



AFIN315

Research/Project

WV Day 2019

Department of Applied Finance

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General Information

Unit convenor and teaching staff

Lurion De Mello

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Angela Chow

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Credit points

3

Prerequisites

48cp at 100 level or above and permission by special approval

Corequisites

Co-badged status

Unit description

This unit is designed to allow students to pursue study in an area that is of particular interest to them. The content of the unit, including teaching and learning activities, will be agreed between the student and the unit convenor (or delegate) prior to enrolment in the unit. The content and delivery of the unit will be in accordance with relevant University policies. The outcomes and graduate capabilities developed in the unit will vary but will be appropriate to the advanced level of the unit. As well as having significant knowledge of the area to be studied the student is expected to be capable of self-directed learning.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

Demonstrate an enhanced appreciation of cultural perspectives other than their own

Demonstrate knowledge and insights gained only through an overseas study experience

Communicate orally and in writing with confidence about cultural and commerce differences and similarities

Use pictorial and journal writing techniques to record and reflect on their overseas study experience.

Assessment Tasks

| Name | Weighting | Hurdle | Due |
|---|-----------|--------|------------|
| <u>Pre Trip Planning and Report</u> | 15% | No | 05/07/2019 |
| <u>Participation</u> | 15% | No | 22/07/2019 |
| <u>Post Trip Presentation</u> | 25% | No | 26/07/2019 |
| <u>Reflective Journal</u> | 45% | No | 28/07/2019 |

Pre Trip Planning and Report

Due: **05/07/2019**

Weighting: **15%**

The purpose of this task is for students to obtain, analyse and interpret information and data relevant to making an evidence based decision in relation to participating in the study tour to the chosen country.

Students apply secondary research and critical thinking to determine their expectations of the culture/s they are to visit. Such findings are communicated in writing in a 2 page report to be uploaded on iLearn prior to departure from Sydney.

Three criteria will be used:

- Depth of critical discussion.
- Identification of key health and safety issues

It is important to provide a reasoned discussion of expectations of the cultural experience

Individual feedback on this task will be provided with an accompanying marking rubric

On successful completion you will be able to:

- Demonstrate an enhanced appreciation of cultural perspectives other than their own
- Communicate orally and in writing with confidence about cultural and commerce differences and similarities

Participation

Due: **22/07/2019**

Weighting: **15%**

Students are expected to actively participate in ALL activities of the tour. Students should engage during presentations, Q&A and networking functions held at the university and industry partners.

On successful completion you will be able to:

- Demonstrate an enhanced appreciation of cultural perspectives other than their own
- Demonstrate knowledge and insights gained only through an overseas study experience

Post Trip Presentation

Due: **26/07/2019**

Weighting: **25%**

The purpose of this assignment is to assess students' capacity to communicate action learning experiences orally and pictorially, through appropriate media learning tools (e.g. PowerPoint) with confidence and in a professional manner.

Students provide an oral summary of their cultural immersion experience including discussion of insights gained into business, management and cultural practices in the host country compared to that of their home country. Students should make notes when attending talks and seminars at University and industry partners. You should also take photos of items that represent the culture (given that they are within the laws of that country). These could be used during the delivery of your oral presentation. Staff and students from Macquarie University will be invited to your presentation.

Each student will present for 15 mins followed by a Q&A session

Three criteria will be used to assess your presentation:

- Content - Knowledge of material and appropriate data
- Delivery -audience is engaged and material is presented through appropriate media and learning tools.

Overall structure – logical, coherent, formal introduction and conclusion

Feedback will be provided through:

Hard copy written individual feedback on your presentation and an accompanying marking rubric.

On successful completion you will be able to:

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Reflective Journal

Due: **28/07/2019**

Weighting: **45%**

Maximum Word Count for the journal will be 2000 words. You might include a cover page with an interesting photo from your trip.

The purpose of this Journal is to assess students' capacity to obtain, analyse and interpret data relevant to making evidence-based decisions for evolving Business/Commerce tasks in diverse contexts.

Students apply personal action learning, critical thinking and problem solving to assess the similarities and differences in business, management and cultural practices in a host country compared to that of their home country. Findings are communicated in writing in the form of a learning journal. You should reflect on some of the business practices in Australia and compare these to the ones you were exposed to in the visiting country. This could be in the field of accounting, finance, banking, manufacturing, culture and cuisine. You could further reflect upon the customs of the visiting country and compare it to your home country.

On successful completion you will be able to:

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- Use pictorial and journal writing techniques to record and reflect on their overseas study experience.

Delivery and Resources

Students are expected to simultaneously demonstrate knowledge about the foreign market visited and apply knowledge gained to their disciplinary areas. The unit is structured with seminars & presentations from institutions representing government and commerce in the visiting country. On the study tour, students will be provided with a unique opportunity to speak directly with international business leaders and scholars across national boundaries and build their real and virtual international networks. The ultimate objective is for students to 'bridge' theory to practice in an international context.

Students should carry the laptops or devices that allows them to note down summaries of talks and seminars and other resources that will help in completing their assessment tasks. As the unit is delivered in an intensive mode please pay close attention to the assessment guides and deadlines. While on the overseas location students should follow the customs of the country particularly the written and unwritten rules. You will be made aware of this via the pre-departure information sessions held at the North Ryde Campus and at other locations such as the Sydney embassy of the of the visiting country.

Unit Schedule

A travel itinerary will be made available to you prior to your departure. Please print this prior to your departure.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an enhanced appreciation of cultural perspectives other than their own
- Demonstrate knowledge and insights gained only through an overseas study experience
- Communicate orally and in writing with confidence about cultural and commerce differences and similarities

- Use pictorial and journal writing techniques to record and reflect on their overseas study experience.

Assessment tasks

- Pre Trip Planning and Report
- Post Trip Presentation

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an enhanced appreciation of cultural perspectives other than their own
- Demonstrate knowledge and insights gained only through an overseas study experience
- Communicate orally and in writing with confidence about cultural and commerce differences and similarities
- Use pictorial and journal writing techniques to record and reflect on their overseas study experience.

Assessment tasks

- Pre Trip Planning and Report
- Participation
- Post Trip Presentation

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an enhanced appreciation of cultural perspectives other than their own
- Demonstrate knowledge and insights gained only through an overseas study experience
- Communicate orally and in writing with confidence about cultural and commerce

differences and similarities

- Use pictorial and journal writing techniques to record and reflect on their overseas study experience.

Assessment tasks

- Pre Trip Planning and Report
- Participation
- Post Trip Presentation

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Demonstrate an enhanced appreciation of cultural perspectives other than their own
- Demonstrate knowledge and insights gained only through an overseas study experience
- Communicate orally and in writing with confidence about cultural and commerce differences and similarities
- Use pictorial and journal writing techniques to record and reflect on their overseas study experience.

Assessment tasks

- Pre Trip Planning and Report
- Participation
- Post Trip Presentation