GEOP3010
Tourism and Heritage
Session 2, Fully online/virtual 2020
Department of Geography and Planning

Contents

General Information ..................................................... 2
Learning Outcomes ..................................................... 3
General Assessment Information .................................... 3
Assessment Tasks ....................................................... 4
Delivery and Resources ............................................... 6
Unit Schedule ......................................................... 6
Policies and Procedures ............................................... 6

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Notice
As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face to face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit’s iLearn space or consult your unit convener.
## General Information

<table>
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<tr>
<th>Section</th>
<th>Details</th>
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<tr>
<td>Unit convenor and teaching staff</td>
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| Credit points                  | 10  |
| Prerequisites                  | 40cp at 2000 level or above  |
| Corequisites                   |  |
| Co-badged status               |  |
Unit description
Tourism is one of the fastest growing economic sectors globally and is considered one of the key drivers of socio-economic development. The sector contributes to employment, infrastructure development and export revenues in a growing number of destinations. Heritage is a key component of many tourist experiences today, but also an important element of the cultural industry of cities and regions. This unit deals with a critical understanding of both tourism and heritage and their complex relationship. It explores the theories and practices of contemporary tourism and travel in relation to heritage and their implications for people and places. Key challenges related to tourism’s impact on social, environmental and economic livelihoods will be considered, as well as the various mechanisms that have been used to minimise such impacts. A variety of empirical cases around the world will be analysed in order to link modern tourism theory to a set of practices and performances within tourist destinations and students will contemplate the future of tourism and sustainable heritage management by drawing on different approaches to tourism development. Overall students will gain a comprehensive understanding of tourism and heritage in contemporary societies.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

- ULO1: Apply theory to describe and explain tourism and its relationship to heritage in a variety of contexts.
- ULO2: Draw on a range of sources to identify and evaluate the impact of tourism on local communities and places.
- ULO3: Critically assess the fields of sustainable tourism and heritage conservation
- ULO4: Critique contemporary tourism and heritage policy debates at different scales.
- ULO5: Effectively communicate issues and solutions concerning (heritage) tourism to diverse audiences using written, oral and digital media.

General Assessment Information
Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.
Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
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<tbody>
<tr>
<td>Hot topics in tourism and heritage</td>
<td>20%</td>
<td>No</td>
<td>Weekly</td>
</tr>
<tr>
<td>Critical review</td>
<td>30%</td>
<td>No</td>
<td>Monday 28 September</td>
</tr>
<tr>
<td>Tourism and heritage report</td>
<td>50%</td>
<td>No</td>
<td>Friday 6 November</td>
</tr>
</tbody>
</table>

Hot topics in tourism and heritage
Assessment Type 1: Participatory task
Indicative Time on Task 2: 10 hours
Due: Weekly
Weighting: 20%

Students will work in small groups to lead a discussion/debate on a current 'hot topic' in tourism and heritage for an assigned week as well as individually contribute to other discussions/debates during the semester.

On successful completion you will be able to:
- Apply theory to describe and explain tourism and its relationship to heritage in a variety of contexts.
- Draw on a range of sources to identify and evaluate the impact of tourism on local communities and places.
- Critically assess the fields of sustainable tourism and heritage conservation
- Critique contemporary tourism and heritage policy debates at different scales.
- Effectively communicate issues and solutions concerning (heritage) tourism to diverse audiences using written, oral and digital media.

Critical review
Assessment Type 1: Essay
Indicative Time on Task 2: 20 hours
Due: Monday 28 September
Weighting: 30%

1000-word critical review of academic literature exploring the theme of tourism and heritage in the 21st century. The aim is to develop an understanding of tourism and heritage and identify
On successful completion you will be able to:

- Apply theory to describe and explain tourism and its relationship to heritage in a variety of contexts.
- Draw on a range of sources to identify and evaluate the impact of tourism on local communities and places.
- Effectively communicate issues and solutions concerning (heritage) tourism to diverse audiences using written, oral and digital media.

Tourism and heritage report

Assessment Type: Report
Indicative Time on Task: 40 hours
Due: Friday 6 November
Weighting: 50%

3000 word report about the social, environmental and economic impacts of tourism on a World Heritage destination, drawing on academic literature and documentary evidence.

On successful completion you will be able to:

- Apply theory to describe and explain tourism and its relationship to heritage in a variety of contexts.
- Draw on a range of sources to identify and evaluate the impact of tourism on local communities and places.
- Critically assess the fields of sustainable tourism and heritage conservation
- Critique contemporary tourism and heritage policy debates at different scales.
- Effectively communicate issues and solutions concerning (heritage) tourism to diverse audiences using written, oral and digital media.

1 If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Learning Skills Unit for academic skills support.

https://unitguides.mq.edu.au/unit_offerings/123306/unit_guide/print
Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

**Delivery and Resources**

This unit will consist of a series of lectures, tutorial activities and assessment tasks. Details on iLearn.

**Unit Schedule**

See iLearn for details.

**Policies and Procedures**

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy (Note: The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/study/getting-started/student-conduct](https://students.mq.edu.au/study/getting-started/student-conduct)

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA.
Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

### Learning Skills
Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

### Student Enquiry Service
For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

### Equity Support
Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

### IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.