GMBA8034

Engage the Board

Coursera term 4, Fully online/virtual 2020

Department of Accounting & Corporate Governance

Contents

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General Information

Unit convenor and teaching staff
Unit Convenor
Elizabeth Sheedy
elizabeth.sheedy@mq.edu.au

Teaching Assistant
Linden Misselbrook
linden.misselbrook@mq.edu.au
Contact via globalmba.support@mq.edu.au

Credit points
5

Prerequisites
Admission to GMBA

Corequisites

Co-badged status

Unit description
This unit examines economic analysis concepts and tools that enable students to set an organisation's decision-making within its wider economic context. Topics include supply, demand, and market equilibrium; scarcity; exchange and trade; choice theory; theory of the firm; game theory and strategy; market structure; information; role of government and government policies; aggregate economy; and international trade. We look at economic variables and how rises and falls in these variables affect people and businesses.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Analyse governance structures for ensuring that an organisation meets its objectives.

ULO2: Apply a risk management framework, having regard to the business context, including the identification of appropriate risk management solutions.

ULO3: Discover and formulate effective responses to risk management and ethical issues

General Assessment Information

Submission

You will submit your assessment tasks via your online unit on Coursera.

For individual submissions, please use the following naming convention for your file:

lastname-firstname-GMBAxxx-A1.*

lastname-firstname-GMBAxxx-A2.*

For group submissions, please use the following naming convention for your file:

team-number-GMBAxxx-A1.*

team-number-GMBAxxx-A2.*

Extensions

Please note that no extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission = 20% penalty). This penalty does not apply for cases in which an application for special consideration is made and approved.

For any questions regarding your assignment submission or to apply for special consideration, please send an email to globalmba.support@mq.edu.au.

Formatting instructions

These instructions pertain only to written assignments. In the case of other formats (e.g., slide decks) specific formatting instructions may apply. Written assignments should be in 11 point Arial font with 1.5 line spacing. Each page of the report should be numbered and have at minimum 2.5 cm margins from the left and right edges and top and bottom of the page. The word count is strictly enforced. The actual word length of the document, not including references or appendices, should be clearly stated on the title page of the report. Written assignments should have the following structure:

1. A title page with the question, your student name and student number, word count of the text

2. The body of the report structured with paragraphs and with appropriate headings and citations, with page numbers.

3. Complete reference list of material cited in the text.

Referencing

Please use the American Psychological Association (APA) 6th edition reference style. This means that when referring to an article or book etc, you indicate the author's name followed by the year of publication (Jones, 1989). For multiple authors include all names (Jones, Smith, & Wilson, 1990). If you use a direct quote put the quoted words in "quotation marks" and include the page number with the reference (Jones, 1989, p. 76). A reference list should be presented in alphabetical order at the end of the paper. Further information on APA style is available at http://libguides.mq.edu.au/content.php?pid=85232&sid=634282

Commercial in Confidence

Please note that you must not disclose any information marked 'Commercial in Confidence' without permission from the party who supplied it (e.g., your current or previous employer, customers, etc.).

Assessment Tasks

Name	Weighting	Hurdle	Due
Risk analysis	35%	No	15 July 2020, 11:59pm (AEST)
Improving risk governance	50%	No	7 August 2020, 11:59pm (AEST)
Discussion Forum Contribution: Debate and Dialogue	15%	No	Weekly

Risk analysis

Assessment Type [1]: Presentation
Indicative Time on Task [2]: 8 hours
Due: **15 July 2020, 11:59pm (AEST)**
Weighting: **35%**

Length: 600-900 words - 5 min. presentation Format: Powerpoint and script. Task: In this presentation, you will communicate risk effectively after analysing and visualising risk and evaluating the financial risk on the firm's liquidity and survival.

On successful completion you will be able to:

- Apply a risk management framework, having regard to the business context, including the identification of appropriate risk management solutions.

- Discover and formulate effective responses to risk management and ethical issues

Improving risk governance

Assessment Type [1]: Project
Indicative Time on Task [2]: 14 hours
Due: **7 August 2020, 11:59pm (AEST)**
Weighting: **50%**

Length: max 2,000 words (excl. references) + 600-900 words (= c. 5 min) video presentation
Format: Team report and video presentation Task type: Group Task: In this assignment, you will be asked to analyse the governance and risk management maturity of an organisation and recommend improvements (report of 2,000 words max.), and influence others in an organisation for better risk governance (video of 600-900 words equates to 5 mins).

On successful completion you will be able to:

- Analyse governance structures for ensuring that an organisation meets its objectives.

- Discover and formulate effective responses to risk management and ethical issues

Discussion Forum Contribution: Debate and Dialogue

Assessment Type [1]: Debate
Indicative Time on Task [2]: 2 hours
Due: **Weekly**
Weighting: **15%**

Risk governance professional engagement. 1,500 words total. In this professional engagement task, you will debate, discuss, and deconstruct the concepts, ideas, and cases explored in the course on a weekly basis in the identified discussion forums (150-250 words/week).

On successful completion you will be able to:

- Analyse governance structures for ensuring that an organisation meets its objectives.

- Apply a risk management framework, having regard to the business context, including the identification of appropriate risk management solutions.

- Discover and formulate effective responses to risk management and ethical issues

[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required text

There is no required textbook for this unit. Please refer to the weekly required readings in your online unit. All readings are available via the Macquarie University library and do not need to be purchased separately.

Delivery method

This unit will be delivered entirely online via the Coursera Learning Management System. Access to a personal computer is required to access the resources and learning materials on Coursera.

Unit Schedule

For this unit, Live Events (via the web conferencing software Zoom) will take place once a week starting in Week 1 and ending in Week 6. The links to the events are available via **Live Events** in the online unit. Students are strongly advised to attend the Live Events. Recordings of the live events will be made available within 24 hours of the event and can be accessed via **Resources** in the online unit.

Attending the Live Event each week is an opportunity to engage with the unit content, your Unit Convenor and classmates. Students are encouraged to complete specified Live Event preparation learning activities prior to each scheduled Live Event in order to get the most value out of these sessions.

Please note: The teaching schedule is subject to change. Please refer to your online unit for the latest schedule.

Week	Live Events	Assessments
1	Webinar: Thursday 2 July 2020, 8-9am (AEST)	
2	Webinar: Thursday 9 July 2020, 8-9am (AEST)	
3	Webinar: Thursday 16 July 2020, 8-9am (AEST)	A1 due: Wednesday 15 July 2020, 11:59pm (AEST)
4	Webinar: Thursday 23 July 2020, 8-9am (AEST)	
5	Webinar: Thursday 30 July 2020, 8-9am (AEST)	
6	Webinar: Thursday 6 August 2020, 8-9am (AEST)	A2 due: Friday 7 August 2020, 11:59pm (AEST)

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.