



SOCI2060

Sociology of Media

Session 1, Weekday attendance, North Ryde 2020

Department of Sociology

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	3
<u>Policies and Procedures</u>	4
<u>Changes since First Published</u>	6

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General Information

Unit convenor and teaching staff

Convenor and Lecturer

Justine Lloyd

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AHH Level 2 South

By appointment

Tutor

Eve Honeywill

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AHH Level 2 South

By appointment

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit examines the consequences of living in a world where mediated forms of communication have replaced many forms of face-to-face communication. Students will undertake a critical study of key topics in the sociology of media and communication in order to acquire knowledge about the social forces surrounding our everyday media use. The unit will examine questions such as: How do new media technologies impact society? How are media shaped by social structures? Is watching television a ritual activity? What kinds of community are possible via the internet? These topics are used to illustrate how key concepts in sociology - such as change, modernity, self, community, and sociability - can be applied to the study of media contexts.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: demonstrate an understanding of debates about communication media and how they shape social life

ULO2: identify and discuss key terms in the sociology of the media

ULO3: apply critical thinking via different sociological approaches, both theoretical and empirical, to the study of media and society

ULO4: utilise research skills through the planning and construction of a major essay in the sociology of the media in order to be competent in the construction and presentation of a cohesive argument

ULO5: demonstrate capacity for critical engagement with other students' ideas through structured discussions

Assessment Tasks

Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult [iLearn](#) for revised unit information.

[Find out more about the Coronavirus \(COVID-19\) and potential impacts on staff and students](#)

Delivery and Resources

Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19.

Please check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit_status

Delivery:

Lectures will be held on campus (see details in the 2020 timetable). The lecture will be a mix of traditional lecture format, screenings, small group exercises and discussion. It is not compulsory that you attend, but it is highly recommended. Lecture recordings will be available on iLearn, but they are not intended to be a substitute for attending the lecture and tutorial discussions will be based on the lecture and readings.

This course includes a weekly one-hour tutorial. A record of attendance will be kept, so if you come late, make sure your presence is recorded.

NB: There are no tutorials in Week 1.

If you cannot make it to lectures or tutorials, please let the course convenor know beforehand. Students with less than 90 per cent tutorial attendance, or students whose academic work is of

doubtful quality, may be required to do a 15 minute *oral exam* or given a separate written *take home exam*.

For up to date times and locations of tutorial classrooms please consult the MQ Timetables website: <http://www.timetables.mq.edu.au>

Technologies used and required

This unit has an online presence in iLearn (<http://ilearn.mq.edu.au>). Students are required to have regular access to a computer and reliable broadband internet. Mobile devices alone are not sufficient.

This unit will use Echo lecture recording (accessed via iLearn).

Required Readings

Required readings can be accessed through link to Leganto on ilearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](#) or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](#)

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

Date	Description
23/02/2020	Removed incorrect lecture time and venue.
10/02/2020	Added tutor details and completed 'mapping'.