



# PICT813

## History of Intelligence

S2 Day 2019

*Department of Security Studies and Criminology*

### Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Policies and Procedures</u>	7
<u>Graduate Capabilities</u>	8

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## General Information

Unit convenor and teaching staff

Unit Convenor

Brian Cuddy

[brian.cuddy@mq.edu.au](mailto:brian.cuddy@mq.edu.au)

Australian Hearing Hub, South Wing, Level 2

By appointment

Credit points

4

Prerequisites

Admission to MPICT or MCP ICT or GradDipPICT or GradDipCPICT or PGCertPICT or MPICTMIntSecSt or MCP ICTMIntSecSt or MIntSecStud or GradDiplntSecStud or GradCertIntell or MCTerrorism or MCyberSec or GradDipSecStudCr or GradCertSecStudCr or MIntell or MSecStrategicStud or MCrim or MSecStrategicStudMCrim or MSecStrategicStudMIntell or MSecStrategicStudMCyberSec or MSecStrategicStudMCTerrorism or MIntellMCrim or MIntellMCyberSec or MIntellMCTerrorism or MCyberSecMCTerrorism or MCyberSecMCrim or MCTerrorismMCrim

Corequisites

Co-badged status

Unit description

This unit considers how and why the practices of intelligence professionals and the organisations in which those professionals work have changed over time. It covers both ancient and modern intelligence, but focuses mostly on the post-World War II era. In surveying this history of intelligence as part of the broader development of national security policies and institutions, the unit provides context for some of the debates and discussions around intelligence today. In closely examining selected case studies of intelligence success and failure, students will develop their own skills in historical and analytical thinking—skills that are integral elements of intelligence tradecraft.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Demonstrate knowledge of the historical development of intelligence practices and organisations.

Synthesize complex information relating to significant episodes of intelligence history, and weigh the merits of competing interpretations of those episodes.

Assess the significance of particular concepts and debates within the academic field of Intelligence Studies, and evaluate their applicability to contemporary intelligence practice.

Develop compelling and original arguments regarding intelligence practice, and clearly communicate those arguments in audience-appropriate formats (e.g., intelligence estimates, policy briefs, analytical essays).

## General Assessment Information

### Late Assessment Penalty

*Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.*

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Quiz</u>	35%	No	12/8, 19/8, 2/9, 9/9, 30/9, 7/10, 14/10
<u>Analytical Essay</u>	25%	No	Variable
<u>Final Assessment</u>	40%	No	23/10 (Research Essay) or 30/10 (Take-Home Examination)

### Quiz

Due: **12/8, 19/8, 2/9, 9/9, 30/9, 7/10, 14/10**

Weighting: **35%**

An online quiz will be available from 7pm Wednesday until 9am Monday in each of seven weeks across the unit. Each quiz (worth 5%) will test your knowledge of one module's assigned readings.

On successful completion you will be able to:

- Demonstrate knowledge of the historical development of intelligence practices and

organisations.

- Synthesize complex information relating to significant episodes of intelligence history, and weigh the merits of competing interpretations of those episodes.

## Analytical Essay

Due: **Variable**

Weighting: **25%**

A 1,500 word analytical essay that uses the assigned readings from a particular module to answer a set question. Each student will be assigned a different module, so due dates will vary. Essay questions and due dates will be assigned at the beginning of the unit.

On successful completion you will be able to:

- Demonstrate knowledge of the historical development of intelligence practices and organisations.
- Synthesize complex information relating to significant episodes of intelligence history, and weigh the merits of competing interpretations of those episodes.
- Assess the significance of particular concepts and debates within the academic field of Intelligence Studies, and evaluate their applicability to contemporary intelligence practice.
- Develop compelling and original arguments regarding intelligence practice, and clearly communicate those arguments in audience-appropriate formats (e.g., intelligence estimates, policy briefs, analytical essays).

## Final Assessment

Due: **23/10 (Research Essay) or 30/10 (Take-Home Examination)**

Weighting: **40%**

Students choose one of two options for the final assessment. The first option is a research essay of 2,500 words on an intelligence history topic of their choosing. The second option is a take-home exam consisting of two questions, each requiring a written response of about 1,250 words (2,500 words total). Students who select this option will have one week to complete the take-home exam (23 October until 30 October).

On successful completion you will be able to:

- Demonstrate knowledge of the historical development of intelligence practices and organisations.
- Assess the significance of particular concepts and debates within the academic field of Intelligence Studies, and evaluate their applicability to contemporary intelligence practice.

- Develop compelling and original arguments regarding intelligence practice, and clearly communicate those arguments in audience-appropriate formats (e.g., intelligence estimates, policy briefs, analytical essays).

## Delivery and Resources

### UNIT REQUIREMENTS AND EXPECTATIONS

- You should spend an average of 12 hours per week on this unit. This includes listening to lectures prior to seminar or tutorial, reading weekly required materials as detailed in iLearn, participating in iLearn discussion forums and preparing assessments.
- Internal students are expected to attend all seminar or tutorial sessions, and external students are expected to make significant contributions to on-line activities.
- In most cases students are required to attempt and submit all major assessment tasks in order to pass the unit.

### REQUIRED READINGS

- The citations for all the required readings for this unit are available to enrolled students through the unit iLearn site, and at Macquarie University's library site. Electronic copies of required readings may be accessed through the library or will be made available by other means.

### TECHNOLOGY USED AND REQUIRED

- Computer and internet access are essential for this unit. Basic computer skills and skills in word processing are also a requirement.
- This unit has an online presence. Login is via: <https://ilearn.mq.edu.au/>
- Students are required to have regular access to a computer and the internet. Mobile devices alone are not sufficient.
- Information about IT used at Macquarie University is available at [http://students.mq.edu.au/it\\_services/](http://students.mq.edu.au/it_services/)

### SUBMITTING ASSESSMENT TASKS

- All text-based assessment tasks are to be submitted, marked and returned electronically. This will only happen through the unit iLearn site.
- Assessment tasks must be submitted as a MS word document by the due date.

- Most assessment tasks will be subject to a 'Turnitin' review as an automatic part of the submission process.
- The granting of extensions is subject to the university's Special Consideration Policy. Extensions will not be granted by unit conveners or tutors, but must be lodged through Special Consideration: <https://students.mq.edu.au/study/my-study-program/special-consideration>

## LATE SUBMISSION OF ASSESSMENT TASKS

Unless a Special Consideration request has been submitted and approved, (a) **a penalty for lateness will apply** – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) **no assignment will be accepted seven (7) days (incl. weekends) after the original submission deadline**. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

## WORD LIMITS FOR ASSESSMENT TASKS

- Stated word limits include footnotes and footnoted references, but not bibliography, or title page.
- Word limits can generally deviate by 10% either over or under the stated figure.
- If the number of words exceeds the limit by more than 10%, then penalties will apply. These penalties are 5% of the awarded mark for every 100 words over the word limit. If a paper is 300 words over, for instance, it will lose  $3 \times 5\% = 15\%$  of the total mark awarded for the assignment. This percentage is taken off the total mark, i.e. if a paper was graded at a credit (65%) and was 300 words over, it would be reduced by 15 marks to a pass (50%).
- The application of this penalty is at the discretion of the course convener.

## REASSESSMENT OF ASSIGNMENTS DURING THE SEMESTER

- Macquarie University operates a Grade Appeal Policy in cases where students feel their work was graded inappropriately: <http://www.mq.edu.au/policy/docs/gradeappeal/policy.html>
- In accordance with the Grade Appeal Policy, individual works are not subject to regrading.

## STAFF AVAILABILITY

- Department staff will endeavour to answer student enquiries in a timely manner. However, emails or iLearn messages will not usually be answered over the weekend or public holiday period.
- Students are encouraged to read the Unit Guide and look at instructions posted on the iLearn site before sending email requests to staff.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

### Learning outcomes

- Synthesize complex information relating to significant episodes of intelligence history, and weigh the merits of competing interpretations of those episodes.
- Assess the significance of particular concepts and debates within the academic field of



Intelligence Studies, and evaluate their applicability to contemporary intelligence practice.

- Develop compelling and original arguments regarding intelligence practice, and clearly communicate those arguments in audience-appropriate formats (e.g., intelligence estimates, policy briefs, analytical essays).

## **Assessment tasks**

- Quiz
- Analytical Essay
- Final Assessment

## **PG - Discipline Knowledge and Skills**

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

## **Learning outcomes**

- Demonstrate knowledge of the historical development of intelligence practices and organisations.
- Synthesize complex information relating to significant episodes of intelligence history, and weigh the merits of competing interpretations of those episodes.
- Assess the significance of particular concepts and debates within the academic field of Intelligence Studies, and evaluate their applicability to contemporary intelligence practice.
- Develop compelling and original arguments regarding intelligence practice, and clearly communicate those arguments in audience-appropriate formats (e.g., intelligence estimates, policy briefs, analytical essays).

## **Assessment tasks**

- Quiz
- Analytical Essay
- Final Assessment

## **PG - Critical, Analytical and Integrative Thinking**

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based

critique of practice and theory.

This graduate capability is supported by:

## **Learning outcomes**

- Synthesize complex information relating to significant episodes of intelligence history, and weigh the merits of competing interpretations of those episodes.
- Assess the significance of particular concepts and debates within the academic field of Intelligence Studies, and evaluate their applicability to contemporary intelligence practice.
- Develop compelling and original arguments regarding intelligence practice, and clearly communicate those arguments in audience-appropriate formats (e.g., intelligence estimates, policy briefs, analytical essays).

## **Assessment tasks**

- Quiz
- Analytical Essay
- Final Assessment

## **PG - Research and Problem Solving Capability**

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

## **Learning outcomes**

- Synthesize complex information relating to significant episodes of intelligence history, and weigh the merits of competing interpretations of those episodes.
- Assess the significance of particular concepts and debates within the academic field of Intelligence Studies, and evaluate their applicability to contemporary intelligence practice.
- Develop compelling and original arguments regarding intelligence practice, and clearly communicate those arguments in audience-appropriate formats (e.g., intelligence estimates, policy briefs, analytical essays).

## **Assessment tasks**

- Quiz
- Analytical Essay

- Final Assessment

## PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

### Learning outcome

- Develop compelling and original arguments regarding intelligence practice, and clearly communicate those arguments in audience-appropriate formats (e.g., intelligence estimates, policy briefs, analytical essays).

### Assessment tasks

- Analytical Essay
- Final Assessment

## PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

### Learning outcomes

- Synthesize complex information relating to significant episodes of intelligence history, and weigh the merits of competing interpretations of those episodes.
- Assess the significance of particular concepts and debates within the academic field of Intelligence Studies, and evaluate their applicability to contemporary intelligence practice.
- Develop compelling and original arguments regarding intelligence practice, and clearly communicate those arguments in audience-appropriate formats (e.g., intelligence estimates, policy briefs, analytical essays).

### Assessment tasks

- Quiz
- Analytical Essay

- Final Assessment