INTS3070

Global Circulation of Asian Popular Culture

Session 2, Fully online/virtual 2020

Department of International Studies

Contents

Disclaimer

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Notice

As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group learning activities on campus for the second half-year, while keeping an online version available for those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face and online activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff
Sonia Lam
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Credit points
10

Prerequisites
130cp at 1000 level or above

Corequisites

Co-badged status

Unit description
This unit explores Asian popular cultures in a global and cross-cultural context. It looks at notions of change, intertextuality and glocalization within the context of diverse cultural encounters in the region and beyond. The specific focus is on cultural products from countries which have developed popular culture as an export industry or as an aspect of 'soft power'.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures.

ULO2: Generate informed and original analysis of Asian popular culture in a global context and express findings clearly in oral and written forms.

ULO3: Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.

ULO4: Demonstrate initiative and competence in research, including locating relevant materials and writing up in an appropriate academic method with correct referencing.

ULO5: Build interpersonal communication skills through in-class or online discussions.

General Assessment Information

Late Assessment Penalty

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Special Consideration

If a student is prevented by serious and unavoidable disruption from completing unit requirements in accordance with their ability, they may apply for support under the Special Consideration Policy. To access this support, students must notify the university via ask.mq.edu.au. Students should refer to the Special Consideration Policy for further information (see the link provided in the 'Policies and procedures' section of this unit guide and https://students.mq.edu.au/study/my-study-program/special-consideration).

Assessment Tasks

Name	Weighting	Hurdle	Due
Unit participation	20%	No	Continuous
Class presentation	20%	No	From Week 3 to Week 11, inclusive
Critical review	20%	No	Week 5
Essay	40%	No	Week 13

Unit participation

Assessment Type [1]: Participatory task
Indicative Time on Task [2]: 18 hours
Due: **Continuous**
Weighting: **20%**

Unit participation will be assessed in terms of the quality and consistency of participation in the online discussion forum, and the completion of online quizzes.

On successful completion you will be able to:
• Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures.

- Build interpersonal communication skills through in-class or online discussions.

Class presentation

Assessment Type [1]: Presentation
Indicative Time on Task [2]: 20 hours
Due: **From Week 3 to Week 11, inclusive**
Weighting: **20%**

Students choose one week's topic, read the essential reading and other relevant materials and create PPT slides with notes. The presentation should include a summary of the important points of the week's topic and questions designed to generate active discussion. Students will record their presentation via ECHO Universal Capture and submit on iLearn along with a summary of the important points of the week's topic and questions to be shared with other online students.

On successful completion you will be able to:

- Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures.
- Generate informed and original analysis of Asian popular culture in a global context and express findings clearly in oral and written forms.
- Build interpersonal communication skills through in-class or online discussions.

Critical review

Assessment Type [1]: Qualitative analysis task
Indicative Time on Task [2]: 20 hours
Due: **Week 5**
Weighting: **20%**

Select one pair of readings from the specified sets of articles, and write a critical review. The review should be a discussion and assessment of how experts have approached an issue. Compare and contrast the works you are discussing, showing their strengths and weaknesses, their methodologies, and what contribution they make to your understanding of the topic.

On successful completion you will be able to:

- Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures.
- Demonstrate initiative and competence in research, including locating relevant materials

and writing up in an appropriate academic method with correct referencing.

Essay

Assessment Type [1]: Essay
Indicative Time on Task [2]: 40 hours
Due: **Week 13**
Weighting: **40%**

Choose one of the specified essay topics. Identify an appropriate primary corpus and critically analyze how your sample texts have changed when placed in dialogue with other cultures. You may wish to consider what is culturally specific about these texts, and what has local and global significance.

On successful completion you will be able to:

- Identify a wide range of Asian popular culture texts and the intercultural communication processes involved, and analyze how specific popular culture texts become glocalized and diversified through continuous negotiation with host cultures.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing up in an appropriate academic method with correct referencing.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required and recommended texts

Unit reading lists are available through Leganto, the Library's reading list management system. Information on Leganto can be found at http://libguides.mq.edu.au/leganto/home. More information will be given in classes.

TECHNOLOGY USED AND REQUIRED

Access to the unit online

Login is via: https://ilearn.mq.edu.au/

Is my unit in iLearn?: http://help.ilearn.mq.edu.au/unitsonline/ to check when your online unit will become available.

Technology

Students are required to have regular access to a computer and the internet.

For central technical support go to: http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/

For student quick guides on the use of iLearn go to: https://students.mq.edu.au/support/study/tools-and-resources/ilearn/ilearn-quick-guides-for-students

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA

student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- Getting help with your assignment
- Workshops
- StudyWise
- Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.