

# **GMBA8002**

# **Know Your Organisation**

Coursera term 2, Fully online/virtual 2020

Department of Management

# **Contents**

General Information	2
Learning Outcomes	2
General Assessment Information	3
Assessment Tasks	3
Delivery and Resources	4
Unit Schedule	5
Policies and Procedures	5

#### Disclaimer

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### General Information

Unit convenor and teaching staff

**Unit Convenor** 

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**Teaching Assistant** 

Linden Misselbrook

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Credit points

5

Prerequisites

Admission to GMBA

Corequisites

Co-badged status

Unit description

Developing leadership capabilities requires an understanding of the importance of alignment. This includes understanding the degree of alignment between the why, what, how, and when in a business. This unit provides students with a rich understanding of the phenomenon of organisational change, understood not just as the outcome of a planned decision, but also as a reaction to unforeseen crises, and as a continuous process of transformation. Reflecting on real cases of organisational change as well as student experience, students will use several diagnostic tools to recognize driving forces of transformation, their impacts on stakeholders, and practical actions that can be performed to navigate the process in a logic of responsible and ethical stewardship. The unit aims to develop the change/transition management skills of students, bringing together technical, political and ethical elements of management in developing leadership capabilities.

# Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <a href="https://www.mq.edu.au/study/calendar-of-dates">https://www.mq.edu.au/study/calendar-of-dates</a>

# **Learning Outcomes**

On successful completion of this unit, you will be able to:

**ULO1:** Analyse the key organisational capabilities required for a firm's positioning strategy as the anchoring point for leading an organisation

**ULO2**: Assess the degree of alignment between key capabilities and organisational architecture (culture, structure, people, systems)

**ULO3:** Evaluate the organisational misalignment issues that a leader should prioritise and focus their change plan on

**ULO4:** Develop and professionally present concrete, suitable, and feasible organisational change recommendations that can resolve organisational misalignment issues

### Assessment Tasks

### Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult iLearn for revised unit information.

Find out more about the Coronavirus (COVID-19) and potential impacts on staff and students

### **General Assessment Information**

#### Submission

You will submit your assessment tasks via your online unit on Coursera.

For individual submissions, please use the following naming convention for your file:

lastname-firstname-GMBAxxx-A1.\*

lastname-firstname-GMBAxxx-A2.\*

For group submissions, please use the following naming convention for your file:

team-number-GMBAxxx-A1.\*

team-number-GMBAxxx-A2.\*

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### **Extensions**

Please note that no extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission = 20% penalty). This penalty does not apply for cases in which an application for <u>special consideration</u> is made and approved.

For any questions regarding your assignment submission or to apply for special consideration, please send an email to globalmba.support@mq.edu.au.

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### Formatting instructions

These instructions pertain only to written assignments. In the case of other formats (e.g., slide decks) specific formatting instructions may apply. Written assignments should be in 11 point Arial font with 1.5 line spacing. Each page of the report should be numbered and have at minimum 2.5 cm margins from the left and right edges and top and bottom of the page. The word count is strictly enforced. The actual word length of the document, not including references or appendices, should be clearly stated on the title page of the report. Written assignments should have the following structure:

- 1. A title page with the question, your student name and student number, word count of the text
- 2. The body of the report structured with paragraphs and with appropriate headings and citations, with page numbers.
- 3. Complete reference list of material cited in the text.

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#### Referencing

Please use the American Psychological Association (APA) 6th edition reference style. This means that when referring to an article or book etc, you indicate the author's name followed by the year of publication (Jones, 1989). For multiple authors include all names (Jones, Smith, & Wilson, 1990). If you use a direct quote put the quoted words in "quotation marks" and include the page number with the reference (Jones, 1989, p. 76). A reference list should be presented in alphabetical order at the end of the paper. Further information on APA style is available at <a href="http://libguides.mq.edu.au/content.php?pid=85232&sid=634282">http://libguides.mq.edu.au/content.php?pid=85232&sid=634282</a>

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#### **Commercial in Confidence**

Please note that you must not disclose any information marked 'Commercial in Confidence' without permission from the party who supplied it (e.g., your current or previous employer, customers, etc.).

# **Delivery and Resources**

### Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19. Please check here for updated delivery information: <a href="https://ask.mq.edu.au/account/pub/display/unit\_status">https://ask.mq.edu.au/account/pub/display/unit\_status</a>

# Required text

There is no required textbook for this unit. Please refer to the weekly required readings in your online unit. All readings are available via the Macquarie University library and do not need to be purchased separately.

# **Delivery method**

This unit will be delivered entirely online via the Coursera Learning Management System. Access to a personal computer is required to access the resources and learning materials on Coursera.

### **Unit Schedule**

### Coronavirus (COVID-19) Update

The unit schedule/topics and any references to on-campus delivery below may no longer be relevant due to COVID-19. Please consult <u>iLearn</u> for latest details, and check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit\_status

For this unit, Live Events (via the web conferencing software Zoom) will take place once a week starting in Week 1 and ending in Week 6. The links to the events are available via **Live Events** in the online unit. Students are strongly advised to attend the Live Events. Recordings of the live events will be made available within 24 hours of the event and can be accessed via **Resources** in the online unit.

Attending the Live Event each week is an opportunity to engage with the unit content, your Unit Convenor and classmates. Students are encouraged to complete specified Live Event preparation learning activities prior to each scheduled Live Event in order to get the most value out of these sessions.

**Please note:** The teaching schedule is subject to change. Please refer to your online unit for the latest schedule.

Week	Live Events	Assessments
1	Webinar: Wednesday 4 March 2020, 6:00-7:00pm (AEDT)	
2	Webinar: Wednesday 11 March 2020, 6:00-7:00pm (AEDT)	
3	Webinar: Wednesday 18 March 2020, 6:00-7:00pm (AEDT)	A1 due: Tuesday 17 March 2020, 11:59pm (AEDT)
4	Webinar: Wednesday 25 March 2020, 6:00-7:00pm (AEDT)	
5	Webinar: Wednesday 1 April 2020, 6:00-7:00pm (AEDT)	
6	Webinar: Wednesday 8 April 2020, 6:00-7:00pm (AEST)	A2 due: Thursday 9 April 2020, 11:59pm (AEST)

## **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://staff.m

q.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).
 Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy (Note: The Special Consideration Policy is effective from 4

  December 2017 and replaces the Disruption to Studies Policy.)

Students seeking more policy resources can visit the <u>Student Policy Gateway</u> (https://students.m <u>q.edu.au/support/study/student-policy-gateway</u>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

### Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

#### Results

Results published on platform other than <u>eStudent</u>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.mq.edu.au</u> or if you are a Global MBA student contact globalmba.support@mq.edu.au

### Student Support

Macquarie University provides a range of support services for students. For details, visit <a href="http://students.mq.edu.au/support/">http://students.mq.edu.au/support/</a>

### **Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise

· Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- · Ask a Librarian

# Student Services and Support

Students with a disability are encouraged to contact the <u>Disability Service</u> who can provide appropriate help with any issues that arise during their studies.

# Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

## IT Help

For help with University computer systems and technology, visit <a href="http://www.mq.edu.au/about\_us/">http://www.mq.edu.au/about\_us/</a> offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.