



# AFCP6017

## Case Studies in Applied Finance

AFC term 4, Fully online/virtual 2020

*Department of Applied Finance*

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#### Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

#### Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Lindesay Brine

[lindesay.brine@mq.edu.au](mailto:lindesay.brine@mq.edu.au)

Contact via Email

Credit points

10

Prerequisites

Admission to GradCertFin or GradDipAppFin or MAppFin or MAppFin(Adv)

Corequisites

Co-badged status

Unit description

The unit provides an understanding of the finance industry and its integral role in the modern economy. The focus is on a high level, fully integrated overview of the major participants, their roles, interactions and the purpose they endeavour to fill for all stakeholders in the economy. The key structures of the finance system are examined, and how they usually work and sometimes do not work. Case studies of actual events and participants will be used to provide a sense of the application of finance in the real world - what actually happens as well as what should happen.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Identify and assess the functions of the financial system in modern economies.

**ULO2:** Critically examine participants and their markets in the finance industry.

**ULO3:** Apply knowledge and skills to assess contemporary case studies in applied finance.

**ULO4:** Demonstrate effective communication to diverse audiences across different industry sectors.

## General Assessment Information

### Information - Extension Requests / Penalties

#### Online Participation (15%)

Students who do not participate receive a mark of zero. This penalty does not apply in cases where an application for Special Consideration has been made and approved.

Further information on submitting an Application for Special Consideration can be found at <http://students.mq.edu.au/study/my-study-program/special-consideration>.

#### Online Quizzes (10%)

You are expected to make yourself available for assessment during the relevant quiz window.

Students who do not submit this task by the due date and time receive a result of zero. This penalty does not apply when an application for Special Consideration has been made and approved.

Students who do not attempt the quiz receive a mark of zero. This penalty does not apply in cases where an application for Special Consideration has been made and approved.

Further information on submitting an Application for Special Consideration can be found at <http://students.mq.edu.au/study/my-study-program/special-consideration>.

#### Short Exercises (15%), Assignment (25%) and Final Case Study (35%)

No extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% penalty). This penalty does not apply for cases in which an application for Special Consideration is made and approved.

Late submissions will be accepted up to 96 hours after the due date and time.

Further information on submitting an Application for Special Consideration can be found at <http://students.mq.edu.au/study/my-study-program/special-consideration>.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Online Participation</a>	15%	No	In iLearn
<a href="#">Online Quizzes</a>	10%	No	In iLearn
<a href="#">Short Exercises</a>	15%	No	In iLearn

Name	Weighting	Hurdle	Due
<u>Assignment</u>	25%	No	In iLearn
<u>Final Case Study</u>	35%	No	In iLearn

## Online Participation

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 32.00 hours

Due: **In iLearn**

Weighting: **15%**

Participation in online discussion forums

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Apply knowledge and skills to assess contemporary case studies in applied finance.

## Online Quizzes

Assessment Type <sup>1</sup>: Quiz/Test

Indicative Time on Task <sup>2</sup>: 3.00 hours

Due: **In iLearn**

Weighting: **10%**

A number of short online topic quizzes

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.

## Short Exercises

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 10.00 hours

Due: **In iLearn**

Weighting: **15%**

Short analytical tasks on financial system topics involving modelling and/or case study analysis

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.

## Assignment

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 15.00 hours

Due: **In iLearn**

Weighting: **25%**

Analysis of an individual case study topic and presentation of conclusions via a paper of up to 2500 words

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.
- Apply knowledge and skills to assess contemporary case studies in applied finance.
- Demonstrate effective communication to diverse audiences across different industry sectors.

## Final Case Study

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 15.00 hours

Due: **In iLearn**

Weighting: **35%**

Using a topical case study analyse and interpret information for presentation to a varied audience

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.
- Apply knowledge and skills to assess contemporary case studies in applied finance.
- Demonstrate effective communication to diverse audiences across different industry sectors.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

### REQUIRED AND RECOMMENDED TEXTS AND/OR MATERIALS

#### Required Text:

There is no required text. All readings are available in iLearn or accessible via iLearn.

#### Additional Readings:

- Additional readings are included in iLearn.
- Students should assume these readings are examinable unless otherwise advised.

#### Calculators:

- No calculator is required for this course.

**Assumed Access:** Access to a computer with word processing and spreadsheet capability is assumed, as is general student computer literacy and ability to access the internet.

### TECHNOLOGY USED AND REQUIRED

This is an online unit which will make use of the University's iLearn system.

#### Unit's iLearn Site:

- Found by logging on to iLearn [ilearn.mq.edu.au](http://ilearn.mq.edu.au), then clicking on **Case Studies in Applied Finance**.
- This is where you will find forums, downloadable resources and links to important pages.
- The forums allow you to communicate with other students and lecturer(s) and may provide supplementary material.
- You are requested to post your questions on the forums at least 24 hours prior to the assignment submission date or the examination date. Questions posted after that time may not be answered. **Please try to not leave your questions to the last few days.**

#### Important Notice:

- It is important that you familiarise yourself with the unit's iLearn site.
- All students should check iLearn regularly and look for updates and distribution of materials related to the unit or assessments and participate in forum discussions.

#### Unit Schedule

The Unit Schedule is available in iLearn, together with details of required readings and activities.

### Learning and Teaching Activities

## Strategy

Programs in the Applied Finance Centre adopt a deep teaching and learning strategy in which students acquire and retain knowledge and also are able to make sense of the issues and concepts and apply them in the “real world”. The program relies heavily on student engagement and participation by: (a) Continuous learning throughout the term. This is encouraged through a combination of students undertaking prescribed reading throughout the units and/or completion of practice problems, online activities, case studies, assignments, class discussions, etc and interaction via forums; and (b) Assessments, which enable the student to demonstrate his/her understanding of the learning objectives achieved through the continuous learning.

## Student Participation

This is an online unit. Students participate in this unit by: (a) Actively engaging with the required readings of this unit; (b) Working systematically through and completing online activities; (c) Interacting in forums; and (d) Completing all assessment tasks.

## Unit Schedule

The Unit Schedule is available in iLearn, together with details of required readings and activities.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit <ask.mq.edu.au> or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills (<mq.edu.au/learningskills>) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at <ask.mq.edu.au>

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#).



The policy applies to all who connect to the MQ network including students.