ENGX8030

Digital Voices and Publishing Tools

Session 1, Fully online/virtual 2020

Department of English

Contents

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General Information

Unit convenor and teaching staff
Unit Convenor
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By appointment

Catherine Fargher
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Credit points
10

Prerequisites
Admission to MCrWrit

Corequisites

Co-badged status

Unit description
In the transition from print-based media to digital writing forms what new genres, styles, techniques, platforms and audiences emerge? This applied writing unit reflects on the dynamic relationships that exist between creative writing practice and digital cultures. Recent technological innovations not only challenge established publishing modes, but also shape 'voice' in the digital sphere. We look at voice, and the increasing breakdown of boundaries between content producer and content consumer. Students will have the opportunity to engage with web-based and other electronic media, and to develop skills that advance their digital literacy. Having collectively established a theme for the unit, an e-portfolio of individual works will be produced over the course of the session. Assessment entails both class participation and written submissions.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Plan and produce short-form digital text-based creative works in two or more technologies.

ULO2: Employ industry-appropriate vocabulary and concepts in the analysis of digital creative writing and digital cultures.

ULO3: Appraise and evaluate the digital creative work of others in writing workshops

ULO4: Evaluate through reflection how digital writing technologies shape creative writing practice.

Assessment Tasks

Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult iLearn for revised unit information.

Find out more about the Coronavirus (COVID-19) and potential impacts on staff and students

General Assessment Information

Extensions

Students should contact the convenor as soon as possible if an extension is needed. The Faculty of Arts policy states that students must apply for Special Consideration via Ask.mq. "Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests."

Delivery and Resources

Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19.

Please check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit_status

This is a fully online unit. There are no campus based classes.

The readings for this unit and some other digital resources are available via the unit's Leganto link. Other resources will be sourced independently by students via the web.

Unit Schedule

Coronavirus (COVID-19) Update

The unit schedule/topics and any references to on-campus delivery below may no longer be relevant due to COVID-19. Please consult iLearn for latest details, and check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit_status

Week 1: What is digital creative writing?

Week 2: Introduction to Writing in a Network

Week 3: Generative texts: Twitter for sampling and scraping

Week 4: 'Hands-free' writing. Bots, memes, #

Week 5: Generative texts: bots for writing

Week 6: Interactive Fictions and Poetry

Week 7: Narrative Design: The writer's roles

Weeks 8 - 10: Workshop intensives

Week 11: Narrative: storyline, characterisation, world

Week 12: Digital futures for the creative writer

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Violent and Sexually Violent Content in creative writing workshop and assessment submissions

Material that might seriously disturb or distress other students or the teacher is not suitable for the University writing workshop environment. The aim of our workshops is to provide a safe place for students to share their work in progress. We are all required to read and discuss work that is presented in the workshop, and so for this reason you must consider the impact on others if you are planning to write potentially distressing content.

Students presenting work that includes detailed descriptions of violence including sexual violence, especially material that involves rape or harm to animals must contact the Unit Convenor before submitting the work for workshop or as work for assessment. They must discuss their work with the convenor *at least 2 weeks before* the scheduled workshop or assessment due date. Permission may be withheld, in which case the student will be required to submit a new work by the due date.

You should also be aware of the Student Code of Conduct and in particular clauses in the sections Safety and Breach of Rights http://mq.edu.au/policy/docs/student_conduct/conduct.html

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise

- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.