

# **ACCG8146**

## **Advanced Performance Management**

Session 1, Weekday attendance, North Ryde 2020

Department of Accounting & Corporate Governance

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#### Disclaimer

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### **General Information**

Unit convenor and teaching staff

Unit Coordinator and Lecturer

John-Paul Monck

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SASU, L2, E4A

5:00pm Fridays during Term

Moderator

Kevin Baird

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Credit points

10

Prerequisites

ACCG926 or ACCG8126

Corequisites

Co-badged status

Unit description

This unit requires students to apply relevant knowledge and skills, and to exercise professional judgement in selecting and applying strategic management accounting techniques in different business contexts and to contribute to the planning, control and evaluation of the performance of an organisation, and to its strategic and operational development.

### Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

### **Learning Outcomes**

On successful completion of this unit, you will be able to:

**ULO1:** Use strategic planning and control models to plan and monitor organisational performance.

**ULO2**: Apply skills to assess the impact of risk and uncertainty on organisational

performance.

**ULO3:** Identify and evaluate the design features of effective performance management information and monitoring systems, and recognise the impact of developments in technology on performance measurement and management systems.

**ULO4:** Apply appropriate strategic performance measurement techniques in evaluating and improving organisational performance.

### **Assessment Tasks**

#### Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult iLearn for revised unit information.

Find out more about the Coronavirus (COVID-19) and potential impacts on staff and students

### **Delivery and Resources**

#### Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19. Please check here for updated delivery information: <a href="https://ask.mq.edu.au/account/pub/display/unit\_status">https://ask.mq.edu.au/account/pub/display/unit\_status</a>

#### Classes:

Students are required to attend thirteen 3 hour face-to-face seminars. The timetable for classes is on the University website at http://www.timetables.mq.edu.au/

#### **Required Texts and Materials:**

We will be using the following materials from BPP Learning Media:

ACCA P5 Advanced Performance Management: Workbook ISBN 978-1-5097-2366-9

ACCA P5 Advanced Performance Management: Practice and Revision Kit ISBN 978-1-5097-2456-7

ACCA P5 Advanced Performance Management: Pascards ISBN 978-1-5097-1662-3

There will be supplemental readings and materials available on the unit website.

The following Journal is useful as an additional reference: ACCA's Student Accountant magazine.

#### **TECHNOLOGY USED AND REQUIRED**

Students are expected to have:

Proficiency in Word, Excel and Powerpoint Knowledge of Macquarie University iLearn - for downloading lecture materials, etc.

Knowledge of the library research databases - for accessing additional research material.

Access to a personal computer to be able to access iLearn and submit completed assessment material online.

#### **UNIT WEB PAGE**

Course content is available on the learning management system (iLearn). The web page for this unit is at http://mq.edu.au/iLearn/index.htm

### **Unit Schedule**

#### Coronavirus (COVID-19) Update

The unit schedule/topics and any references to on-campus delivery below may no longer be relevant due to COVID-19. Please consult <u>iLearn</u> for latest details, and check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit\_status

1	Introduction to Strategic Management Accounting:
(28th February 2020)	Strategic Management Accounting
	2. Mission and objectives
	3. Critical Success Factors
	4. Benchmarking
	5. SWOT and BCG Matrix
	6. Porters generic strategies
	7. Ansoff Matrix
	Environmental Influences:
	1. PEST
	2. Porters 5 Forces
	3. Impact of stakeholders and Mendelow's Matrix
	4. Ethical Issues and Corporate Social Responsibility
	5. Impact of risk and uncertainty on performance management.
	Budgeting
2	1. Functions of budgeting, including planning and forecasting, coordination and control and effect on
(6 <sup>th</sup> March 2020)	motivation.
(0 March 2020)	2. Types of budgeting techniques
	3. Learning Curve

3	Business Structure and Performance Management:
(13 <sup>th</sup> March 2020)	Accounting needs of service vs traditional manufacturing industry
	2. Types of organisational structure
	3. Porter's value chain
	4. Joint Ventures, Strategic Alliances and Multinationals.
	5. Mckinsey 7s Model
	6. Business Process Re-engineering.
	The Impact of IT:
	Types of management information systems and impact on performance management.
4	Performance Reports for Management:
(20th March 2020)	1. Qualities of Financial Reports
	2. Problems with Quantitative Data
	3. Qualitative Information
5	Human Resource Management:
(27th March 2020)	Purpose of reward systems
	2. Methods of rewards
	3. Berry, Broadbent and Otley – Dysfunctional Behaviour
	4. Hopwood management styles
6	1) 1 <sup>st</sup> In class test – 2 x 25 mark exam questions covering syllabus to date. (1 hr 30 Mins) Plus 10 Mins
(3rd April 2020)	Reading Time.
	2) Start Financial performance measures in the private sector:
	Profitability Measures
	2. Project appraisal techniques including NPV, IRR and MIRR
	3. Liquidity Measures
	4. Risk Measures
7 (10 <sup>th</sup> April 2020)	Finish Financial performance measures in the private sector:
	Start Divisional Performance Appraisal and Transfer Pricing:
	Return on investment and Residual Income.
	2. Economic Value Added
	Value based management
	Transfer Pricing and Performance Management.
Recess	
(17th April 2020)	

Recess	
(24th April 2020)	
8	Performance Management in Not for Profit Organisations:
(1st May 2020)	Differences of not for profit organisations versus the private sector
	2. 3 E's
	3. League Tables.
	Non-Financial Performance Indicators:
	The Balanced Scorecard
	Fitzgerald and Moon.     Performance Puremid.
	Performance Pyramid.
11 (8 <sup>th</sup> May 2020)	Corporate Failure:
	1. Altman's Z Score
	2. Argenti's A Score
	<ul><li>3. Preventing corporate failure</li><li>4. Life cycle issues</li></ul>
	The role of quality in performance management:
	1. ISO 9000
	2. Quality related costs
	3. Kaizen costing
	4. Total Quality Management
	5. Just in time.
	6. Target Costing
	7. Six Sigma
10 (15th May 2020)	2 <sup>nd</sup> In class test – 2 x 25 mark exam questions covering syllabus to date. (1 hr 30 Mins) Plus 10 Mins Reading Time.
	Corporate Failure:
	Case Studies
11	Environmental Management Accounting:
(22nd May 2020)	Types of environmental costs
	Environmental management accounting techniques.
	Case Examples of Environmental Management Accounting
	Revision and Exam Practice
12	
(29th May 2020)	

13	Revision and Exam Practice
(5th June 2020)	

### **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy (Note: The Special Consideration Policy is effective from 4

  December 2017 and replaces the Disruption to Studies Policy.)

Students seeking more policy resources can visit the <u>Student Policy Gateway</u> (<u>https://students.mg.edu.au/support/study/student-policy-gateway</u>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit <u>Policy Central</u> (<u>http</u> s://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/p olicy-central).

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mg.edu.au/study/getting-started/student-conduct

#### Results

Results published on platform other than <a href="mailto:eStudent">eStudent</a>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <a href="mailto:eStudent">eStudent</a>. For more information visit <a href="mailto:ask.mq.edu.au">ask.mq.edu.au</a> or if you are a Global MBA student contact <a href="mailto:globalmba.support@mq.edu.au">globalmba.support@mq.edu.au</a>

### Student Support

Macquarie University provides a range of support services for students. For details, visit <a href="http://students.mq.edu.au/support/">http://students.mq.edu.au/support/</a>

### **Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

### Student Services and Support

Students with a disability are encouraged to contact the <u>Disability Service</u> who can provide appropriate help with any issues that arise during their studies.

### Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

### IT Help

For help with University computer systems and technology, visit <a href="http://www.mq.edu.au/about\_us/">http://www.mq.edu.au/about\_us/</a> offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.