AFIN8005

Research Methods in Banking and Finance

Session 1, Weekday attendance, North Ryde 2020

Department of Applied Finance

Contents

Disclaimer

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General Information

Unit convenor and teaching staff
Unit Convenor
Terry Pan
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Contact via 9850 9286
Room 524, Building 4ER
Thursday 2-4pm

Angela Chow
angela.chow@mq.edu.au

Credit points
10

Prerequisites
(Admission to MCom in Finance or MBkgFin or MFin) and 30cp at 6000 level or above

Corequisites

Co-badged status

Unit description
This unit describes and analyses the methodology of contemporary research in banking and finance. It covers quantitative and qualitative methods to assist students to conduct further research in the future.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

> **ULO1:** Recognise research methods used in the banking and finance areas.
>
> **ULO2:** Articulate research questions in response to a business problem or opportunity.
>
> **ULO3:** Apply relevant methods to address finance issues or problems.
>
> **ULO4:** Work productively in a group to design a research study.

Assessment Tasks

Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult iLearn for revised unit information.

Find out more about the Coronavirus (COVID-19) and potential impacts on staff and students

General Assessment Information

General Information

This course introduces you to the fundamentals of doing research. The course is designed to introduce you to an understanding of a variety of different methods, study designs and the fundamentals of qualitative and quantitative analysis. You will apply the skills by developing your own research questions, study design and project relevant to your studies or professional lives. The course will also provide a foundation to those of you who plan to conduct further research as part of your postgraduate studies. No prior knowledge or experience in research is required to take this course, apart from the prerequisites listed. The course is aimed at the postgraduate level.

Marks

It is the responsibility of students to view their marks for each within session assessment on iLearn within 20 working days of posting. If there are any discrepancies, students must contact the unit convenor immediately. Failure to do so will mean that queries received after the release of final results regarding assessment marks (not including the final exam mark) will not be addressed.

Feedback Prior to the Census Date

Self-assessment exercise question(s) will be released in Week 3 for feedback prior to the census date. The answers will be discussed before the census date in Week 4.

Assessment Criteria

Assessment criteria for all assessment tasks will be provided on the unit iLearn site.

Delivery and Resources

Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19.

Please check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit_status

Required Text:	There is no prescribed textbook. Readings (where applicable) are taken from relevant academic books and journals. Refer to iLearn for further details.
Unit Web Page:	Access to iLearn
Technology Used and Required:	• Internet access • Software for producing presentations • Open-source software (R) for reproducible research.
Delivery Format and Other Details:	**Classes** Students must thoroughly read all assigned materials before coming to the class so that they are fully prepared to discuss the key issues. **Timetables** You are required to attend your timetabled classes. The timetable for classes can be found on the University web site http://www.timetables.mq.edu.au/

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Supplementary exams

Information regarding supplementary exams, including dates, is available at: http://www.business andeconomics.mq.edu.au/current_students/undergraduate/how_do_i/disruption_to_studies

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.