



MMCC3010

Knowledge Creation and Communications

Session 1, Weekday attendance, North Ryde 2020

Department of Media, Music, Communication and Cultural Studies

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Policies and Procedures</u>	6

Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

General Information

Unit convenor and teaching staff Sabine Krajewski sabine.krajewski@mq.edu.au
Credit points 10
Prerequisites 130cp at 1000 level or above
Corequisites
Co-badged status
Unit description This unit explores the transformation of human society as a result of information technology development. Exploring these transformations, students will apply communications theories and concepts to global network systems; and the politics and economics informing technological changes. Students are expected to apply theories and concepts learned in this unit to analyse and critique cases. Unit content links disciplinary knowledge and skills to career pathways.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://students.mq.edu.au/important-dates>

Learning Outcomes

ULO1: analyse and apply disciplinary knowledge of theories and concepts to issues related to information technology development.

ULO2: synthesize disciplinary knowledge across diverse topic areas in the field of media and communications.

ULO3: engage in innovative learning through class participation and group project design and presentation.

ULO4: consider and evaluate discipline-based skills and knowledge in relation to career pathways.

ULO5: apply disciplinary approaches and methods in order to understanding global, networked and informational social systems.

General Assessment Information

Late submissions

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply - two (2) marks out of 100 will be deducted per day for assignments submitted after the due date - and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline, No late submissions will be accepted for timed assessments - eg quizzes, online tests.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Online quizzes</u>	10%	No	weeks 2,3,4 and 5
<u>Tutorial facilitation and essay</u>	30%	No	facilitation weeks 4-9, essay wk 6, Friday 11.59pm
<u>Final Report and Presentation</u>	50%	No	report week 11, Friday 11.59pm. Presentations weeks 11-13
<u>Active Contribution</u>	10%	No	ongoing, weeks 2-10

Online quizzes

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 10 hours

Due: **weeks 2,3,4 and 5**

Weighting: **10%**

Students are expected to engage with the weekly readings and lectures. Based on the readings and lectures, students are required to complete the online quizzes.

Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and apply disciplinary knowledge of theories and concepts to issues related to information technology development.
- engage in innovative learning through class participation and group project design and presentation.

Tutorial facilitation and essay

Assessment Type ¹: Facilitation

Indicative Time on Task ²: 30 hours

Due: **facilitation weeks 4-9, essay wk 6, Friday 11.59pm**

Weighting: **30%**

Each student will select a topic related to knowledge creation and communication in the globalising world and carry out extra reading and research on the selected topic. Collectively, students who select the same topic will lead the discussion in the tutorial class. Individually, each student will submit an essay on the selected topic.

Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and apply disciplinary knowledge of theories and concepts to issues related to information technology development.
- engage in innovative learning through class participation and group project design and presentation.
- apply disciplinary approaches and methods in order to understanding global, networked and informational social systems.

Final Report and Presentation

Assessment Type **1**: Report

Indicative Time on Task **2**: 50 hours

Due: **report week 11, Friday 11.59pm. Presentations weeks 11-13**

Weighting: **50%**

Submit a report on a specific issue relevant to the subject of this unit and make an oral presentation in the class.

Refer to iLearn for further information.

On successful completion you will be able to:

- synthesize disciplinary knowledge across diverse topic areas in the field of media and communications.
- engage in innovative learning through class participation and group project design and presentation.
- consider and evaluate discipline-based skills and knowledge in relation to career pathways.
- apply disciplinary approaches and methods in order to understanding global, networked and informational social systems.

Active Contribution

Assessment Type **1**: Participatory task

Indicative Time on Task **2**: 10 hours

Due: **ongoing, weeks 2-10**

Weighting: **10%**

Students are expected to engage with the weekly readings and lectures. Based on the readings and lectures, students are required to actively contribute to class discussions and activities. Refer to iLearn for further information to the Participatory task.

On successful completion you will be able to:

- analyse and apply disciplinary knowledge of theories and concepts to issues related to information technology development.
- engage in innovative learning through class participation and group project design and presentation.

¹ If you need guidance or support to understand or complete this type of assessment, please contact the Learning Skills Team

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

This unit uses ilearn. On ilearn you will find powerpoints (after each lecture), echo recordings and readings (leganto) as well as information on assessments and marking criteria. There is one lecture per week, starting in week 1, followed by a tutorial, starting in week 2.

MMCC3010/S1/Day/Lecture 1/01 Knowledge Creation and Communications - Lecture	Friday	10:00am	11:00am	1:00	9-15, 18-22, 28/2/20 - 10/4/20, 1/5/20 - 29/5/20	14 Sir Christopher Ondaatje Ave - T2 Theatre	Knowledge Creation and Communications - Lecture	Sabine Krajewski
MMCC3010/S1/Day/Tutorial 1/01 Knowledge Creation and Communications - Tutorial	Friday	11:00am	12:00pm	1:00	10-15, 18-22, 6/3/20 - 10/4/20, 1/5/20 - 29/5/20	8 Sir Christopher Ondaatje Ave - 115 Tutorial Rm	Knowledge Creation and Communications - Tutorial	Sabine Krajewski
MMCC3010/S1/Day/Tutorial 1/02 Knowledge Creation and Communications - Tutorial	Friday	12:00pm	1:00pm	1:00	10-15, 18-22, 6/3/20 - 10/4/20, 1/5/20 - 29/5/20	8 Sir Christopher Ondaatje Ave - 115 Tutorial Rm	Knowledge Creation and Communications - Tutorial	Sabine Krajewski
MMCC3010/S1/Day/Tutorial 1/03 Knowledge Creation and Communications - Tutorial	Friday	2:00pm	3:00pm	1:00	10-15, 18-22, 6/3/20 - 10/4/20, 1/5/20 - 29/5/20	29 Wallis Walker - 132 Tutorial Rm	Knowledge Creation and Communications - Tutorial	

MMCC3010/S1/Day/Tutorial 1/04 Knowledge Creation and Communications - Tutorial	Friday	3:00pm	4:00pm	1:00	10-15, 18-22 6/3/20 - 10/4/ 20, 1/5/20 - 2 9/5/20	29 Wallys Walk - 012 Tutorial Rm	Knowledge Creation and Communications - Tutorial
--	--------	--------	--------	------	--	----------------------------------	--

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.