



# GEOP3010

## Tourism and Heritage

Session 2, Fully online/virtual 2020

*Department of Geography and Planning*

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#### Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

#### Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

## General Information

Unit convenor and teaching staff

Convenor and Lecturer

Sandie Suchet-Pearson

[sandie.suchet@mq.edu.au](mailto:sandie.suchet@mq.edu.au)

Contact via Email

Lecturer

Richard Carter-White

[richard.carter-white@mq.edu.au](mailto:richard.carter-white@mq.edu.au)

Contact via Email

Lecturer

Kate Lloyd

[kate.lloyd@mq.edu.au](mailto:kate.lloyd@mq.edu.au)

Contact via Email

Lecturer

Donna Houston

[donna.houston@mq.edu.au](mailto:donna.houston@mq.edu.au)

Contact via Email

Credit points

10

Prerequisites

40cp at 2000 level or above

Corequisites

Co-badged status

### Unit description

Tourism is one of the fastest growing economic sectors globally and is considered one of the key drivers of socio-economic development. The sector contributes to employment, infrastructure development and export revenues in a growing number of destinations. Heritage is a key component of many tourist experiences today, but also an important element of the cultural industry of cities and regions. This unit deals with a critical understanding of both tourism and heritage and their complex relationship. It explores the theories and practices of contemporary tourism and travel in relation to heritage and their implications for people and places. Key challenges related to tourism's impact on social, environmental and economic livelihoods will be considered, as well as the various mechanisms that have been used to minimise such impacts. A variety of empirical cases around the world will be analysed in order to link modern tourism theory to a set of practices and performances within tourist destinations and students will contemplate the future of tourism and sustainable heritage management by drawing on different approaches to tourism development. Overall students will gain a comprehensive understanding of tourism and heritage in contemporary societies.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

- ULO1:** Apply theory to describe and explain tourism and its relationship to heritage in a variety of contexts.
- ULO2:** Draw on a range of sources to identify and evaluate the impact of tourism on local communities and places.
- ULO3:** Critically assess the fields of sustainable tourism and heritage conservation
- ULO4:** Critique contemporary tourism and heritage policy debates at different scales.
- ULO5:** Effectively communicate issues and solutions concerning (heritage) tourism to diverse audiences using written, oral and digital media.

## General Assessment Information

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Hot topics in tourism and heritage</a>	20%	No	Weekly
<a href="#">Critical review</a>	30%	No	Monday 28 September
<a href="#">Tourism and heritage report</a>	50%	No	Friday 6 November

### Hot topics in tourism and heritage

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 10 hours

Due: **Weekly**

Weighting: **20%**

Students will work in small groups to lead a discussion/debate on a current 'hot topic' in tourism and heritage for an assigned week as well as individually contribute to other discussions/debates during the semester.

On successful completion you will be able to:

- Apply theory to describe and explain tourism and its relationship to heritage in a variety of contexts.
- Draw on a range of sources to identify and evaluate the impact of tourism on local communities and places.
- Critically assess the fields of sustainable tourism and heritage conservation
- Critique contemporary tourism and heritage policy debates at different scales.
- Effectively communicate issues and solutions concerning (heritage) tourism to diverse audiences using written, oral and digital media.

### Critical review

Assessment Type <sup>1</sup>: Essay

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Monday 28 September**

Weighting: **30%**

1000-word critical review of academic literature exploring the theme of tourism and heritage in the 21st century. The aim is to develop an understanding of tourism and heritage and identify

some of the key contemporary challenges in these fields.

On successful completion you will be able to:

- Apply theory to describe and explain tourism and its relationship to heritage in a variety of contexts.
- Draw on a range of sources to identify and evaluate the impact of tourism on local communities and places.
- Effectively communicate issues and solutions concerning (heritage) tourism to diverse audiences using written, oral and digital media.

## Tourism and heritage report

Assessment Type <sup>1</sup>: Report

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **Friday 6 November**

Weighting: **50%**

3000 word report about the social, environmental and economic impacts of tourism on a World Heritage destination, drawing on academic literature and documentary evidence.

On successful completion you will be able to:

- Apply theory to describe and explain tourism and its relationship to heritage in a variety of contexts.
- Draw on a range of sources to identify and evaluate the impact of tourism on local communities and places.
- Critically assess the fields of sustainable tourism and heritage conservation
- Critique contemporary tourism and heritage policy debates at different scales.
- Effectively communicate issues and solutions concerning (heritage) tourism to diverse audiences using written, oral and digital media.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

This unit will consist of a series of lectures, tutorial activities and assessment tasks. Details on iLearn.

## Unit Schedule

See iLearn for details

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA

student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.