



# MMCC3010

## Knowledge Creation and Communications

Session 1, Weekday attendance, North Ryde 2020

*Department of Media, Music, Communication and Cultural Studies*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Sabine Krajewski

[sabine.krajewski@mq.edu.au](mailto:sabine.krajewski@mq.edu.au)

Credit points

10

Prerequisites

130cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit explores the transformation of human society as a result of information technology development. Exploring these transformations, students will apply communications theories and concepts to global network systems; and the politics and economics informing technological changes. Students are expected to apply theories and concepts learned in this unit to analyse and critique cases. Unit content links disciplinary knowledge and skills to career pathways.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** analyse and apply disciplinary knowledge of theories and concepts to issues related to information technology development.

**ULO2:** synthesize disciplinary knowledge across diverse topic areas in the field of media and communications.

**ULO3:** engage in innovative learning through class participation and group project design and presentation.

**ULO4:** consider and evaluate discipline-based skills and knowledge in relation to career pathways.

**ULO5:** apply disciplinary approaches and methods in order to understanding global,

networked and informational social systems.

## Assessment Tasks

### Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult [iLearn](#) for revised unit information.

[Find out more about the Coronavirus \(COVID-19\) and potential impacts on staff and students](#)

## General Assessment Information

### Late submissions

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply - two (2) marks out of 100 will be deducted per day for assignments submitted after the due date - and (b) no assignment will be accepted more than seven (7) days (including weekends) after the original submission deadline, No late submissions will be accepted for timed assessments - eg quizzes, online tests.

## Delivery and Resources

### Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19.

Please check here for updated delivery information: [https://ask.mq.edu.au/account/pub/display/unit\\_status](https://ask.mq.edu.au/account/pub/display/unit_status)

This unit uses ilearn. On ilearn you will find powerpoints (after each lecture), echo recordings and readings (leganto) as well as information on assessments and marking criteria. There is one lecture per week, starting in week 1, followed by a tutorial, starting in week 2.

<a href="#">MMCC3010/S1/Day/Lecture 1/01 Knowledge Creation and Communications - Lecture</a>	Friday	10:00am	11:00am	1:00	<a href="#">9-15, 18-22 28/2/20 - 10/4/20, 1/5/20 - 29/5/20</a>	<a href="#">14 Sir Christopher Ondaatje Ave - T2 Theatre</a>	Knowledge Creation and Communications - Lecture	Sabine Krajewski
<a href="#">MMCC3010/S1/Day/Tutorial 1/01 Knowledge Creation and Communications - Tutorial</a>	Friday	11:00am	12:00pm	1:00	<a href="#">10-15, 18-22 6/3/20 - 10/4/20, 1/5/20 - 29/5/20</a>	<a href="#">8 Sir Christopher Ondaatje Ave - 115 Tut e Rm</a>	Knowledge Creation and Communications - Tutorial	Sabine Krajewski

<a href="#">MMCC3010/S1/Day/Tutorial 1/02 Knowledge Creation and Communications - Tutorial</a>	Friday	12:00pm	1:00pm	1:00	<a href="#">10-15, 18-22 6/3/20 - 10/4/20, 1/5/20 - 29/5/20</a>	<a href="#">8 Sir Christopher Ondaatje Ave - 115 Tutorial Rm</a>	Knowledge Creation and Communications - Tutorial	Sabine Krajewski
<a href="#">MMCC3010/S1/Day/Tutorial 1/03 Knowledge Creation and Communications - Tutorial</a>	Friday	2:00pm	3:00pm	1:00	<a href="#">10-15, 18-22 6/3/20 - 10/4/20, 1/5/20 - 29/5/20</a>	<a href="#">29 Wallys Walk - 132 Tutorial Rm</a>	Knowledge Creation and Communications - Tutorial	
<a href="#">MMCC3010/S1/Day/Tutorial 1/04 Knowledge Creation and Communications - Tutorial</a>	Friday	3:00pm	4:00pm	1:00	<a href="#">10-15, 18-22 6/3/20 - 10/4/20, 1/5/20 - 29/5/20</a>	<a href="#">29 Wallys Walk - 012 Tutorial Rm</a>	Knowledge Creation and Communications - Tutorial	

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the

University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](#) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](#)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.