



MGMT3130

International Study Tour - India

Session 1, Weekday attendance, North Ryde 2020

Department of Management

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General Information

Unit convenor and teaching staff

Unit Convenor

Salut Muhidin

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Contact via +61 2 9850 4848

Department of Management, 4 Eastern Road - Room#624

2 hours prior to lecture's time

Credit points

10

Prerequisites

120cp at 1000 level or above and permission by special approval

Corequisites

Co-badged status

Unit description

This unit develops knowledge and understanding of the international business environment and business operations in foreign markets through first-hand observation of businesses in India. It is designed for students with background knowledge of, and interest in, business processes in an international context. The unit includes a series of seminars and a two-week study tour to India during the mid-session break.

As this unit requires students to attend a supervised study tour, additional costs are involved. Contact the Department of Management for full details.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Synthesise key management, business and international business concepts and theories and assess the practical application of these concepts and theories in the context of conducting business in India.

ULO2: Communicate in a professional environment and reflect on study tour

experiences and learning for personal and professional development.

ULO3: Examine India's business environment and identify and analyse issues faced by Indian businesses in order to extrapolate insights into challenges faced by businesses operating in emerging markets.

ULO4: Develop effective and justifiable strategies and solutions to identified business and/or cultural issues, individually and in a collaborative environment.

Assessment Tasks

Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult [iLearn](#) for revised unit information.

[Find out more about the Coronavirus \(COVID-19\) and potential impacts on staff and students](#)

Delivery and Resources

Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19.

Please check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit_status

Required text	No prescribed textbook for this unit. A list of recommended readings will be given for each week.
Unit web page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	<ul style="list-style-type: none">• Students are expected to be familiar with the use of basic office software (i.e. word processing, spreadsheet, and power point)• Students will need to be familiar with a web browser to access the unit web page (iLearn) and library databases to source materials for the reports and assignments;• The iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
Delivery Format and Other Details	<ul style="list-style-type: none">• Number and length of classes: 2-hour face to face class seminars and 2 weeks of the study tour.• The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/

Recommended readings	<p>Students are advised to be familiar with theoretical and empirical issues related with the topic of “Doing business in India” and to read widely in the areas of India’s economic reforms, social and economic conditions and business practices by consulting books, journal articles and other materials for the weekly lectures. Among others are:</p> <ul style="list-style-type: none">• Aggarwal, R. 2010. India in the World Economy. Review of Market Integration, 2(2–3): 181–228. DOI:10.1177/097492921000200302.• Gupta, S. and Bhaskar, A. 2016. Doing business in India: Cross-cultural Issues in Managing Human Resources. Cross Cultural & Strategic Management, 23(1): 184-204. DOI: 10.1108/CCSM-09-2014-0112• World Bank. 2020. Doing Business 2020. Washington, DC: World Bank. DOI:10.1596/978-1-4648-1440-2. <p>A list of recommended readings/references are provided via the links on the iLearn Unit page.</p>
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Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note: The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.**)

Students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.