



STAT1250

Business Statistics

Session 1, Weekday attendance, North Ryde 2020

Department of Mathematics and Statistics

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	4
<u>Unit Schedule</u>	5
<u>Policies and Procedures</u>	5
<u>Changes since First Published</u>	7

Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

General Information

Unit convenor and teaching staff

Unit Convenor/Lecturer

Ayse Bilgin

ayse.bilgin@mq.edu.au

12WW 635

please refer to iLearn

Lecturer

Karol Binkowski

karol.binkowski@mq.edu.au

12WW 614

please refer to iLearn

Thomas Fung

thomas.fung@mq.edu.au

Credit points

10

Prerequisites

Corequisites

Co-badged status

Unit description

Data is the foundation of sound business decisions. In this unit you will learn the fundamentals of analysing, solving and communicating business problems using quantitative information.

The unit will cover the statistical concepts that provide a foundation for the study of and professional practice in business and economics. The focus will be on tools and approaches that are used every day in business. Problems and examples will be drawn from current real-world experience.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: organise and summarise data graphically and numerically

ULO2: use appropriate techniques to analyse data

ULO3: use Excel to manipulate and analyse data

ULO4: draw conclusions from the results of data analysis

ULO5: apply statistical techniques to problems arising from diverse fields of research including examples on sustainability

ULO6: demonstrate foundational learning skills including active engagement in your learning process

Assessment Tasks

Coronavirus (COVID-19) Update

Assessment details are no longer provided here as a result of changes due to the Coronavirus (COVID-19) pandemic.

Students should consult [iLearn](#) for revised unit information.

[Find out more about the Coronavirus \(COVID-19\) and potential impacts on staff and students](#)

General Assessment Information

HURDLES: Attendance at, and reasonable engagement in, Small Group Teaching Activities (SGTA) and Practical classes in this unit is **compulsory**. Attendance and reasonable engagement in the class activities in at least 10 out of 12 of the SGTA and Practical classes are requirements to pass the unit. This is a hurdle requirement.

ATTENDANCE and PARTICIPATION: Please contact the unit convenor as soon as possible if you have difficulty attending and participating in any classes. There may be alternatives available to make up the work. If there are circumstances that mean you will miss a class, you can apply for Special Consideration via ask.mq.edu.au

FINAL EXAM POLICY: It is Macquarie University policy not to set early examinations for individuals or groups of students. All students are expected to ensure that they are available until the end of the teaching semester, that is, the final day of the official examination period. The only excuse for not sitting an examination at the designated time is because of documented illness or unavoidable disruption. In these special circumstances, you may apply for special consideration via ask.mq.edu.au.

If you receive special consideration for the final exam, a supplementary exam will be scheduled in the interval between the regular exam period and the start of the next session. By making a special consideration application for the final exam you are declaring yourself available for a resit during this supplementary examination period and will not be eligible for a second special consideration approval based on pre-existing commitments. Please ensure you are familiar with the policy prior to submitting an application.

You can check the supplementary exam information page on FSE101 in iLearn (bit.ly/FSESupp)

for dates, and approved applicants will receive an individual notification one week prior to the exam with the exact date and time of their supplementary examination.

Delivery and Resources

Coronavirus (COVID-19) Update

Any references to on-campus delivery below may no longer be relevant due to COVID-19.

Please check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit_status

Classes

Students should enrol in the following classes each week:

- 1 x 2 hour lecture beginning in Week 1 (attend either in-person if registered into a class or via the live lecture if registered in the live stream)
- 1 x 1 hour SGTA beginning in Week 2. Attendance and participation is a compulsory hurdle requirement!
- 1 x 1 hour practical beginning in Week 2. Attendance and participation is a compulsory hurdle requirement!

The timetable for classes can be found on the University web site at:

<http://www.timetables.mq.edu.au>

Students can change their SGTA and practical classes online only by using eStudent at:

<https://student1.mq.edu.au/>. **Do not enrol in clashing classes! Attendance is compulsory!**

Required and Recommended Texts and/or Materials

- A standard calculator should be brought to all classes.
- Excel 2016 (or a later version) for Microsoft Windows or Excel 2016 for Mac will be used throughout the unit.

Recommended Text:

- *Business Statistics STAT150: A Custom Edition for Macquarie University* (ISBN 9781488616099). Note that this is a subset of the chapters in *Business Statistics 3rd Edition Global Edition* by Sharpe, De Veaux and Velleman . This book, with the MyStatLab key, will be used throughout this unit

Technology Used and Required

All course material is delivered through iLearn (which is a version of Moodle). The link may be found at <http://ilearn.mq.edu.au>

Unit Schedule

Coronavirus (COVID-19) Update

The unit schedule/topics and any references to on-campus delivery below may no longer be relevant due to COVID-19. Please consult [iLearn](#) for latest details, and check here for updated delivery information: https://ask.mq.edu.au/account/pub/display/unit_status

Week	Lecture Topic	Task Due
1	Introduction to statistics	
2	Summarising and displaying data	
3	Summarising and displaying data (continued)	
4	Introduction to distributions: the normal distribution	
5	Sampling distributions and confidence intervals for proportions	
6	Sampling distributions and confidence intervals for means	
7	One sample hypothesis tests for a population mean	Class Test 1
Semester Break (not holiday)		
8	Hypothesis tests for comparing population means	
9	Simple linear regression (Part 1)	
10	Simple linear regression (Part 2)	
11	Hypothesis tests for population proportions: z-test of a proportion and chi-squared goodness-of fit test	Class Test 2
12	Chi-squared test of independence	
13	Revision	

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

Date	Description
18/02/2020	Amendments in the CMS were updated.