 7 and OCS**

Weighting: **10%**

Students will contribute to iLearn online forums/discussions during weeks 1 to 7 of the semester. Students are expected to actively participate in the On Campus Session.

On successful completion you will be able to:

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.

Research Plan

Due: **9:00 pm, 22 March 2019**

Weighting: **10%**

Students will prepare a research plan for their major research report, indicating structure and key sources to be used.

On successful completion you will be able to:

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Comprehensively identify and analyse various stakeholders in policy development
- Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.
- Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.
- Communicate original, significant policy and advocacy proposals in written and verbal form.

In class presentation

Due: **On Campus session**

Weighting: **10%**

Students will deliver a 5 minute presentation lobbying their classmates on the merits of their policy proposal.

On successful completion you will be able to:

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.
- Comprehensively identify and analyse various stakeholders in policy development
- Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.
- Produce a comprehensive, professional and original policy proposal and accompanying

advocacy strategies.

- Communicate original, significant policy and advocacy proposals in written and verbal form.

Campaign Strategy

Due: **9:00 pm, 10 May 2019**

Weighting: **20%**

Students will develop a written and/or visual campaign strategy for the promotion of their policy proposal.

On successful completion you will be able to:

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.
- Comprehensively identify and analyse various stakeholders in policy development
- Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.
- Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.
- Communicate original, significant policy and advocacy proposals in written and verbal form.

Major policy proposal report

Due: **9:00 pm, 7 June 2019**

Weighting: **50%**

Students will research a contemporary area of public policy and provide a written report outlining the current situation and recommendations for reform.

On successful completion you will be able to:

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Comprehensively identify and analyse various stakeholders in policy development
- Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.
- Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.
- Communicate original, significant policy and advocacy proposals in written and verbal

form.

Delivery and Resources

On campus sessions are held on 26 and 27 April. There is no required textbook. Weekly readings are available through the unit's Library I Share page, and via the ilearn site.

Student workload, in accordance with university guidelines, is 3 hours per credit point per week (over a 15 week term), and can be estimated as follows:

24 hours - attendance at on campus session and participation in online forums

48 hours - readings and self-study

78 hours - assessment tasks

150 hours total

Students will be required to use a computer to interact with online research databases and web-based research tools. All students require access to a secure and reliable server for access to iLearn and submission of assessment tasks.

Unit Schedule

Module

| | |
|---|---|
| 1 | Introduction |
| 2 | Lobbies and democracy |
| 3 | Lobbies and policy development |
| 4 | Framing an issue for stakeholders |
| 5 | The role of digital media |
| 6 | Campaigning - the basics |
| 7 | Planning a campaign |
| 8 | Developing a campaign strategy |
| 9 | Research report - planning and workshop |

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and

Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.
- Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.
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- Communicate original, significant policy and advocacy proposals in written and verbal form.

Assessment tasks

- Research Plan
- In class presentation
- Campaign Strategy
- Major policy proposal report

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.
- Comprehensively identify and analyse various stakeholders in policy development
- Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.
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Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.
- Comprehensively identify and analyse various stakeholders in policy development
- Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.
- Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.

Assessment tasks

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- Campaign Strategy
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Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.

- Comprehensively identify and analyse various stakeholders in policy development
- Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.
- Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.
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Assessment tasks

- Participation - Online and OCS
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Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.
- Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.
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Assessment tasks

- Research Plan
- In class presentation
- Campaign Strategy

- Major policy proposal report

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Critique contemporary theory and approaches to advocacy and representation in policy.
- Comprehensively identify and analyse various stakeholders in policy development
- Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.
- Communicate original, significant policy and advocacy proposals in written and verbal form.

Assessment tasks

- Participation - Online and OCS
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- Campaign Strategy
- Major policy proposal report

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.
- Comprehensively identify and analyse various stakeholders in policy development

- Carry out independent and in-depth interdisciplinary research into contemporary public policy and advocacy strategies.
- Produce a comprehensive, professional and original policy proposal and accompanying advocacy strategies.
- Communicate original, significant policy and advocacy proposals in written and verbal form.

Assessment tasks

- Research Plan
- In class presentation
- Campaign Strategy
- Major policy proposal report

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- Consolidate and integrate theoretical and applied knowledge of contemporary approaches to the study of policy development.
- Critique contemporary theory and approaches to advocacy and representation in policy.

Assessment tasks

- Research Plan
- In class presentation
- Campaign Strategy
- Major policy proposal report