



ENGL2037

Doing Digital Writing: Creative Writing in Online Technologies

Session 1, Weekday attendance, North Ryde 2020

Department of English

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General Information

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Credit points
10

Prerequisites
ENGL1021 or ENGL121 or COMP1150 or COMP111

Corequisites

Co-badged status

Unit description
In this unit, students explore the new genres, styles, techniques, platforms and audiences generated by contemporary digital writing. Basic techniques in authoring narrative and poetry-based interactive hypertext works are introduced, employing open source software such as Twine. Students will explore the technological and aesthetic issues relating to the writing and production of short digital texts, with an emphasis on fiction, poetry and mixed genre works such as narrative-based games. Web-based and other electronic media are engaged with by students to develop skills that advance digital literacy. At the end of the unit students will have written and produced a minor and a major digital creative work in two different technologies.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are

available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Produce short-form digital text-based creative works in two or more platforms and genres.

ULO2: Employ introductory-level technical terms, vocabulary and concepts in the analysis of digital creative writing.

ULO3: Appraise and discuss the digital creative work of others in writing workshops.

ULO4: Describe, analyse and evaluate published digital works and cultures, utilizing introductory-level technical terms, vocabulary and concepts analysis

ULO5: Contribute to collaborative discussions and tasks in writing workshops.

Assessment Tasks

Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult [iLearn](#) for revised unit information.

[Find out more about the Coronavirus \(COVID-19\) and potential impacts on staff and students](#)

Delivery and Resources

Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19.

Please check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit_status

Classes commence in Week 1. Attend the first Seminar. Listen to Lecture 1 beforehand.

Our flipped classroom

This unit uses a mode of learning and teaching called the flipped classroom. Students arrive prepared for the seminar, having listened to the pre-recorded lecture and undertaken the readings and other preparation beforehand. All the lectures are accessed through ECHO and you are required to listen to these before the relevant class.

Practice-based Seminars

Weekly seminars focus on discussion of the readings, lectures and developing knowledge of the

field, and weekly tasks that support your practice and skills development in a range of digital online writing modes.

Weekly seminars will include discussion, worksheets to test your knowledge and skills, workshopping of creative writing, and practice 'labs' to support you to develop your digital writing skills.

Resources

You are encouraged to bring a laptop or other computer to the seminar each week for in-class online and digital work. A limited number of desktop computers are available in the Active Learning Space room for students without their own device.

The readings for this unit and some other digital resources are available via the unit's Leganto link. Other resources will be sourced independently by students via the web.

Unit Schedule

Coronavirus (COVID-19) Update

The unit schedule/topics and any references to on-campus delivery below may no longer be relevant due to COVID-19. Please consult [iLearn](#) for latest details, and check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit_status

Week 1: What is digital creative writing?

Week 2: Introduction to Writing in a Network

Week 3: Generative texts: Twitter for sampling and scraping

Week 4: 'Hands-free' writing. Bots, memes, #

Week 5: Generative texts: bots for writing

Week 6: Interactive Fictions and Poetry

Week 7: Narrative Design: The writer's roles

Weeks 8 - 10: Workshop intensives

Week 11: Narrative: storyline, characterisation, world

Week 12: Digital futures for the creative writer

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)

- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Violent and Sexually Violent Content in creative writing workshop and assessment submissions

Material that might seriously disturb or distress other students or the teacher is not suitable for the University writing workshop environment. The aim of our workshops is to provide a safe place for students to share their work in progress. We are all required to read and discuss work that is presented in the workshop, and so for this reason you must consider the impact on others if you are planning to write potentially distressing content.

Students presenting work that includes detailed descriptions of violence including sexual violence, especially material that involves rape or harm to animals must contact the Unit Convenor before submitting the work for workshop or as work for assessment. They must discuss their work with the convenor *at least 2 weeks before* the scheduled workshop or assessment due date. Permission may be withheld, in which case the student will be required to submit a new work by the due date.

You should also be aware of the Student Code of Conduct and in particular clauses in the sections Safety and Breach of Rights http://mq.edu.au/policy/docs/student_conduct/conduct.html

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.